EastBridge Investment Group Corp
Form 10-Q
November 14, 2011

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

þ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2011

OR

o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _______ to ________

Commission File Number: 0-52282

EastBridge Investment Group Corporation
(Exact name of registrant as specified in its charter)

Arizona (State or Other Jurisdiction of Incorporation)	86-1032927 (I.R.S. Employer Identification No.)

8040 E. Morgan Trail, Unit 18, Scottsdale, Arizona 85258
(Address of Principal Executive Offices)

(480) 966-2020
(Registrant's telephone number)

Securities registered under Section 12(b) of the Exchange Act:
None

Securities registered under Section 12(g) of the Exchange Act:
Common Stock, no par value per share
(Title of Class)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days: Yes þ No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes þ No o

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non–accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b–2 of the Exchange Act. (Check one):

Large accelerated filer	o	Accelerated filer	o	Non–Accelerated filer	o	Smaller Reporting Company	þ

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b–2 of the Exchange Act). Yes o No þ

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class	Outstanding at November 4, 2011
Common stock, no par value	154,086,833

EastBridge Investment Group Corporation

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PART I – FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

EASTBRIDGE INVESTMENT GROUP CORPORATION
CONDENSED CONSOLIDATED BALANCE SHEETS

	September 30, 2011 (unaudited)	December 31, 2010
Assets		
Cash	$ 352	$ 49,898
Other current assets	12,750	-
Total current assets	13,102	49,898
Investments	1,215,146	1,614,082
Total assets	$ 1,228,248	$ 1,663,980
Liabilities and Stockholders' Deficit		
Liabilities:		
Accounts payable	141,040	298,278
Disputed accounts payable	208,350	213,799
Accrued expenses	879,975	542,119
Line of credit	-	18,750
Deferred revenue	366,069	334,871
Advances payable to related party	54,204	44,300
Other current liabilities	100,000	153,000
Total current liabilities	1,749,638	1,605,117
Total liabilities	1,749,638	1,605,117
Commitments and contingencies		
Stockholders' equity:		
Preferred stock series A, no par value, 50,000,000 shares authorized; none issued and outstanding as of September 30, 2011 and December 31, 2010, respectively	-	-
Preferred stock series B, no par value, 50,000,000 shares authorized; none issued and outstanding as of September 30, 2011 and December 31, 2010, respectively	-	-

Common stock, no par value, 300,000,000 shares authorized; 154,086,833 and 148,653,865 issued and outstanding as of September 30, 2011 and December 31, 2010, respectively		6,154,816		5,672,241
Accumulated deficit		(6,641,935)		(5,613,378)
Accumulated other comprehensive loss		(34,271)		-
Total stockholders' equity		(521,390)		58,863
Total liabilities and stockholders' equity	$	1,228,248	$	1,663,980

The accompanying notes are an integral part of these condensed consolidated financial statements.

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EASTBRIDGE INVESTMENT GROUP CORPORATION
UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF OPERATIONS

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
Revenues	$3,000	$-	$31,000	$-
Cost of services	-	-	-	-
Gross profit	3,000	-	31,000	-
Operating expenses:				
General and administrative	348,032	171,312	977,701	976,328
Selling and marketing	13,677	16,300	75,328	88,968
Total operating expenses	361,709	187,612	1,053,029	1,065,296
Operating loss	(358,709)	(187,612)	(1,022,029)	(1,065,296)
Other (income) expense:				
Interest expense	1,853	2,252	7,899	6,858
Interest income	(52,688)	1	(52,688)	-
Gain on extinguishment of debt	-	-	-	476,961
Other (income) expense	(232,852)	-	(232,757)	-
Total other (income) expense	(283,687)	2,252	(277,546)	483,819
Loss before taxes	(75,022)	(189,864)	(744,483)	(1,549,115)
Income tax provision	-	-	-	-
Net loss	$(75,022)	$(189,864)	$(744,483)	$(1,549,115)
Other comprehensive income:				
Unrecognized gain on investments	(79,965)	-	(34,271)	-
Comprehensive net loss	$(154,987)	$(189,864)	$(778,754)	$(1,549,115)
Earnings per share:				
Basic and diluted:	$(0.00)	$(0.00)	$(0.00)	$(0.01)
Weighted average common shares outstanding:				
Basic and diluted:	152,968,308	148,042,064	151,416,592	145,612,092

The accompanying notes are an integral part of these condensed consolidated financial statements.

EASTBRIDGE INVESTMENT GROUP CORPORATION
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

	Nine Months Ended September 30, 2011	Nine Months Ended September 30, 2010
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net loss	$(744,483)	$(1,549,115)
Adjustments to reconcile net loss to net cash used in operating activities:		
Common stock issued for services	382,363	554,890
Loss (gain) on the extinguishment of debt	(52,688)	476,961
Value of investment stock exchanged for services	80,591	-
Changes in operating assets and liabilities:		
Advances receivable from related party	-	23,322
Other current assets	(12,750)	(664)
Accounts payables	(157,238)	79,723
Accrued liabilities	332,407	93,950
Deferred revenue	31,198	140,970
Other current liabilities	(53,000)	53,000
Net cash used in operating activities	(193,600)	(126,963)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Repayment of line of credit	(18,750)	(33,750)
Advances from affiliate	162,804	13,900
Net cash provided by financing activities	144,054	(19,850)
(DECREASE) INCREASE IN CASH	(49,546)	(146,813)
CASH, BEGINNING OF PERIOD	49,898	162,609
CASH, END OF PERIOD	$352	$15,796
SUPPLEMENTAL CASH FLOW INFORMATION		
Interest paid	$4,560	$6,858
Issuance of company stock for accrued liabilities	$7,071	$75,619
Debt extinguished with issuance of company stock	$152,900	$50,040

The accompanying notes are an integral part of these condensed consolidated financial statements.

