State Auto Financial CORP Form 10-O November 06, 2013 **Table of Contents** 

**UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### FORM 10-O

Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 For the quarterly period ended September 30, 2013

Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from

Commission File Number 000-19289

STATE AUTO FINANCIAL CORPORATION

(Exact name of Registrant as specified in its charter)

Ohio 31-1324304 (State or other jurisdiction of (I.R.S. Employer incorporation or organization) Identification No.)

518 East Broad Street, Columbus, Ohio 43215-3976 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (614) 464-5000

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes ý No "

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes ý No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated file " Accelerated filer ý Non-accelerated filer "

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes " No ý

On November 1, 2013, the Registrant had 40,663,415 Common Shares outstanding.

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# STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

## PART I – FINANCIAL STATEMENTS

Item 1.	Condensed	Consolidated	Balance S	heets

(\$ and shares in millions, except per share amount)	September 30, 2013 (unaudited)	December 31, 2012
Assets		
Fixed maturities, available-for-sale, at fair value	\$1,844.8	\$1,905.1
(amortized cost \$1,802.1 and \$1,776.2, respectively)	Ψ1,011.0	Ψ 1,5 05.1
Equity securities, available-for-sale, at fair value	251.1	228.4
(cost \$195.6 and \$196.2, respectively)	20111	
Other invested assets, available-for-sale, at fair value	76.3	64.4
(cost \$49.3 and \$49.0, respectively)		
Other invested assets	5.0	0.5
Notes receivable from affiliate	70.0	70.0
Total investments	2,247.2	2,268.4
Cash and cash equivalents	54.3	59.0
Accrued investment income and other assets	35.5	31.5
Deferred policy acquisition costs	98.6	91.7
Reinsurance recoverable on losses and loss expenses payable	10.8	13.5
Prepaid reinsurance premiums	4.7	3.9
Due from affiliate	12.6	_
Net deferred federal income taxes	10.0	1.0
Property and equipment, at cost	8.4	8.8
Total assets	\$2,482.1	\$2,477.8
Liabilities and Stockholders' Equity		
Losses and loss expenses payable (affiliates \$425.6 and \$435.1, respectively)	\$952.0	\$942.2
Unearned premiums (affiliates \$77.7 and \$81.9, respectively)	501.5	481.6
Notes payable (affiliates \$15.5 and \$15.5, respectively)	100.8	115.9
Postretirement and pension benefits	102.7	113.0
Due to affiliate		8.6
Current federal income taxes	0.1	_
Other liabilities	91.0	79.3
Total liabilities	1,748.1	1,740.6
Stockholders' equity:		
Class A Preferred stock (nonvoting), without par value. Authorized 2.5 shares; none		
issued	<del>_</del>	_
Class B Preferred stock, without par value. Authorized 2.5 shares; none issued		_
Common stock, without par value. Authorized 100.0 shares; 47.4 and 47.3 shares	110 6	118.1
issued, respectively, at stated value of \$2.50 per share	118.6	118.1
Treasury stock, 6.8 and 6.8 shares, respectively, at cost	(115.9)	(115.8)
Additional paid-in capital	135.4	131.6
Accumulated other comprehensive income	44.5	84.2
Retained earnings	551.4	519.1
Total stockholders' equity	734.0	737.2
Total liabilities and stockholders' equity	\$2,482.1	\$2,477.8
• •		

See accompanying notes to condensed consolidated financial statements.

# STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

## Condensed Consolidated Statements of Income

	Three mor	nths ended	
(\$ in millions, except per share amounts)	September	r 30	
(unaudited)	2013	2012	
Earned premiums (ceded to affiliates \$215.2 and \$203.9, respectively)	\$266.0	\$261.4	
Net investment income (affiliate \$1.3 and \$1.3, respectively)	18.8	17.2	
Net realized gain on investments:			
Total other-than-temporary impairment losses	(0.3	) (0.7	)
Portion of loss recognized in other comprehensive income			
Other net realized investment gains	7.8	7.7	
Total net realized gain on investments	7.5	7.0	
Other income from affiliates	0.4	0.8	
Total revenues	292.7	286.4	
Losses and loss expenses (ceded to affiliates \$137.9 and \$133.8,	178.8	201.4	
respectively)	170.0	201.4	
Acquisition and operating expenses	90.9	86.4	
Interest expense (affiliates \$0.1 and \$0.2, respectively)	1.6	1.8	
Other expenses	2.7	2.4	
Total expenses	274.0	292.0	
Income (loss) before federal income taxes	18.7	(5.6	)
Federal income tax expense (benefit)	0.2	(0.1	)
Net income (loss)	\$18.5	\$(5.5	)
Earnings (loss) per common share:			
Basic	\$0.46	\$(0.14	)
Diluted	\$0.45	\$(0.14	)
Dividends paid per common share	\$0.10	\$0.15	

See accompanying notes to condensed consolidated financial statements.

# STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

## Condensed Consolidated Statements of Income

(\$ in millions, except per share amounts)       September 30         (unaudited)       2013       2012         Earned premiums (ceded to affiliates \$639.0 and \$600.6, respectively)       \$790.8       \$774.7         Net investment income (affiliate \$3.7 and \$3.7, respectively)       \$5.4       \$5.2         Net realized gain on investments:       Total other-than-temporary impairment losses         Portion of loss recognized in other comprehensive income       —       —         Other net realized gain on investments       18.3       23.2         Total net realized gain on investments       15.7       20.8         Other income from affiliates       1.4       2.7         Total revenues       863.3       853.4         Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6, respectively)       537.9       594.4         Acquisition and operating expenses       266.7       257.6         Interest expense (affiliates \$0.5 and \$0.6, respectively)       7.1       5.3         Other expenses       6.6       6.4         Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)		Nine mon	ths ended	
Earned premiums (ceded to affiliates \$639.0 and \$600.6, respectively)       \$790.8       \$774.7         Net investment income (affiliate \$3.7 and \$3.7, respectively)       55.4       55.2         Net realized gain on investments:       55.4       55.2         Total other-than-temporary impairment losses       (2.6       ) (2.4       )         Portion of loss recognized in other comprehensive income       —       —         Other net realized investment gains       18.3       23.2         Total net realized gain on investments       15.7       20.8         Other income from affiliates       1.4       2.7         Total revenues       863.3       853.4         Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6, respectively)       537.9       594.4         Acquisition and operating expenses       266.7       257.6         Interest expense (affiliates \$0.5 and \$0.6, respectively)       7.1       5.3         Other expenses       6.6       6.4         Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)       \$44.4       \$(10.2       ) <t< td=""><td>(\$ in millions, except per share amounts)</td><td>September</td><td>r 30</td><td></td></t<>	(\$ in millions, except per share amounts)	September	r 30	
Net investment income (affiliate \$3.7 and \$3.7, respectively)       55.4       55.2         Net realized gain on investments:       (2.6       ) (2.4       )         Total other-than-temporary impairment losses       (2.6       ) (2.4       )         Portion of loss recognized in other comprehensive income       —       —         Other net realized investment gains       18.3       23.2         Total net realized gain on investments       15.7       20.8         Other income from affiliates       1.4       2.7         Total revenues       863.3       853.4         Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6, respectively)       537.9       594.4         Acquisition and operating expenses       266.7       257.6         Interest expense (affiliates \$0.5 and \$0.6, respectively)       7.1       5.3         Other expenses       6.6       6.4         Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)       \$44.4       \$(10.2       )         Earnings (loss) per common share:       \$1.09       \$(0.25       ) <td>(unaudited)</td> <td>2013</td> <td>2012</td> <td></td>	(unaudited)	2013	2012	
Net realized gain on investments:       (2.6       ) (2.4       )         Total other-than-temporary impairment losses       (2.6       ) (2.4       )         Portion of loss recognized in other comprehensive income       —       —         Other net realized investment gains       18.3       23.2         Total net realized gain on investments       15.7       20.8         Other income from affiliates       1.4       2.7         Total revenues       863.3       853.4         Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6, respectively)       537.9       594.4         Acquisition and operating expenses       266.7       257.6         Interest expense (affiliates \$0.5 and \$0.6, respectively)       7.1       5.3         Other expenses       6.6       6.4         Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)       \$44.4       \$(10.2       )         Earnings (loss) per common share:       \$1.09       \$(0.25       )	Earned premiums (ceded to affiliates \$639.0 and \$600.6, respectively)	\$790.8	\$774.7	
Total other-than-temporary impairment losses  Portion of loss recognized in other comprehensive income  Other net realized investment gains  Total net realized gain on investments  Other income from affiliates  Total revenues  15.7  Total revenues  15.7  Total revenues  863.3  853.4  Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6, respectively)  Acquisition and operating expenses  Interest expense (affiliates \$0.5 and \$0.6, respectively)  7.1  Other expenses  6.6  6.4  Total expenses  818.3  863.7  Income (loss) before federal income taxes  Federal income tax expense (benefit)  Net income (loss)  Federal common share:  Basic  \$1.09  \$(0.25)	Net investment income (affiliate \$3.7 and \$3.7, respectively)	55.4	55.2	
Portion of loss recognized in other comprehensive income         —         —           Other net realized investment gains         18.3         23.2           Total net realized gain on investments         15.7         20.8           Other income from affiliates         1.4         2.7           Total revenues         863.3         853.4           Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6, respectively)         537.9         594.4           Acquisition and operating expenses         266.7         257.6           Interest expense (affiliates \$0.5 and \$0.6, respectively)         7.1         5.3           Other expenses         6.6         6.4           Total expenses         818.3         863.7           Income (loss) before federal income taxes         45.0         (10.3         )           Federal income tax expense (benefit)         0.6         (0.1         )           Net income (loss)         \$44.4         \$(10.2         )           Earnings (loss) per common share:           Basic         \$1.09         \$(0.25         )	Net realized gain on investments:			
Other net realized investment gains       18.3       23.2         Total net realized gain on investments       15.7       20.8         Other income from affiliates       1.4       2.7         Total revenues       863.3       853.4         Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6, respectively)       537.9       594.4         Acquisition and operating expenses       266.7       257.6         Interest expense (affiliates \$0.5 and \$0.6, respectively)       7.1       5.3         Other expenses       6.6       6.4         Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)       \$44.4       \$(10.2       )         Earnings (loss) per common share:         Basic       \$1.09       \$(0.25       )	Total other-than-temporary impairment losses	(2.6	) (2.4	)
Total net realized gain on investments       15.7       20.8         Other income from affiliates       1.4       2.7         Total revenues       863.3       853.4         Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6, respectively)       537.9       594.4         Acquisition and operating expenses       266.7       257.6         Interest expense (affiliates \$0.5 and \$0.6, respectively)       7.1       5.3         Other expenses       6.6       6.4         Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)       \$44.4       \$(10.2       )         Earnings (loss) per common share:         Basic       \$1.09       \$(0.25       )	Portion of loss recognized in other comprehensive income	_		
Other income from affiliates       1.4       2.7         Total revenues       863.3       853.4         Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6, respectively)       537.9       594.4         Acquisition and operating expenses       266.7       257.6         Interest expense (affiliates \$0.5 and \$0.6, respectively)       7.1       5.3         Other expenses       6.6       6.4         Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)       \$44.4       \$(10.2       )         Earnings (loss) per common share:       \$1.09       \$(0.25       )	Other net realized investment gains	18.3	23.2	
Total revenues       863.3       853.4         Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6, respectively)       537.9       594.4         Acquisition and operating expenses       266.7       257.6         Interest expense (affiliates \$0.5 and \$0.6, respectively)       7.1       5.3         Other expenses       6.6       6.4         Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)       \$44.4       \$(10.2       )         Earnings (loss) per common share:         Basic       \$1.09       \$(0.25       )	Total net realized gain on investments	15.7	20.8	
Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6, respectively)       537.9       594.4         Acquisition and operating expenses       266.7       257.6         Interest expense (affiliates \$0.5 and \$0.6, respectively)       7.1       5.3         Other expenses       6.6       6.4         Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)       \$44.4       \$(10.2       )         Earnings (loss) per common share:       \$1.09       \$(0.25       )	Other income from affiliates	1.4	2.7	
respectively)  Acquisition and operating expenses  Acquisition and operating expenses  Interest expense (affiliates \$0.5 and \$0.6, respectively)  Other expenses  Cother expense	Total revenues	863.3	853.4	
respectively)  Acquisition and operating expenses  Acquisition and operating expenses  Interest expense (affiliates \$0.5 and \$0.6, respectively)  Other expenses  Cother expense				
respectively)  Acquisition and operating expenses  Interest expense (affiliates \$0.5 and \$0.6, respectively)  Other expenses  Cother expenses	Losses and loss expenses (ceded to affiliates \$434.0 and \$457.6,	537.0	504.4	
Interest expense (affiliates \$0.5 and \$0.6, respectively)       7.1       5.3         Other expenses       6.6       6.4         Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)       \$44.4       \$(10.2       )         Earnings (loss) per common share:         Basic       \$1.09       \$(0.25       )	respectively)	331.7	374.4	
Other expenses       6.6       6.4         Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)       \$44.4       \$(10.2       )         Earnings (loss) per common share:         Basic       \$1.09       \$(0.25       )	Acquisition and operating expenses	266.7	257.6	
Total expenses       818.3       863.7         Income (loss) before federal income taxes       45.0       (10.3       )         Federal income tax expense (benefit)       0.6       (0.1       )         Net income (loss)       \$44.4       \$(10.2       )         Earnings (loss) per common share:         Basic       \$1.09       \$(0.25       )	Interest expense (affiliates \$0.5 and \$0.6, respectively)	7.1	5.3	
Income (loss) before federal income taxes  Federal income tax expense (benefit)  Net income (loss)  Earnings (loss) per common share:  Basic  45.0  (10.3  )  (0.1  )  \$44.4  \$(10.2  )  \$45.0  (10.3  )  \$44.4  \$(10.2  )  \$44.4  \$(10.2  )  \$44.4  \$(10.2  )  \$44.4  \$(10.2  )	Other expenses	6.6	6.4	
Federal income tax expense (benefit) 0.6 (0.1 ) Net income (loss) \$44.4 \$(10.2 ) Earnings (loss) per common share: Basic \$1.09 \$(0.25 )	Total expenses	818.3	863.7	
Net income (loss)       \$44.4       \$(10.2)         Earnings (loss) per common share:         Basic       \$1.09       \$(0.25)	Income (loss) before federal income taxes	45.0	(10.3	)
Earnings (loss) per common share: Basic \$1.09 \$(0.25)	Federal income tax expense (benefit)	0.6	(0.1	)
Basic \$1.09 \$(0.25)	Net income (loss)	\$44.4	\$(10.2	)
	Earnings (loss) per common share:			
Diluted \$1.09 \$(0.25)	Basic	\$1.09	\$(0.25	)
	Diluted	\$1.09	\$(0.25	)
Dividends paid per common share \$0.30 \$0.45	Dividends paid per common share	\$0.30	\$0.45	

See accompanying notes to condensed consolidated financial statements.

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## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

# Consolidated Statements of Comprehensive Income

	Three mo	onths ended	
(\$ in millions, except per share amounts)	September 30		
(unaudited)	2013	2012	
Net income (loss)	\$18.5	\$(5.5	)
Other comprehensive income, net of tax:			
Net unrealized holding gain on investments:			
Unrealized holding gain arising during the period ended	12.1	36.7	
Reclassification adjustments for gain realized in net income (loss)	(7.5	) (7.0	)
Income tax benefit (expense)	1.4	(0.3	)
Total net unrealized holding gain on investments	6.0	29.4	
Net unrecognized benefit plan obligations:			
Reclassification adjustments for amortization to statements of income:			
Negative prior service costs	(1.3	) (1.3	)
Transition assets	_	0.1	
Net loss	2.2	2.0	
Total net unrecognized benefit plan obligations	0.9	0.8	
Other comprehensive income, net of tax	6.9	30.2	
Comprehensive income, net of tax	\$25.4	\$24.7	

See accompanying notes to condensed consolidated financial statements.

