

Edgar Filing: VAIL RESORTS INC - Form SC 13G/A

VAIL RESORTS INC
Form SC 13G/A
February 12, 2010

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

SCHEDULE 13G
Under the Securities and Exchange Act of 1934
(Amendment No. 3)

Vail Resorts, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

91879Q109

(CUSIP Number)

December 31, 2009

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to
which this Schedule is filed:

☒ Rule 13d-1 (b)
☐ Rule 13d-1 (c)
☐ Rule 13d-1 (d)

* The remainder of this cover page shall be filled out for a
reporting person's initial filing on this form with respect to
the subject class of securities, and for any subsequent amendment
containing information which would alter the disclosures provided
in a prior cover page.

The information required in the remainder of this cover page
shall not be deemed to be "filed" for the purpose of Section 18
of the Securities Exchange Act of 1934 ("Act") or otherwise
subject to the liabilities of that section of the Act, but shall
be subject to all other provisions of the Act (however, see
the Notes.)

CUSIP NO. 91879Q109 13G

1 Name of Reporting Person / IRS Identification Number:
Advisory Research, Inc. / 36-2831881

2 Check the Appropriate Box if a Member of a Group (a) []
(See Instructions) (b) []

3 SEC Use Only

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4 Citizenship or Place of Organization
Delaware

Number of	5	Sole Voting Power
Shares		3485341 Shares

Beneficially	6	Shared Voting Power
Owned By		0 Shares

Each	7	Dispositive Power
Reporting		3485341 Shares

Person	8	Shared Dispositive Power
With		0 Shares

9	Aggregate Amount Beneficially Owned by Each Reporting Person 3485341 Shares	

10	Check if the Aggregate Amount in Row (9) Excludes Certain Shares [] (See Instructions)	

11	Percent of Class Represented by Amount in Row (9) 9.62%	

12	Type of Reporting Person IA	

Item 1 (a) Name of Issuer: Vail Resorts, Inc.

Item 1 (b) Name of Issuer's Principal Executive Offices:
390 Interlocken Crescent
Suite 1000
Broomfield, CO 80021

Item 2 (a) Person Filing: Advisory Research, Inc.

Item 2 (b) Address: 180 North Stetson St., Suite 5500
Chicago, IL 60601

Item 2 (c) Citizenship: Advisory Research, Inc. is a
Delaware Corporation

Item 2 (d) Title of Class of Securities: Common Stock

Item 2 (e) CUSIP Number: 91879Q109

Item 3 If this statement is filed pursuant to Rules
13d-1(b) or 13d-2(b), check whether the person
filing is a:

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- (a) ☐ Broker or Dealer registered under Section 15 of the Act
- (b) ☐ Bank as defined in Section 3(a)(6) of the Act
- (c) ☐ Insurance Company as defined in Section 3(a)(19) of the Act
- (d) ☐ Investment Company registered under Section 8 of the Investment Company Act
- (e) ☒ Investment Advisor in accordance with section 240.13d-1(b)(1)(ii)(E)
- (f) ☐ Employee Benefit Plan or Endowment Fund in accordance with section 240.13d-1(b)(1)(ii)(F)
- (g) ☐ Parent Holding Company or Control Person in accordance with section 13d-1(b)(1)(ii)(G)
- (h) ☐ A savings association as defined in section 3(b) of the Federal Deposit Insurance Act
- (i) ☐ A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940

Item 4 Ownership

- (a) Amount Beneficially Owned:
Advisory Research, Inc. 3485341 Shares
- (b) Percent of Class 9.62%
- (c) Number of shares as to which reporting person has:
 - (i) Sole Voting Power 3485341 Shares
 - (ii) Shared Voting Power 0 Shares
 - (iii) Sole Dispositive Power 3485341 Shares
 - (iv) Shared Dispositive Power 0 Shares

Item 5 Ownership of Five Percent or Less of a Class:
If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following ☐

Item 6 Ownership of More than Five Percent on Behalf of Another Person: Not Applicable

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security being Reported on by the Parent Holding Company: Not Applicable

Item 8 Identification and Classification if Members of the Group: Not Applicable

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Item 9 Notice of Dissolution of Group: Not Applicable

Item 10 Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of such securities and were not acquired and are not held in connection with or as a participant in any transaction having such purposes or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

02/12/2010

Date

/s/ Brien M. O'Brien

Signature

Brien M. O'Brien, Chairman & CEO

Name/Title