HILB ROGAL & HOBBS CO

Form 4 October 03, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

OMB APPROVAL

3235-0287

Expires:

January 31, 2005

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obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

Common

Stock

09/30/2008

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading VAUGHAN MARTIN L Issuer Symbol HILB ROGAL & HOBBS CO (Check all applicable) [HRH] (Last) (First) (Middle) 3. Date of Earliest Transaction _X__ Director 10% Owner X_ Officer (give title Other (specify (Month/Day/Year) below) HILB ROGAL & HOBBS 09/30/2008 Chairman and CEO COMPANY, 4951 LAKE BROOK DRIVE, SUITE 500 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting GLEN ALLEN, VA 23060 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 7. Nature of Indirect Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Direct Beneficial (Month/Day/Year) (Instr. 8) Owned (D) or Ownership Following Indirect (I) (Instr. 4) Reported (Instr. 4) (A) Transaction(s) (Instr. 3 and 4) Code V Amount Price (D) Common 261,919 D Stock Deferred

34.385 A

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		e	7. Title and A Underlying S (Instr. 3 and	Securities 1
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to buy)	\$ 0					02/09/2006	02/09/2011	Common Stock	2,500
Stock Options (Right to buy)	\$ 0					02/11/2010	02/11/2015	Common Stock	10,000
Stock Options (Right to buy)	\$ 0					02/16/2008	02/16/2013	Common Stock	7,500
Stock Options (Right to buy)	\$ 0					02/16/2009	02/12/2014	Common Stock	10,000
Stock Options (Right to buy)	\$ 0					02/07/2007	02/07/2012	Common Stock	5,000
Stock Options (Right to buy)	\$ 32.54					02/11/2009	02/11/2015	Common Stock	25,000
Stock Options (Right to buy)	\$ 32.73					02/09/2005	02/09/2011	Common Stock	50,000
	\$ 33.06					02/07/2006	02/07/2012		50,000

8. Pri Deriv Secur (Instr

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Stock Options (Right to buy)				Common Stock	
Stock Options (Right to buy)	\$ 36.35	05/06/2004	05/06/2010	Common Stock	26,000
Stock Options (Right to buy)	\$ 37.25	02/10/2004	02/11/2010	Common Stock	24,000
Stock Options (Right to buy)	\$ 37.45	02/11/2003	02/11/2009	Common Stock	24,000
Stock Options (Right to buy)	\$ 39.35	02/16/2007	02/16/2013	Common Stock	50,000
Stock Options (Right to buy)	\$ 42.66	02/12/2008	02/12/2014	Common Stock	25,000

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Reporting Owners

Reporting Owner Name / Address	Keiauonsinps					
	Director	10% Owner	Officer	Other		
VAUGHAN MARTIN L						
HILB ROGAL & HOBBS COMPANY 4951 LAKE BROOK DRIVE, SUITE 500	X		Chairman and CEO			

Signatures

GLEN ALLEN, VA 23060

Walter L. Smith	10/03/2008		
**Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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