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## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

# Consolidated Statements of Comprehensive Income

	Nine months ended			
(\$ in millions, except per share amounts)	September 30			
(unaudited)	2013	2012		
Net income (loss)	\$44.4	\$(10.2	)	
Other comprehensive income, net of tax:				
Net unrealized holding (loss) gain on investments:				
Unrealized holding (loss) gain arising during the period ended	(35.6	) 59.3		
Reclassification adjustments for gain realized in net income (loss)	(15.7	) (20.8	)	
Income tax benefit	9.0			
Total net unrealized holding (loss) gain on investments	(42.3	) 38.5		
Amortization of gain on derivative used in cash flow hedge	(0.1	) (0.1	)	
Net unrecognized benefit plan obligations:				
Reclassification adjustments for amortization to statements of income:				
Negative prior service costs	(4.1	) (3.9	)	
Transition assets	0.2	0.2		
Net loss	6.6	5.8		
Total net unrecognized benefit plan obligations	2.7	2.1		
Other comprehensive (loss) income, net of tax	(39.7	) 40.5		
Comprehensive income, net of tax	\$4.7	\$30.3		

See accompanying notes to condensed consolidated financial statements.

# STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

## Condensed Consolidated Statements of Cash Flows

(\$ in millions)	Nine mo Septemb	onths ended per 30	
(unaudited)	2013	2012	
Cash flows from operating activities:			
Net income (loss)	\$44.4	\$(10.2)	)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating			
activities:			
Depreciation and amortization, net	9.5	6.0	
Share-based compensation	3.6	2.7	
Net realized gain on investments	(15.7)	) (20.8	)
Changes in operating assets and liabilities:			
Deferred policy acquisition costs	(6.9	) (2.2	)
Accrued investment income and other assets	(2.7	) —	
Postretirement and pension benefits	(7.4	) (6.8	)
Other liabilities and due to/from affiliates, net	(18.8)	) (17.5	)
Reinsurance recoverable on losses and loss expenses payable and prepaid reinsurance	1.9	10.7	
premiums			
Losses and loss expenses payable	9.8	38.8	
Unearned premiums	19.9	21.3	
Federal income taxes	0.1	6.4	
Cash used in Homeowners' Quota Share initial net unearned premium transfer	_	(75.5	)
Cash used in pooling changes, December 31, 2011	_	(261.4	)
Net cash provided by (used in) operating activities	37.7	(308.5	)
Cash flows from investing activities:			
Purchases of fixed maturities – available-for-sale	(226.6	) (429.3	)
Purchases of equity securities – available-for-sale	(60.5	) (112.1	)
Purchases of other invested assets	(5.2	) (0.7	)
Maturities, calls and pay downs of fixed maturities – available-for-sale	122.7	217.5	
Sales of fixed maturities – available-for-sale	77.8	293.9	
Sales of equity securities – available-for-sale	74.1	64.4	
Sales of other invested assets	0.5	0.5	
Net additions (reductions) of property and equipment	0.2	(0.2	)
Net cash (used in) provided by investing activities	(17.0	) 34.0	
Cash flows from financing activities:			
Proceeds from issuance of common stock	2.3	0.8	
Payments to acquire treasury stock	(0.1	) —	
Payment of dividends	(12.1	) (18.1	)
Payment of credit facility issue costs	(0.5	) —	
Proceeds from long-term debt	85.0		
Redemption of long-term debt	(100.0	) —	
Net cash used in financing activities	(25.4	) (17.3	)
Net decrease in cash and cash equivalents	(4.7	) (291.8	)
Cash and cash equivalents at beginning of period	59.0	356.0	
Cash and cash equivalents at end of period	\$54.3	\$64.2	
Supplemental disclosures:			

Interest paid (affiliates \$0.5 and \$0.6, respectively)	\$7.3	\$3.7	
Federal income taxes paid (refunds received)	\$0.6	\$(6.5	)

See accompanying notes to condensed consolidated financial statements.  $\epsilon$ 

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STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements (Unaudited)

#### 1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements of State Auto Financial Corporation and Subsidiaries ("State Auto Financial" or the "Company") have been prepared in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. generally accepted accounting principles ("GAAP") for complete financial statements. In the opinion of the Company, all adjustments (consisting of normal, recurring accruals) considered necessary for a fair presentation have been included. Operating results for the three and nine month periods ended September 30, 2013 are not necessarily indicative of the results that may be expected for the year ending December 31, 2013. The balance sheet at December 31, 2012 has been derived from the audited financial statements at that date, but does not include all of the information and footnotes required by GAAP for complete financial statements.

For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's annual report on Form 10-K for the year ended December 31, 2012 (the "2012 Form 10-K"). Capitalized terms used herein and not otherwise defined shall have the meaning ascribed to them in the 2012 Form 10-K.

Adoption of Accounting Pronouncements

Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income

The amendments in this guidance result in additional disclosure requirements under GAAP and do not change the current requirements for reporting net income or other comprehensive income in financial statements. The new guidance requires an entity to present, either in a single note, or, parenthetically on the face of the statement where net income is presented, the effects of significant amounts reclassified from each component of accumulated other comprehensive income by the respective line items of net income, only, if the amount reclassified is required under GAAP to be reclassified to net income in its entirety in the same reporting period. If a component is not required to be reclassified to net income in its entirety, the entity would, instead, cross-reference it to the related disclosure required under GAAP. This guidance was effective prospectively for fiscal years and interim periods beginning after December 15, 2012. The Company adopted this guidance at January 1, 2013 and it did not have a material impact on the consolidated financial statements, see Note 8 - Other Comprehensive Income and Accumulated Other Comprehensive Income.

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

### 2. Investments

The following tables set forth the cost or amortized cost and fair value of available-for-sale securities by lot at September 30, 2013 and December 31, 2012:

(\$ millions)  September 30, 2013	Cost or amortized cost	Gross unrealized holding gains	Gross unrealized holding losses	Fair value
Fixed maturities:				
U.S. treasury securities and obligations of U.S. government	\$348.9	\$18.4	\$(3.9	) \$363.4
agencies Obligations of states and political subdivisions	791.9	29.8	(16.7	805.0
Corporate securities	326.7	11.6	(5.3	) 333.0
U.S. government agencies residential mortgage-backed securities	334.6	11.4	(2.6	) 343.4
Total fixed maturities	1,802.1	71.2	(28.5	) 1,844.8
Equity securities:	1,002.1	, 1. <u>-</u>	(20.0	, 1,0
Large-cap securities	150.5	36.2	(2.1	) 184.6
Small-cap securities	45.1	21.4		66.5
Total equity securities	195.6	57.6	(2.1	) 251.1
Other invested assets	49.3	27.0		76.3
Total available-for-sale securities	\$2,047.0	\$155.8	\$(30.6	) \$2,172.2
(\$ millions)  December 31, 2012	Cost or amortized cost	Gross unrealized holding gains	Gross unrealized holding losses	Fair value
December 31, 2012 Fixed maturities:	amortized	unrealized holding	unrealized holding	Fair value
December 31, 2012	amortized	unrealized holding gains \$38.3	unrealized holding	Fair value \$366.5
December 31, 2012  Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions	amortized cost \$328.2 750.4	unrealized holding gains \$38.3 50.3	unrealized holding losses \$— (0.4	\$366.5 ) 800.3
December 31, 2012  Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities	amortized cost \$328.2 750.4 320.5	unrealized holding gains \$38.3 50.3 19.2	unrealized holding losses \$— (0.4)(1.1)	\$366.5 ) 800.3 ) 338.6
December 31, 2012  Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities	amortized cost \$328.2 750.4 320.5 377.1	unrealized holding gains \$38.3 50.3 19.2 24.0	unrealized holding losses \$— (0.4)(1.1)(1.4)	\$366.5 ) 800.3 ) 338.6 ) 399.7
December 31, 2012  Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities	amortized cost \$328.2 750.4 320.5	unrealized holding gains \$38.3 50.3 19.2	unrealized holding losses \$— (0.4)(1.1)	\$366.5 ) 800.3 ) 338.6
December 31, 2012  Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities Equity securities:	\$328.2 750.4 320.5 377.1 1,776.2	unrealized holding gains \$38.3 50.3 19.2 24.0 131.8	unrealized holding losses \$— (0.4 (1.1 (1.4 (2.9)	\$366.5 ) 800.3 ) 338.6 ) 399.7 ) 1,905.1
December 31, 2012  Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities Equity securities: Large-cap securities	\$328.2 750.4 320.5 377.1 1,776.2	unrealized holding gains \$38.3 50.3 19.2 24.0 131.8	unrealized holding losses \$— (0.4)(1.1)(1.4)	\$366.5 ) 800.3 ) 338.6 ) 399.7 ) 1,905.1
December 31, 2012  Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities Equity securities: Large-cap securities Small-cap securities	amortized cost  \$ 328.2  750.4  320.5  377.1  1,776.2  152.6  43.6	unrealized holding gains  \$38.3  50.3 19.2 24.0 131.8  25.0 10.6	unrealized holding losses  \$— (0.4 (1.1 (1.4 (2.9) (3.4 —	\$366.5 ) 800.3 ) 338.6 ) 399.7 ) 1,905.1 ) 174.2 54.2
Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities Equity securities: Large-cap securities Small-cap securities Total equity securities	amortized cost  \$ 328.2  750.4  320.5  377.1  1,776.2  152.6  43.6  196.2	unrealized holding gains  \$38.3  50.3 19.2 24.0 131.8  25.0 10.6 35.6	unrealized holding losses \$— (0.4 (1.1 (1.4 (2.9)	\$366.5 ) 800.3 ) 338.6 ) 399.7 ) 1,905.1 ) 174.2 54.2 ) 228.4
December 31, 2012  Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities Equity securities: Large-cap securities Small-cap securities	amortized cost  \$ 328.2  750.4  320.5  377.1  1,776.2  152.6  43.6	unrealized holding gains  \$38.3  50.3 19.2 24.0 131.8  25.0 10.6	unrealized holding losses  \$— (0.4 (1.1 (1.4 (2.9) (3.4 —	\$366.5 ) 800.3 ) 338.6 ) 399.7 ) 1,905.1 ) 174.2 54.2

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following tables set forth the Company's gross unrealized losses and fair value on its investments by lot, aggregated by investment category and length of time for individual securities that have been in a continuous unrealized loss position at September 30, 2013 and December 31, 2012:

	•	n 12 mon	the		ths or mo	re	Total		
(\$ millions, except # of positions) September 30, 2013 Fixed maturities:	Fair value	Unrealiz losses	Number	Fair value	Unreali losses	Number zed of position	Fair	Unrealiz losses	Number of positions
U.S. treasury securities and obligations of U.S. government agencies	d \$86.0	\$ (3.9	) 24	\$—	\$—	_	\$86.0	\$ (3.9	) 24
Obligations of states and political subdivisions	230.9	(16.7	) 81	_			230.9	(16.7	) 81
Corporate securities U.S. government agencies	102.0	(4.8	) 20	5.5	(0.5	) 1	107.5	(5.3	) 21
residential	54.2	(1.6	) 16	27.6	(1.0	) 11	81.8	(2.6	) 27
mortgage-backed securitie		(27.0	\ 1.41	22.1	(1.7	\ 10	506.2	(20.5	\ 150
Total fixed maturities  Large-cap equity securities	473.1	(27.0 (1.3	) 141	33.1 8.9	(1.5 (0.8	) 12	506.2 25.1	(28.5 (2.1	) 153
Total temporarily impaired securities	\$489.3	\$ (28.3	) 144	\$42.0	\$ (2.3	) 15	\$531.3	-	) 159
	Less tha	n 12 mon	ths	12 mon	ths or mo	ore	Total		
(\$ millions, except # of positions) December 31, 2012 Fixed maturities:	Less that Fair value	n 12 mon Unrealiz losses	ths red Number of positions	12 mon Fair value	ths or mo Unreali losses	ore Number zed of position	Fair	Unrealiz losses	zed Number of positions
positions)	Fair value	Unrealiz	xed Number of	Fair	Unreali	zed Number of	Fair	Unrealiz losses	01
positions) December 31, 2012 Fixed maturities: U.S. treasury securities and obligations of U.S.	Fair value	Unrealiz	xed Number of	Fair	Unreali	zed Number of	Fair	Unrealize losses	01
positions) December 31, 2012 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and	Fair value	Unrealiz losses	Number of positions	Fair value	Unreali losses	zed Number of	Fair value	losses	positions
positions) December 31, 2012 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities	Fair value d \$7.0	Unrealiz losses	Number of positions	Fair value	Unreali losses	zed Number of	Fair value \$7.0	losses	positions 2
positions) December 31, 2012 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential	Fair value  d \$7.0  47.4  80.4  23.3	Unrealiz losses \$— (0.4	Number of positions  2  ) 12	Fair value	Unreali losses	zed Number of	Fair value \$7.0	\$ (0.4	positions  2 ) 12
positions) December 31, 2012 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securitie	Fair value  d \$7.0  47.4  80.4  23.3 s	Unrealiz losses \$ (0.4 (1.1 (0.3)	Number of positions  2  ) 12  ) 17  ) 6	Fair value  \$—   34.8	Unreali losses  \$—  —  (1.1	Number zed of position	Fair value \$7.0 47.4 80.4 58.1	\$ (0.4 (1.1 (1.4	positions  2 ) 12 ) 17 ) 19
positions) December 31, 2012 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential	Fair value  d \$7.0  47.4  80.4  23.3  s  158.1	Unrealiz losses \$— (0.4) (1.1)	Number of positions  2  ) 12  ) 17	Fair value \$— —	Unreali losses \$—	Number zed of position  — — — —	Fair value \$7.0 47.4 80.4	\$ (0.4 (1.1	positions  2 ) 12 ) 17

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The Company reviewed its investments at September 30, 2013, and determined no additional other-than-temporary impairment existed in the gross unrealized holding losses other than those listed in the table below. The following table sets forth the realized losses related to other-than-temporary impairments on the Company's investment portfolio recognized for the three and nine months ended September 30, 2013 and 2012:

(\$ millions)	Three m	onths ended	Nine mo	Nine months ended September 30		
(\$ millions)	Septemb	per 30	Septemb			
	2013	2012	2013	2012		
Equity securities:						
Large-cap securities	<b>\$</b> —	\$ <i>-</i>	\$(1.3	) \$—		
Small-cap securities	(0.3	) (0.7	) (1.3	) (2.2	)	
Fixed maturities:	_	_		(0.2	)	
Total other-than-temporary impairments	\$(0.3	) \$(0.7	) \$(2.6	) \$(2.4	)	

The Company regularly monitors its investments that have fair values less than cost or amortized cost for signs of other-than-temporary impairment, an assessment that requires significant management judgment regarding the evidence known. Such judgments could change in the future as more information becomes known, which could negatively impact the amounts reported. Among the factors that management considers for fixed maturity securities are the financial condition of the issuer including receipt of scheduled principal and interest cash flows, and intent to sell including if it is more likely than not that the Company will be required to sell the investments before recovery. When a fixed maturity has been determined to have an other-than-temporary impairment, the impairment charge is separated into an amount representing the credit loss, which is recognized in earnings as a realized loss, and the amount related to non-credit factors, which is recognized in accumulated other comprehensive income. Future increases or decreases in fair value, if not other-than-temporary, are included in accumulated other comprehensive income.

Among the factors that management considers for equity securities and other invested assets are the length of time and/or the significance of decline below cost, the Company's ability and intent to hold these securities through their recovery periods, the current financial condition of the issuer and its future business prospects, and the ability of the market value to recover to cost in the near term. When an equity security or other invested asset has been determined to have a decline in fair value that is other-than-temporary, the cost basis of the security is adjusted to fair value. This results in a charge to earnings as a realized loss, which is not reversed for subsequent recoveries in fair value. Future increases or decreases in fair value, if not other-than-temporary, are included in accumulated other comprehensive income.

The following table sets forth the amortized cost and fair value of available-for-sale fixed maturities by contractual maturity at September 30, 2013:

(\$ millions)	Amortized	Fair
(\$ mmons)	cost	value
Due in 1 year or less	\$57.2	\$57.9
Due after 1 year through 5 years	367.1	385.8
Due after 5 years through 10 years	374.6	391.6
Due after 10 years	668.6	666.1
U.S. government agencies residential mortgage-backed securities	334.6	343.4
Total	\$1,802.1	\$1,844.8

Expected maturities may differ from contractual maturities because issuers may have the right to call or prepay the obligations with or without call or prepayment penalties.

