Form 4 February 1 FORI Check if no lo subject Section Form 4 Form 5 obligat may co <i>See</i> Ins 1(b).	<b>M 4</b> UNITED this box nger to a 16. or ions ntinue. truction	MENT OF C ursuant to Sect (a) of the Pub	Washingto HANGES II SECU tion 16(a) of	n, D.C. 2 N BENE JRITIES the Secu olding C	2054 FIC S rities	9 IAL OV Exchan	COMMISSION VNERSHIP Conge Act of 1934 of 1935 or Sector	<b>)F</b> 4,	OMB Numbe Expires Estimat burden respons	r: Janı ted averag hours per	35-0287 uary 31, 2005 je
(Print or Type	e Responses)										
	Address of Reporting W L LYONS JR		. Issuer Name <b>a</b> mbol	nd Ticker	or Tra	ding	5. Relationshij Issuer	p of F	Reporting	Person(s)	to
		BF	ROWN FOR FB]	MAN CO	ORP	[BFA,	(C	Check	all appli	cable)	
(Month/			Date of Earliest onth/Day/Year) /11/2005	-				Director     _X_ 10% Owner       Officer (give title    Other (specify below)			
(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)					<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> <li>Person</li> </ul>						
(City)	(State)	(Zip)	Table I - Nor	1-Derivati	ve Sec	urities A	cquired, Dispose	d of.	or Benef	icially Ow	ned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Ye	3. , if Transacti Code	4. Securi on(A) or D (Instr. 3,	ties A ispose	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Own Forn Dire or In (I)	nership	7. Nature of	
Class B Common			Code V	Amount	(D)	Price	19,615	D			
Class B Common							3,300	I		Partnersl	hip/Hebe
Class B Common							924,017	I		Trust/Pa	rtnership
Class B Common	02/11/2005		S <u>(2)</u>	3,500	D	\$ 50.5	1,892,044.6	I		Trust/Re	mainder
Class B Common	02/11/2005		S <u>(2)</u>	3,200	D	\$ 50.51	1,888,844.6	I		Trust/Re	mainder

Class B Common	02/11/2005	S <u>(2)</u>	600	D	\$ 50.52	1,888,244.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	100	D	\$ 50.53	1,888,144.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	300	D	\$ 50.55	1,887,844.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	100	D	\$ 50.62	1,887,744.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	1,000	D	\$ 50.65	1,886,744.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	200	D	\$ 50.68	1,886,544.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	2,600	D	\$ 50.69	1,883,944.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	700	D	\$ 50.7	1,883,244.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	600	D	\$ 50.71	1,882,644.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	2,400	D	\$ 50.72	1,880,244.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	1,100	D	\$ 50.73	1,879,144.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	300	D	\$ 50.74	1,878,844.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	400	D		1,878,444.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	100	D	\$ 50.76	1,878,344.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	700	D	\$ 50.77	1,877,644.6		Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	200	D	\$ 50.78	1,877,444.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	200	D	\$ 50.79	1,877,244.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	600	D	\$ 50.8	1,876,644.6	I	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	600	D	\$ 50.81	1,876,044.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	800	D	\$ 50.82	1,875,244.6	Ι	Trust/Remainder
	02/11/2005	S <u>(2)</u>	700	D		1,874,544.6	Ι	Trust/Remainder

Class B Common					\$ 50.83			
Class B Common	02/11/2005	S <u>(2)</u>	200	D	\$ 50.85	1,874,344.6	Ι	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	400	D	\$ 50.87	1,873,944.6	I	Trust/Remainder
Class B Common	02/11/2005	S <u>(2)</u>	300	D	\$ 50.88	1,873,644.6	Ι	Trust/Remainder
Class B Common						26,898	Ι	by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	ate	7. Tit Amou Under Secur (Instr	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>				
	Director	10% Owner	Officer	Other
BROWN W L LYONS JR 850 DIXIE HIGHWAY LOUISVILLE, KY 40210		Х		
Signatures		_		

Nelea A. Absher Attn. in Fact for: W.L. Lyons Brown, Jr.

02/15/2005

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Filing this form should not be construed as an admission that the filing person is, for purposes of Section 16 of the Securities Exchange Act of 1934, the "beneficial owner" of any equity securities held in a limited partnership or in trust and reported on this form.
- (2) These shares were sold by the W.L. Lyons Brown, Jr. Trust. The sales were effected pursuant to instructions given to the trustee pursuant to a Rule 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.