Durkin Dennis M Form 4 March 14, 2018

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

January 31,

Check this box if no longer subject to Section 16. Form 4 or

2005 Estimated average burden hours per 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

response...

Expires:

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person
Durkin Dennis M

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Last)

Activision Blizzard, Inc. [ATVI]

(Check all applicable)

C/O ACTIVISION BLIZZARD,

(Street)

(First)

(Middle)

3. Date of Earliest Transaction (Month/Day/Year)

03/12/2018

Director 10% Owner _X__ Officer (give title _ Other (specify below) below)

INC., 3100 OCEAN PARK BLVD

4. If Amendment, Date Original

Chief Corporate Officer

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

SANTA MONICA, CA 90405

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	Fransaction Disposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par	02/12/2010		Code V		(D)	Price \$	(Instr. 3 and 4)	D	
value \$0.000001 per share	03/12/2018		S	21,488	D	77.1786 (1)	151,314	D	
Common Stock, par value \$0.000001 per share	03/14/2018		M	50,000	A	\$ 11.73	201,314	D	
Common Stock, par	03/14/2018		S	50,000	D	\$ 75	151,314	D	

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value \$0.000001 per share Common

Stock, par

value 03/14/2018 F

\$ 74.22

122,597 (3)

D

(9-02)

value

\$0.00001 per share

\$0.000001 per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 6. Date Exercisable and 7. Title and Amount of 4. 5. Number of Derivative **Expiration Date** Conversion (Month/Day/Year) Execution Date, if **Transaction**Derivative **Underlying Securities** Security or Exercise Code Securities (Month/Day/Year) (Instr. 3 and 4) (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Acquired (A) Derivative or Disposed of Security (D) (Instr. 3, 4, and 5) Amount Date Expiration Title Number Exercisable Date Code V (A) (D) of Shares Common Employee Stock, par (4) Stock \$ 11.73 03/14/2018 M 50,000 03/06/2022 50,000

Reporting Owners

Relationships Reporting Owner Name / Address

> 10% Owner Officer Other Director

Durkin Dennis M C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BLVD SANTA MONICA, CA 90405

Chief Corporate Officer

Signatures

Options

/s/ Dennis 03/14/2018 Durkin

Reporting Owners 2 **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price in column 4 is a weighted average price. The prices actually received for the stock ranged from \$77.17 to \$77.24 per share. Mr. (1) Durkin has provided the Company, and upon request, will provide any security holder of the Company or the SEC staff, with information regarding the number of shares sold at each price within that range.
- On March 14, 2018, 53,712 performance-vesting restricted stock units held by Mr. Durkin vested. Pursuant to the terms of his restricted stock unit award agreement, the Company withheld 26,437 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation. As the performance conditions underlying this restricted stock unit award were not achieved at the maximum level, 2,280 previously reported restricted stock units did not vest.
- (3) Following the transactions reported on this Form 4, Mr. Durkin held (a) 112,329 shares of the Company's common stock and (b) 10,268 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock.
- (4) These options were fully vested as of March 14, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3