At September 30, 2013, State Auto P&C had fixed maturity securities, with a carrying value of \$118.0 million, that were pledged as collateral in connection with an outstanding borrowing of \$85.0 million with the Federal Home Loan Bank of Cincinnati ("FHLB"). In accordance with the terms of the borrowing, State Auto P&C retains all rights regarding these securities, which are are included in the "U.S. government agencies residential mortgage-backed securities" classification of the Company's fixed maturity securities portfolio.

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

Fixed maturities with fair values of \$8.6 and \$10.0 million, respectively, were on deposit with insurance regulators as required by law at September 30, 2013 and December 31, 2012. The Company retains all rights regarding these securities.

The following table sets forth the components of net investment income for the three and nine months ended September 30, 2013 and 2012:

(\$ millions)	Three month	ns ended	Nine months ended		
(\$ IIIIIIOIIS)	September 3	September 30			
	2013	2012	2013	2012	
Fixed maturities	\$16.2	\$14.7	\$48.2	\$49.1	
Equity securities	1.9	1.5	4.7	3.5	
Cash and cash equivalents, and other	1.3	1.4	4.1	4.1	
Investment income	19.4	17.6	57.0	56.7	
Investment expenses	0.6	0.4	1.6	1.5	
Net investment income	\$18.8	\$17.2	\$55.4	\$55.2	

The Company's current investment strategy does not rely on the use of derivative financial instruments.

The following table sets forth the realized and unrealized holding gains (losses) on the Company's investment portfolio for the three and nine months ended September 30, 2013 and 2012:

Three mo	onths ended	Nine mor	Nine months ended September 30			
2013	2012	2013	2012			
\$0.4	\$3.3	\$1.6	\$14.0			
7.9	4.8	17.9	11.5			
0.1	_	0.1	_			
8.4	8.1	19.6	25.5			
(0.3	) (0.4	) (1.0	) (2.3	)		
(0.3	) (0.7	) (2.6	) (2.2	)		
(0.3	) —	(0.3	) —			
			(0.2	)		
(0.9)	) (1.1	) (3.9	) (4.7	)		
\$7.5	\$7.0	\$15.7	\$20.8			
\$ (7.7	) \$17.2	\$(86.2	) \$20.7			
5.3	8.5	23.3	13.4			
7.0	4.0	11.6	4.4			
(1.6	) (10.4	) 18.0	(13.5	)		
3.0	10.1	(9.0	) 13.5			
\$6.0	\$29.4	\$(42.3	) \$38.5			
	September 2013  \$ 0.4  7.9  0.1  8.4  (0.3  (0.3  (0.3)  (0.9)  \$ 7.5  \$ (7.7  5.3  7.0  (1.6  3.0	\$0.4 \$3.3 7.9 4.8 0.1 — 8.4 8.1  (0.3 ) (0.4 (0.3 ) (0.7  (0.3 ) —     —     (0.9 ) (1.1 \$7.5 \$7.0  \$(7.7 ) \$17.2 5.3 8.5 7.0 4.0 (1.6 ) (10.4 3.0 10.1	September 30       September 2013         2013       2012         \$0.4       \$3.3         7.9       4.8         0.1       —         8.4       8.1         19.6         (0.3       ) (0.4         (0.3       ) (0.7         (0.3       ) (0.7         (0.3       ) (0.7         (0.3       ) (0.7         (0.3       ) (0.7         (0.3       ) (0.3         —       —         (0.9       ) (1.1         \$7.5       \$7.0         \$15.7         \$(7.7       ) \$17.2         \$(86.2         5.3       8.5         23.3         7.0       4.0         11.6         (1.6       ) (10.4         3.0       10.1	September 30       September 30         2013       2012         \$0.4       \$3.3         7.9       4.8         17.9       11.5         0.1       —         8.4       8.1         19.6       25.5         (0.3       ) (0.4         (0.3       ) (0.7         (0.3       ) —         (0.3       ) —         (0.3       ) —         (0.3       ) —         (0.3       ) —         (0.3       ) —         (0.2       (0.2         (0.9       ) (1.1       ) (3.9       ) (4.7         \$7.5       \$7.0       \$15.7       \$20.8         \$(7.7       ) \$17.2       \$(86.2       ) \$20.7         5.3       8.5       23.3       13.4         7.0       4.0       11.6       4.4         (1.6       ) (10.4       ) 18.0       (13.5         3.0       10.1       (9.0       ) 13.5		

There was a deferred federal income tax liability, net of a valuation allowance, on the net unrealized holding gains at September 30, 2013 and December 31, 2012 of \$43.5 million and \$52.5 million, respectively.

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

#### 3. Fair Value of Financial Instruments

Below is the fair value hierarchy that categorizes into three levels the inputs to valuation techniques that are used to measure fair value:

Level 1 includes observable inputs which reflect quoted prices for identical assets or liabilities in active markets at the measurement date.

Level 2 includes observable inputs for assets or liabilities other than quoted prices included in Level 1, and it includes valuation techniques which use prices for similar assets and liabilities.

Level 3 includes unobservable inputs which reflect the reporting entity's estimates of the assumptions that market participants would use in pricing the asset or liability (including assumptions about risk).

The Company utilizes one nationally recognized pricing service to estimate the majority of its available-for-sale investment portfolio's fair value. The Company obtains one price per security and the processes and control procedures employed by the Company are designed to ensure the value is accurately recorded on an unadjusted basis. Through discussions with the pricing service, the Company gains an understanding of the methodologies used to price the different types of securities, that the data and the valuation methods utilized are appropriate and consistently applied, and that the assumptions are reasonable and representative of fair value. To validate the reasonableness of the valuations obtained from the pricing service, the Company compares to other fair value pricing information gathered from other independent pricing sources. At September 30, 2013 and December 31, 2012, the Company did not adjust any of the prices received from the pricing service.

Transfers between level categorizations may occur due to changes in the availability of market observable inputs. Transfers in and out of level categorizations are reported as having occurred at the beginning of the quarter in which the transfer occurred. There were no transfers between level categorizations during the three and nine months ended September 30, 2013 and 2012.

The following sections describe the valuation methods used by the Company for each type of financial instrument it holds that are carried at fair value:

#### **Fixed Maturities**

The Company utilizes a third party pricing service to estimate fair value measurements for the majority of its fixed maturities. The fair value estimate of the Company's fixed maturity investments are determined by evaluations that are based on observable market information rather than market quotes. Inputs to the evaluations include, but are not limited to, market prices from recently completed transactions and transactions of comparable securities, interest rate yield curves, credit spreads, and other market-observable information. The fixed maturity portfolio pricing obtained from the pricing service is reviewed for reasonableness. Regularly, a sample of security prices' are referred back to the pricing service for more detailed explanation as to how the pricing service arrived at that particular price. The explanations are reviewed for reasonableness by the portfolio manager and investment officer. Additionally, the prices and assumptions are verified against an alternative pricing source for reasonableness and accuracy. Any discrepancies with the pricing are returned to the pricing service for further explanation and if necessary, adjustments are made. To date, the Company has not identified any significant discrepancies in the pricing provided by its third party pricing service. Investments valued using these inputs include U.S. treasury securities and obligations of U.S. government agencies, obligations of states and political subdivisions, corporate securities (except for one security discussed below), and U.S. government agencies residential mortgage-backed securities. All unadjusted estimates of fair value for fixed maturities priced by the pricing service are included in the amounts disclosed in Level 2 of the hierarchy. If market inputs are unavailable, then no fair value is provided by the pricing service. For these securities, fair value is determined either by requesting brokers who are knowledgeable about these securities to provide a quote; or the Company internally determines the fair values by employing widely accepted pricing valuation models, and depending on the level of observable market inputs, renders the fair value estimate as Level 2 or Level 3. The Company holds two fixed maturity corporate securities included in Level 3. The Company estimates the fair value of

one security using the present value of the future cash flows and the Company obtains a broker quote of the other security's fair value. Due to the limited amount of observable market information for both of these securities, the Company includes the fair value estimates in Level 3.

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#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company) Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

### **Equities**

The fair value of each equity security is based on an observable market price for an identical asset in an active market and is priced by the same pricing service discussed above. All equity securities are recorded using unadjusted market prices and have been disclosed in Level 1.

#### Other Invested Assets

Included in other invested assets are two international funds ("the funds") that invest in equity securities of foreign issuers and are managed by third party investment managers. The funds had a fair value of \$70.0 million and \$59.0 million at September 30, 2013 and December 31, 2012, respectively, which was determined using each fund's net asset value. The Company employs procedures to assess the reasonableness of the fair value of the funds including obtaining and reviewing each fund's audited financial statements. There are no unfunded commitments related to the funds. The Company may not sell its investment in the funds; however, the Company may redeem all or a portion of its investment in the funds at net asset value per share with the appropriate prior written notice. Due to the Company's ability to redeem its investment in the funds at net asset value per share at the measurement date, the funds have been disclosed in Level 2.

The remainder of the Company's other invested assets consist primarily of holdings in publicly-traded mutual funds. The Company believes that its prices for these publicly-traded mutual funds based on an observable market price for an identical asset in an active market reflect their fair values and consequently these securities have been disclosed in Level 1.

# STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following tables set forth the Company's available-for-sale investments within the fair value hierarchy at September 30, 2013 and December 31, 2012:

assets (Level 2) inputs (Level 2) 3)	nt able evel
Fixed maturities:	
U.S. treasury securities and obligations of U.S. government \$363.4 \$— \$363.4 \$—	
agencies \$\psi_{\text{305.1}}\ps	
Corporate securities 333.0 — 324.1 8.9	
U.S. government agencies residential mortgage-backed securities 343.4 — 343.4 —	
Total fixed maturities 1,844.8 — 1,835.9 8.9	
Equity securities:	
Large-cap securities 184.6 — —	
Small-cap securities 66.5 — —	
Total equity securities 251.1 — —	
Other invested assets 76.3 6.3 70.0 —	
Total available-for-sale investments \$2,172.2 \$257.4 \$1,905.9 \$8.9	
(\$ millions)  Pecember 31, 2012  Total  Quoted prices in active markets for identical assets (Level 1)  Quoted prices in active other observable inputs (Level 2)  (Level 2)  Significant other unobservable inputs (Level 2)  (Level 2)	able
December 31, 2012  Total  in active markets for identical assets (Level 1)  Fixed maturities:  Significant other observable inputs (Level 2)  Significant other observable inputs (Level 2)  3)  Significant other observable inputs (Level 2)	able
December 31, 2012  Total  Total  in active markets for identical assets (Level 1)  Fixed maturities:  U.S. treasury securities and obligations of U.S. government  Total  in active markets for identical assets (Level 2)  inputs (Lavel 2)  Significant other observable inputs (Lavel 2)  inputs (Lavel 2)  Symmatricant other observable inputs (Lavel 2)	able
December 31, 2012  Total  Total  in active markets for identical assets (Level 1)  Fixed maturities:  U.S. treasury securities and obligations of U.S. government	able
December 31, 2012  Total  Total  in active markets for identical assets (Level 1)  Fixed maturities:  U.S. treasury securities and obligations of U.S. government agencies  \$366.5 \$—\$	able
December 31, 2012  Total  Total  In active markets for identical assets (Level 1)  Fixed maturities:  U.S. treasury securities and obligations of U.S. government agencies  Obligations of states and political subdivisions  Total  in active markets for identical assets (Level 2)  Inputs (Level 2)  \$ 366.5 \$ — \$ 366.5 \$ — \$ 366.5 \$ — \$ 366.5 \$ — \$ 366.5 \$ — \$ \$ 366.5	able
December 31, 2012  Total  Total  Total  In active markets for identical assets (Level 1)  Fixed maturities:  U.S. treasury securities and obligations of U.S. government agencies  Obligations of states and political subdivisions  Significant other observable inputs (Level 2)  3)  Significant other observable inputs (Level 2)  Significant other observable inputs (Level 2)  Solution of states and political subdivisions  Solution of Significant other observable inputs (Level 2)  Solution of Significant other observable inputs (Level 2)  Solution of Significant other observable inputs (Level 2)  Solution of Solution	able
December 31, 2012  Total  Total  Total  Total  In active markets for identical assets (Level 1)  Fixed maturities:  U.S. treasury securities and obligations of U.S. government agencies  Obligations of states and political subdivisions  Corporate securities  U.S. government agencies residential mortgage-backed securities 399.7  Total fixed maturities:  1,905.1  Total  In active markets for identical other observable inputs (Level 2)  Significat other observable inputs (Level 2)  Significat other observable inputs (Level 2)  Solutions of states and political subdivisions  \$ 366.5  \$ —  \$ 366.5  \$ —  Total fixed maturities  1,905.1  Total fixed maturities:  1,896.6  8.5	able
December 31, 2012  Total  in active markets for identical assets (Level 1)  Fixed maturities:  U.S. treasury securities and obligations of U.S. government agencies  Obligations of states and political subdivisions  Corporate securities  U.S. government agencies residential mortgage-backed securities 399.7  Total fixed maturities  Total  in active markets for identical value inputs (Level 2)  Signification other observable inputs (Level 2)  Solutions of states and political subdivisions  \$ 366.5 \$ — \$ 366.5 \$ — \$ \$ \$ 366.5 \$ — \$ \$ 366.5 \$ — \$ \$ 366.5 \$ — \$ \$ \$ 366.5 \$ — \$ \$ \$ \$ \$ \$ — \$ \$ \$ \$ \$ — \$ \$ \$ \$	able
December 31, 2012  Total  Tota	able
December 31, 2012  Total  Tota	able
December 31, 2012  Total  Tota	able

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

For assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3), the following tables set forth a reconciliation of the beginning and ending balances for the three and nine months ended September 30, 2013 and the year ended December 31, 2012, separately for each major category of assets:

Fixed

(\$ millions)	Fixed	
	maturities	
Balance at January 1, 2013	\$8.5	
Total realized gains (losses) – included in earnings		
Total unrealized gains (losses) – included in other comprehensive income		
Purchases	0.1	
Sales	_	
Transfers into Level 3		
Transfers out of Level 3		
Balance at March 31, 2013	\$8.6	
Total realized gains (losses) – included in earnings		
Total unrealized gains (losses) – included in other comprehensive income	0.1	
Purchases	0.1	
Sales	_	
Transfers into Level 3	_	
Transfers out of Level 3	_	
Balance at June 30, 2013	\$8.8	
Total realized gains (losses) – included in earnings	_	
Total unrealized gains (losses) – included in other comprehensive income	<del></del>	
Purchases	0.1	
Sales	_	
Transfers into Level 3	_	
Transfers out of Level 3	_	
Balance at September 30, 2013	\$8.9	
(\$ millions)	Fixed	
(\$ IIIIIIOIIS)	maturities	
Balance at January 1, 2012	\$2.9	
Total realized (losses) gains – included in earnings	(0.2	)
Total unrealized gains (losses) – included in other comprehensive income	; —	
Purchases	5.8	
Sales		
Transfers into Level 3		
Transfers out of Level 3		
Balance at December 31, 2012	\$8.5	

The following sections describe the valuation methods used by the Company for each type of financial instrument it holds that is not measured at fair value but for which fair value is disclosed:

Financial Instruments Disclosed, But Not Carried, At Fair Value

Other Invested Assets

Included in other invested assets are the Federal Home Loan Bank of Cincinnati ("FHLB") common stock and the Trust securities. The Trust securities and FHLB common stock are carried at cost, which approximates fair value. The fair value of the FHLB common stock at September 30, 2013 was \$4.5 million and the fair value of the Trust common

securities was \$0.5 million. Both investments have been placed in Level 3 of the fair value hierarchy.

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

#### Notes Receivable from Affiliates

In May 2009, the Company entered into two separate credit agreements with State Auto Mutual pursuant to which it loaned State Auto Mutual a total of \$70.0 million. The Company estimates the fair value of the notes receivable from affiliate using market quotations for U.S. treasury securities with similar maturity dates and applies an appropriate credit spread. Consequently this has been placed in Level 2 of the fair value hierarchy.

(\$ millions, except interest rates)	September 30, 2013			December 31, 2012			
	Carrying	Carrying Fair value		Carrying	Fair	Interes	t roto
	value	Tall value	rate	value	value	value	
Notes receivable from affiliate	\$70.0	\$75.7	7.00	% \$70.0	\$78.3	7.00	%
Notes Payable							

Included in notes payable are the FHLB Loan and Subordinated Debentures. The Company estimates the fair value of the FHLB Loan by discounting cash flows using a borrowing rate currently available to the company for a loan with similar terms. This has been placed in Level 3 of the fair value hierarchy. The carrying amount of the Subordinated Debentures approximates its fair value as the interest rate adjusts quarterly and has been disclosed in Level 3.