EASTBRIDGE INVESTMENT GROUP CORPORATION
FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2011 AND 2010
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1 – DESCRIPTION OF BUSINESS

EastBridge Investment Group Corporation (formerly ATC Technology Corporation) was incorporated in the State of Arizona on June 25, 2001. The Company's principal activity through June 30, 2005 was to manufacture mobile entertainment products that provided a means to play video game consoles made by Sony, Microsoft and Nintendo in a customer's car, RV, SUV, van or boat with attachable viewing monitors.

In 2005, EastBridge decided to exit the mobile video game market and dedicate its activities to providing consulting services in Asia. EastBridge is one of a small group of United States companies solely concentrated in marketing consulting services to closely held small to mid-size Asian companies that require these services for expansion. EastBridge had fourteen clients as of the date of this filing, that it is assisting in becoming public companies, reporting pursuant to the Securities Exchange Act of 1934, as amended, in the United States and obtaining listings for their stock on a U.S. stock exchange or over-the-counter market. All clients are located in Asia-Pacifica.

EastBridge has formed three subsidiaries which have been consolidated with EastBridge from the date of formation as further described below. These subsidiaries are inactive.

NOTE 2 - BASIS OF PRESENTATION

The accompanying condensed consolidated balance sheet as of December 31, 2010, which has been derived from audited consolidated financial statements, and the accompanying unaudited condensed consolidated financial statements as of September 30, 2011 and for the three and nine months ended September 30, 2011 and September 30, 2010, have been prepared in accordance with generally accepted accounting principles for interim financial information. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for audited financial statements. In the opinion of the Company’s management, the interim information includes all adjustments, consisting only of normal recurring adjustments, necessary for a fair presentation of the results for the interim periods. The results of operations for the three and nine months ended September 30, 2011 are not necessarily indicative of the results to be expected for the year ending December 31, 2011. The footnote disclosures related to the interim financial information included herein are also unaudited. Such financial information should be read in conjunction with the consolidated financial statements and related notes thereto as of December 31, 2010 and for the year then ended included in the Company’s Annual Report on Form 10-K for the year ended December 31, 2010.

The preparation of financial statements in accordance with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities at the date of the financial statements and the reported amount of revenues and expenses during the reporting period. Significant estimates and assumptions have been used by management throughout the preparation of the condensed consolidated financial statements including in conjunction with establishing allowances for customer refunds, non-paying customers, dilution and fees, analyzing the recoverability of the carrying amount of intangible assets, estimating forfeitures of stock-based compensation and evaluating the recoverability of deferred tax assets. Actual results could differ from these estimates.

NOTE 3 - GOING CONCERN

As indicated in the accompanying financial statements, the Company has incurred cumulative net operating losses of $6,641,935 since inception. We place no assurance on the ongoing operations of our subsidiaries, which were all inactive as of September 30, 2011. So far, most of the working capital has been provided by the Company's management team members and their contacts. They have done so since EastBridge's inception and have indicated their continued support for EastBridge; however, there is no assurance that additional funds will be advanced. These matters raise substantial doubt about the Company’s ability to continue as a going concern. The accompanying financial statements have been prepared on a going concern basis, which contemplates the realization of assets and satisfaction of liabilities in the normal course of business. These financial statements do not include any adjustments relating to the recovery of the recorded assets or the classification of the liabilities that might be necessary should the Company be unable to continue as a going concern.

Management plans to successfully achieve milestones in the near future with respect to the Company's client engagements which will provide the Company with some liquidity from payments due on achievement of milestones; however, there is no assurance that the Company will be successful in achieving any milestones under its client agreements.

The Company's ability to meet its obligations and continue as a going concern is dependent upon its ability to obtain additional financing, achievement of profitable operations and/or ability to achieve client listing obligations. Although the Company plans to pursue additional financing, there can be no assurance that the Company will be able to secure financing when needed or to obtain such financing on terms satisfactory to the Company, if at all.

NOTE 4 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Company prepares its financial statements in accordance with accounting principles generally accepted in the United States of America. Significant accounting policies are as follows:

Principles of Consolidation

We prepare our consolidated financial statements in accordance with accounting principles generally accepted in the United States of America.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements.

These estimates and assumptions also affect the reported amounts of revenues, costs and expenses during the reporting period. Management evaluates these estimates and assumptions on a regular basis. Actual results could differ from those estimates.

