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Rocket Fuel Inc. Form 4							
June 16, 2016							
FORM 4 UNITED						PPROVAL	
UNITED	N OMB Number:	3235-0287					
Washington, D.C. 20549Check this box if no longer subject to Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESForm 4 or Form 5 obligations 						Expires:January 31, 2005Estimated average burden hours per response0.5	
(Print or Type Responses)							
1. Name and Address of Reporting ZWEBEN MONTE	Symbol	er Name and Ticker of Fuel Inc. [FUEL]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) (1	Middle) 3. Date of	of Earliest Transaction	1	(Che	ck all applicabl	c)	
1900 SEAPORT BLVD	(Month/) 06/14/2	Day/Year) 2016	X_ Director 10% Owner Officer (give title Other (specify below) below)				
(Street) 4. If Amendment, D Filed(Month/Day/Yea			Applicable Line) _X_ Form filed by One Reporting Person				
REDWOOD CITY, CA 9400	53			Form filed by Person	More than One R	eporting	
(City) (State)	(Zip) Tab	ole I - Non-Derivativ	e Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securi TransactionAcquired Code Disposed (Instr. 8) (Instr. 3, Code V Amount	(A) or d of (D) 4 and 5) (A) or	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Report on a separate line	e for each class of sec	urities beneficially ov	vned directly	or indirectly.			
		Pers infor requ displ	Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.				

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A) or		

	Derivative Security				Disposed of (D) (Instr. 3, 4, and 5)					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (right to buy)	\$ 2.24	06/14/2016	А		223,533		(1)	06/14/2026	Common Stock	223,53

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
ZWEBEN MONTE 1900 SEAPORT BLVD REDWOOD CITY, CA 94063	Х							
Signatures								
/s/ Ken Scully, as attorney-in-fa Zweben	et for Mo	onte	06	/16/2016				

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

One-hundred percent (100%) of the shares subject to the option vest on the earlier of (i) the first anniversary of the date of grant, and (ii)
 (1) the day prior to the date of the Annual Meeting of Stockholders that immediately follows the Annual Meeting of Stockholders at which the option was granted, provided that the reporting person has remained in continuous service as a Director through the applicable date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.