(\$ millions, except interest rates)	September 30, 2013			December 31, 2012				
	Carrying value	Fair Value	Interest rate		Carrying value	Fair value	Interest	rate
FHLB Loan due 2033:, issued \$85.0,	\$85.3	\$91.1	4.59	0%	N/A	N/A	N/A	
July 2013 with fixed interest	•	Φ91.1	4.39	70	IN/A	1 <b>\</b> //A	1 <b>V/A</b>	
Senior Notes due 2013: issued \$100.0,	NI/A	N/A	N/A		100.4	100.3	6.25	%
November 2003 with fixed interest	IN/A	1 <b>1/</b> /A	N/A		100.4	100.5	0.23	70
Affiliate Subordinated Debentures due								
2033: issued \$15.5, May 2003 with	15.5	15.5	4.46	%	15.5	15.5	4.51	%
variable interest								
Total notes payable	\$100.8	\$106.6			\$115.9	\$115.8		

#### 4. Reinsurance

The insurance subsidiaries of State Auto Financial, including State Auto Property & Casualty Insurance Company ("State Auto P&C"), Milbank Insurance Company and State Auto Insurance Company of Ohio (collectively referred to as the "STFC Pooled Companies") participate in a quota share reinsurance pooling arrangement ("the Pooling Arrangement") with State Automobile Mutual Insurance Company ("State Auto Mutual") and its subsidiaries and affiliates, State Auto Insurance Company of Wisconsin, Meridian Citizens Mutual Insurance Company, Meridian Security Insurance Company, Patrons Mutual Insurance Company of Connecticut (which includes Litchfield Mutual Fire Insurance Company as it was merged with Patrons Mutual at the close of business March 31, 2013), Rockhill Insurance Company ("RIC"), Plaza Insurance Company ("Plaza"), American Compensation Insurance Company ("American Compensation") and Bloomington Compensation Insurance Company ("Bloomington Compensation"), (collectively referred to as the "Mutual Pooled Companies").

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following table sets forth a summary of the Company's external reinsurance transactions, as well as reinsurance transactions with State Auto Mutual under the Pooling Arrangement, for the three and nine months ended September 30, 2013 and 2012:

(\$ millions)	Three mo	onths ended	Nine mor	Nine months ended September 30			
(\$ millions)	Septemb	er 30	Septembe				
	2013	2012	2013	2012			
Premiums earned:							
Assumed from external insurers and reinsurers	\$1.2	\$1.1	\$2.7	\$3.1			
Assumed under Pooling Arrangement	266.0	261.4	790.8	774.7			
Ceded to external insurers and reinsurers	(5.4	) (6.6	) (17.6	) (22.1	)		
Ceded under Pooling Arrangement	(215.2	) (203.9	) (639.0	) (600.6	)		
Net assumed premiums earned	\$46.6	\$52.0	\$136.9	\$155.1			
Losses and loss expenses incurred:							
Assumed from external insurers and reinsurers	\$0.9	\$1.2	\$1.3	\$3.1			
Assumed under Pooling Arrangement	179.5	201.7	540.1	595.3			
Ceded to external insurers and reinsurers	(0.8	) (4.5	) (4.9	) (9.1	)		
Ceded under Pooling Arrangement	(137.8	) (133.8	) (434.0	) (457.6	)		
Net assumed losses and loss expenses incurred	\$41.8	\$64.6	\$102.5	\$131.7			

### 5. Notes Payable and Credit Facility

#### FHLB Loan

On July 11, 2013, State Auto Financial's subsidiary, State Auto P&C, borrowed \$85.0 million (the "FHLB Loan") from the Federal Home Loan Bank of Cincinnati (the "FHLB"). The FHLB Loan is a 20-year term loan and is callable after three years with no prepayment penalty thereafter. The FHLB Loan provides for interest-only payments during its term, with principal due in full at maturity. The interest rate is fixed over the term of the loan at 5.03%. The FHLB Loan is fully secured by a pledge of specific investment securities of State Auto P&C. The total loan interest incurred through September 30, 2013 was \$0.9 million.

#### Senior Note Redemption

On July 15, 2013, the Company redeemed all \$100.0 million of its outstanding Senior Notes. The redemption price of \$103.0 million was calculated in accordance with the terms of the Senior Notes and included principal plus a make-whole amount. The redemption price was funded by proceeds from the FHLB Loan and cash on hand.

#### Credit Facility

On July 26, 2013, State Auto Financial terminated its then-current credit agreement with a syndicate of lenders, as further described below. Concurrent with the termination of this credit agreement, State Auto P&C entered into a new credit facility (the "SPC Credit Facility") with a syndicate of lenders. The SPC Credit Facility provides State Auto P&C with a \$100.0 million five-year revolving credit facility maturing in July 2018. During the term of the SPC Credit Facility, State Auto P&C has the right to increase the total facility to a maximum amount of \$150.0 million, provided that no event of default has occurred and is continuing. The SPC Credit Facility is available for general corporate purposes and provides for interest-only payments during its term, with principal and interest due in full at maturity.

Interest is based on the London Interbank Offered Rate ("LIBOR") or a base rate plus a calculated margin amount. All advances under the SPC Credit Facility are to be fully secured by a pledge of specific investment securities of State Auto P&C. The SPC Credit Facility includes certain requirements, including financial requirements that State Auto Financial maintain a minimum net worth and a certain debt to capitalization ratio.

As of September 30, 2013, State Auto P&C had not made any borrowings and both State Auto P&C and the Company were in compliance with all covenants and requirements of the SPC Credit Facility.

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

#### 6. Income Taxes

The following table sets forth the reconciliation between actual federal income tax expense and the amount computed at the indicated statutory rate for the three and nine months ended September 30, 2013 and 2012:

(\$ millions)	Three months ended				Nine m	Nine months ended				
	Septer	nber 30			Septem	nber 30				
	2013		2012		2013		2012			
		%		%		%		%		
Amount at statutory rate	\$6.6	35	\$(1.9	) 35	\$15.8	35	\$(3.6	) 35		
Tax-exempt interest and dividends received deduction	(2.5	) (13	) (2.3	) 41	(7.2	) (16	) (6.7	) 65		
Other, net	(0.3	) (1	) (0.1	) 2			0.3	(3	)	
Valuation allowance	(3.6	) (19	) 4.2	(75	0.8)	) (18	9.9	(96	)	
Federal income tax expense (benefit) and effective rate	\$0.2	2	\$(0.1	) 3	\$0.6	1	\$(0.1	) 1		

The following table sets forth the tax effects of temporary differences that give rise to significant portions of deferred tax assets and deferred tax liabilities at September 30, 2013 and December 31, 2012:

(\$ millions)	September 30,	December 31,
(\$ IIIIIIOIIS)	2013	2012
Deferred tax assets:		
Unearned premiums not currently deductible	\$34.8	\$33.4
Losses and loss expenses payable discounting	25.5	25.2
Postretirement and pension benefits	35.8	39.4
Realized loss on other-than-temporary impairment	9.3	7.5
Other liabilities	17.1	14.5
Net operating loss carryforward	56.9	66.5
Tax credit carryforward	1.8	0.9
Other	7.6	7.9
Total deferred tax assets	188.8	195.3
Deferred tax liabilities:		
Deferral of policy acquisition costs	34.5	32.1
Net unrealized holding gains on investments	43.8	61.7
Total deferred tax liabilities	78.3	93.8
Total net deferred tax assets before valuation allowance	110.5	101.5
Less valuation allowance	100.5	100.5
Net deferred federal income taxes	\$10.0	\$1.0
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Deferred income tax assets and liabilities represent the tax effect of the differences between the financial statement carrying value of existing assets and liabilities and their respective tax bases. In accordance with the Financial Accounting Standards Board's Accounting Standards Codification 740, Income Taxes (ASC 740), the Company periodically evaluates its deferred tax assets, which requires significant judgment, to determine if they are realizable based upon weighing all available evidence, both positive and negative, including loss carryback potential, past operating results, existence of cumulative losses in the most recent years, projected performance of the business, future taxable income, including the ability to generate capital gains, and prudent and feasible tax planning strategies. In making such judgments, significant weight is given to evidence that can be objectively verified. At both September 30, 2013 and December 31, 2012, the Company recorded a valuation allowance of \$100.5 million, respectively. The deferred income tax asset remaining after recognition of the valuation allowance represents a

deferred tax asset on the gross unrealized fixed maturity losses where management determined this portion of the asset to be realizable due to management's assertion that it has both the ability and intent to hold these securities through recovery or maturity.

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

Based on ASC 740 intraperiod tax allocation guidelines, the following sets forth the change in valuation allowance attributable to continuing operations and other comprehensive income for the three and nine months ended September 30, 2013 is as follows:

(\$ millions)	Three months ended	Nine months ended			
(\$ IIIIIIOIIS)	September 30, 2013	September 30, 2013			
Continuing operations	\$(3.6)	) \$(8.0			
Other comprehensive income	(3.4	8.0			
Change in valuation allowance	\$ (7.0	) \$—			

In future periods the Company will re-assess its judgments and assumptions regarding the realization of its net deferred tax assets, but until such time the positive evidence exceeds the negative evidence the Company will maintain a valuation allowance against its net deferred tax assets.

### 7. Pension and Postretirement Benefit Plans

The following table sets forth the components of net periodic cost for the Company's pension and postretirement benefit plans for the three and nine months ended September 30, 2013 and 2012:

(\$ millions)	Pension		Postretirement		Pensio	Pension		Postretirement		
	Three	Three months ended			Nine n	Nine months ended				
	Septen	September 30				September 30				
	2013	2012	2013	2012	2013	2012	2013	2012		
Service cost	\$1.7	\$2.0	\$0.1	<b>\$</b> —	\$4.7	\$5.8	\$0.2	\$		
Interest cost	2.4	2.5	0.3	0.3	7.2	7.5	0.9	0.9		
Expected return on plan assets	(3.2	) (3.0	0.4		(9.2	) (8.8	0.4	(0.2	)	
Amortization of:										
Prior service (benefits) costs		0.1	(1.3	) (1.4	) —	0.2	(4.1	) (4.1	)	
Transition assets		0.1					0.2	0.2		
Net loss	2.0	1.8	0.2	0.2	6.0	5.2	0.6	0.6		
Net periodic cost	\$2.9	\$3.5	\$(0.3	) \$(0.9	) \$8.7	\$9.9	\$(1.8	) \$(2.6	)	

Net periodic cost \$2.9 \$3.5 \$(0.3 ) \$(0.9 ) \$8.7 \$9.9 \$(1.8 ) The Company contributed \$13.0 million for the nine months ended September 30, 2013 to its pension plan.

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

# 8. Other Comprehensive Income and Accumulated Other Comprehensive Income

The following tables set forth the changes in the Company's accumulated other comprehensive income component (AOCI), net of tax, for the three and nine months ended September 30, 2013 and 2012:

(\$ millions)

(\$ millions)  The three months ended September 30, 2013 and 2012:	Unrealized Gains and Losses on Available-for-Sale Securities	Gains and Losses on Cash Flow Hedges	Benefit Plan Items	Total	
Beginning balance at July 1, 2013	\$ 75.7	<b>\$</b> —	\$(38.1	) \$37.6	
Other comprehensive income before reclassifications		Ψ —	Ψ(30.1 —	13.6	
Amounts reclassified from AOCI (a)	(7.6		0.9	(6.7	)
Net current period other comprehensive income	6.0		0.9	6.9	,
Ending balance at September 30, 2013	\$ 81.7	<b>\$</b> —	\$(37.2	) \$44.5	
D : : 1 1 2012	Ф 107.0	ΦΩ.1	Φ (22.0	)	
Beginning balance at July 1, 2012	\$ 107.8	\$0.1	\$(33.8	) \$74.1	
Other comprehensive income before reclassifications				36.4	,
Amounts reclassified from AOCI (a)	(7.0)		0.8	(6.2	)
Net current period other comprehensive income	29.4	<u> </u>	0.8	30.2	
Ending balance at September 30, 2012	\$ 137.2	\$0.1	\$(33.0	) \$104.3	
(a) See separate table below for details about these re	classifications				
(4)					
(\$ millions)  The nine months ended September 30, 2013 and 2012:	Unrealized Gains and Losses on Available-for-Sale Securities	Gains and Losses on Cash Flow Hedges	Benefit Plan Items	Total	
The nine months ended September 30, 2013 and 2012:	and Losses on Available-for-Sale Securities	Losses on Cash Flow Hedges	Items		
The nine months ended September 30, 2013 and 2012: Beginning balance at January 1, 2013	and Losses on Available-for-Sale Securities \$ 124.0	Losses on Cash Flow		) \$84.2	)
The nine months ended September 30, 2013 and 2012: Beginning balance at January 1, 2013 Other comprehensive income before reclassifications	and Losses on Available-for-Sale Securities \$ 124.0 (26.5 )	Losses on Cash Flow Hedges \$0.1	\$(39.9 —	) \$84.2 (26.5	)
The nine months ended September 30, 2013 and 2012: Beginning balance at January 1, 2013 Other comprehensive income before reclassifications Amounts reclassified from AOCI (a)	and Losses on Available-for-Sale Securities \$ 124.0 (26.5 ) (15.8 )	Losses on Cash Flow Hedges \$0.1 — (0.1	\$(39.9 	) \$84.2 (26.5 (13.2	)
The nine months ended September 30, 2013 and 2012: Beginning balance at January 1, 2013 Other comprehensive income before reclassifications	and Losses on Available-for-Sale Securities \$ 124.0 (26.5 )	Losses on Cash Flow Hedges \$0.1 — (0.1	\$(39.9 —	) \$84.2 (26.5	) )
The nine months ended September 30, 2013 and 2012: Beginning balance at January 1, 2013 Other comprehensive income before reclassifications Amounts reclassified from AOCI (a) Net current period other comprehensive income Ending balance at September 30, 2013 Beginning balance at January 1, 2012 Other comprehensive income before reclassifications Amounts reclassified from AOCI (a)	and Losses on Available-for-Sale Securities \$ 124.0 (26.5 ) (15.8 ) (42.3 ) \$ 81.7 \$ 98.7 59.3 (20.8 )	Losses on Cash Flow Hedges  \$ 0.1	\$(39.9 	) \$84.2 (26.5 (13.2 (39.7 ) \$44.5 ) \$63.8 59.3 (18.8	) )
The nine months ended September 30, 2013 and 2012: Beginning balance at January 1, 2013 Other comprehensive income before reclassifications Amounts reclassified from AOCI (a) Net current period other comprehensive income Ending balance at September 30, 2013 Beginning balance at January 1, 2012 Other comprehensive income before reclassifications Amounts reclassified from AOCI (a) Net current period other comprehensive income	and Losses on Available-for-Sale Securities \$ 124.0 (26.5 ) (15.8 ) (42.3 ) \$ 81.7 \$ 98.7 59.3 (20.8 ) 38.5	Losses on Cash Flow Hedges \$0.1	\$(39.9 	) \$84.2 (26.5 (13.2 (39.7 ) \$44.5 ) \$63.8 59.3 (18.8 40.5	) )
The nine months ended September 30, 2013 and 2012: Beginning balance at January 1, 2013 Other comprehensive income before reclassifications Amounts reclassified from AOCI (a) Net current period other comprehensive income Ending balance at September 30, 2013 Beginning balance at January 1, 2012 Other comprehensive income before reclassifications Amounts reclassified from AOCI (a)	and Losses on Available-for-Sale Securities \$ 124.0 (26.5 ) (15.8 ) (42.3 ) \$ 81.7 \$ 98.7 \$ 98.7 \$ 99.3 (20.8 ) 38.5 \$ 137.2	Losses on Cash Flow Hedges  \$ 0.1	\$(39.9 	) \$84.2 (26.5 (13.2 (39.7 ) \$44.5 ) \$63.8 59.3 (18.8	) )

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following tables set forth the reclassifications out of accumulated other comprehensive income, by component, to the Company's consolidated statement of income for the three and nine months ended September 30, 2013 and 2012: (\$ millions)

Details about Accumulated Other	Three months ended		Affected line item in the Condensed
Comprehensive Income Components	September 30		Consolidated Statements of Income
	2013	2012	
Unrealized gains (losses) on available for sale securities	7.5	7.0	Realized gain (loss) on sale of securities
	7.5	7.0	Total before tax
	0.1	_	Tax benefit (expense)
	7.6	7.0	Net of tax
Amortization of benefit plan items			
Negative prior service costs	1.3	1.3	(a)
Transition assets		(0.1	) (a)
Net loss	(2.2	) (2.0	) (a)
	(0.9	) (0.8	) Total before tax
		_	Tax benefit (expense)
	(0.9	) (0.8	) Net of tax
Total reclassifications for the period	6.7	6.2	

These accumulated other comprehensive income components are included in the computation of net periodic pension cost (see pension and postretirement benefit plans footnote for additional details).

