

Edgar Filing: BROWN FORMAN CORP - Form 11-K

BROWN FORMAN CORP  
Form 11-K  
June 29, 2009

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 11-K

FOR ANNUAL REPORTS OF EMPLOYEE STOCK PURCHASE, SAVINGS  
AND SIMILAR PLANS PURSUANT TO SECTION 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the Fiscal Year Ended December 31, 2008

OR

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Commission File Number 002-26821

- A. Full Title of Plan:  
Brown-Forman Winery Operations Savings Plan
- B. Name of Issuer of the Securities held Pursuant to the Plan and  
the Address of its Principal Executive Office:  
Brown-Forman Corporation  
850 Dixie Highway  
Louisville, Kentucky 40210

INDEX

	Pages
Report of Independent Registered Public Accounting Firm	2

# Edgar Filing: BROWN FORMAN CORP - Form 11-K

## Financial Statements

Statement of Net Assets Available for Benefits,  
December 31, 2008 and 2007 3

Statement of Changes in Net Assets Available for Benefits,  
Year Ended December 31, 2008 4

Notes to Financial Statements 5-12

## Supplemental Schedule

Form 5500 Schedule H, Line 4i -  
Schedule of Assets (Held at End of Year), December 31, 2008 13

Note: Other schedules required by Section 2520.103-10 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under ERISA have been omitted because they are not applicable.

Signatures 14

Exhibit 23 Consent of Independent Registered Public Accounting Firm 15

## Report of Independent Registered Public Accounting Firm

To the Participants and Administrator of the  
Brown-Forman Winery Operations Savings Plan

In our opinion, the accompanying statements of net assets available for benefits and the related statements of changes in net assets available for benefits present fairly, in all material respects, the net assets available for benefits of the Brown-Forman Winery Operations Savings Plan (the Plan) at December 31, 2008 and 2007, and the changes in net assets available for benefits for the year ended December 31, 2008 in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental Schedule of Assets (Held at End of Year) at December 31, 2008 is presented for the purpose of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our

Edgar Filing: BROWN FORMAN CORP - Form 11-K

opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

/s/PricewaterhouseCoopers LLP  
 Louisville, Kentucky  
 June 26, 2009

2

Brown-Forman Winery Operations Savings Plan  
 Statements of Net Assets Available for Benefits  
 December 31, 2008 and 2007

	2008	2007
Investments, at fair value	\$ 12,395,959	\$ 15,129,515
Profit sharing contributions receivable	-	100,000
Employers' contributions receivable	52,128	34,574
Employees' contributions receivable	26,855	12,526
Net assets available for benefits at fair value	12,474,942	15,276,615
Adjustment from fair value to contract value for interest in collective trust relating to fully benefit-responsive investment contracts	140,355	24,956
Net assets available for benefits	\$ 12,615,297	\$ 15,301,571

The accompanying notes are an integral part of the financial statements.

3

Brown-Forman Winery Operations Savings Plan  
 Statement of Changes in Net Assets Available for Benefits  
 Year Ended December 31, 2008

Additions	
Contributions	
Employer	\$ 560,235
Employee	951,795
	1,512,030
Interest income	212,608
Dividend income	155,428
Total additions	1,880,066
Deductions	
Withdrawals by participants	831,310
Net depreciation in investments	3,700,896

Edgar Filing: BROWN FORMAN CORP - Form 11-K

Administrative expenses	1,839
Transfers to other plans	32,295
	-----
Total deductions	4,566,340
	-----
Net decrease	(2,686,274)
	-----
Net assets available for benefits	
Beginning of year	15,301,571
	-----
End of year	\$ 12,615,297
	=====

The accompanying notes are an integral part of the financial statements.

4

Brown-Forman Winery Operations Savings Plan  
Notes to Financial Statements  
December 31, 2008 and 2007

1. Description of Plan

The sponsor of the Brown-Forman Winery Operations Savings Plan (the Plan), Brown-Forman Corporation (the Company or the Sponsor), is a diversified producer and marketer of fine quality consumer products in domestic and international markets. The Sponsor's operations include the production, importing, and marketing of wines and distilled spirits.

The following brief description of the Plan is provided for general information purposes only. Participants should refer to the plan agreement for more complete information.

General

The Plan is a defined contribution plan covering all eligible employees of Fetzer Vineyards, all eligible employees of Jekel Vineyards, and all eligible employees of Sonoma Cutrer Vineyards (collectively, the Companies) who are not members of a collective bargaining unit. An employee becomes eligible to participate in the Plan on their employment commencement date. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA).

