ADAMS GOLF INC Form SC 13G/A February 15, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G/A
Under the Securities Exchange Act of 1934
(Amendment No. 7)\*

ADAMS GOLF, INC. (Name of Issuer)

Common Stock, par value \$0.001 per share (Title of Class of Securities)

006228 10 0 (CUSIP Number)

December 31, 2006 (Date of Event Which Requires Filing of this Statement)

[ ] Rule 13d-1(b)

[ ] Rule 13d-1(c)

[ X ] Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. 006228 10 0

SCHEDULE 13G/A

(1) Name of Reporting Person Royal Holding Company, Inc.
I.R.S. Identification No. of
Above Person (entities only)

(2) Check the Appropriate Box if a Member of a Group\*

(3) SEC Use Only

(4) Citizenship Delaware

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Number of Shares

В	eneficially	(5)	Sole Voting Power	6,374,511	[FN-1]
Owned by Each		(6)	Shared Voting Power	0	
Reporting Person		(7)	Sole Dispositive Power	6,374,511	[FN-1]
With:		(8)	Shared Dispositive Power	0	
(9)	Aggregate Amount Beneficially Owned by Each Reporting Person			6,374,511	[FN-1]
(10)	Check if the Aggregate Amount in Row (9) Excludes Certain Shares*			[ ]	
(11)	Percent of Class Represented by Amount in Row (9)			26.6%	ī
(12)	Type of Reporting Person*			CO	
*	SEE INSTRUCTIONS				

FN-1 This Reporting Person notes that (i) Paul F. Brown, Jr., one of the other reporting persons filing this Amendment No. 5 to Statement on Schedule 13G ("Amendment No. 5"), directly holds 10,000 shares of the Issuer's common stock and options, which are presently exercisable or are exercisable within 60 days of the date hereof, to purchase an additional 50,000 shares of common stock, and (ii) Stephen R. Patchin, another of the reporting persons filing this Amendment No. 5, holds options, which are presently exercisable or are exercisable within 60 days of the date hereof, to purchase an additional 50,000 shares of common stock. The shares held by Messrs. Brown and Patchin are not beneficially owned by this reporting person and nothing herein shall constitute an admission to the contrary.

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SCHEDULE 13G/A

(1)	Name of Reporting Person I.R.S. Identification No. of Above Person (entities only)	Paul F. Brown, Jr.
(2)	Check the Appropriate Box if a Member of a Group*	(a) [ ] (b) [ X ]
(3)	SEC Use Only	
(4)	Citizenship	United States
Numb	er of Shares	

Beneficially	(5)	Sole Voting Power	60,000[FN-2]	
Owned by Each	(6)	Shared Voting Power	6,374,511[FN-3]	
Reporting Person		Sole Dispositive Power	60,000[FN-2]	
With:		Shared Dispositive Power	6,374,511[FN-3]	
	Aggregate Amount Beneficially Owned by Each Reporting Person			
	) Check if the Aggregate Amount in Row (9) Excludes Certain Shares*			
(11) Percent of Class Rep Amount in Row (9)	Percent of Class Represented by Amount in Row (9)			
(12) Type of Reporting Pe	?) Type of Reporting Person*			

<sup>\*</sup> SEE INSTRUCTIONS

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- FN-2 Includes options, which are presently exercisable or exercisable within 60 days of the date hereof, to purchase 50,000 shares of the Issuer's common stock.
- FN-3 Represents shares owned directly by Royal Holding Company, Inc., a Delaware corporation, of which this reporting person is Chief Financial Officer and Vice President-Finance. Pursuant to Rule 13d-4, this reporting person disclaims beneficial ownership of such shares and nothing herein shall be construed as an admission to the contrary.
- FN-4 Includes 10,000 shares of the Issuer's common stock held directly, options, which are presently exercisable or exercisable within 60 days of the date hereof, to purchase 50,000 shares of the Issuer's common stock and 6,374,511 shares of the Issuer's common stock owned directly by Royal Holding Company, Inc.