Revenue Recognition

The Company utilizes the guidance set forth in the Securities and Exchange Commission's Staff Accounting Bulletin (SAB) No. 104, regarding the recognition, presentation and disclosure of revenue in its financial statements. The Company engages in listing contracts with its clients which provide for the payment of fees, either in cash or equity, upon the achievement of certain milestones by the client, including the successful completion of a financial statement audit, the successful listing on a national stock exchange or over-the-counter market and the maintenance of ongoing 1934 Act reporting requirements with the Securities and Exchange Commission. In some instances, payment may be made in advance of performance; however, such payment is often refundable in the event that milestones are not reached. The Company recognizes revenue on a systematic basis as milestones are reached in accordance with FASB's Accounting Standards Codification ("ASC") 605 "Revenue Recognition" Update No. 2009-13. Such guidance stipulates that revenue be recognized for individual elements in a multiple deliverable arrangement using the relative selling price method. The Company relies on internal estimates of the relative selling price of each element as objective third-party evidence is unattainable.

Cash and Cash Equivalents

The Company considers all highly liquid investments with an original maturity of three months or less to be cash equivalents. At September 30, 2011 and December 31, 2010, respectively, cash and cash equivalents include cash on hand and cash in the bank. At times, cash deposits may exceed government-insured limits.

Income Taxes

Income taxes are accounted for using the asset and liability method as prescribed by ASC 740 "Income Taxes". Under this method, deferred income tax assets and liabilities are recognized for the future tax consequences attributable to temporary differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred income tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which these temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. A valuation allowance would be provided for those deferred tax assets for which if it is more likely than not that the related benefit will not be realized.

A full valuation allowance has been established against all net deferred tax assets as of September 30, 2011 based on estimates of recoverability. While the Company has optimistic plans for its business strategy, we determined that such a valuation allowance was necessary given the current and expected near term losses and the uncertainty with respect to our ability to generate sufficient profits from our business model.

Share-Based Compensation

The Company periodically uses stock-based awards, consisting of shares of common stock, to compensate certain officers and consultants. Shares are expensed on a straight line basis over the requisite service period based on the grant date fair value, net of estimated forfeitures, if any. Typically, stock awards are fully vested at the date of grant, so forfeitures are not applicable.

Investments

Marketable securities held by the Company are held for an indefinite period of time and thus are classified as available-for-sale securities. Realized investment gains and losses are included in the statement of operations, as are provisions for other than temporary declines in the market value of available for-sale securities. Unrealized gains and unrealized losses deemed to be temporary are excluded from earnings (losses), net of applicable taxes, as a component of other comprehensive income (loss). Factors considered in judging whether an impairment is other than temporary include the financial condition, business prospects and creditworthiness of the issuer, the length of time that fair value has been less than cost, the relative amount of decline, and the Company's ability and intent to hold the investment until the fair value recovers.

Non-marketable securities are carried at cost. In cases where the Company receives non-marketable securities in exchange for services, the cost is estimated to be the fair value of the services rendered or the securities received, whichever is more readily determinable.

Fair Value

Fair value is the price that would be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. As required by the Fair Value Measurements and Disclosures Topic of the FASB ASC ("ASC 820-10"), fair value is measured based on a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. When determining fair value, the Company considers the principal or most advantageous market in which it would transact, and it considers assumptions that market participants would use when pricing the asset or liability.

The three levels of inputs that may be used to measure fair value are as follows:

Level 1. Quoted prices in active markets for identical assets or liabilities.

Level 2. Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities, quoted prices in markets with insufficient volume or infrequent transactions (less active markets), inputs that are other than quoted prices that are observable for the asset or liability or market corroborated inputs.

Level 3. Unobservable inputs to the valuation methodology that are significant to the measurement of the fair value of assets or liabilities, which may include internal data or valuation data received from the security issuer.

The Company uses Level 1 inputs in determining its fair value of marketable equity securities and Level 3 inputs in determining the fair value of non-marketable equity securities. See Note 6.

Basic and Diluted Net Loss Per Share

Net loss per share was computed by dividing the net loss by the weighted average number of common shares outstanding during the period. The weighted average number of shares was calculated by taking the number of shares outstanding and weighting them by the amount of time that they were outstanding. Diluted net loss per share for the Company is the same as basic net loss per share, as the inclusion of common stock equivalents would be anti-dilutive.

Fair Value of Financial Instruments

The fair value of a financial instrument is the amount at which the instrument could be exchanged in a current transaction between willing parties other than in a forced sale or liquidation.

The carrying amounts of the Company's financial instruments, including cash, accounts payable and accrued liabilities, income tax payable and related party payable approximate fair value due to their short maturities.

Reclassification

Certain prior period amounts have been reclassified to conform to current year presentations.

Recent Accounting Pronouncements

Recent accounting pronouncements that the Company has adopted or that it will be required to adopt in the future are summarized below.

In January 2010, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2010-06, "Fair Value Measurements and Disclosures (Topic 820): Improving Disclosures about Fair Value Measurements" ("ASU 2010-06"). A majority of this update was effective for the Company for all interim and annual reporting periods beginning after December 15, 2009. However, the guidance also required that the disclosures on any Level 3 assets present separately information about purchases, sales, issuances and settlements. This portion of the guidance is effective for fiscal years beginning after December 15, 2010, and is effective for us on October 1, 2011. We do not believe that the full adoption of ASU 2010-06, with respect to the Level 3 measurements, will have a material impact on our fair value measurement disclosures.

