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EMC INSURANCE GROUP INC Form 8-K July 09, 2008

## **UNITED STATES**

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 9, 2008

### EMC INSURANCE GROUP INC.

(Exact name of registrant as specified in its charter)

Iowa0-1095642-6234555(State or other jurisdiction of incorporation)(Commission File Number)(I.R.S. Employer Identification No.)

**717 Mulberry Street, Des Moines, Iowa**(Address of principal executive offices) **50309**(Zip Code)

(515) 345-2902

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure.

On July 9, 2008 EMC Insurance Group Inc. s management is hosting an investor day event in New York City at the Westin New York at Times Square. Management s PowerPoint presentation will start at 1:30 pm EDT and a question and answer session will follow. A live webcast can be can be accessed at <a href="http://www.investorcalendar.com/IC/CEPage.asp?ID=131867">http://www.investorcalendar.com/IC/CEPage.asp?ID=131867</a>. A direct link will also be available on the investor relations page of our website at <a href="http://www.emcinsurance.com">www.emcinsurance.com</a>. The PowerPoint slides utilized in the presentation are furnished as exhibit 99.

The information contained in this Current Report shall not be deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934 (the Exchange Act ) or otherwise subject to the liabilities of that section, nor shall it be incorporated by reference into a filing under the Securities Act of 1933, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number Description

99 Management Presentation

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### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### EMC INSURANCE GROUP INC.

Registrant

/s/ Bruce G. Kelley Bruce G. Kelley President & Chief Executive Officer July 9, 2008

/s/ Mark E. Reese Mark E. Reese Senior Vice President and Chief Financial Officer

### EXHIBIT INDEX

Exhibit Number Description

99 Management Presentation