(\$ millions)

(\$ IIIIII0118)					
Details about Accumulated Other	Nine months ended		Affected line item in the Condensed		
Comprehensive Income Components	September 30		Consolidated Statements of Income		
	2013	2012			
Unrealized gains (losses) on available for sale securities	\$15.7	\$20.8	Realized gain (loss) on sale of securities		
	15.7	20.8	Total before tax		
	0.1		Tax benefit (expense)		
	15.8	20.8	Net of tax		
Amortization of gain on derivative used in cash flow hedge	0.1	0.1	Realized gain (loss) on sale of securities		
	0.1	0.1	Total before tax		
			Tax benefit (expense)		
	0.1	0.1	Net of tax		
Amortization of benefit plan items					
Negative prior service costs	4.1	3.9	(a)		
Transition assets	(0.2)	(0.2)	(a)		
Net loss	(6.6)	(5.8)	(a)		
	(2.7)	(2.1)	Total before tax		
			Tax benefit (expense)		
	(2.7)	(2.1)	Net of tax		
Total reclassifications for the period	\$13.2	\$18.8			

<sup>(</sup>a) These accumulated other comprehensive income components are included in the computation of net periodic pension cost (see pension and postretirement benefit plans footnote for additional details).

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## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

## 9. Earnings (Loss) per Common Share

The following table sets forth the compilation of basic and diluted earnings (loss) per common share for the three and nine months ended September 30, 2013 and 2012:

(\$ and shares in millions, except per share amounts)	Three months ended September 30		Nine months ended September 30		
	2013	2012	2013	2012	
Numerator:					
Net income (loss) for basic earnings (loss) per common share	\$18.5	\$(5.5	) \$44.4	\$(10.2	)
Denominator:					
Weighted average shares for basic net earnings (loss) per common share	40.6	40.4	40.5	40.4	
Effect of dilutive share-based awards	0.3		0.2		
Adjusted weighted average shares for diluted net earnings (loss) per common share	40.9	40.4	40.7	40.4	
Basic net earnings (loss) per common share	\$0.46	\$(0.14	) \$1.09	\$(0.25	)
Diluted net earnings (loss) per common share	\$0.45	\$(0.14	) \$1.09	\$(0.25	)

The following table sets forth the options to purchase shares of common stock and the restricted share units ("RSU award") provided to each outside director of the Company, that were not included in the computation of diluted earnings per common share because the exercise price of the options, or awards, was greater than the average market price or their inclusion would have been antidilutive for the three and nine months ended September 30, 2013 and 2012.

(number of options and awards in millions)	Three months ended September 30		Nine months ended		
(number of options and awards in millions)			September 30		
	2013	2012	2013	2012	
Number of options	2.1	3.7	2.7	3.7	
Number of RSU awards	0.2		0.1		
Total number of antidilutive shares and awards	2.3	3.7	2.8	3.7	

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#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company) Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

### 10. Segment Information

The Company has four reportable segments: personal insurance, business insurance, specialty insurance and investment operations. The reportable insurance segments are business units managed separately because of the differences in the type of customers they serve, the products they provide or services they offer. The insurance segments market a broad line of property and casualty insurance products throughout the United States through independent insurance agencies, which include retail agents and wholesale brokers. The personal insurance segment provides primarily personal automobile and homeowners to the personal insurance market. The business insurance segment provides primarily commercial automobile, commercial multi-peril, fire & allied and general liability insurance covering small-to-medium sized commercial exposures in the business insurance market. The specialty insurance segment provides commercial coverages, including workers' compensation for both legacy State Auto Group and RTW, Inc.'s insurance subsidiaries, that require specialized product underwriting, claims handling or risk management services through a distribution channel of retail agents and wholesale brokers, which may include program administrators and other specialty sources. The investment operations segment, managed by Stateco, provides investment services.

The Company evaluates the performance of its insurance segments using industry financial measurements based on Statutory Accounting Practices ("SAP"), which include loss and loss adjustment expense ratios, underwriting expense ratios, combined ratios, statutory underwriting gain (loss), net premiums earned and net written premiums. One of the most significant differences between SAP and GAAP is that SAP requires all underwriting expenses to be expensed immediately and not deferred and amortized over the same period the premium is earned.

The accounting for pension benefits also contributes to the difference between our GAAP loss and expense ratios and our SAP loss and expense ratios. At January 1, 2013, we adopted new SAP pension guidance, which required the recognition of service costs for non-vested participants. In accordance with GAAP, service costs related to non-vested participants was recognized over the vesting period.

The investment operations segment is evaluated based on investment returns of assets managed by Stateco. Asset information by segment is not reported for the insurance segments because the Company does not produce such information internally.

As of January 1, 2013 our units within the specialty insurance segment changed from RED, Rockhill and Workers' Compensation to Excess & Surplus Property, Excess & Surplus Casualty, Programs and Workers' Compensation. This change did not have any impact on segment reporting.

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following table sets forth financial information regarding the Company's reportable segments for the three and nine months ended September 30, 2013 and 2012:

(\$ millions)	Three months ended September 30		Nine months ended September 30		
	2013	2012	2013	2012	
Revenues from external sources:	2010	2012	2010	_01_	
Insurance segments					
Personal insurance	\$116.4	\$117.4	\$348.3	\$352.1	
Business insurance	92.9	83.4	271.0	240.1	
Specialty insurance	56.7	60.6	171.5	182.5	
Total insurance segments	266.0	261.4	790.8	774.7	
Investment operations segment					
Net investment income	18.8	17.2	55.4	55.2	
Net realized capital gains	7.5	7.0	15.7	20.8	
Total investment operations segment	26.3	24.2	71.1	76.0	
All other	0.4	0.8	1.4	2.7	
Total revenues from external sources	292.7	286.4	863.3	853.4	
Intersegment revenues:	1.4	5.6	4.0	10.3	
Total revenues	294.1	292.0	867.3	863.7	
Reconciling items:					
Eliminate intersegment revenues	(1.4	) (5.6	) (4.0	) (10.3	)
Total consolidated revenues	\$292.7	\$286.4	\$863.3	\$853.4	
Segment (loss) income before federal income tax:					
Insurance segments SAP underwriting (loss) income					
Personal insurance	\$(6.0	) \$2.9	\$(11.5	) \$(8.8	)
Business insurance	(1.1	) (7.4	) (11.0	) (40.8	)
Specialty insurance	3.1	(25.1	) (4.6	) (37.4	)
Total insurance segments	(4.0	) (29.6	) (27.1	) (87.0	)
Investment operations segment					
Net investment income	18.8	17.2	55.4	55.2	
Net realized capital gains	7.5	7.0	15.7	20.8	
Total investment operations segment	26.3	24.2	71.1	76.0	
All other	_	0.3	0.8	1.4	
Total segment income (loss) before tax expense (benefit)	22.3	(5.1	) 44.8	(9.6	)
Reconciling items:					
GAAP expense adjustments	(0.4	) 2.4	11.4	7.7	
Interest expense on corporate debt	(1.6	) (1.8	) (7.1	) (5.3	)
Corporate expenses	(1.6	) (1.1	) (4.1	) (3.1	)
Total reconciling items	(3.6	) (0.5	) 0.2	(0.7	)
Total consolidated income (loss) before federal income tax expense (benefit)	\$18.7	\$(5.6	) \$45.0	\$(10.3	)

Investable assets attributable to the Company's investment operations segment totaled \$2,301.5 million and \$2,327.4 million at September 30, 2013 and December 31, 2012, respectively.

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company) Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

#### 11. Contingencies and Litigation

In accordance with the Contingencies Topic of the Financial Accounting Standards Board's Accounting Standards Codification, the Company accrues for a litigation-related liability when it is probable that such a liability has been incurred and the amount can be reasonably estimated. The Company reviews all litigation on an ongoing basis when making accrual and disclosure decisions. For certain legal proceedings, the Company cannot reasonably estimate losses or a range of loss, if any, particularly for proceedings that are in their early stages of development or where the plaintiffs seek indeterminate damages. Various factors, including, but not limited to, the outcome of potentially lengthy discovery and the resolution of important factual questions, may need to be determined before probability can be established or before a loss or range of loss can be reasonably estimated. If the loss contingency in question is not both probable and reasonably estimable, the Company does not establish an accrual and the matter will continue to be monitored for any developments that would make the loss contingency both probable and reasonably estimable. Based on currently available information known to the Company, it believes that its reserves for litigation-related liabilities are reasonable. However, in the event that a legal proceeding results in a substantial judgment against, or settlement by, the Company, there can be no assurance that any resulting liability or financial commitment would not have a material adverse effect on the financial condition, results of operations or cash flows of the consolidated financial statements of State Auto Financial Corporation.

The following describes a pending legal proceeding, other than routine litigation incidental to our business, to which State Auto Financial or any of its subsidiaries is a party or to which any of its or their property is subject: In April 2013, a putative class action lawsuit (Schumacher vs. State Automobile Mutual Insurance Company, et al.) was filed against State Auto Mutual, State Auto Financial and State Auto P&C in Federal District Court in Ohio. Plaintiffs claim that in connection with the homeowners policies of various State Auto companies, the coverage limits and premiums were improperly increased as a result of an insurance to value ("ITV") program and Plaintiffs allege that they purchased coverage in excess of that which was necessary to insure them in the event of loss. Plaintiffs' claims include breach of good faith and fair dealing, negligent misrepresentation and fraud, violation of the Ohio Deceptive Trade Practices Act, and fraudulent inducement. Plaintiffs are seeking class certification and compensatory and punitive damages to be determined by the court. The Company intends to deny any and all liability to plaintiffs or the alleged class and to vigorously defend this lawsuit.

The Company is involved in other lawsuits arising in the ordinary course of our business operations arising out of or otherwise related to our insurance policies. Additionally, from time to time the Company may be involved in lawsuits arising in the ordinary course of business but not arising out of or otherwise related to its insurance policies. These lawsuits are in various stages of development. The Company generally will contest these matters vigorously but may pursue settlement if appropriate. Based on currently available information, the Company does not believe it is reasonably possible that any such lawsuit or related lawsuits will be material to its results of operations or have a material adverse effect on its consolidated financial or cash flow positions.

Additionally, the Company may be impacted by adverse regulatory actions and adverse court decisions where insurance coverages are expanded beyond the scope originally contemplated in its insurance policies. The Company believes that the effects, if any, of such regulatory actions and published court decisions are not likely to have a material adverse effect on its financial or cash flow position.

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operation The term "State Auto Financial" as used below refers only to State Auto Financial Corporation and the terms "our Company," "we," "us," and "our" as used below refer to State Auto Financial Corporation and its consolidated subsidiaries. The term "third quarter" as used below refers to the three months ended September 30, for the time period then ended. For a glossary of terms for State Auto Financial Corporation and its subsidiaries and affiliates and a glossary of selected insurance and accounting terms, see the section entitled "Important Defined Terms Used in this Form 10-K" included in our Annual Report on Form 10-K for the year ended December 31, 2012 (the "2012 Form 10-K"). The discussion and analysis presented below relates to the material changes in financial condition and results of operations for our consolidated balance sheets as of September 30, 2013 and December 31, 2012, and for the consolidated statements of income for the three and nine month periods ended September 30, 2013 and 2012. This discussion and analysis should be read together with "Management's Discussion and Analysis of Financial Condition and Results of Operations" included in the 2012 Form 10-K, and in particular the discussions in those sections thereof entitled "Overview," "Executive Summary" and "Critical Accounting Policies." Readers are encouraged to review the entire 2012 Form 10-K, as it includes information regarding our Company not discussed in this Form 10-Q. This information will assist in your understanding of the discussion of our current period financial results. The discussion and analysis presented below includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "estimate," "anticipate," "project," "believe" or "continue" or the negative thereof or variations thereon or similar terminology. Forward-looking statements speak only as of the date the statements were made. Although we believe that the expectations reflected in forward-looking statements have a reasonable basis, we can give no assurance that these expectations will prove to be correct. Forward-looking statements are subject to risks and uncertainties that could cause actual events or results to differ materially from those expressed in or implied by the statements. For a discussion of the most significant risks and uncertainties that could cause our actual results to differ materially from those projected, see "Risk Factors" in Item 1A of the 2012 Form 10-K, updated by Part II, Item 1A of this Form 10-Q. Except to the limited extent required by applicable law, we undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The Company has four reportable segments: personal insurance, business insurance, specialty insurance and investment operations. The reportable insurance segments are business units managed separately because of the differences in the type of customers they serve or products they provide or services they offer. The insurance segments market a broad line of property and casualty insurance products throughout the United States through independent insurance agencies, which include retail agents and wholesale brokers. The personal insurance segment provides primarily personal automobile and homeowners to the personal insurance market. The business insurance segment provides primarily commercial automobile, commercial multi-peril, fire & allied and general liability insurance covering small-to-medium sized commercial exposures in the business insurance market. Effective January 1, 2013, the units within the specialty insurance segment changed from the three units of RED, Rockhill and Workers' Compensation to the four units of Excess & Surplus property, Excess & Surplus casualty, Programs and Workers' compensation. The specialty insurance segment provides commercial coverages that require specialized product underwriting, claims handling or risk management services through a distribution channel of retail agents and wholesale brokers, which may include program administrators and other specialty sources. The investment operations segment, managed by Stateco, provides investment services. See "Personal and Business Insurance" and "Specialty Insurance" in Item 1 of the 2012 Form 10-K for more information about our insurance segments. Financial information about our reportable segments for 2013 is set forth in Note 10 of our condensed consolidated financial statements included in Item 1 of this Form 10-Q.

The STFC Pooled Companies and the Mutual Pooled Companies participate in a quota share reinsurance pooling arrangement referred to as the "Pooling Arrangement." Under the Pooling Arrangement, State Auto Mutual assumes premiums, losses and expenses from each of the Pooled Companies and in turn cedes to each of the Pooled Companies a specified portion of premiums, losses and expenses based on each of the Pooled Companies' respective pooling percentages. State Auto Mutual then retains the balance of the pooled business.

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### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following table sets forth the participants and their participation percentages in the Pooling Arrangement since January 1, 2012:

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CITE( )	Pooled	( 'am	nanieci
$\sigma$	1 OUICU	COIII	Dames.

State Auto P&C	51.0	%
Milbank	14.0	
SA Ohio		
Total STFC Pooled Companies	65.0	
State Auto Mutual Pooled Companies:		
State Auto Mutual	34.0	%
SA Wisconsin		
Meridian Security	_	
Meridian Citizens Mutual	0.5	
Patrons Mutual <sup>(1)</sup>	0.5	
RIC	_	
Plaza	_	
American Compensation	_	
Bloomington Compensation	_	
Total State Auto Mutual Pooled	35.0	
Companies	33.0	

Includes the pooling participation percentage of Litchfield which was merged into Patrons Mutual as of the close (1) of business on March 31, 2013. Litchfield's pooling participation percentage was 0.1% from January 1, 2012 to March 31, 2013

## **RESULTS OF OPERATIONS**

Our net income for the three and nine months ended September 30, 2013 was \$18.5 million and \$44.4 million, respectively, compared to net losses of \$5.5 million and \$10.2 million, respectively, for the same 2012 periods. The improvement for the three and nine months ended September 30, 2013 was primarily due to improved loss experience, both catastrophe and non-catastrophe, when compared to the same 2012 periods. Year over year results have also been favorably impacted by the termination of business previously written through the former RED unit in our specialty insurance segment.

# STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following table sets forth certain key performance indicators we use to monitor our operations for the three and nine months ended September 30, 2013 and 2012:

(\$ millions, except per share amounts)	Three months	s ende	ed September	30	Nine months e	nde	ed September	: 30
GAAP Basis:	2013		2012		2013		2012	
Total revenues	\$292.7		286.4		\$863.3		853.4	
Net income (loss)	\$18.5		(5.5	)	\$44.4		(10.2	)
Basic earnings (loss) per share	\$0.46		(0.14	)	\$1.09		(0.25	)
Diluted earnings (loss) per share	\$0.45		(0.14	)	\$1.09		(0.25	)
Stockholders' equity	\$734.0		739.1					
Return on average equity (LTM)	8.9	%	13.6					
Book value per share	\$18.07		18.30					
Debt to capital ratio	12.1		13.6					
Cat loss and ALAE ratio	2.4		2.8		4.1		7.9	
Non-cat loss and LAE ratio	64.8		74.3		63.9		68.8	
Loss and LAE ratio	67.2		77.1		68.0		76.7	
Expense ratio	34.2		33.1		33.7		33.3	
Combined ratio	101.4		110.2		101.7		110.0	
Premium written growth	(2.3	)%	(29.1	)	1.3	%	(29.9	)
Investment yield	3.5	%	3.2		3.5	%	3.4	
		ths en	ded Septemb	er	Nine months e	and	ed Septembe	r 30
	30					JIIU	ed Septembe	1 50
SAP Basis:	2013		2012		2013		2012	
Cat loss and ALAE points	2.4		2.8		4.1		7.9	
Non-cat loss and ALAE	58.7		68.9		57.8		62.2	
ULAE	6.4		5.4		6.4		6.7	
Loss and LAE ratio	67.5		77.1		68.3		76.8	
Expense ratio	34.9		33.7		34.3		33.4	
Combined ratio	102.4		110.8		102.6		110.2	
					Twelve Month	ns E	Ended	
					September 30			
					2013		2012	
Net premiums written to surplus					1.6		1.7	

#### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

### Homeowners Quota Share Arrangement

To reduce risk and volatility in our homeowners book of business, while at the same time providing us with additional catastrophe reinsurance protection, the State Auto Group entered into a quota share reinsurance agreement on December 31, 2011 with a syndicate of unaffiliated reinsurers covering its homeowners book of business (the "HO QS Arrangement"). Under the HO QS Arrangement, the State Auto Group ceded to the reinsurers 75% of its homeowners business under policies in force at December 31, 2011 and new and renewal policies thereafter issued during the term of the agreement. The HO QS Arrangement is in effect until December 31, 2014. See "Management's Discussion and Analysis of Financial Condition and Results of Operations – Liquidity and Capital Resources – Reinsurance Arrangements" in Item 7 of the 2012 Form 10-K for a discussion of the HO QS Arrangement.

The following tables set forth, on a GAAP and pro forma basis, certain of our key performance indicators before and after the impact of the HO QS Arrangement cession for the three and nine months ended September 30, 2013 and 2012.

GAAPHOOS Arrangement Cession - Overall

#### Reconciliation Table 1

Results					111
•	1	-	on		QS
200.0		73.7		307.7	
6.4		5.0		11.4	
172.4		16.2		188.6	
178.8		21.2		200.0	
90.9		12.7		103.6	
\$ (3.7	)	\$ 10.0		\$ 6.3	
2.4	%	11.3	%	3.7	%
64.8	%	36.9	%	60.8	%
67.2	%	48.2	%	64.5	%
34.2	%	29.0	%	33.4	%
101.4	%	77.2	%	97.9	%
	As Reported \$ 259.9 266.0 6.4 172.4 178.8 90.9 \$ (3.7 2.4 64.8 67.2 34.2	Results  As Reported \$ 259.9  266.0  6.4  172.4  178.8  90.9  \$ (3.7 )  2.4 %  64.8 %  67.2 %  34.2 %	As Reported HO QS Cessis \$259.9 \$48.6  266.0 43.9  6.4 5.0 172.4 16.2 178.8 21.2 90.9 12.7 \$(3.7) \$10.0  2.4 % 11.3 64.8 % 36.9 67.2 % 48.2 34.2 % 29.0	As Reported HO QS Cession \$259.9 \$48.6  266.0 43.9  6.4 5.0 172.4 16.2 178.8 21.2 90.9 12.7 \$(3.7) \$10.0  2.4 % 11.3 % 64.8 % 36.9 % 67.2 % 48.2 % 34.2 % 29.0 %	As Reported HO QS Cession \$259.9 \$48.6 Cession \$308.5  266.0 43.9 309.9  6.4 5.0 11.4 172.4 16.2 188.6 178.8 21.2 200.0 90.9 12.7 103.6 \$(3.7) \$10.0 \$6.3  2.4 % 11.3 % 3.7 64.8 % 36.9 % 60.8 67.2 % 48.2 % 64.5 34.2 % 29.0 % 33.4

# STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Reconciliation Table 2						
(\$ millions)	GAAP HO Results	O QS	Arrangeme	ent Ce	ssion - Ove	erall
					Pro-Form without H	
Nine months ended September 30, 2013	As Report	ted	HO QS C	ession	Cession	
Net written premiums	\$ 808.7		\$ 135.9		\$ 944.6	
Earned premiums	790.8		132.8		923.6	
Losses and LAE incurred:						
Cat loss and ALAE	32.2		19.2		51.4	
Non-cat loss and LAE	505.7		55.5		561.2	
Total Loss and LAE incurred	537.9		74.7		612.6	
Acquisition and operating expenses	266.7		38.5		305.2	
Net underwriting (loss) gain	\$ (13.8	)	\$ 19.6		\$ 5.8	
Cat loss and ALAE ratio	4.1	%	14.5	%	5.6	%
Non-cat loss and LAE ratio	63.9	%	41.8	%	60.7	%
Total Loss and LAE ratio	68.0	%	56.3	%	66.3	%
Expense ratio	33.7	%	29.0	%	33.0	%
Combined ratio	101.7	%	85.3	%	99.3	%
Reconciliation Table 3						
(\$:11: a.s.)	GAAP HO	O QS	Arrangeme	ent Ce	ssion - Ove	erall
(\$ millions)	Results					
					Pro-Form	a
					without H	IO QS
Three months ended September 30, 2012	As Report	ted	HO QS Co	ession	Cession	
Net written premiums	\$266.0		\$ 47.5		\$ 313.5	
Earned premiums	261.4		42.4		303.8	
Losses and LAE incurred:						
Cat loss and ALAE	7.2		0.1		7.3	
Non-cat loss and LAE	194.2		17.0		211.2	
Total Loss and LAE incurred	201.4		17.1		218.5	
Acquisition and operating expenses	86.4		12.2		98.6	
Net underwriting (loss) gain	\$ (26.4	)	\$ 13.1		\$ (13.3	)
Cat loss and ALAE ratio	2.8	%	0.2	%	2.4	%
Non-cat loss and LAE ratio	74.3		40.1		69.5	%
Total Loss and LAE ratio	77.1		40.3		71.9	%
Expense ratio	33.1		29.0		32.5	%
Combined ratio	110.2	%	69.3	%	104.4	%

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

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Reconci	111		1 41)	15 4

(\$ millions)	GAAP HO QS Arrangement Ces Results					ıll
Nine months ended September 30, 2012 Net written premiums	As Reported \$798.7		HO QS Cession \$ 131.4		Pro-Forma without HO Q on Cession \$ 930.1	
Earned premiums	774.7		125.9		900.6	
Losses and LAE incurred:						
Cat loss and ALAE	61.2		47.5		108.7	
Non-cat loss and LAE	533.2		60.4		593.6	
Total Loss and LAE incurred	594.4		107.9		702.3	
Acquisition and operating expenses	257.6		36.5		294.1	
Net underwriting loss	\$(77.3	)	\$ (18.5	)	\$ (95.8	)
Cat loss and ALAE ratio	7.9	%	37.7	%	12.1	%
Non-cat loss and LAE ratio	68.8	%	48.0	%	65.9	%
Total Loss and LAE ratio	76.7	%	85.7	%	78.0	%
Expense ratio	33.3	%	29.0	%	32.7	%
Combined ratio	110.0	%	114.7	%	110.7	%

The following tables set forth, on a SAP and pro forma basis, certain of our key performance indicators before and after the impact of the HO QS Arrangement cession for the three and nine months ended September 30, 2013 and 2012.

Reconciliation Table 5

(\$ millions)	SAP HO QS Arrangement Cession - Overall Results					
			Pro-Forma without HO QS	S		
Three months ended September 30, 2013	As Reported	HO QS Cession	Cession			
Net written premiums	\$259.9	\$ 48.6	\$ 308.5			
Earned premiums	266.0	43.9	309.9			
Losses and LAE incurred:						
Cat loss and ALAE	6.4	5.0	11.4			
Non-cat loss and ALAE	155.9	16.2	172.1			
Total Loss and ALAE	162.3	21.2	183.5			
ULAE	17.1		17.1			
Total Loss and ALAE incurred	179.4	21.2	200.6			
Underwriting expenses	90.6	14.1	104.7			
Net underwriting (loss) gain	\$(4.0)	\$ 8.6	\$ 4.6			
Cat loss and ALAE ratio	2.4 9	6 11.3 %	3.7 %	ģ		
Non-cat loss and ALAE ratio	58.7	6 36.9 %	55.6 %	,		
Total loss and ALAE ratio	61.1	6 48.2 %	59.3 %	, ၁		

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ULAE ratio	6.4	% —	5.5	%
Total loss and LAE ratio	67.5	% 48.2	% 64.8	%
Expense ratio	34.9	% 29.0	% 33.9	%
Combined ratio	102.4	% 77.2	% 98.7	%

# STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Reconciliation Table 6						
(\$ millions)	SAP HO QS	S A	rrangemen	t Cess	ion - Overa	.11
(# IIIIIIOIIS)	Results					
					Pro-Forma	
N	4 D	1	110 00 0		without H	O QS
Nine months ended September 30, 2013	As Reported	d	HO QS Ce	ession		
Net written premiums	\$808.7		\$ 135.9		\$ 944.6	
Earned premiums	790.8		132.8		923.6	
Losses and LAE incurred:						
Cat loss and ALAE	32.2		19.2		51.4	
Non-cat loss and ALAE	457.2		55.5		512.7	
Total Loss and ALAE	489.4		74.7		564.1	
ULAE	50.8		_		50.8	
Total Loss and ALAE incurred	540.2		74.7		614.9	
Underwriting expenses	277.7		39.4		317.1	
Net underwriting (loss) gain	\$(27.1	)	\$ 18.7		\$ (8.4	)
Cat loss and ALAE ratio	4.1		14.5		5.6	%
Non-cat loss and ALAE ratio	57.8		41.8		55.5	%
Total loss and ALAE ratio	61.9		56.3	%	61.1	%
ULAE ratio	6.4		_		5.5	%
Total loss and LAE ratio	68.3		56.3		66.6	%
Expense ratio	34.3		29.0		33.6	%
Combined ratio	102.6	%	85.3	%	100.2	%
Reconciliation Table 7						
Reconciliation Table /	SAP HO QS	ς Δ	rrangemen	t Cecc	ion - Overs	.11
(\$ millions)	Results	<i>J</i> 11	arrangemen	i CCSS.	ion - Overa	.11
					Pro-Form	a
					without H	O QS
Three months ended September 30, 2012	As Reported	d	HO QS Co	ession	Cession	
Net written premiums	\$266.0		\$ 47.5		\$ 313.5	
Earned premiums	261.4		42.4		303.8	
Losses and LAE incurred:	201.4		72,7		303.0	
Cat loss and ALAE	7.2		0.1		7.3	
Non-cat loss and ALAE	180.3		17.0		197.3	
Total Loss and ALAE	187.5		17.1		204.6	
ULAE	14.0				14.0	
Total Loss and ALAE incurred	201.5		17.1		218.6	
Underwriting expenses	89.5		13.7		103.2	
Net underwriting (loss) gain	\$(29.6	)	\$ 11.6		\$ (18.0	)
1.00 shaot withing (1000) gain	Ψ (Δ).0	,	Ψ 11.0		Ψ (10.0	,
Cat loss and ALAE ratio	2.8	%	0.2	%	2.4	%
Non-cat loss and ALAE ratio	68.9	%	40.1	%	64.9	%

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Total loss and ALAE ratio	71.7	% 40.3	% 67.3	%
ULAE ratio	5.4	% —	4.6	%
Total loss and LAE ratio	77.1	% 40.3	% 71.9	%
Expense ratio	33.7	% 29.0	% 32.9	%
Combined ratio	110.8	% 69.3	% 104.8	%

### STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

### Reconciliation Table 8

(\$ millions)	SAP HO QS Arrangement Cession - Overall Results					
Nine months ended September 30, 2012 Net written premiums	As Reported \$798.7	d	HO QS Ces \$ 131.4	ssion	Pro-Forma without HO Cession \$ 930.1	
Earned premiums Losses and LAE incurred:	774.7		125.9		900.6	
Cat loss and ALAE	61.2		47.5		108.7	
Non-cat loss and ALAE	481.6		60.4		542.0	
Total Loss and ALAE	542.8		107.9		650.7	
ULAE	52.2		_		52.2	
Total Loss and ALAE incurred	595.0		107.9		702.9	
Underwriting expenses	266.7		38.1		304.8	
Net underwriting loss	\$(87.0	)	\$ (20.1	)	\$ (107.1	)
Cat loss and ALAE ratio	7.9	%	37.7	%	12.1	%
Non-cat loss and ALAE ratio	62.2	%	48.0	%	60.2	%
Total loss and ALAE ratio	70.1	%	85.7	%	72.3	%
ULAE ratio	6.7	%			5.8	%
Total loss and LAE ratio	76.8	%	85.7	%	78.1	%
Expense ratio	33.4	%	29.0	%	32.8	%
Combined ratio	110.2	%	114.7	%	110.9	%

See additional pro forma reconciliation tables for the HO QS Arrangement cession on our homeowners' line of business at Reconciliation Tables 9-12.

### Use of Non-GAAP Financial Measures

In the following discussion of the results of our insurance segments, we sometimes refer to GAAP financial measures in the context of "as reported" and to non-GAAP financial measures in the context of "pro forma." These pro forma, or non-GAAP financial measures, may (i) exclude the impact of the HO QS Arrangement cession for the three and nine months ended September 30, 2013, (ii) exclude the impact of the unearned premium transfer associated with the termination of the umbrella quota share reinsurance agreement for the three and nine months ended September 30, 2012 and (iii) exclude the impact of program business written through our former RED unit, which is in run-off. We believe the use of these non-GAAP financial measures will enable investors to (a) better understand the impact of the reinsurance arrangement cession on our reported results for the three and nine months ended September 30, 2013, and (b) perform a meaningful comparison of our results of operations for the three and nine months ended September 30, 2013 and 2012. We have also included Reconciliation Tables 1-20 and Tables 1-9 for readers to better understand the use and calculation of these non-GAAP financial measures.

### **Insurance Segments**

The insurance segments market a broad line of property and casualty insurance products throughout the United States through independent insurance agencies, which include retail agents and wholesale brokers. The personal insurance segment provides primarily personal automobile and homeowners coverages to the personal insurance market. The business insurance segment provides primarily commercial automobile, commercial multi-peril, fire & allied and general liability insurance covering small-to-medium sized commercial exposures in the business insurance market.

Effective January 1, 2013, the units within the specialty insurance segment changed from the three units of RED, Rockhill and Workers' Compensation to the four units of Excess & Surplus property, Excess & Surplus casualty, Programs and Workers' compensation. The specialty insurance segment provides commercial coverages requiring specialized product underwriting, claims handling or risk management services through a distribution channel of retail agents and wholesale brokers, which may include program administrators and other specialty sources. We measure top-line growth for our insurance segments based on net written premiums, which represent the premiums on the policies we have issued for a period, net of reinsurance. Net written premiums provide us with an indication of how well we

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are doing in terms of revenue growth before it is actually earned. Our policies provide a fixed amount of coverage for a stated period of time, often referred to as "the policy term." As such, our net written premiums are recognized as earned ratably over the policy term. The unearned portion of net written premiums, called unearned premiums, is reflected on our balance sheet as a liability and represents our obligation to provide coverage for the unexpired term of the policies.

