BLUEWATER INVESTMENT MANAGEMENT INC Form SC 13G September 09, 2005

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. ____)*

Avid Technology, Inc.
(Name of Issuer)
Common Shares
(Title of Class of Securities)
05367P100
(CUSIP Number)
August 31, 2005
(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is file	ed:
[] Rule 13d-1(b)	
[X] Rule 13d-1(c)	
[] Rule 13d-1(d)	

^{*}The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter

disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(1)	Names of Reporting Persons		
	I.R.S. Iden	tificat	ion Nos. of Above Persons (Entities Only)
	Bluewater	Invest	tment Management Inc.
(2)	Check the	Appro	opriate Box if a Member of a Group
(3)	(a) [] (b) [X] SEC Use (Only	
	Citizenship	or Pl	ace of Organization
(4)	Toronto, C	ntario	, Canada
Numi	how of	(5)	Sole Voting Power:
Number of Shares Beneficially Owned by		(6)	2,436,685 Shared Voting Power:
Ea Repo	ach orting n With	(7)	Nil Sole Dispositive Power:
1 61501		(8)	2,436,685 Share Dispositive Power:
(9)	Aggregate	Amou	Nil ant Beneficially Owned by Each Reporting Person
(10)	2,436,685 Check if th	ie Agg	regate Amount in Row (9) Excludes Certain Shares []
(11)	Percent of	Class	Represented by Amount in Row (9)
	5.88%		
(12)	Type of Re	portin	ng Person
	CO		

	(b)	Address of Issuer's Principal Executive Offices: Avid Technology Park
		One Park West
		Tewksbury, MA 01876
		USA
Item 2	(a)	Name of Persons Filing: Bluewater Investment Management Inc.
	(b)	Address of Principal Business Office:
		Suite 1502, Box 63
		150 King Street West
		Toronto, Ontario
		Canada
		M5H 1J9
	(c)	Citizenship: Organized in Toronto, Ontario, Canada
	(d)	Title of Class of Securities: Common Stock
	(e)	CUSIP Number: 05367P100

Name of Issuer: Avid Technology, Inc.

Item 1

(a)

Item 3	If this Statement is filed pursuant to Rules 13d-1(b) or 13d-2(b) or (c), check whether the person filing is a:		
	(a)	[] Broker or dealer registered under Section 15 of the Act;	
	(b)	[] Bank as defined in section 3(a)(6) of the Act;	
	(c)	[] Insurance Company as defined in section 3(a)(19) of the Act;	
	(d)	[] Investment Company registered under section 8 of the Investment Company Act;	
	(e)	[X] An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);	
	(f)	[] An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);	
	(g)	[] A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);	
	(h)	[] A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act;	
	(i)	[] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act	
	(j)	[] Group, in accordance with Rule 13d-1(b)(1) (ii)(J).	
	If this statement is	filed pursuant to Rule 13d-1(c), check this box. []	
Item 4.	Ownership.		
	(a)	Amount beneficially owned: 2,436,685	
	(b)	Percent of Class: 5.88%	

	(c)	Number of shares as to which such person has:		
		(i)	Sole power to vote or to direct the vote: 2,436,68:	
		(ii)	Shared power to vote or to direct the vote: Nil	
		(iii)	Sole power to dispose or to direct the disposition of: 2,436,68:	
		(iv)	Shared power to dispose or to direct the disposition Nil of:	
Item 5			Ownership of Five Percent or Less of a Class: []	
			N/A	
Item 6			Ownership of More than Five Percent on Behalf of Another Person:	
			N/A	
Item 7			Identification and Classification of Subsidiary which Acquired the Security Being Reported on By the Parent Holding Company:	
			N/A	
Item 8			Identification and Classification of Members of the Group:	
			N/A	
Item 9			Notice of Dissolution of Group:	
			N/A	

Item 10	Certification:	
	(a)	The following certification shall be included if the statement is filed pursuant to 240.13d-1(b):
		By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participation in any transaction having that purpose or effect.
	(b)	The following certification shall be included if the statement is filed pursuant to 240.13d-1(c):
		By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participation in any transaction having that purpose or effect.
Signature.		
forth in this s	After reasonable inc statement is true, compl	uiry and to the best of my knowledge and belief, I certify that the information seete and correct.
Date:		September 9, 2005
Signature:		/s/ Dina DeGeer
Name/Title:		Dina DeGeer

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001).