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SCHEDULE 13G/A

(1) Name of Reporting Person I.R.S. Identification No. of Above Person (entities only) Stephen R. Patchin

(2)	Check the Appropriate Box if a Member of a Group*			(a) (b)	]	Χ	]
(3)	SEC Use Only						
(4)	Citizenship		U	Jnited	Sta	ate	:- :S
Numl	oer of Shares						
В	eneficially	(5)	Sole Voting Power		50,	00	00[FN-5]
Owne	d by Each	(6)	Shared Voting Power	6,	374 <b>,</b>	51	.1[FN-6]
Repo:	rting Person	(7)	Sole Dispositive Power		50 <b>,</b>	00	 )0[FN-5]
W	ith:	(8)	Shared Dispositive Power	6,	374 <b>,</b>	51	.1[FN-6]
(9)	Aggregate Amount Beneficially Owned by Each Reporting Person				424 <b>,</b>	51	.1[FN-7]
(10)	) Check if the Aggregate Amount in Row (9) Excludes Certain Shares*						]
(11)	Percent of Class Represented by Amount in Row (9)				26	5.8	.= }%
(12)	) Type of Reporting Person*					I	IN
*	SEE INSTRUCTIONS						

- FN-6 Represents shares owned directly by Royal Holding Company, Inc., a Delaware corporation, of which this reporting person is Chief Executive Officer and President. Pursuant to Rule 13d-4, this reporting person disclaims beneficial ownership of such shares and nothing herein shall be construed as an admission to the contrary.
- FN-7 Includes options, which are presently exercisable or exercisable within 60 days of the date hereof, to purchase 50,000 shares of the Issuer's common stock and 6,374,511 shares owned directly by Royal Holding Company, Inc.

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FN-5 Includes options, which are presently exercisable or exercisable within 60 days of the date hereof, to purchase 50,000 shares of the Issuer's common stock.

Item 1(a). Name of issuer:

Adams Golf, Inc. (the "Issuer")

Item 1(b). Address of Issuer's principal executive offices:

300 Delaware Avenue, Suite 572 Wilmington, Delaware 19801

Item 2(a). Name of person filing:

Pursuant to rule 13d-1(k)(1) promulgated under the Act, this Amendment No. 5 to Statement on Schedule 13G, as previously amended (as amended, the "Statement") is filed jointly by Royal Holding Company, Inc. ("Royal"), Paul F. Brown, Jr. ("Brown") and Stephen R. Patchin ("Patchin"). Royal, Brown and Patchin are collectively referred to herein as the "Reporting Persons." The Reporting Persons have executed a Joint Filing Agreement with respect to the filing of this Statement, a copy of which is attached hereto as Exhibit A.

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Royal

The principal business office of Royal is:

300 Delaware Avenue, Suite 306 Wilmington, Delaware 19801

Brown

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The principal business office of Brown is:

One Indian Springs Road Carl E. Patchin Building Indiana, Pennsylvania 15701

Patchin

The principal business office of Patchin is:

500 N. Water Street, Suite 807N Corpus Christi, Texas 78471

Item 2(c). Citizenship:

Patchin and Brown are each citizens of the United States. Royal is a corporation formed and existing under the laws of the State of Delaware.

Item 2(d). Title of class of securities:

Common Stock, \$0.001 par value per share, of the Issuer.

CUSIP NO. 006228 10 0 SCHEDULE 13G/A Item 2(e). CUSIP No.: 006228 10 0 If this statement is filed pursuant to Sections 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a: (a) [ ] Broker or dealer registered under section 15 of the Act (15 U.S.C. 780); (b) [ ] Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c); (c) [ ] Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c); (d) [ ] Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8); (e) [ ] An investment adviser in accordance with section 240.13d-1(b)(1)(ii)(E); [ ] An employee benefit plan or endowment fund in accordance with section 240.13d-1(b)(1)(ii)(F); (g) [ ] A parent holding company or control person in accordance with section 240.13d-1(b)(ii)(G); (h) [ ] A savings association as defined in section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813); (i) [ ] A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3); (j) [ ] Group, in accordance with section 240.13d-1(b)(1)(ii)(J) Not applicable. Item 4. Ownership: As of the date of this Statement, the Reporting Persons' beneficial ownership is as follows: Royal \_\_\_\_ (a) Amount beneficially owned: 6,374,511 (b) Percent of class: 26.6%

(c) Number of shares as to which such person has:

- (i) sole power to vote or to direct the vote: 6,374,511
- (ii) shared power to vote or to direct the vote: 0

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- (iii) sole power to dispose or to direct
   the disposition of: 6,374,511
- (iv) shared power to dispose or to direct
   the disposition of: 0

Brown [FN-8]