Contributions

Non-highly compensated employees may contribute to the Plan an amount of not less than 1% nor more than 50% of their annual compensation. For the years ended December 31, 2008 and 2007, highly compensated employees could contribute between 1% and 16% of their annual compensation. Employee contributions are not to exceed the Section 402(g) Internal Revenue Code (the IRC) limitation for the calendar year of \$15,500 for both 2008 and 2007. Effective March 1, 2008, newly hired employees and employees who have not completed a salary reduction form will be automatically enrolled in the plan at a 3% effective deferral of their compensation unless they indicate a desire not to make contributions or elect to enroll at a different percentage. New employees may transfer assets from their former employers' qualified plans to the Plan.

Eligible participants who have attained age 50 before the close of the plan

## Edgar Filing: BROWN FORMAN CORP - Form 11-K

year may make catch-up contributions in an amount from 1% to 50% of the employee's compensation, subject to the limitations of the IRC.

Participants are eligible to receive the Companies' matching contributions on the employee's employment commencement date. The Companies' matching contribution is equal to 100% of the participant's elective contribution up to 5% of the participant's annual compensation. The Companies may also make a profit sharing contribution to the Plan, as determined by the Companies.

5

Each participant's account is credited with the participant's contribution on a semi-monthly basis and an allocation of (i) the Companies' matching contribution on a monthly basis, (ii) plan earnings on a daily basis, and (iii) the Companies' profit sharing contribution and forfeited balances of terminated participants' non-vested accounts on an annual basis. Participants that are paid bi-weekly shall have their accounts credited with the participants' contributions on a bi-weekly basis. The total annual contributions, as defined by the Plan, credited to a participant's account in a plan year may not exceed the lesser of (i) \$46,000, or (ii) 100% of the participant's compensation in the plan year.

Participants can allocate contributions among various investment options in 1% increments. The Plan currently offers participants several different investment choices, including mutual funds, a common collective trust fund, an asset allocation fund, and a Brown-Forman Corporation Class B common stock fund.

### Vesting

Participants are immediately vested in their employee contributions plus actual earnings thereon. Vesting in the Companies' contributions and earnings thereon is 25% per year of continuous service with the Company. Participants will become 100% vested in their Company contributions account in case of death, normal retirement, or total and permanent disability.

### Withdrawals

Upon termination of service, a participant can elect to transfer his vested interest in the Plan to the qualified plan of his new employer, roll over his funds into an Individual Retirement Account (IRA), or receive his vested interest in the Plan in a lump-sum amount or in the form of installment payments over a period of time not to exceed his life expectancy. If the vested account balance is \$1,000 or less, an automatic lump sum distribution will be made. If the vested account balance is greater than \$1,000 up to \$5,000, and the participant does not direct otherwise, it will be rolled over into an IRA with Fidelity Management Trust Company (Fidelity), the trustee and recordkeeper as described in the Plan. In the event of death, the participant's beneficiary will receive the vested interest in a lump-sum payment or in the form of an installment payment. A participant may also withdraw their vested interest in the case of financial hardship under guidelines promulgated by the Internal Revenue Service. The participant's contributions shall be suspended for six months after the receipt of a hardship distribution.

### Participant Loans

A participant may request permission from the plan administrator to borrow

## Edgar Filing: BROWN FORMAN CORP - Form 11-K

a portion of such participant's vested accrued benefit under the Plan. Loans shall be limited to the lesser of \$50,000 or 50% of the vested account balance. Loans must bear a reasonable rate of interest, be collateralized, and be repaid within five years. Participants do not share in the earnings from the Plan's investments to the extent of any outstanding loans, except that the interest paid on such loans is allocated directly to the applicable participant's account.

6

### Forfeited Accounts

Forfeited balances of terminated participants' non-vested accounts are used first to reinstate previously forfeited account balances of re-employed participants, if any, and the remaining amounts are added to the Companies' contribution and allocated to eligible participants as defined by the Plan agreement. The forfeited balances totaled \$1,841 and \$1,788 at December 31, 2008 and 2007, respectively. No forfeited balances were used in 2008 or 2007 to reinstate previously forfeited account balances of re-employed participants or allocated to eligible participants.

## 2. Summary of Significant Accounting Policies

### Basis of Accounting

The financial statements of the Plan are prepared under the accrual method of accounting.