NOTE 5 - OTHER CURRENT ASSETS

Prepaid Rent

In the first quarter of 2011 the Company issued shares of stock in exchange for rent as later discussed in Note 10. This transaction resulted in the prepayment of rent expense as of September 30, 2011 in the amount of $12,750. The Company did not have any prepayments as of September 30, 2010.

NOTE 6 - INVESTMENTS

Marketable Equity Securities

Marketable equity securities consist of shares in Alpha Lujo, Inc. received by the Company for services rendered. The following is a summary of available-for-sale marketable securities as of September 30, 2011:

September 30, 2011

	Cost	Unrealized Gain	Unrealized (Losses)	Market or Fair Value
Equity Securities	$ 137,082	$ -	$ (34,271)	$ 102,811
Total	$ 137,082	$ -	$ (34,271)	$ 102,811

There were no available-for-sale marketable securities held by the Company at December 31, 2010.

The following is a summary of the net unrealized gains and losses as presented in Other Comprehensive Income as of September 30, 2011:

Description	Unrealized Gains	Unrealized (Losses) Short Term	Unrealized (Losses) Long Term	Other Comprehensive Income (Loss)
Equity Securities	$ -	$ (34,271)	$ -	$ (34,271)
Total	$ -	$ (34,271)	$ -	$ (34,271)

The Company held no available-for-sale marketable securities during the nine months ended September 30, 2010.

The Company did not sell any such securities during the nine months ended September 30, 2011.

Non-marketable Equity Securities

Non-marketable equity securities consist of shares of Tsingda eEDU Corp. received by the Company for services rendered during 2010. These shares are carried at a cost of $1,477,000 which was estimated to be the value of the securities at the date of receipt.

In 2011, the Company issued 300,018 shares of Tsingda to the shareholders of the Company as a dividend, with a value of $284,074. The Company also exchanged 26,875 shares of Tsingda per subscription agreements the Company had entered into with a cost of $19,086. The Company exchanged 86,603 shares of Tsingda for outstanding liabilities with a cost of $61,504.

NOTE 7 – OTHER LIABILITIES

Disputed Accounts Payable

At September 30, 2011 and December 31, 2010, the Company carried balances totaling $208,350 and $213,799, respectively, owed to various vendors relating to EastBridge’s former business called ATC Technology. The Company currently considers these balances as in dispute with the vendors and continues to work on a resolution.

Other Current Liabilities

Other current liabilities at September 30, 2011 and December 31, 2010 of $100,000 and $153,000, respectively, consisted of deposits received from a combination of individuals and a trust, which all have agreed to purchase from EastBridge a fixed number of shares of common stock in one of EastBridge’s clients. The remaining $100,000 will be earned by EastBridge as part of a fee arrangement once the clients’ shares are publicly registered or otherwise released to EastBridge as permitted under EastBridge's agreement with the client.

NOTE 8 – LINE OF CREDIT / NOTES PAYABLE

In May 2009, the Company converted its line of credit with Goldwater Bank into a two year unsecured promissory note with a variable interest rate of Wall Street Journal Prime plus 4.0% and a minimum interest rate of 8%. The balance of this promissory note as of September 30, 2011 and December 31, 2010 was $0 and $18,750, respectively.

NOTE 9 – LEASES

The Company is leasing office space in Scottsdale, Arizona, under a non-cancelable operating lease agreement, which expired in August 2011. In 2010, the Company entered into a lease agreement for housing in Beijing with the CEO's spouse. This lease is intended for the employees of the Company while in Beijing and expires December 2011. Rent expense for the nine months ended September 30, 2011 and 2010 was $65,262 and $21,727, respectively.

As of September 30, 2011, future minimum lease payments due under the foregoing lease agreement are as follows:

Year ending December 31,	Amount
2011	12,750
	$ 12,750

NOTE 10 – RELATED PARTY TRANSACTIONS

The Company received advances from its two officers and a shareholder in the ordinary course of business at a rate of 4.5% interest which is the federal long term interest rate. As of September 30, 2011 and 2010 advances payable to the Company's two officers and this shareholder were $54,204 and $35,700, respectively. As of September 30, 2011 and 2010 the accrued compensation liability to the officers was $ 736,929 and $316,929, respectively.

The Company entered into an employment agreement with the CEO on June 1, 2005. Under the terms of the agreement the CEO receives compensation in the amount of $240,000 annually. The Company entered into an employment agreement with its CFO on June 1, 2005. Under the terms of the agreement the CFO received $84,000 in compensation annually from the inception of the agreement through January 1, 2007 at which point the compensation increased to $180,000.

In 2010, the Company entered into a lease agreement with the spouse of the Company's CEO for housing in Beijing. This lease is intended for the employees of the Company while in Beijing and expires December 2011. Per the lease agreement the rent is to be paid in shares of the Company's stock. For the nine months ended September 30, 2011 and 2010, the expense of this lease included in the rent expense in Note 9 was $38,250 and $0, respectively.

