| Allegiant Travel CO<br>Form 8-K<br>January 29, 2014  |   |  |
|--|---|--|
| UNITED STATES  |   |  |
| SECURITIES AND EXCHANGE CO   | MMISSION  |  |
| Washington D.C. 20549  |   |  |
| FORM 8-K   |   |  |
| CURRENT REPORT   |   |  |
| Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934   |   |  |
| Date of Report (Date of earliest event   | reported): January 29, 2013   |  |
| Allegiant Travel Company   |   |  |
| (Exact name of registrant as specified   | in its charter)   |  |
| Nevada   | 001-33166   | 20-4745737   |
| (State or other jurisdiction of incorporation)   | (Commission File Number)  | (I.R.S. Employer Identification No.)                 |
| 8360 S. Durango Drive, Las<br>Vegas, NV  |   | 89113  |
| (Address of principal executive offices) Registrant's telephone number, including area code: (702) 851-7300 (Former name or former address, if changed since last report.) |   | (Zip Code)   |
| Check the appropriate box below if the the registrant under any of the following   | e Form 8-K filing is intended to simultaing provisions:   | neously satisfy the filing obligation of             |
| <ul><li>[ ] Soliciting material pursuant to Rul</li><li>[ ] Pre-commencement communication</li></ul>   | to Rule 425 under the Securities Act (1 le 14a-12 under the Exchange Act (17 Cons pursuant to Rule 14d-2(b) under the ons pursuant to Rule 13e-4(c) under the | FR 240.14a-12)<br>Exchange Act (17 CFR 240.14d-2(b)) |

Section 2 Financial Information

Item 2.02 Results of Operations and Financial Condition.

On January 29, 2014, Allegiant Travel Company (the "Company") issued the press release attached as Exhibit 99.1 to this Form 8-K concerning our results of operations for the quarter ended December 31, 2013.

This information is being furnished under Item 2.02 of Form 8-K. This report and Exhibit 99.1 are deemed to be furnished and are not considered "filed" with the Securities and Exchange Commission. As such, this information shall not be incorporated by reference into any of our reports or other filings made with the Securities and Exchange Commission.

Forward-Looking Statements: Under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, statements in the press release that are not historical facts are forward-looking statements. These forward-looking statements are only estimates or predictions based on our management's beliefs and assumptions and on information currently available to our management. Forward-looking statements include our statements regarding future unit revenue, future operating expense, ASM growth, departure growth, fixed-fee and other revenues, expected capital expenditures, number of contracted aircraft to be placed in service in the future, timing of aircraft retirements, as well as other information concerning future results of operations, business strategies, financing plans, competitive position, industry environment, potential growth opportunities, the effects of future regulation and the effects of competition. Forward-looking statements include all statements that are not historical facts and can be identified by the use of forward-looking terminology such as the words "believe," "expect," "guidance," "anticipate," "intend," "plan," "estimate," "project", "hope" or similar expressions.

Forward-looking statements involve risks, uncertainties and assumptions. Actual results may differ materially from those expressed in the forward-looking statements. Important risk factors that could cause our results to differ materially from those expressed in the forward-looking statements generally may be found in our periodic reports and registration statements filed with the Securities and Exchange Commission at www.sec.gov. These risk factors include, without limitation, volatility of fuel costs, labor issues, the effect of the economic downturn on leisure travel, debt covenants, terrorist attacks, risks inherent to airlines, our introduction of an additional aircraft type, demand for air services to our leisure destinations from the markets served by us, our dependence on our leisure destination markets, our competitive environment, problems with our aircraft, our reliance on our automated systems, economic and other conditions in markets in which we operate, aging aircraft and other governmental regulation, increases in maintenance costs and cyclical and seasonal fluctuations in our operating results.

Any forward-looking statements are based on information available to us today and we undertake no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise.

Section 9 Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Not applicable.
- (d) Exhibits

Exhibit No. Description of Document

99.1 Press Release issued by Allegiant Travel Company on October 23, 2013.

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#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, Allegiant Travel Company has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 29, 2014 ALLEGIANT TRAVEL COMPANY

By: /s/ Scott Sheldon Name: Scott Sheldon

Title: Chief Financial Officer

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### **EXHIBIT INDEX**

Exhibit No. Description of Document

99.1 Press Release issued by Allegiant Travel Company on October 23, 2013.

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