### Investment Valuation and Income Recognition

The Plan's investments are stated at fair value. Shares of mutual funds are valued at the net asset value of shares held by the Plan at year end based on the unadjusted quoted market value of the underlying assets. The Brown-Forman Corporation Stock Fund, a unitized employer stock fund, is comprised of Brown-Forman Corporation Class B shares, which are valued at the quoted closing market price, and a cash component. The value of a unit reflects the combined market value of the underlying Sponsor stock and market value of the short-term cash position. The Plan's interest in the Fidelity Managed Income Portfolio (a common collective trust) and the Fidelity Retirement Money Market Portfolio (money market fund) are valued based on information reported by the investment advisor using the audited financial statements of the common collective trust and money market fund at year-end. Loans to participants are value at amortized cost, which approximate fair value.

As described in Financial Accounting Standards Board Staff Position, FSP AAG INV-1 and SOP 94-4-1, Reporting of Fully Benefit-Responsive Investment Contracts Held by Certain Investment Companies Subject to the AICPA Investment Company Guide and Defined-Contribution Health and Welfare and Pension Plans (the FSP), investment contracts held by a defined-contribution plan are required to be reported at fair value. However, contract value is the relevant measurement attribute for that portion of the net assets available for benefits of a defined-contribution plan attributable to fully benefit-responsive investment contracts because contract value is the amount participants would receive if they were to initiate permitted transactions under the terms of the Plan. The Plan invests in investment contracts through a collective trust. As required by the FSP, the statement of net assets available for benefits presents the

## Edgar Filing: BROWN FORMAN CORP - Form 11-K

fair value of the investment in the collective trust as well as the adjustment of the investment in the collective trust from fair value to contract value relating to the investment contracts. The statement of changes in net assets available for benefits is prepared on a contract value basis.

The Plan presents in the accompanying statement of changes in net assets available for benefits the net appreciation or depreciation in the value of its investments which consists of the realized gains or losses, the unrealized appreciation or depreciation on those investments, and capital gains distributions.

Purchases and sales of securities are recorded on a trade-date basis. Dividends are recorded on the ex-dividend date. Interest income is recorded on the accrual basis.

7

### Recent Accounting Pronouncements

In September 2006, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standard No. 157 "Fair Value Measurement" (SFAS 157). The standard defines fair value, outlines a framework for measuring fair value, and details the required disclosures about fair value measurements. The adoption of SFAS 157 in 2008 did not have a material impact on the statement of net assets available for benefits or statement of changes in net assets available for benefits. Refer to Note 7 of the Notes to Financial Statements for the Plan's SFAS 157 disclosures.

### Management Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of net assets available for benefits and disclosure of contingent assets and liabilities at the dates of the financial statements and the reported amounts of additions to and deductions from net assets during the reporting period. Actual results could differ from those estimates.

### Risks and Uncertainties

The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the statement of net assets available for benefits.

### Payment of Benefits

Benefits are recorded when paid.

8

Edgar Filing: BROWN FORMAN CORP - Form 11-K

3. Investments

The Plan's investments are held by a custodian trust company. The following table presents the fair value of investments with investments that represent 5% or more of Plan net assets at one or both year ends separately identified.

	December 31			
	2008		2007	
	Number of Shares, Units or Principal Amount	Fair Value	Number of Shares, Units or Principal Amount	Fa
Investments at fair value:				
Fidelity Money Market Trust				
Retirement Money Market Portfolio	2,784,280	\$ 2,784,280	2,482,837	\$
Fidelity Managed Income Portfolio	2,742,310	2,601,955	2,321,342	
Fidelity Growth Company Fund	9,849	482,220	10,932	
Brown-Forman Corporation Class B common stock	13,639	702,268	10,745	
PIMCO Total Return Fund	71,404	724,039	-	
Fidelity Equity-Income Fund K	38,536	1,189,229	-	
Fidelity Magellan Fund K	13,762	630,580	-	
Fidelity Magellan Fund	-	-	13,890	
Fidelity Equity-Income Fund	-	-	40,689	
Fidelity Diversified International Fund	-	-	29,166	
Other investments individually less than 5%	269,044	3,281,388	219,007	
		\$ 12,395,959		\$ 1

During 2008, the Plan's investments, including gains and losses on investments bought and sold, as well as held during the year, depreciated in value as follows:

	2008
Mutual funds	\$ (3,589,435)
Brown-Forman Corporation Class B Common Stock	(111,461)
	\$ (3,700,896)



## Edgar Filing: BROWN FORMAN CORP - Form 11-K

The Internal Revenue Service has determined, and informed the Companies by a letter dated April 16, 2003, that the Plan and related trust are designed in accordance with the applicable sections of the IRC. The Plan has been amended since receiving the determination letter. However, the Plan administrator believes that the Plan is designed and is currently being operated in compliance with the applicable provisions of the IRC.

