National General Holdings Corp. Form 8-K July 13, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (date of earliest event reported): July 13, 2017

NATIONAL GENERAL HOLDINGS CORP. (Exact name of registrant as specified in its charter)

Delaware001-3631127-1046208(State or other jurisdiction(Commission(I.R.S. Employerof incorporation or organization)File Number)Identification Number)

59 Maiden Lane, 38th FloorNew York, New York 10038(Address of principal executive offices) (zip code)(212) 380-9500(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

"Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

"Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

"Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

"Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act (§240.12b-2 of this chapter). Emerging Growth Company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

Item 8.01 Other Events.

On July 13, 2017, National General Holdings Corp. (the "Company") issued a press release announcing its entry into quota share reinsurance agreements covering its auto and homeowners lines of business. A copy of the press release is filed as Exhibit 99.1 to this Form 8-K.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Description

99.1 Press Release issued by National General Holdings Corp. on July 13, 2017.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## NATIONAL GENERAL HOLDINGS CORP.

Date: July 13, 2017 By: /s/ Jeffrey Weissmann Jeffrey Weissmann General Counsel and Secretary