

MAJESCO ENTERTAINMENT CO  
Form SC 13G/A  
February 16, 2010

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934**

**(Amendment No. 3)\***

MAJESCO ENTERTAINMENT COMPANY

(Name of Issuer)

Common Stock, Par Value \$0.001

(Title of Class of Securities)

560690208

(CUSIP Number)

December 31, 2009

(Date of Event which Requires Filing

of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

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- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 9

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CUSIP No. 560690208

13G

Page 2 of 2 Pages

**1** NAME OF REPORTING PERSON

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

S.A.C. Capital Advisors, L.P.  
**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

NUMBER OF **5** SOLE VOTING POWER  
SHARES  
BENEFICIALLY  
OWNED

0

BY  
EACH **6** SHARED VOTING POWER  
REPORTING  
PERSON

WITH  
400,000 (1) (see Item 4)

**7** SOLE DISPOSITIVE POWER

0

**8** SHARED DISPOSITIVE POWER

400,000 (1) (see Item 4)

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

400,000 (1) (see Item 4)

**10** CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

1.0% (1) (see Item 4)

**12** TYPE OF REPORTING PERSON\*

PN

**\*SEE INSTRUCTION BEFORE FILLING OUT**

CUSIP No. 560690208

13G

Page 3 of 9 Pages

**1** NAME OF REPORTING PERSON

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

S.A.C. Capital Advisors, Inc.  
**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

NUMBER OF **5** SOLE VOTING POWER  
SHARES  
BENEFICIALLY  
OWNED

0

BY  
EACH **6** SHARED VOTING POWER  
REPORTING  
PERSON

WITH  
400,000 (1) (see Item 4)

**7** SOLE DISPOSITIVE POWER

0

**8** SHARED DISPOSITIVE POWER

400,000 (1) (see Item 4)

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

400,000 (1) (see Item 4)

**10** CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

1.0% (1) (see Item 4)

**12** TYPE OF REPORTING PERSON\*

CO

**\*SEE INSTRUCTION BEFORE FILLING OUT**

CUSIP No. 560690208

13G

Page 4 of 9 Pages

**1** NAME OF REPORTING PERSON

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

**2** S.A.C. Capital Associates, LLC  
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION

Anguilla, British West Indies

NUMBER OF **5** SOLE VOTING POWER  
SHARES  
BENEFICIALLY  
OWNED

0

BY  
EACH **6** SHARED VOTING POWER  
REPORTING  
PERSON

WITH  
400,000 (1) (see Item 4)

**7** SOLE DISPOSITIVE POWER

0

**8** SHARED DISPOSITIVE POWER

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400,000 (1) (see Item 4)

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

400,000 (1) (see Item 4)

**10** CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

0

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

1.0% (1) (see Item 4)

**12** TYPE OF REPORTING PERSON\*

00

**\*SEE INSTRUCTION BEFORE FILLING OUT**



CUSIP No. 560690208

13G

Page 5 of 9 Pages

**1** NAME OF REPORTING PERSON

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Steven A. Cohen  
**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION

United States

NUMBER OF **5** SOLE VOTING POWER  
SHARES  
BENEFICIALLY  
OWNED

0

BY  
EACH **6** SHARED VOTING POWER  
REPORTING  
PERSON

WITH  
400,000 (1) (see Item 4)

**7** SOLE DISPOSITIVE POWER

0

**8** SHARED DISPOSITIVE POWER

400,000 (1) (see Item 4)

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

400,000 (1) (see Item 4)

**10** CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

1.0% (1) (see Item 4)

**12** TYPE OF REPORTING PERSON\*

IN

**\*SEE INSTRUCTION BEFORE FILLING OUT**

**Item 1(a)** **Name of Issuer:**

Majesco Entertainment Company

**Item 1(b)** **Address of Issuer's Principal Executive Offices:**

160 Raritan Center Parkway, Edison, NJ 08837

**Items 2(a)** **Name of Person Filing:**

This statement is filed by: (i) S.A.C. Capital Advisors, L.P. ("SAC Capital Advisors LP") with respect to shares of Common Stock, par value \$0.001 per share ("Shares") of the Issuer beneficially owned by S.A.C. Capital Associates, LLC ("SAC Capital Associates"); (ii) S.A.C. Capital Advisors, Inc. ("SAC Capital Advisors Inc.") with respect to Shares beneficially owned by SAC Capital Advisors LP and SAC Capital Associates; (iii) SAC Capital Associates with respect to shares beneficially owned by it; and (iv) Steven A. Cohen with respect to Shares beneficially owned by SAC Capital Advisors LP, SAC Capital Advisors Inc. and SAC Capital Associates.

**Item 2(b)** **Address of Principal Business Office:**

The address of the principal business office of (i) SAC Capital Advisors LP, SAC Capital Advisors Inc. and Mr. Cohen is 72 Cummings Point Road, Stamford, Connecticut 06902; and (ii) SAC Capital Associates is P.O. Box 58, Victoria House, The Valley, Anguilla, British West Indies.