NOTE 11 – EQUITY

As of September 30, 2011, EastBridge had 154,086,833 shares of no par common stock issued and outstanding with 300,000,000 common shares authorized.

During the three and nine months ended September 30, 2011, the Company issued 0 and 1,189,145, respectively, shares of common stock to consultants for services rendered. The Company expensed $0 and $108,734, respectively, in connection with these issuances based on the quoted market prices on the dates of issuance.

During the three and nine months ended September 30, 2011, the Company issued 788,710 and 1,840,794, respectively, shares of common stock to an employee for services rendered. The Company expensed $55,210 and $166,772, respectively, in connection with these issuances based on the quoted market prices on the dates of issuance.

During the three and nine months ended September 30, 2011, the Company issued 0 and 971,429, respectively, shares of common stock to the CEO's spouse per the lease agreement described in Note 10. The Company expensed $0 and $106,857, respectively, in connection with these issuances based on the quoted market prices on the dates of issuance.

During the three and nine months ended September 30, 2011, the Company issued 1,431,600 and 1,431,600, respectively, shares of common stock to individuals for $152,900 and $152,900, respectively, of debt owed by the Company. The Company benefited $52,688 and $52,688, respectively, in connection with these issuances based on the quoted market prices on the date of grant.

During the three and nine months ended September 30, 2011, the Company issued 300,018 and 300,018, respectively, shares of Tsingda stock as a dividend to the shareholders of the Company. The Company recorded the value of the dividend as $284,074.

During the three and nine months ended September 30, 2010, the Company issued 215,714 and 3,432,105, respectively, shares of common stock to consultants for services rendered. The Company expensed $15,100 and $393,116, respectively, in connection with these issuances based on the quoted market prices on the dates of issuance.

During the three and nine months ended September 30, 2010, the Company issued 0 and 3,100,000, respectively, shares of common stock to individuals for $0 and $50,040, respectively, of debt owed by the Company. The Company expensed $0 and $476,961, respectively, in connection with these issuances based on the quoted market prices on the date of grant.

During the three and nine months ended September 30, 2010, the Company issued 0 and 426,239 shares of common stock to our CEO and 0 and 818,182 shares of common stock to our CFO, respectively. The common shares were issued to and accepted by the Company's officers at the closing trading price of the date of issue for a cumulative value of $161,775. The Company reduced the value of the accrued compensation balance due to the two officers by $161,775.

NOTE 12 – DEFERRED REVENUE

The following table represents the balance of deferred revenue that has not yet been recognized under the Company's revenue recognition policies:

	September 30, 2011	September 30, 2010
Jinkuizi Science & Technology Company	(45,000)	(45,000)
Alpha Green Energy Company	(112,212)	(91,712)
Kaida Road Construction Company	(73,000)	(73,000)
Huang Wei Pharmaceutical Company	(9,559)	(9,559)
Tsingda Education Company	-	(99,960)
AREM Pacific Corporation	(50,485)	(25,010)

Dwarf Technologies	(75,814)	-
Deferred Revenue	(366,069)	(344,241)

NOTE 13 – COMMITMENTS AND CONTINGENCIES

Employment Agreements

On June 1, 2005, we entered into an employment agreement with Keith Wong, our President and Chief Executive Officer. The agreement provides for annual compensation in the amount of $240,000, effective June 1, 2005. Mr. Wong’s agreement contains confidentiality, non-compete, and good faith cooperation covenants. The agreement may not be terminated by either party except with cause on the part of the Company, upon the occurrence of Mr. Wong's death, disability, bankruptcy or incompetency, lack of performance, officer integrity, or with the mutual consent of both parties.

On June 1, 2005, we entered into an employment agreement with Norm Klein, our Chief Financial Officer, Chief Operating Officer and Investor Relations Officer. The agreement provides for annual compensation in the amount of $84,000, effective on June 1, 2005, and was increased to an annual compensation of $180,000, effective January 1, 2007. Mr. Klein’s agreement contains confidentiality, non-compete and good faith cooperation covenants. The agreement may not be terminated by either party except with cause on the part of the Company, upon the occurrence of Mr. Klein's death, disability, bankruptcy or incompetency, lack of performance, officer integrity, or with the mutual consent of both parties.

NOTE 14 – STOCK BASED COMPENSATION

2009 Stock Option Plan

During the first quarter of 2009, the Company's Board of Directors approved and adopted the 2009 Stock Option Plan (the "Plan") and designated 10,000,000 of our no par common stock for issuance under the Plan to employees, directors or consultants for EastBridge through either the issuance of shares or stock option grants. Under the terms of the Plan, stock option grants shall be made with exercise prices not less than 100% of the fair market value of the shares of Common Stock on the grant date. Since adoption, the Company issued an aggregate of approximately 9.3 million shares of Common Stock under the plan. These grants were not stock options but instead represent fully vested shares at the date of grant.

	Total shares reserved under the plan	Remaining shares available for issuance under the plan
2009 Stock Option Plan	10,000,000	679,290

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NOTE 15 – SEGMENT INFORMATION

The Company operates only one reporting segment. Substantially all assets are contained in the United States. Although the Company's business is providing consulting services to foreign companies seeking access to the U.S. capital markets, substantially all revenue generating activities are conducted in the United States.

