Gebo Kate Form 3 December 15, 2017

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement United Continental Holdings, Inc. [UAL] Gebo Kate (Month/Day/Year) 12/06/2017 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) P. O. BOX 66100 HDQLD (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director _X_ Form filed by One Reporting _X__ Officer Other Person CHICAGO, ÂILÂ 60666 (give title below) (specify below) Form filed by More than One EVP HR and Labor Relations Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Common Stock D Â 6,975 (1) Common Stock 9,128 (2) I See footnote (2) (3) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of

information contained in this form are not required to respond unless the form displays a

currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
			Derivative	Security:	

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Restricted Stock Units	(4)	(4)	Common Stock	6,371	\$ <u>(5)</u>	D	Â
Restricted Stock Units	(6)	(6)	Common Stock	2,720	\$ <u>(5)</u>	I	See footnote (3)

Reporting Owners

Reporting Owner Name / Address	Relationships			
• 0	Director	10% Owner	Officer	Other
Gebo Kate P. O. BOX 66100 HDQLD CHICAGO, IL 60666	Â	Â	EVP HR and Labor Relations	Â

Signatures

/s/ Sarah Hagy for Kate Gebo 12/15/2017

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

Date

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes (i) 1,601 restricted shares of which 950 shares vest on February 28, 2018 and 651 shares vest on February 28, 2019 and (ii) 5,374 shares held in a revocable trust in the name of the reporting person.
- (2) Includes (i) 2,363 restricted shares held by spouse of which 1,506 shares vest on February 28, 2018 and 857 shares vest on February 28, 2019 and (ii) 6,765 shares held in a revocable trust in the name of the spouse of the reporting person.
- (3) By spouse of the reporting person.
- (4) The restricted stock units ("RSUs") vest in three installments of 2,123 RSUs on February 28, 2018, 2,124 RSUs on February 28, 2019, and 2,124 RSUs on February 28, 2020.
- (5) Each RSU represents the economic equivalent of one share of UAL common stock and shall be settled in shares of UAL common stock upon vesting.
- (6) The RSUs vest in three installments of 906 RSUs on February 28, 2018, 907 RSUs on February 28, 2019, and 907 RSUs on February 28, 2020.

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Remarks:

Exhibit List: Exhibit 24- Authorization and Designation

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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