**Item 2(c)** **Citizenship:**

SAC Capital Advisors LP is a Delaware limited partnership. SAC Capital Advisors Inc. is a Delaware corporation. SAC Capital Associates is an Anguillan limited liability company. Mr. Cohen is a United States citizen.

**Item 2(d)** **Title of Class of Securities:**

Common Stock, Par value \$0.001

**Item 2(e)** **CUSIP Number:**

560690208

**Item 3** Not Applicable



**Item 4**

**Ownership:**

The percentages used herein are calculated based upon the Shares issued and outstanding as of January 28, 2010 as reported on the Issuer's annual report on Form 10-K filed with the Securities and Exchange Commission by the Issuer for the fiscal year ended October 31, 2009.

As of the close of business on December 31, 2009:

1. S.A.C. Capital Advisors, L.P.

(a) Amount beneficially owned: 400,000 (1)

(b) Percent of class: 1.0% (1)

(c)(i) Sole power to vote or direct the vote: -0-

(ii) Shared power to vote or direct the vote: 400,000 (1)

(iii) Sole power to dispose or direct the disposition: -0-

(iv) Shared power to dispose or direct the disposition: 400,000 (1)

2. S.A.C. Capital Advisors, Inc.

(a) Amount beneficially owned: 400,000 (1)

(b) Percent of class: 1.0% (1)

(c)(i) Sole power to vote or direct the vote: -0-

(ii) Shared power to vote or direct the vote: 400,000 (1)

(iii) Sole power to dispose or direct the disposition: -0-

(iv) Shared power to dispose or direct the disposition: 400,000 (1)

3. S.A.C. Capital Associates, LLC

(a) Amount beneficially owned: 400,000 (1)

(b) Percent of class: 1.0% (1)

(c)(i) Sole power to vote or direct the vote: -0-

(ii) Shared power to vote or direct the vote: 400,000 (1)

(iii) Sole power to dispose or direct the disposition: -0-

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(iv) Shared power to dispose or direct the disposition: 400,000 (1)

4. Steven A. Cohen

(a) Amount beneficially owned: 400,000 (1)

(b) Percent of class: 1.0% (1)

(c)(i) Sole power to vote or direct the vote: -0-

(ii) Shared power to vote or direct the vote: 400,000 (1)

(iii) Sole power to dispose or direct the disposition: -0-

(iv) Shared power to dispose or direct the disposition: 400,000 (1)

(1) Pursuant to a Securities Purchase Agreement by and between SAC Capital Associates and the Issuer, dated September 5, 2007, the Issuer issued a warrant to SAC Capital Associates to purchase up to 400,000 Shares (the "Warrant"). The Shares reported in this Schedule 13G include the 400,000 Shares issuable upon exercise of the Warrant.

SAC Capital Advisors LP, SAC Capital Advisors Inc. and Mr. Cohen own directly no Shares. Pursuant to an investment management agreement, SAC Capital Advisors LP maintains investment and voting power with respect to the securities held by SAC Capital Associates. SAC Capital Advisors Inc. is the general partner of SAC Capital Advisors LP. Mr. Cohen controls SAC Capital Advisors Inc. As of December 31, 2009, by reason of the provisions of Rule 13d-3 of the Securities Exchange Act of 1934, as amended, each of SAC Capital Advisors LP, SAC Capital Advisors Inc. and Mr. Cohen may be deemed to beneficially own 400,000 (1) Shares (constituting approximately 1.0% (1) of the Shares outstanding). Each of SAC Capital Advisors LP, SAC Capital Advisors Inc. and Mr. Cohen disclaims beneficial ownership of any of the securities covered by this statement.

**Item 5** **Ownership of Five Percent or Less of a Class:**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the

following. x

**Item 6** **Ownership of More than Five Percent on Behalf of Another Person:**

Not Applicable

**Item 7** **Identification and Classification of the  
Subsidiary Which Acquired the Security Being  
Reported on By the Parent Holding Company:**

Not Applicable

**Item 8** **Identification and Classification of Members  
of the Group:**

Not Applicable

**Item 9** **Notice of Dissolution of Group:**

Not Applicable

**Item 10** **Certification:**

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By signing below the signatory certifies that, to the best of his knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Page 8 of 9

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 16, 2010

S.A.C. CAPITAL ADVISORS, L.P.

By: /s/ Peter Nussbaum

Name: Peter Nussbaum

Title: Authorized Person

S.A.C. CAPITAL ADVISORS, INC.

By: /s/ Peter Nussbaum

Name: Peter Nussbaum

Title: Authorized Person

S.A.C. CAPITAL ASSOCIATES, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum

Title: Authorized Person

STEVEN A. COHEN

By: /s/ Peter Nussbaum

Name: Peter Nussbaum

Title: Authorized Person