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- (a) Amount beneficially owned: 6,434,511[FN-9]
- (b) Percent of class: 26.9%
- (c) Number of shares as to which such person has:
  - (i) sole power to vote or to direct the vote: 60,000 [FN-10]
  - (ii) shared power to vote or to direct the vote: 6,374,511 [FN-11]

  - (iv) shared power to dispose or to direct the disposition of: 6,374,511 [FN-11]

Patchin [FN-12]

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- (a) Amount beneficially owned: 6,424,511 [FN-13]
- (b) Percent of class: 26.8%

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- FN-8 Brown is the Chief Financial Officer and Vice President-Finance of Royal and, by virtue of his position with Royal, may be deemed to share the power to vote or direct the vote of, and to share the power to dispose or direct the disposition of, the shares of Common Stock held by Royal. Brown disclaims beneficial ownership of 6,374,511 shares of the Common Stock held by Royal and nothing herein shall be deemed an admission to the contrary.
- FN-9 Includes 10,000 shares of Common Stock held directly, options, which are presently exercisable or exercisable within 60 days of the date hereof, convertible into 50,000

- shares of Common Stock and 6,374,511 shares of Common Stock held directly by Royal.
- FN-10 Includes 10,000 shares of Common Stock held directly, and options, which are presently exercisable or exercisable within 60 days of the date hereof, convertible into 50,000 shares of Common Stock.
- FN-11 Represents shares of Common Stock owned directly by Royal, of which Brown is Chief Financial Officer and Vice President-Finance. Pursuant to Rule 13d-4, Brown disclaims beneficial ownership of such shares of Common Stock and nothing herein shall be construed as an admission to the contrary.
- FN-12 Patchin is the Chief Executive Officer and President of Royal and, by virtue of his position with Royal, may be deemed to share the power to vote or direct the vote of, and to share the power to dispose or direct the disposition of, the shares of Common Stock held by Royal. Patchin disclaims beneficial ownership of the Common Stock held by Royal and nothing herein shall be deemed an admission to the contrary.
- FN-13 Includes options, which are presently exercisable or exercisable within 60 days of the date hereof, convertible into 50,000 shares of Common Stock and 6,374,511 shares of Common Stock held directly by Royal.

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- (c) Number of shares as to which such person has:
  - (i) sole power to vote or to direct the vote: 50,000 [FN-14]
  - (ii) shared power to vote or to direct the vote: 6,374,511 [FN-15]
  - (iii) sole power to dispose or to direct the disposition of: 50,000 [FN-14]
  - (iv) shared power to dispose or to direct
     the disposition of: 6,374,511 [FN-15]
- Item 5. Ownership of five percent or less of a class:

Not Applicable.

Not Applicable.

Item 7. Identification and classification of the subsidiary which acquired the security being reported on by the parent holding company:

Not Applicable.

Item 8. Identification and classification of members of the group:

This Statement on Schedule 13G has been filed by a group under Rule 13d-1(d). Each of the Reporting Persons has executed a Joint Filing Statement, a copy of which is attached hereto as Exhibit A.

Item 9. Notice of dissolution of group:

Not Applicable.

Item 10.Certifications:

Not applicable.

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- FN-14 Includes options, which are presently exercisable or exercisable within 60 days of the date hereof, convertible into 50,000 shares of Common Stock.
- FN-15 Represents shares of Common Stock owned directly by Royal, of which Patchin is Chief Executive Officer and President.

  Pursuant to Rule 13d-4, Patchin disclaims beneficial ownership of such shares of Common Stock and nothing herein shall be construed as an admission to the contrary.

[Signature page follows]

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#### SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 14, 2007

ROYAL HOLDING COMPANY, INC.

By: /s/ PAUL F. BROWN, JR.

Name: Paul F. Brown, Jr.

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Title: Vice President-Finance

/s/ STEPHEN R. PATCHIN
-----STEPHEN R. PATCHIN

ATTENTION: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)

#### EXHIBIT A

#### JOINT FILING STATEMENT

Pursuant to Rule 13d-1(k) (1), we, the undersigned, hereby express our agreement that the attached Amendment No. 7 to Schedule 13G is filed on behalf of each of us.

Dated: February 14, 2007

ROYAL HOLDING COMPANY, INC.

By: /s/ PAUL F. BROWN, JR.

Name: Paul F. Brown, Jr.

Title: Vice President-Finance

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/s/ STEPHEN R. PATCHIN
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