NOTE 16 – SUBSEQUENT EVENTS

The Company entered into a Capital Raise Agreement with International Air Medical Services, Inc. ("IAMS") dated October 5, 2011. Under the Agreement, the Company will assist IAMS, based in Scottsdale, Arizona, with locating legal counsel, financial advisors and capital to complete a capital raise of up to $3 million.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

In this Quarterly Report on Form 10-Q, "Company," "EastBridge," "our company," "us," and "our" refer to EastBridge Investment Group Corporation and its subsidiaries unless the context requires otherwise.

The Company's Form 10-K, this and any other Form 10-Q or any Form 8-K of the Company or any other written or oral statements made by or on behalf of the Company may contain forward-looking statements which reflect the Company's current views with respect to future events and financial performance. The words "believe," "expect," "anticipate," "intends," "estimate," "forecast," "project," and similar expressions identify forward-looking statements. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including any statements of the plans, strategies and objectives of management for future operations; any statements concerning proposed new products, services, developments or industry rankings; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing. Such "forward-looking statements" are subject to risks and uncertainties set forth from time to time in the Company's SEC reports and include, among others, the Risk Factors set forth under Item 1A below and in the Company's Form 10-K for its fiscal year ended December 31, 2010.

The risks included herein are not exhaustive. The Company's annual report on Form 10-K, this and other quarterly reports on Form 10-Q, current reports on Form 8-K and other documents filed with the SEC include additional factors which could impact EastBridge Investment Group Corporation's business and financial performance. Moreover, EastBridge Investment Group Corporation operates in a rapidly changing and competitive environment. New risk factors emerge from time to time and it is not possible for management to predict all such risk factors. Further, it is not possible to assess the impact of all risk factors on EastBridge Investment Group Corporation's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

Readers are cautioned not to place undue reliance on such forward-looking statements as they speak only of the Company's views as of the date the statement was made. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Overview

EastBridge Investment Group Corporation (formerly ATC Technology Corporation) was incorporated in the State of Arizona on June 25, 2001. The Company's principal activity through June 30, 2005 was to manufacture mobile entertainment products that provided a means to play video game consoles made by Sony, Microsoft and Nintendo in a customer's car, RV, SUV, van or boat with attachable viewing monitors.

In 2005, EastBridge decided to exit the mobile video game market and dedicate its activities to providing investment related services in Asia, with a strong focus on the high GDP growth countries, such as China and India. EastBridge is initially concentrating its efforts in China (Hong Kong, mainland China, Macao and Taiwan). We provide consulting services to provide viable corporate infrastructure necessary for small to medium-size companies to obtain capital to grow their business. EastBridge assists its clients in structuring joint ventures, wholly owned foreign enterprises, or guaranteed return ventures, and assists in locating investment banking, financial advisory and other financial services as allowed by the local government. EastBridge locates consultants which assist with marketing, sales and strategic planning services for its clients to prepare them to enter the United States market.

EastBridge is one of a small group of United States companies solely concentrated in marketing business consulting services to closely held, small to mid-size Asian companies that require these services for expansion. In business sectors where EastBridge sees a unique opportunity for growth, EastBridge may form its own foreign subsidiaries with local partners to capture the opportunity.

As of September 30, 2011, EastBridge was providing consulting services to eight clients to assist them with the auditing and legal processes to become public companies in the United States and become listed on a U.S. stock exchange. Eastbridge is also assisting Cambium Learning, a NASDAQ listed company (symbol: ABCD), with locating potential joint venture business partners in China, and International Air Medical Services, Inc., based in Scottsdale, Arizona, with locating legal counsel, financial advisors and capital to complete a capital raise of up to $3 million and Fizza, based in Virginia, with locating legal counsel, financial advisors and capital to complete a capital raise of up to $2,000,000. To learn more about our clients, review the Company's Form 10-K (filed with the SEC on April 14, 2011) and our subsequent Form 8-K filings (filed with the SEC on May 16, 2011, May 23, 2011 and June 7, 2011).

EastBridge has formed three subsidiaries which have been consolidated with EastBridge from the date of formation. These subsidiaries are inactive.

Results of Operations

Revenues

	Net Revenues			
	2011	2010	Change	Percent
Three Months Ended September 30,	$ 3,000	$ -	$ 3,000	0 %
Nine Months Ended September 30,	$ 31,000	$ -	$ 31,000	0 %

The Company received recordable revenue in the three months ending September 30, 2011 consisting of $3,000 from a month to month arrangement with a client.

The Company received recordable revenue in the nine months ending September 30, 2011 of which $20,000 was from client agreements, $8,000 from a month to month arrangement with a client and $3,000 from a onetime assistance service. The Company did not have any such revenue in the three and nine months ended September 30, 2010.

General and Administrative Expenses

	General & Administrative Expenses			
	2011	2010	Change	Percent
Three Months Ended September 30,	$ 348,032	$ 171,312	$ 176,720	103 %
Nine Months Ended September 30,	$ 977,701	$ 976,328	$ 1,373	0 %

General and administrative expenses increased in the three months ending September 30, 2011 as compared to the three months ending September 30, 2010 due to the following: an increase in accounting services of approximately $57,000, legal fees of approximately $51,000, consulting fees of approximately $42,000, rent of approximately $15,000 and other expenses of approximately $11,700.

