

FOLTA CARL D  
Form 4  
January 04, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**FOLTA CARL D**

(Last) (First) (Middle)  
  
1515 BROADWAY  
  
(Street)

NEW YORK, NY 10036

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
New Viacom Corp. [VIA, VIAB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/31/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP, Office of the Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
| Class B Common Stock            | 12/31/2005                           |  | A                              | 32 A  | 32  | I  | By 401(k)                                  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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| 1. Title of Derivative Security (Instr. 3)          | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|
|   |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Employee Stock Option (Right to Buy) <sup>(2)</sup> | \$ 19.2356   | 01/03/2006                           |  | A                              | 24,430  | <sup>(3)</sup> 08/01/2007                                | Class B Common Stock 24,430                                   |
| Employee Stock Option (Right to Buy) <sup>(2)</sup> | \$ 52.8979   | 01/03/2006                           |  | A                              | 19,544  | <sup>(3)</sup> 08/01/2009                                | Class B Common Stock 19,544                                   |
| Employee Stock Option (Right to Buy) <sup>(2)</sup> | \$ 88.2945   | 01/03/2006                           |  | A                              | 4,886   | <sup>(3)</sup> 08/01/2010                                | Class B Common Stock 4,886                                    |
| Employee Stock Option (Right to Buy) <sup>(2)</sup> | \$ 69.6265   | 01/03/2006                           |  | A                              | 14,658  | <sup>(3)</sup> 01/31/2011                                | Class B Common Stock 14,658                                   |
| Employee Stock Option (Right to Buy) <sup>(2)</sup> | \$ 47.1493   | 01/03/2006                           |  | A                              | 15,191  | <sup>(5)</sup> 01/26/2013                                | Class B Common Stock 15,191                                   |
| Employee Stock Option (Right to Buy) <sup>(2)</sup> | \$ 49.6089   | 01/03/2006                           |  | A                              | 19,544  | <sup>(3)</sup> 01/29/2013                                | Class B Common Stock 19,544                                   |
| Employee Stock Option (Right to Buy) <sup>(2)</sup> | \$ 50.9459   | 01/03/2006                           |  | A                              | 19,544  | <sup>(3)</sup> 01/28/2014                                | Class B Common Stock 19,544                                   |
|   | \$ 49.8233   | 01/03/2006                           |  | A                              | 17,101  | <sup>(3)</sup> 01/30/2012                                | 17,101  |

|  |                |            |   |       |                |                |  |                      |       |
|--|----------------|------------|---|-------|----------------|----------------|--|----------------------|-------|
| Employee Stock Option (Right to Buy) <sup>(2)</sup>  |                |            |   |       |                |                |  | Class B Common Stock |       |
| Restricted Stock Units <sup>(6)</sup> <sup>(7)</sup> | <sup>(6)</sup> | 01/03/2006 | A | 2,745 | <sup>(6)</sup> | <sup>(6)</sup> |  | Class B Common Stock | 2,745 |

## Reporting Owners

| Reporting Owner Name / Address                      | Relationships |           |                             |       |
|---|---------------|-----------|-----------------------------|-------|
|   | Director      | 10% Owner | Officer                     | Other |
| FOLTA CARL D<br>1515 BROADWAY<br>NEW YORK, NY 10036 |               |           | EVP, Office of the Chairman |       |

## Signatures

By: Michael D. Fricklas,  
Attorney-in-Fact

01/04/2006

<sup>(6)</sup>Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) Acquired pursuant to a merger between the former Viacom Inc. (now known as CBS Corporation) and Viacom Merger Sub Inc. (the Merger), in which each share of Viacom Class B common stock was exchanged for 0.5 shares of CBS Corporation Class B common stock and 0.5 shares of the Issuer's Class B common stock, with fractional shares paid in cash. On January 3, 2006, the first business day following the effective time of the Merger, the opening price of the Issuer's Class B common stock on the New York Stock Exchange was \$41.12 per share. The Issuer changed its name from New Viacom Corp. to Viacom Inc. upon completion of the Merger.
  - (2) Right to buy under the Viacom Inc. 2006 Long-Term Management Incentive Plan.
  - (3) Current.
 

In the Merger, each grant of stock options to purchase Viacom Class B common stock was converted into a number of stock options to purchase the Issuer's Class B common stock determined by multiplying the number of outstanding stock options included in the grant before the Merger by 0.792802. The per share exercise price of the converted stock option was determined by dividing the pre-Merger exercise price by 0.792802.
  - (4) These options vest annually in four equal installments beginning on January 26, 2006.
 

Each Restricted Stock Unit is the economic equivalent of one share of the Issuer's Class B common stock. The Restricted Stock Units will
  - (5) vest in four equal annual installments beginning on January 26, 2006 and will be settled by delivery of a corresponding number of shares of the Issuer's Class B Common Stock upon vesting.
  - (6) Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan.
 

In the Merger, each grant of Restricted Stock Units of Viacom Class B common stock was converted into a number of Restricted Stock
  - (7) Units of the Issuer's Class B common stock determined by multiplying the number of Restricted Stock Units included in the grant before the Merger by 0.792802.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.