Insurance industry regulators require our insurance subsidiaries to report their financial condition and results of operations using SAP. We use SAP financial results, along with industry standard financial measures determined on a SAP basis and certain measures determined on a GAAP basis, to internally monitor the performance of our insurance segments and reward our employees.

One of the more significant differences between GAAP and SAP is that SAP requires all underwriting expenses to be expensed immediately and not deferred over the same period that the premium is earned. In converting SAP underwriting results to GAAP underwriting results, acquisition costs are deferred and amortized over the periods the related written premiums are earned. For a discussion of deferred acquisition costs, see "Critical Accounting Policies – Deferred Acquisition Costs" section included in Item 7 of our 2012 Form 10-K.

The accounting for pension benefits also contributes to the difference between our GAAP loss and expense ratios and our SAP loss and expense ratios. At January 1, 2013, we adopted new SAP pension guidance, which required the recognition of service costs for non-vested participants. In accordance with GAAP, service costs related to non-vested participants were recognized over the vesting period. See "Critical Accounting Policies – Pension and Postretirement Benefit Obligations section included in Item 7 of our 2012 Form 10-K.

All references to financial measures or components thereof in this discussion are calculated on a GAAP basis, unless otherwise noted.

The following tables set forth our insurance segments' SAP underwriting loss and SAP combined ratio for the three and nine months ended September 30, 2013 and 2012:

(\$ millions)		nths ended r 30, 2013						
	Personal	% Ratio	Business	% Ratio	Specialty	% Ratio	Total	% Ratio
Net written premiums	\$119.2		\$93.4		\$47.3		\$259.9	
Earned premiums	116.4		92.9		56.7		266.0	
Cat loss and ALAE	2.2	1.9	5.5	5.9	(1.3	(2.2	) 6.4	2.4
Non-cat loss and ALAE	74.2	63.8	45.3	48.8	36.4	64.2	155.9	58.7
ULAE	10.8	9.3	4.6	4.9	1.7	3.0	17.1	6.4
Underwriting expenses	35.2	29.5	38.6	41.4	16.8	35.6	90.6	34.9
SAP underwriting (loss)								
gain and SAP combined ratio	\$(6.0	104.5	\$(1.1	101.0	\$3.1	100.6	\$(4.0	) 102.4
(\$ millions)		nths ended r 30, 2012						
	Personal	% D ::	Business	% D:	Specialty	% D ::	Total	% D:
N-4	¢ 120 0	Ratio		Ratio		Ratio	<b>\$266.0</b>	Ratio
Net written premiums	\$120.8		\$92.6		\$52.6		\$266.0	
Earned premiums	117.4		83.4		60.6		261.4	
Cat loss and ALAE	2.4	2.0	4.2	5.2	0.6	0.9	7.2	2.8

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Non-cat loss and ALAE	71.3	60.8	43.7	52.2	65.3	107.8	180.3	68.9
ULAE	7.8	6.7	3.9	4.6	2.3	3.8	14.0	5.4
Underwriting expenses	33.0	27.3	39.0	42.1	17.5	33.3	89.5	33.7
SAP underwriting gain								
(loss) and SAP combined	\$2.9	96.8	\$(7.4	) 104.1	\$(25.1)	145.8	\$(29.6)	110.8
ratio								

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(\$ millions)	Nine mon Septembe	er 30, 2013						
	Personal	% Ratio	Business	% Ratio	Specialty	% Ratio	Total	% Ratio
Net written premiums	\$355.4		\$285.4		\$167.9		\$808.7	
Earned premiums	348.3		271.0		171.5		790.8	
Cat loss and ALAE	11.4	3.3	19.2	7.1	1.6	1.0	32.2	4.1
Non-cat loss and ALAE	214.5	61.6	132.7	48.9	110.0	64.1	457.2	57.8
ULAE	32.1	9.2	14.6	5.4	4.1	2.4	50.8	6.4
Underwriting expenses	101.8	28.7	115.5	40.5	60.4	36.0	277.7	34.3
SAP underwriting loss and SAP combined ratio	\$(11.5	102.8	\$(11.0)	101.9	\$(4.6)	103.5	\$(27.1	) 102.6
(\$ millions)	<b>.</b>	.1 1 1						
(\$ millions)		ths ended or 30, 2012						
(\$ IIIIIIOIIS)			Business	% Ratio	Specialty	% Ratio	Total	% Ratio
Net written premiums	Septembe	er 30, 2012 %	Business \$263.2		Specialty \$180.5		Total \$798.7	
	Septembe Personal	er 30, 2012 %			-			
Net written premiums	September Personal \$355.0	er 30, 2012 %	\$263.2		\$180.5		\$798.7	
Net written premiums  Earned premiums	September Personal \$355.0	7.2 59.3	\$263.2 240.1	Ratio 14.6 50.3	\$ 180.5 182.5	Ratio	\$798.7 774.7 61.2 481.6	Ratio
Net written premiums  Earned premiums Cat loss and ALAE Non-cat loss and ALAE ULAE	September Personal \$355.0 \$352.1 25.3 208.9 31.2	7.2 59.3 8.9	\$263.2 240.1 35.0 120.9 14.8	Ratio  14.6 50.3 6.2	\$180.5 182.5 0.9 151.8 6.2	0.5 83.2 3.4	\$798.7 774.7 61.2 481.6 52.2	7.9 62.2 6.7
Net written premiums  Earned premiums Cat loss and ALAE Non-cat loss and ALAE	September Personal \$355.0 \$352.1 25.3 208.9 31.2 95.5	7.2 59.3	\$263.2 240.1 35.0 120.9	Ratio 14.6 50.3	\$180.5 182.5 0.9 151.8	0.5 83.2	\$798.7 774.7 61.2 481.6	7.9 62.2

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

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## Personal Insurance Segment

The following table sets forth the net written premiums by major product line of business for our personal insurance segment for the three and nine months ended September 30, 2013 and 2012:

Table 1

(\$ millions)	llions) Net Written Premiums							
	Three mo	nths ended	l		Nine mon	ths ended		
	Septembe	er 30			September 30			
	2013	2012	%		2013	2012	%	
	2013	2012	Change		2013	2012	Change	
Personal insurance segment	•							
Personal auto	\$96.5	\$98.4	(1.9	)	\$287.8	\$289.9	(0.7	)
Homeowners	15.8	15.4	2.6		45.2	43.0	5.1	
Other personal	6.9	7.0	(1.4	)	22.4	22.1	1.4	
Total personal	\$119.2	\$120.8	(1.3	)	\$355.4	\$355.0	0.1	

The following tables set forth the SAP loss and ALAE ratios by major product line of business for our personal insurance segment with the catastrophe and non-catastrophe impact shown separately for the three and nine months ended September 30, 2013 and 2012:

Table 2

Statutory Loss and LAE Ratios (\$ millions) %

Three months ended September 30	Earned Premium	Cat Loss & ALAE	Non-Cat Loss & ALAE	Statutory Loss & LAE	Cat loss Ratio	Non-Cat Loss & ALAE Ratio	Total Loss and LAE Ratio
2013							
Personal insurance segment:							
Personal auto	\$94.6	\$1.0	\$64.9	\$65.9	1.0	68.7	69.7
Homeowners	14.4	1.4	4.9	6.3	10.0	33.8	43.8
Other personal	7.4	(0.2	) 4.4	4.2	(3.1	) 60.3	57.2
Total personal	116.4	2.2	74.2	76.4	1.9	63.8	65.7
ULAE		_		10.8	_		9.3
Total Loss and LAE	\$116.4	\$2.2	\$74.2	\$87.2	1.9	63.8	75.0
2012							
Personal insurance segment:							
Personal auto	\$95.1	\$0.3	\$62.0	\$62.3	0.3	65.2	65.5
Homeowners	15.3	(0.8)	) 5.3	4.5	(5.1	) 34.6	29.5
Other personal	7.0	2.9	4.0	6.9	41.2	57.4	98.6
Total personal	117.4	2.4	71.3	73.7	2.0	60.8	62.8
ULAE		_		7.8			6.7
Total Loss and LAE	\$117.4	\$2.4	\$71.3	\$81.5	2.0	60.8	69.5

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Table 3
Statutory Loss and LAE Ratios (\$ millions)

Statutory Loss and LAE Ratios	(\$ millions)	)			%		
Nine months ended September 30	Earned Premium	Cat Loss & ALAE	Non-Cat Loss & ALAE	Statutory Loss & LAE	Cat loss Ratio	Non-Cat Loss & ALAE Ratio	Total Loss and LAE Ratio
2013							
Personal insurance segment:							
Personal auto	\$284.8	\$4.6	\$187.5	\$192.1	1.6	65.8	67.4
Homeowners	41.4	5.8	17.0	22.8	14.1	41.2	55.3
Other personal	22.1	1.0	10.0	11.0	4.4	45.5	49.9
Total personal	348.3	11.4	214.5	225.9	3.3	61.6	64.9
ULAE		_	_	32.1			9.2
Total Loss and LAE	\$348.3	\$11.4	\$214.5	\$258.0	3.3	61.6	74.1
2012							
Personal insurance segment:							
Personal auto	\$286.9	\$10.5	\$179.3	\$189.8	3.6	62.5	66.1
Homeowners	44.4	6.9	20.2	27.1	15.6	45.6	61.2
Other personal	20.8	7.9	9.4	17.3	37.7	45.2	82.9
Total personal	352.1	25.3	208.9	234.2	7.2	59.3	66.5
ULAE	_		_	31.2	_		8.9
Total Loss and LAE	\$352.1	\$25.3	\$208.9	\$265.4	7.2	59.3	75.4

Personal auto net written premiums for the three and nine months ended September 30, 2013 decreased slightly compared to the same 2012 periods (Table 1). The decrease in premiums was primarily due to actions taken in our homeowners book of business (discussed below), which actions have resulted in a reduction of companion auto policies. The decrease in premiums was partially offset by rate increases and new business growth in states less prone to wind damage.

The personal auto SAP non-catastrophe loss ratio for the three and nine months ended September 30, 2013 increased 3.5 points and 3.3 points, respectively, compared to the same 2012 periods, primarily due to personal injury protection liability losses, higher physical damage loss trends and a few states with unfavorable loss trends (Tables 2 and 3). While most of our states are performing well, we have implemented remediation plans focused on pricing and agency management actions in Arizona, Colorado, Georgia, Illinois and Michigan to address the unfavorable loss trends. These five states represent 14% of our personal auto direct written premiums.

Homeowners net written premiums for the three and nine months ended September 30, 2013 increased 2.6% and 5.1%, respectively, compared to the same 2012 periods primarily due to rate increases (Table 1). While our policies in force have decreased, we are collecting more premiums with fewer exposures. We continued to address our rate needs in homeowners by filing rate increases in the first nine months of 2013. The as reported homeowners SAP non-catastrophe loss and ALAE ratio for the three and nine months ended September 30, 2013 improved 0.8 points and 4.4 points, respectively, when compared to the same 2012 periods (Tables 2 and 3). The pro forma homeowners SAP non-catastrophe loss and ALAE ratio for the three and nine months ended September 30, 2013 improved 2.5 points and 5.7 points, respectively, when compared to the same 2012 periods (Reconciliation Tables 9-12). Our SAP non-catastrophe loss and ALAE ratio improved as a result of prior year rate actions emerging in earned premiums and the actions discussed below.

CustomFit<sup>SM</sup> homeowners: We had previously implemented the use of our by-peril rating approach, CustomFit homeowners, in states that represent approximately 80% of our homeowners' premium and 86% of our five-year wind/hail losses. During 2012, our CustomFit homeowners was operational in 20 of our 28 active states. During 2012,

we developed a second generation CustomFit homeowners product, which enhances our ability to model and price appropriately for non-weather related losses. This second generation of CustomFit homeowners was deployed in two states in late 2012 and we are on target to add two more states in 2013.

Evaluating, monitoring and terminating unprofitable agencies: We are aggressively evaluating and monitoring unprofitable agencies, which includes reviewing existing policies, implementing tighter new business and renewal guidelines and applying other loss mitigation tools. In 2012, we terminated the personal lines relationship with a

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significant number of agencies in our most unprofitable homeowners states and we continue to see the run off of these agencies' business during 2013.

Insurance to value: We continue to focus on insurance to value so that our insureds maintain an amount of coverage sufficient to replace their home and contents in the case of a total loss. Proper insurance to value ensures that our premiums are commensurate with our loss exposure. During 2013, we integrated our insurance to value review with our underwriting workflow. We developed a model that allows us to identify homeowner risks that have a high probability of having insurance to value gaps.

Wind and hail deductibles: We continue to analyze each state's wind and hail deductible, and all peril deductibles, at each annual rate review, making adjustments where necessary. We have implemented mandatory wind and hail deductibles in all targeted catastrophe prone states.

The as reported homeowners catastrophe loss ratio for the three months ended September 30, 2013 increased 15.1 points when compared to the same 2012 period, primarily due to favorable reserve development recorded during the third quarter 2012, the majority of which was attributable to losses incurred prior to the inception of the homeowners quota share arrangement (Table 2).

The following tables set forth, on a SAP and pro forma basis, certain of our key performance indicators for the homeowners' line of business before and after the impact of the HO QS Arrangement cession for the three and nine months ended September 30, 2013 and 2012:

CADIIO OC Amon com ant Consisu

Reconciliation Table 9

SAP HO QS Arrangement Cession - Homeowners					
As Reported \$15.8	HO QS Cession \$ 48.6	Pro-Forma without HO Cession \$ 64.4	QS		
14.4	43.9	58.3			
1.4	5.0	6.4			
4.9	16.2	21.1			
\$6.3	\$ 21.2	\$ 27.5			
10.0 %	11.3 %	11.0	%		
33.8 %	36.9 %	36.1	%		
43.8 %	48.2 %	47.1	%		
	As Reported \$15.8 14.4 1.4 4.9 \$6.3 10.0 % 33.8 %	As Reported HO QS Cession \$15.8 \$48.6  14.4 43.9  1.4 5.0 4.9 16.2 \$6.3 \$21.2  10.0 % 11.3 % 33.8 % 36.9 %	Homeowners  As Reported HO QS Cession without HO  As Reported \$\frac{40}{30}\$ \$\frac{40}{30}\$ \$\frac{64}{40}\$ \$\frac{40}{30}\$ \$\frac{60}{30}\$		

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# STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

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Reconciliation Table 10 (\$ millions)	SAP HO Q Homeowne		Arrangement (	Cess	ion -		
Nine months ended September 30, 2013 Net written premiums	As Reporte \$45.2	d	HO QS Cess \$ 135.9	sion	Pro-Forma without HC Cession \$ 181.1		
rect written premiums	Ψ13.2		Ψ 133.7		ψ 101.1		
Earned premiums Losses and LAE incurred:	41.4		132.8		174.2		
Cat loss and ALAE	5.8		19.2		25.0		
Non-cat loss and ALAE	17.0		55.5		72.5		
Total Loss and ALAE incurred	\$22.8		\$ 74.7		\$ 97.5		
Cat loss and ALAE ratio	14.1	%	14.5	%	14.4	%	
Non-cat loss and ALAE ratio	41.2		41.8		41.6	%	
Total Loss and ALAE ratio Reconciliation Table 11	55.3	%	56.3	%	56.0	%	
(\$ millions)	SAP HO QS Arrangement Cession - Homeowners						
	]				Pro-Forma without HO QS		
Three months ended September 30, 2012 Net written premiums	As Reporte \$15.4	d	HO QS Cess \$ 47.5	ion		, QS	
Earned premiums Losses and LAE incurred:	15.3		42.4		57.7		
Cat loss and ALAE	(0.8	)	0.1		(0.7	)	
Non-cat loss and ALAE	5.3	,	17.0		22.3	,	
Total Loss and ALAE incurred	\$4.5		\$ 17.1		\$ 21.6		
Cat loss and ALAE ratio	(5.1	)%	0.2	%	(1.2	)%	
Non-cat loss and ALAE ratio	34.6	_	40.1		38.6	%	
Total Loss and ALAE ratio	29.5	%	40.3	%	37.4	%	