General and administrative expenses decreased in the nine months ending September 30, 2011 as compared to the nine months ending September 30, 2010 due to the following: an increase in payroll taxes of approximately $93,000, rent of approximately $44,000, legal fees of approximately $33,000 and other expenses of approximately $18,400, partially offset by decreases in consulting fees of approximately $127,000 and accounting services of approximately $60,000.

Sales and Marketing Expenses

	Sales & Marketing Expenses			
	2011	2010	Change	Percent
Three Months Ended September 30,	$ 13,677	$ 16,300	$ (2,623)	(16)%
Nine Months Ended September 30,	$ 75,328	$ 88,968	$ (13,640)	(15)%

Sales and marketing expenses decreased in the three months ended September 30, 2011 as compared to the three months ended September 30, 2010 due to decreased travel of approximately $2,600.

Sales and marketing expenses decreased in the nine months ended September 30, 2011 as compared to the nine months ended September 30, 2010 due to decreased travel of approximately $42,300, partially offset by increased other marketing related expenses of approximately $28,700.

Operating Loss

	Operating Loss			
	2011	2010	Change	Percent
Three Months Ended September 30,	$ (358,709)	$ (187,612)	$ (171,097)	91 %
Nine Months Ended September 30,	$ (1,022,029)	$ (1,065,296)	$ 43,267	(4)%

The decrease in our operating loss for the three and nine months ended September 30, 2011 as compared to the three and nine months ended September 30, 2010 is primarily due to the decreases in general and administrative expenses and sales & marketing expenses and increases in revenue, each of which is described above.

Total Other Income (Expense)

	Total Other Income (Expense)			
	2011	2010	Change	Percent
Three Months Ended September 30,	$ (283,687)	$ 2,252	$ (285,939)	(12697)%
Nine Months Ended September 30,	$ (277,546)	$ 483,819	$ (761,365)	(157)%

In the three months ended September 30, 2011, we incurred a gain on the extinguishment of debt of approximately $52,700, plus a recognized gain from the exchange of investments of approximately $232,000.

In the nine months ended September 30, 2011, we incurred a gain on the extinguishment of debt of approximately $52,700 plus a recognized gain from the exchange of investments of approximately $232,000 less interest expense of approximately $100 as compared to the nine months ended September 30, 2010, due to credit card interest charges. Additionally, in the nine months ended September 30, 2010, we incurred extinguishment of debt expense of approximately $476,000.

Income Tax Provision (Benefit)

	Income Tax Provision (Benefit) 2011	2010	Change	Percent
Three Months Ended September 30,	$ -	$ -	$ -	0 %
Nine Months Ended September 30,	$ -	$ -	$ -	0 %

While we have optimistic plans for our business strategy, we determined that a valuation allowance was necessary given the current and expected near term losses and the uncertainty with respect to our ability to generate sufficient profits from our business model. Therefore, we established a valuation allowance for all deferred tax assets.

Net Loss

	Net Loss 2011	2010	Change	Percent
Three Months Ended September 30,	$ (75,022)	$ (189,864)	$ 114,842	(60)%
Nine Months Ended September 30,	$ (744,483)	$ (1,549,115)	$ 804,632	(52)%

Changes in net loss are primarily attributable to changes in operating loss and other income (expense), each of which is described above.

Comprehensive Net Loss

	Comprehensive Net Loss 2011	2010	Change	Percent
Three Months Ended September 30,	$ (154,987)	$ (189,864)	$ 34,877	(18)%
Nine Months Ended September 30,	$ (778,754)	$ (1,549,115)	$ 770,361	(50)%

For the three months ended September 30, 2011, we recorded an unrecognized loss on investments of approximately $80,000. For the three months ended September 30, 2010, we did not have such investments.

For the nine months ended September 30, 2011, we recorded an unrecognized loss on investments of approximately $34,000. For the nine months ended September 30, 2010, we did not have such investments.

LIQUIDITY AND CAPITAL RESOURCES

Net cash used in operating activities was $193,600 and $126,963 for the nine months ended September 30, 2011 and 2010, respectively. The increase is mainly attributable to the decrease in our net loss of approximately $805,000 and offset by the increases in stock issued for services of approximately $622,000, and decreases in working capital and other current assets of approximately $250,000.

Our primary source of cash inflows has historically been from listing agreement customers. Since late 2009, we received advance payments for shares of client companies whose listings are expected to be completed in 2011 and 2012. As of September 30, 2011 and 2010, no single customer accounted for greater than 10% of accounts receivable as part of the agreements require deposits in advance rather than billing after the fact.

Cash provided by (used in) financing activities was $144,054 and $(19,850) for the nine months ended September 30, 2011 and 2010, respectively. During the nine months ended September 30, 2011, we made repayments of $18,750 on our line of credit, offset by $162,804 of amounts advanced from affiliates. During the nine months ended September 30, 2010, we made repayments of $33,750 on our line of credit, offset by $13,900 of amounts advanced from affiliates.

