

IMMERSION CORP  
Form 4  
January 30, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MASHAAL RICHARD R

(Last) (First) (Middle)

C/O RIMA SENVEST  
MANAGEMENT, L.L.C., 540  
MADISON AVENUE, 32ND  
FLOOR

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
IMMERSION CORP [IMMR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/28/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (A) or (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
Common Stock, \$0.001 par value per share	01/28/2015		S	4,710 D	\$ 9.5532	5,404,302	I	See Footnotes (1) (2)
Common Stock, \$0.001 par value per share	01/28/2015		S	30,000 D	\$ 9.4933	5,374,302	I	See Footnotes (1) (2)

Edgar Filing: IMMERSION CORP - Form 4

Common Stock, \$0.001 par value per share	01/28/2015	S	55,418	D	\$ 9.4646	5,318,884	I	See Footnotes <u>(1)</u> <u>(2)</u>
Common Stock, \$0.001 par value per share	01/29/2015	S	30,000	D	\$ 9.5043	5,288,884	I	See Footnotes <u>(1)</u> <u>(2)</u>
Common Stock, \$0.001 par value per share	01/29/2015	S	32,000	D	\$ 9.55	5,256,884	I	See Footnotes <u>(1)</u> <u>(2)</u>
Common Stock, \$0.001 par value per share	01/29/2015	S	2,000	D	\$ 9.707	5,254,884	I	See Footnotes <u>(1)</u> <u>(2)</u>
Common Stock, \$0.001 par value per share	01/30/2015	S	300	D	\$ 9.56	5,254,584	I	See Footnotes <u>(1)</u> <u>(2)</u>
Common Stock, \$0.001 par value per share	01/30/2015	S	14,929	D	\$ 9.4862	5,239,655	I	See Footnotes <u>(1)</u> <u>(2)</u>
Common Stock, \$0.001 par value per share	01/30/2015	S	59,084	D	\$ 9.4399	5,180,571	I	See Footnotes <u>(1)</u> <u>(2)</u>
Common Stock, \$0.001 par value per share	01/30/2015	S	18,446	D	\$ 9.4619	5,162,125	I	See Footnotes <u>(1)</u> <u>(2)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)



## Edgar Filing: IMMERSION CORP - Form 4

investment and voting control over Senvest International L.L.C.

- For convenience, the Reporting Persons have included all securities held by the Investment Vehicles, including securities in excess of the Reporting Persons' pecuniary interest. Each Reporting Person disclaims beneficial ownership of the securities reported herein except to
- (2) the extent of his or its pecuniary interest therein. The filing of this statement shall not be deemed to be an admission that, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the Reporting Persons are the beneficial owners of any securities reported herein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.