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BURTON J Form 4	OSEPH B										
February 00	5, 2018										
FORM	ЛД								PPROVAL		
	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						NOMB Number:	3235-0287			
Check t if no los subject Section Form 4	to STATEN 16.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							January 31, 2005 average urs per . 0.5		
Form 5 obligati may co <i>See</i> Inst 1(b).	ons ntinue. Section 17(Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940									
(Print or Type	Responses)										
BURTON JOSEPH B Sy				er Name and		C	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (Middle)	3. Date o	f Earliest Ti	ransaction		(Che	eck all applicabl	e)		
345 ENCINAL STREET			(Month/Day/Year) 02/02/2018			X Director 10% Owner X Officer (give title Other (specify below) below) CEO - CORPORATE - GLOBAL.CEO.					
	(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)			d	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 						
SANTA C	RUZ, CA 95060							More than One R			
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Securities A	cquired, Disposed o	of, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemec Execution D any (Month/Day	Date, if	3. Transaction Code (Instr. 8) Code V	Disposed (Instr. 3, 4	(A) or of (D)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Re	port on a separate line	e for each clas	ss of secu	urities benef	ficially ow	ned directly o	or indirectly.				
					inform	nation cont	spond to the colle ained in this form	n are not	SEC 1474 (9-02)		

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amou
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securi
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	
Non-Qualified Stock Option (right to buy)	\$ 35.16	02/02/2018		М	23	05/23/2012 <u>(1)</u>	05/23/2018	COMMON STOCK	
Non-Qualified Stock Option (right to buy)	\$ 35.16	02/02/2018		М	100	05/23/2012 <u>(1)</u>	05/23/2018	COMMON STOCK	
Non-Qualified Stock Option (right to buy)	\$ 35.16	02/02/2018		М	100	05/23/2012 <u>(1)</u>	05/23/2018	COMMON STOCK	
Non-Qualified Stock Option (right to buy)	\$ 35.16	02/02/2018		М	100	05/23/2012 <u>(1)</u>	05/23/2018	COMMON STOCK	
Non-Qualified Stock Option (right to buy)	\$ 35.16	02/02/2018		М	100	05/23/2012(1)	05/23/2018	COMMON STOCK	

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
BURTON JOSEPH B 345 ENCINAL STREET SANTA CRUZ, CA 95060	Х		CEO - CORPORATE - GLOBAL.CEO.					
Signatures								

JOSEPH B BURTON 02/05/2018 <u>**</u>Signature of Date Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Option was granted by the Issuer pursuant to a Rule 16-b plan and becomes exercisable as follows: 33.3% of the shares subject to the option vest 12 months from date of grant; and 1/36th of the shares subject to option vest each month thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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