We had working capital of $(1,736,536) as of September 30, 2011 compared to $(1,555,219) as of December 31, 2010. Our cash position decreased to $352 at September 30, 2011 compared to $49,898 at December 31, 2010, as we had a decrease in cash flows from operations, offset by cash provided by investing activities.

Our monthly cash requirement amount is approximately $20,000, and as of September 30, 2011, we did not have cash on hand to continue to fund operations. Since September 30, 2011, we have relied on short-term non-interest bearing loans from a shareholder to fund our continuing operations. These loans have totaled $25,800 since September 30, 2011, are not documented, and have no set repayment terms. Management expects that the Company will need to continue to rely on loans from this shareholder or other affiliated parties until such time as the Company begins generating revenue, if ever.

In the past, we have received cash through loans extended by our management to the Company and through sales of shares of common stock to individual investors. As we are a consulting company with no proprietary technology it is doubtful we will obtain capital from institutional or other sources and will need to rely on our officers for cash infusions, which they are under no obligation to provide. As much of our revenue will come through sales of equity in our clients it may be several months until we obtain positive cash flows as this will occur only if and when our clients have registration statements cleared by the SEC which include client shares of common stock owned by the Company and these clients become listed on U.S. stock exchanges or over-the-counter markets.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

As a smaller reporting company, the Company is not required to provide Part I, Item 3 disclosure.

ITEM 4. CONTROLS AND PROCEDURES

a) Evaluation of Disclosure Controls and Procedures

Our Chief Executive Officer and Chief Financial Officer evaluated the effectiveness of our disclosure controls and procedures as of the end of the period covered by this report. Based on that evaluation, Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures as of the end of the period covered by this report were effective. The design of any system of controls is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions, regardless of how remote. However, management believes that our system of disclosure controls and procedures is designed to provide a reasonable level of assurance that the objectives of the system will be met.

b) Changes in Internal Control over Financial Reporting.

During the quarter ended September 30, 2011, there was no change in our internal control over financial reporting (as such term is defined in Rule 13a-15(f) under the Exchange Act) that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

Our Chief Executive Officer and Chief Financial Officer are responsible for establishing and maintaining adequate internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act). Our internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Therefore, even those systems determined to be effective can provide only reasonable assurance of achieving their control objectives. Furthermore, smaller reporting companies face additional limitations. Smaller reporting companies employ fewer individuals and find it difficult to properly segregate duties. Often, one or two individuals control every aspect of the Company's operation and are in a position to override any system of internal control. Additionally, smaller reporting companies tend to utilize general accounting software packages that lack a rigorous set of software controls.

LACK OF INDEPENDENT BOARD OF DIRECTORS AND AUDIT COMMITTEE

Management is aware that an audit committee composed of the requisite number of independent members along with a qualified financial expert has not yet been established. Considering the costs associated with procuring and providing the infrastructure to support an independent audit committee and the limited number of transactions, management has concluded that the risks associated with the lack of an independent audit committee are not justified. Management will periodically reevaluate this situation.

LACK OF SEGREGATION OF DUTIES

Management is aware that there is a lack of segregation of duties at the Company due to the small number of employees dealing with general administrative and financial matters. However, at this time management has decided that considering the abilities of the employees now involved and the control procedures in place, the risks associated with such lack of segregation are low and the potential benefits of adding employees to clearly segregate duties do not justify the substantial expenses associated with such increases. Management will periodically reevaluate this situation.

PART II – OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

Neither our Company nor any of its officers or directors is a party to any material legal proceeding or litigation and such persons know of no material legal proceeding or litigation contemplated or threatened. There are no judgments against the Company or its officers or directors. None of the officers or directors has been convicted of a felony or misdemeanor relating to securities or performance in corporate office.

ITEM 1A - RISK FACTORS

There have been no material changes for the risk factors disclosed in the "Risk Factors" section of our Annual Report on Form 10-K for the year ended December 31, 2010.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

During the three months ended September 30, 2011, the Company issued 543,255 restricted shares of common stock to an employee for services rendered, issued at $.07 per share (the trading value of the stock on the date of issuance) and 1,431,600 restricted shares of common stock in exchange for the cancellation of debt in the principal amount of $152,900, issued at $.07 per share (the trading value of the stock on the date of issuance). The Company expensed $(52,688) in addition to the debt. We have issued the above securities not registered under the Securities Act by reason of the exemption afforded under Section 4(2) of the Securities Act of 1933, within the last quarter. No underwriting discounts or commissions were paid with respect to any of the transactions.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None

ITEM 4. [REMOVED AND RESERVED]

N/A

ITEM 5. OTHER INFORMATION

None

ITEM 6. EXHIBITS

31.1	Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act
31.2	Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act
32.1	Certification of Chief Executive Officer Pursuant to Section 906 of the Sarbanes-Oxley Act.
32.2	Certification of Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

EastBridge Investment Group Corporation

Dated - November 14, 2011	By:	/s/ Keith Wong Keith Wong, Chief Executive Officer (Principal Executive Officer)
Dated - November 14, 2011	By:	/s/ Norman Klein Norman Klein, Chief Financial Officer (Principal Financial and Accounting Officer)

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