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UMPQUA HOLDINGS CORP Form 8-K May 02, 2005

## SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

# FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities and Exchange Act of 1934

Date of Report: May 2, 2005 (Date of earliest event reported)

#### **Umpqua Holdings Corporation**

(Exact Name of Registrant as Specified in Its Charter)

OREGON000-2559793-1261319(State or Other Jurisdiction of Incorporation or Organization)(Commission File Number)(I.R.S. Employer Identification Number)

#### One SW Columbia, Suite 1200 Portland, Oregon 97258

(address of Principal Executive Offices)(Zip Code)

#### (503) 546-2491

(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

IJ	230.425)
[]	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
[]	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
[]	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01 Regulation FD Disclosure.

On Tuesday, May 3, 2005, beginning at approximately 9:00 a.m., Pacific Time, Umpqua Holdings Corporation Chief Executive Officer Raymond P. Davis will give a presentation of Umpqua's business strategies and financial performance at D.A. Davidson's 2005 Seventh Annual Financial Services Conference in at the Bell Harbor

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Conference Center, Seattle, Washington.

The presentation is available via live audio web cast at <a href="www.umpquaholdingscorp.com">www.umpquaholdingscorp.com</a> and at <a href="http://wsw.com/webcast/dadco3/umpq">http://wsw.com/webcast/dadco3/umpq</a>/ with advance registration at no charge. The slides presented by Mr. Davis are attached as Exhibit 99.1.

#### Item 9.01 Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits.

99.1 Earnings Press Release

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this reported to be signed on its behalf of the undersigned hereunto duly authorized.

**UMPQUA HOLDINGS CORPORATION** 

(Registrant)

Dated: May 2, 2005 By: /s/ Kenneth E. Roberts

Kenneth E. Roberts Assistant Secretary

**EXHIBIT 99.1** 













