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### Reconciliation Table 12

(\$ millions)	SAP HO QS Homeowners	sion -				
Nine months ended September 30, 2012 Net written premiums	As Reported \$43.0	Į.	HO QS Cessio \$ 131.4	n	Pro-Forma without HO Cession \$ 174.4	QS
Earned premiums	44.4		125.9		170.3	
Losses and LAE incurred:						
Cat loss and ALAE	6.9		47.5		54.4	
Non-cat loss and ALAE	20.2		60.4		80.6	
Total Loss and ALAE incurred	\$27.1		\$ 107.9		\$ 135.0	
Cat loss and ALAE ratio	15.6	%	37.7	%	31.9	%
Non-cat loss and ALAE ratio	45.6	%	48.0	%	47.3	%
Total Loss and ALAE ratio	61.2	%	85.7	%	79.2	%

### **Business Insurance Segment**

The following tables set forth the net written premiums by major product line of business for our business insurance segment for the three and nine months ended September 30, 2013 and 2012: Table 4

(\$ millions)	Net Writ	tten Premi					
	Three m	onths end	ed	Nine months ended			
	Septemb	September 30			September 30		
	2013	2012	%	2013	2012	%	
	2013	2012	Change	2013	2012	Change	
Business insurance segment:							
Commercial auto	\$23.7	\$20.6	15.0	\$74.2	\$66.8	11.1	
Commercial multi-peril	28.8	25.5	12.9	85.6	75.4	13.5	
Fire & allied lines	19.6	19.5	0.5	58.6	56.2	4.3	
Other & product liability	16.9	22.5	(24.9	53.1	51.3	3.5	
Other commercial	4.4	4.5	(2.2)	13.9	13.5	3.0	
Total business	\$93.4	\$92.6	0.9	\$285.4	\$263.2	8.4	

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The following tables set forth the SAP loss and ALAE ratios by major product line of business for our business insurance segment with the catastrophe and non-catastrophe impact shown separately for the three and nine months ended September 30, 2013 and 2012:

Table 5	
Statutory Loss and LAE Ratios	(\$ millions)

Statutory Loss and LAE Ratios	(\$ millions	)			%		
Three months ended September 30	Earned Premium	Cat Loss & ALAE	Non-Cat Loss & ALAE	Statutory Loss & LAE	Cat loss Ratio	Non-Cat Loss & ALAE Ratio	Total Loss and LAE Ratio
2013							
Business insurance segment:							
Commercial auto	\$23.7	\$0.1	\$14.2	\$14.3	0.3	60.1	60.4
Commercial multi-peril	27.2	2.1	12.9	15.0	7.6	47.7	55.3
Fire & allied lines	19.2	3.0	6.4	9.4	15.8	33.1	48.9
Other & product liability	18.3	_	10.0	10.0		54.7	54.7
Other commercial	4.5	0.3	1.8	2.1	6.7	38.9	45.6
Total business	92.9	5.5	45.3	50.8	5.9	48.8	54.7
ULAE	_	_	_	4.6			4.9
Total Loss and LAE	\$92.9	\$5.5	\$45.3	\$55.4	5.9	48.8	59.6
2012							
Business insurance segment:							
Commercial auto	\$20.7	\$0.1	\$13.8	\$13.9	0.7	66.5	67.2
Commercial multi-peril	23.9	0.7	12.1	12.8	3.0	50.6	53.6
Fire & allied lines	18.6	3.3	4.7	8.0	18.0	25.0	43.0
Other & product liability	15.6		12.0	12.0		77.2	77.2
Other commercial	4.6	0.1	1.1	1.2	2.0	21.7	23.7
Total business	83.4	4.2	43.7	47.9	5.2	52.2	57.4
ULAE	_	_	_	3.9	_	_	4.6
Total Loss and LAE	\$83.4	\$4.2	\$43.7	\$51.8	5.2	52.2	62.0

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Table 6	
Statutory Loss and LAE Ratios	(\$ millions)

% Non-Cat **Total Loss** Non-Cat Statutory Cat loss Loss & Nine months ended September Earned Cat Loss Loss & Loss & and LAE Premium & ALAE Ratio ALAE 30 ALAE LAE Ratio Ratio 2013 Business insurance segment: Commercial auto \$0.8 \$41.5 \$42.3 59.9 61.1 \$69.2 1.2 Commercial multi-peril 79.9 10.0 40.0 50.0 62.6 12.5 50.1 Fire & allied lines 57.5 8.1 17.5 25.6 14.0 30.5 44.5 50.8 27.3 Other & product liability 27.3 53.6 53.6 Other commercial 13.6 0.3 6.4 6.7 2.4 46.8 49.2 Total business 19.2 132.7 151.9 7.1 56.0 271.0 48.9 **ULAE** 5.4 14.6 Total Loss and LAE \$271.0 \$19.2 \$132.7 \$166.5 7.1 48.9 61.4 2012 Business insurance segment: Commercial auto \$59.7 \$0.7 \$36.7 \$37.4 1.2 61.4 62.6 Commercial multi-peril 69.2 12.2 37.9 50.1 17.7 54.8 72.5 Fire & allied lines 55.6 21.9 16.6 38.5 39.4 29.8 69.2 Other & product liability 42.4 26.1 26.1 61.5 61.5 Other commercial 13.2 0.2 3.6 3.8 1.1 27.4 28.5 Total business 35.0 120.9 155.9 14.6 50.3 64.9 240.1 **ULAE** 14.8 6.2 Total Loss and LAE \$240.1 \$35.0 \$120.9 \$170.7 14.6 50.3 71.1

As reported net written premiums for the business insurance segment for the three and nine months ended September 30, 2013 increased 0.9% and 8.4%, respectively, compared to the same 2012 periods (Table 4). Net written premiums for the three and nine months ended September 30, 2012 reflected the impact of the termination of an umbrella quota share reinsurance agreement, effective July 1, 2012. As a result of the termination of this agreement, net written premiums for the three and nine months ended September 30, 2012 included \$7.2 million related to the transfer of unearned premium remaining under the agreement. Excluding the impact of the termination of this umbrella quota share reinsurance agreement, pro forma net written premiums increased 9.4%<sup>(1)</sup> and 11.5%<sup>(1)</sup>. respectively, for the three and nine months ended 2013. The increase was primarily due to (i) writing larger average premium new business accounts, (ii) achieving price increases in the high single digits, and (iii) experiencing more growth on existing polices due to improved economic conditions.

(1) For the three and nine months ended September 30, 2013 and 2012, respectively, the following table sets forth the reconciliation of as reported net written premiums to pro forma net written premiums that exclude the impact of the unearned premium transferred associated with the termination of the umbrella quota share reinsurance agreement:

	Three n	Nine months ended				
	Septem	ber 30	September 30			
(\$ millions)	2013	2012	% Change	2013	2012	% Change
Net written premiums: Business insurance segment	\$93.4	\$92.6	0.9	\$285.4	\$263.2	8.4

Return of ceded premium	_	(7.2	) (100.0)		(7.2	) (100.0)
Pro forma net written premiums	\$93.4	\$85.4	9.4	\$285.4	\$256.0	11.5

We believe our small accounts are a foundational element of our premium writings and will continue as an important part of our future business plans. Improved efficiency and reduced processing expense will be critical to our success in managing these

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accounts. We believe Business Insurance Evolution (BIE) is an important tool providing automated predictive price models and rules engines as part of our new business and policy renewal process on our smaller accounts. BIE will allow this process to move from being high touch processing (i.e. very manual), to low or in many instances no touch processing. We expect to complete the roll out of BIE during the fourth quarter of 2013. Pricing and policy issuance efficiencies resulting from BIE have met our expectations, and we believe that this will lead to further improvements in our combined ratio. In addition to the financial benefits, we believe the implementation of BIE will result in higher agent satisfaction.

During 2013, BIE has allowed us to shift our underwriting focus from smaller commercial accounts to larger accounts with premiums in excess of \$25,000. Through September 30, 2013 our efforts have resulted in higher policy counts in the \$25,000-\$50,000 premium range and we have seen renewal price increases in accounts with premiums in excess of \$100,000.

The business insurance segment's SAP non-catastrophe loss and ALAE ratio for the three and nine months ended September 30, 2013 was 48.8% and 48.9%, respectively, compared to 52.2% and 50.3%, respectively, for the same 2012 periods (Tables 5 and 6). The improvement has been partially driven by prior period rate increases that we have taken on all lines of business in this segment. For the three months ended September 30, 2013, the commercial auto SAP non-catastrophe loss and ALAE ratio improved 6.4 points compared to the same 2012 period (Table 5) primarily driven by greater favorable development of prior year losses in 2013 compared to prior year favorable development in the same 2012 period. For the three and nine months ended September 30, 2013, the other product and liability non-catastrophe loss and ALAE ratio improved 22.5 points and 7.9 points, respectively, compared to the same 2012 periods (Tables 5 and 6), primarily due to a decrease in the size of large losses.

The business insurance segment's catastrophe loss and ALAE ratio for the nine months ended September 30, 2013 was 7.1% compared to 14.6% for the same 2012 period (Table 6). For the nine months ended September 30, 2013, the fire & allied lines SAP catastrophe loss and ALAE ratio improved 25.4 points (Table 6). The year to date improvement was due to a return to better weather this year, in contrast to the catastrophe losses from a derecho storm system that occurred during the second quarter of 2012, which moved through the Midwest and Mid-Atlantic in late June of that year.

#### **Specialty Insurance Segment**

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Effective January 1, 2013, our units within the specialty insurance segment changed from the three units of RED, Rockhill and Workers' compensation to the four units of Excess & Surplus property, Excess & Surplus casualty, Programs (which includes the former RED unit) and Workers' compensation. Previously reported financial information has been revised to reflect the effect of the change in units. The following table sets forth the net written premiums by unit for our specialty insurance segment for the three and nine months ended September 30, 2013 and 2012.

Table /								
(\$ millions)	Net Writ	ten Premi	ums					
	Three me	onths ende	ed	Nine months ended				
	Septemb	er 30		Septemb	ember 30			
	2013	2012	% Change	2013	2012	% Change	•	
Specialty insurance segment:								
Excess & Surplus property	\$3.1	\$2.3	34.8	\$26.1	\$18.2	43.4		
Excess & Surplus casualty	10.3	9.7	6.2	31.1	27.2	14.3		
Programs	17.5	23.9	(26.8	56.5	81.5	(30.7	)	
Workers' compensation	16.4	16.7	(1.8)	54.2	53.6	1.1		
Total specialty	\$47.3	\$52.6	(10.1)	\$167.9	\$180.5	(7.0	)	

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The following tables set forth the SAP loss and LAE ratios for our specialty insurance segment with the catastrophe and non-catastrophe impact shown separately for the three and nine months ended September 30, 2013 and 2012:

Table 8	
Statutory Loss and LAE Ratios	(\$ millions)

Statutory Loss and LAE Ratios	(\$ millions)	)				%				
Three months ended September 30	Earned Premium	Cat Loss & ALAE		Non-Cat Loss & ALAE	Statutory Loss & LAE	Cat loss Ratio		Non-Cat Loss & ALAE Ratio	Total Lo and LAF Ratio	
2013										
Specialty insurance segment:										
Excess & Surplus property	\$7.7	\$(1.4	)	\$1.1	\$(0.3	)(18.0	)	14.4	(3.6	)
Excess & Surplus casualty	10.0			5.8	5.8			57.9	57.9	
Programs	22.3	0.1		18.8	18.9	0.6		84.6	85.2	
Workers' compensation	16.7			10.7	10.7			63.7	63.7	
Total specialty	56.7	(1.3	)	36.4	35.1	(2.2	)	64.2	62.0	
ULAE	_			_	1.7	_		_	3.0	
Total Loss and LAE	\$56.7	\$(1.3	)	\$36.4	\$36.8	(2.2	)	64.2	65.0	
2012										
Specialty insurance segment:										
Excess & Surplus property	\$5.2	\$—		\$1.5	\$1.5	_		28.7	28.7	
Excess & Surplus casualty	8.8			4.8	4.8			54.9	54.9	
Programs	29.4	0.6		43.4	44.0	1.9		147.7	149.6	
Workers' compensation	17.2	_		15.6	15.6			90.5	90.5	
Total specialty	60.6	0.6		65.3	65.9	0.9		107.8	108.7	
ULAE	_	_		_	2.3			_	3.8	
Total Loss and LAE	\$60.6	\$0.6		\$65.3	\$68.2	0.9		107.8	112.5	

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Table 9	
Statutory Loss and LAE Ratios	(\$ millions)

Table 9 Statutory Loss and LAE Ratios	(\$ millions)	)			%		
Nine months ended September 30	Earned Premium	Cat Loss & ALAE	Non-Cat Loss & ALAE	Statutory Loss & LAE	Cat loss Ratio	Non-Cat Loss & ALAE Ratio	Total Loss and LAE Ratio
2013							
Specialty insurance segment:							
Excess & Surplus property	\$22.9	\$1.1	\$3.8	\$4.9	5.2	16.1	21.3
Excess & Surplus casualty	28.7		15.1	15.1	—	52.5	52.5
Programs	68.2	0.5	57.9	58.4	0.7	85.0	85.7
Workers' compensation	51.7		33.2	33.2	—	64.1	64.1
Total specialty	171.5	1.6	110.0	111.6	1.0	64.1	65.1
ULAE				4.1			2.4
Total Loss and LAE	\$171.5	\$1.6	\$110.0	\$115.7	1.0	64.1	67.5
2012							
Specialty insurance segment:							
Excess & Surplus property	\$15.1	\$0.2	\$1.8	\$2.0	1.8	11.4	13.2
Excess & Surplus casualty	24.8	_	8.7	8.7		35.4	35.4
Programs	93.7	0.7	102.3	103.0	0.7	109.2	109.9
Workers' compensation	48.9	_	39.0	39.0	_	79.6	79.6
Total specialty	182.5	0.9	151.8	152.7	0.5	83.2	83.7
ULAE	_	_	_	6.2	_	_	3.4
Total Loss and LAE	\$182.5	\$0.9	\$151.8	\$158.9	0.5	83.2	87.1

## STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

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The business written by our former RED unit is in run-off. As a result, its impact on our specialty insurance segment, specifically Programs, was less significant for the three and nine months ended September 30, 2013 compared to the same 2012 period.

The following tables set forth, on a SAP and pro forma basis, certain of our key performance indicators for our specialty insurance segment before and after the impact of our former RED unit's underwriting results for the three and nine months ended September 30, 2013 and 2012:

Reconciliation Table 13

(\$ millions)	SAP Former RED Unit's Underwriting Results – Specialty Insurance						
Three months ended September 30, 2013	As Reported	RED	Pro-Forma without RED				
Net written premiums	\$47.3	\$0.8	\$46.5				
Earned premiums	56.7	4.5	52.2				
Losses and LAE incurred:							
Cat loss and ALAE	(1.3)	0.1	(1.4)				
Non-cat loss and ALAE	36.4	6.3	30.1				
Total Loss and ALAE	35.1	6.4	28.7				
ULAE	1.7	0.2	1.5				
Total Loss and LAE incurred	36.8	6.6	30.2				
Underwriting expenses	16.8	0.8	16.0				
Net underwriting gain (loss)	\$3.1	\$(2.9)	\$6.0				
Cat loss and ALAE ratio	(2.2)%	1.1 %	(2.5)%				
Non-cat loss and ALAE ratio			57.4 %				
Total Loss and ALAE ratio	62.0 %	144.0 %	54.9 %				
ULAE ratio	3.0 %	4.9 %	2.9 %				
Total Loss and LAE ratio	65.0 %	148.9 %	57.8 %				
Expense ratio	35.6 %	100.7 %	34.5 %				
Combined ratio	100.6 %	249.6 %	92.3 %				

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## Reconciliation Table 14

SAP Former RED Unit's Underwriting Results – Specialty Insurance					
As Reported	RED	Pro-Forma without RED			
\$ 167.9	\$ 0.9	\$ 167.0			
171.5	22.4	149.1			
1.6	0.5	1.1			
110.0	26.4	83.6			
111.6	26.9	84.7			
4.1	1.2	2.9			
115.7	28.1	87.6			
60.4	2.2	58.2			
\$ (4.6)					
	Specialty Insur As Reported \$ 167.9 171.5 1.6 110.0 111.6 4.1 115.7 60.4	Specialty Insurance         As Reported       RED         \$ 167.9       \$ 0.9         171.5       22.4         1.6       0.5         110.0       26.4         111.6       26.9         4.1       1.2         115.7       28.1         60.4       2.2			