### 5 Plan Termination

Although they have not expressed any intent to do so, the Companies have the right under the Plan to discontinue their contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of plan termination, participants will become 100% vested in their accounts.

### 6. Related Party Transactions

Certain Plan investments are shares of mutual funds managed by Fidelity. Fidelity is the trustee as described in the Plan and, therefore, these transactions qualify as party-in-interest transactions.

Certain administrative costs incurred by the Plan are paid by the Sponsor. Participant recordkeeping fees were waived by Fidelity. In addition, other administrative services are provided by the Sponsor but not charged to the Plan. Administrative expenses totaled \$1,839 in 2008.

Certain participants of the Plan transferred to and from their participation to other defined contribution plans sponsored by the Company. As a result, \$32,295 of net related plan assets were transferred from the Plan during 2008.

The Brown-Forman Corporation Class B Common Stock Fund is a unitized employer stock fund comprised of Brown-Forman Corporation Class B shares and a cash component. The participants of the Plan, as well as participants in other Sponsor plans, may invest in this employer stock fund. The total fund was comprised of \$23,012,050 of Brown-Forman Corporation Class B Common Stock and a \$469,631 cash component as of December 31, 2008. During 2008, purchases and sales of 275,233 and 206,334 shares of Brown-Forman Corporation Class B stock, respectively, were made by the employer stock fund.

### 7. Fair Value Measurements

Statement of Financial Accounting Standards No. 157, Fair Value Measurements (SFAS 157), defines fair value, establishes a framework for measuring fair value in accordance with accounting principles generally accepted in the United States, and expands disclosures regarding fair value measurements. Fair value is defined under SFAS 157 as the exit price associated with the sale of an asset or transfer of a liability in an orderly transaction between market participants at the measurement date. The Plan has adopted the provisions of SFAS 157 as of January 1, 2008.

Valuation techniques used to measure fair value under SFAS 157 must maximize the use of observable inputs and minimize the use of unobservable inputs. A description of the valuation methodologies used for assets measured at fair value is included in Note 2. SFAS 157 establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or

Edgar Filing: BROWN FORMAN CORP - Form 11-K

liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy under SFAS 157 are described below:

10

Level 1 - Unadjusted quoted prices in active markets for identical assets. The Plan's investments with active markets include its investment in the Brown-Forman Corporation Class B common stock as well as its investments in mutual funds which are reported at fair value utilizing Level 1 inputs. For these investments, quoted current market prices are readily available.

Level 2 - Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets in active markets; quoted prices for identical or similar assets in markets that are not active; or inputs other than quoted prices that are observable, or that are derived principally from or corroborated by observable market data by correlation or other means for substantially the full term of the assets. The Plan has concluded that the investments in the common collective trust and money market funds represent a Level 2 valuation.

Level 3 - Unobservable inputs (i.e. projections, estimates, interpretations, etc.) that are supported by little or no market activity and that are significant to the fair value of the assets. The Plan has concluded that the investments in participant loans represent a level 3 valuation.

In accordance with SFAS 157, the following table represents the Plan's fair value hierarchy for its financial assets measured at fair value on a recurring basis as of December 31, 2008:

Fair Value Measurements at December 31, 2008

	Total	Quoted Market Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)
Mutual funds	\$ 5,763,440	\$ 5,763,440	\$ -
Brown-Forman Corporation			
Class B common stock	702,268	702,268	-
Money market fund	2,798,500	-	2,798,500
Common collective trust fund	2,601,955	-	2,601,955
Participant loans	529,796	-	-
Total Investments	\$ 12,395,959	\$ 6,465,708	\$ 5,400,455

11

Level 3 Gains and Lossess

Edgar Filing: BROWN FORMAN CORP - Form 11-K

The table below sets forth a summary of changes in the fair value of the Plan's level 3 assets for the year ended December 31, 2008:

	Level 3 Assets
	-----
	Participant loans
	-----
Balance, beginning of year	\$ 398,590
Realized gains/(losses)	-
Unrealized gains/(losses) relating to instruments still held at the reporting date	-
Purchases, sales, issuances and settlements, (net)	131,206
	-----
Balance, end of year	\$ 529,796
	=====

12

Brown-Forman Winery Operations Savings Plan  
Plan #020 EIN #61-0143150  
Schedule H, Line 4i --  
Schedule of Assets (Held at End of Year)  
December 31, 2008

Identity of Issue, Borrower, Lessor or Similar Party	Description of Investment Including Maturity Date, Rate of Interest, Collateral, Par or Maturity Value	Current Value
-----	-----	-----
Janus Enterprise Fund	4,659 Mutual Fund Shares	\$ 153,153
PIMCO Total Return Fund	71,404 Mutual Fund Shares	724,039
Royce Low Priced Stock Fund	11,045 Mutual Fund Shares	101,392
Hartford Capital Appreciation Fund	2,101 Mutual Fund Shares	53,229
Fidelity Magellan Fund K*	13,672 Mutual Fund Shares	630,580
Fidelity Equity-Income Fund K*	38,536 Mutual Fund Shares	1,189,229
Fidelity Growth Company Fund*	9,849 Mutual Fund Shares	482,220
Fidelity Low Priced Stock Fund K*	4,611 Mutual Fund Shares	106,555
Fidelity Diversified International Fund K*	22,942 Mutual Fund Shares	493,034
Fidelity Freedom Income*	3,386 Mutual Fund Shares	32,367
Fidelity Freedom 2000*	26 Mutual Fund Shares	260
Fidelity Freedom 2010*	27,164 Mutual Fund Shares	281,414
Fidelity Freedom 2020*	34,602 Mutual Fund Shares	347,747
Fidelity Freedom 2030*	20,286 Mutual Fund Shares	197,993
Fidelity Freedom 2040*	46,420 Mutual Fund Shares	259,488
Fidelity Freedom 2005*	951 Mutual Fund Shares	7,979
Fidelity Freedom 2015*	16,658 Mutual Fund Shares	142,594
Fidelity Freedom 2025*	20,287 Mutual Fund Shares	165,315
Fidelity Freedom 2035*	13,489 Mutual Fund Shares	108,313
Fidelity Freedom 2045*	8,432 Mutual Fund Shares	55,480
Fidelity Freedom 2050*	4,771 Mutual Fund Shares	30,820

Edgar Filing: BROWN FORMAN CORP - Form 11-K

Fidelity Money Market Trust		
Retirement Money Market Portfolio*	2,784,280 Money Market Shares	2,784,280
Fidelity Managed Income Portfolio*	2,742,310 Common collective trust fund units	2,742,310**
Spartan U.S. Equity Index Fund*	5,513 Mutual Fund Shares	175,877
Allegiant Mid Cap Value I*	1,848 Mutual Fund Shares	15,247
Spartan International Index Fund*	111 Mutual Fund Shares	2,977
Spartan Extended Market Index Fund*	272 Mutual Fund Shares	6,138
Brown-Forman Corporation		
Stock Fund:		
Brown-Forman Corporation*	13,639 shares Class B common stock	702,268
Institutional Money Market Portfolio - Class 1*	Money market deposit account, interest rate 2.37%	14,220
Participant Loans*	Loans, interest rates ranging from 5.25% to 9.5%, with variable maturities through 2014.	529,796
		-----
		\$ 12,536,314
		=====

\* Party-in-interest to the Plan

\*\* This represents contract value for the Fidelity Managed Income Portfolio At Fair Value this investment is \$2,601,955.

13

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the Brown-Forman Winery Operations Savings Plan has duly caused this report to be signed by the undersigned thereunto duly authorized.

BROWN-FORMAN WINERY OPERATIONS SAVINGS PLAN

BY:

/s/ Lisa Steiner  
 Lisa Steiner  
 Member, Employee Benefits Committee  
 (Plan Administrator)

Brown-Forman Corporation

June 26, 2009

14

EXHIBIT 23

Consent of Independent Registered Public Accounting Firm

We hereby consent to the incorporation by reference in the Registration

## Edgar Filing: BROWN FORMAN CORP - Form 11-K

Statement on Form S-8 (No. 333-74567) of Brown-Forman Corporation of our report dated June 26, 2009 relating to the financial statements and supplemental schedule of the Brown-Forman Winery Operations Savings Plan, which appears in this Form 11-K.

/s/ PricewaterhouseCoopers LLP  
Louisville, Kentucky  
June 26, 2009

15