## Edgar Filing: ISSUER DIRECT CORP - Form 4

ISSUER D	IRECT CORP									
Form 4										
January 21										A 1
FOR	VI 4 <sub>UNITED</sub>	STATES SE	CURITIES	AND E	XCE	IANGE (	COMMISSIO		B APPROV/	
Charle			Washingto					Number	r:	-0287
Section 16. Form 4 or Form 5 chligations Filed pursuant to Section			LANCECH	ANGES IN BENEFICIAL OWNERSHIP OF SECURITIES n 16(a) of the Securities Exchange Act of 1934					: Janua	ry 31, 2005
			<b>SECU</b> on 16(a) of						ed average hours per se	0.5
may co		(a) of the Publ 30(h) of th	ic Utility He ne Investme	•	-	•		10n		
(Print or Type	e Responses)									
	Address of Reporting Partners, LLC	Sym	Issuer Name <b>a</b> ibol I <b>UER DIRE</b>			-	5. Relationship Issuer	of Reporting	Person(s) to	
(Last)	(First)		ate of Earliest		-	,	(Ch	eck all applic	cable)	
(Mont			Month/Day/Year) 1/20/2015				Director Officer (give title Other (specify below)			
	(Street)		Amendment, d(Month/Day/Y	-	inal		6. Individual or Applicable Line) Form filed by _X_ Form filed by	y One Reportin	g Person	
	ATON, FL 33486						Person	•	1 0	
(City)	(State)	(Zip)	Table I - Nor	-Derivati	ve Seo	curities Aco	quired, Disposed	of, or Benef	icially Owne	d
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Yea	Code	4. Securities Acquired ion(A) or Disposed of (D) (Instr. 3, 4 and 5) (A)			SecuritiesOBeneficiallyIOwnedIFollowingOReportedO	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	(		
Common Stock	01/20/2015		S	3,000 ( <u>6)</u>	D	\$ 10	87,193	Ι	By Pinna Opportun Fund, LP directly $(\underline{1})$ $(\underline{3})$ $(\underline{4})$	ities
Common Stock	01/21/2015		Р	3,000 (7)	A	\$ 10.387 (5)	90,193	I	By Pinna Opportun Fund, LP directly $(\underline{a})$	ities
Common Stock							86,493	Ι	By The R Oak Fund	

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								$\frac{\text{L.P. dir}}{(1)} \underbrace{(2)}_{(2)} \underbrace{(3)}_{(3)}$	•
Common Stock						38,024	I	By The Oak Lo Fund, L directly $(3)$ $(4)$	ng P.
Reminder: Repo	ort on a separa	te line for each class o		Persons v informatio required t	who respo on contain o respond	ndirectly. nd to the co led in this fo l unless the v valid OMB	orm are not form		
		Table II - Derivativ ( <i>e.g.</i> , puts	e Securities Acquire , calls, warrants, op				ned		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. oriNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	5. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amo Underlying Secu (Instr. 3 and 4)		Securities	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options to Purchase Common Stock, par value \$0.001	\$ 8.25 ( <u>8)</u>					(8)	<u>(8)</u>	Common Stock	40,000 (8)
8% Convertible Secured Promissory Note	\$ 3.99 <u>(9)</u>					<u>(9)</u>	<u>(9)</u>	Common Stock	168,270
8% Convertible Secured Promissory Note	\$ 3.99 <u>(9)</u>					<u>(9)</u>	<u>(9)</u>	Common Stock	73,976
8% Convertible Secured	\$ 3.99 <u>(9)</u>					<u>(9)</u>	<u>(9)</u>	Common Stock	175,467

8. Pr Deriv Secu (Instr Promissory Note

Reporting Person

# **Reporting Owners**

Reporting Owner Name / Addr	ess	Relationships							
	Director	10% Owner	Officer	Other					
Red Oak Partners, LLC 1969 SW 17TH STREET BOCA RATON, FL 33486		Х							
Sandberg David 1969 SW 17TH STREET BOCA RATON, FL 33486	Х								
Signatures									
David Sandberg	01/21/2015								
<u>**</u> Signature of	Date								

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Red Oak Partners, LLC ("ROP") serves as the general partner of The Red Oak Fund, LP, a Delaware limited partnership (the "Fund"), the direct owner of the subject securities. David Sandberg is the managing member of ROP and the Fund's portfolio manager.
- ROP serves as a managing member of Pinnacle Partners, LLC, a Colorado limited liability company ("Pinnacle Partners"). Pinnacle(2) Partners is the general partner of Pinnacle opportunities Fund, LP, a Delaware limited partnership ("Pinnacle Fund"), the direct owner of the subject securities.
- (3) ROP serves as the general partner of The Red Oak Long Fund, LP, a Delaware limited partnership (the "Long Fund"), the direct owner of the subject securities. David Sandberg is the managing member of ROP and the Long Fund's portfolio manager.
- Each Reporting Person disclaims beneficial ownership of all securities reported herein, except to the extent of their pecuniary interest(4) therein, if any, and this report shall not be deemed an admission that such Reporting Person is the beneficial owner of the shares for purposes of Section 16 of the Securities and Exchange Act of 1934 or for any other purpose.

This transaction was executed in multiple trades at prices ranging from \$10.32 to \$10.42. The price reported in Column 4 of Table I reflects the weighted average purchase price. The reporting persons hereby undertake to provide upon request to the SEC staff, the issuer

- (5) reflects the weighted average parentase prece. The reporting persons hereby undertake to provide upon request to the size start, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which each of the individual transactions was effected.
- (6) These shares were sold due to a trading error. The reporting persons entered a good-till-cancelled order to sell the shares at a limit price of \$10 on December 17, 2014, during the Company's open trading window, with the intention to cancel the order prior to the start of the Company's blackout on December 24, 2014. The order remained inadvertently live after the blackout initiated and executed when the security reached the limit price in the open market.
- As per guidance from the Company's counsel, the reporting persons immediately bought back the shares sold the previous day in order to correct the trading error. The result of the buy back of the shares was a net loss of \$1,162 to the reporting persons.

On August 22, 2013, the Reporting Person was granted options to purchase 40,000 shares of the Company's common stock, par value \$0.001, which shall vest quarterly over four years so long as the Reporting Person remains a member of the Company's Board of

- (8) Directors. The exercise price of such options is \$8.25 and the options shall be exercisable for a period of five years from the date of issuance.
- (9) Red Oak Partners, LLC holds an indirect interest in a \$1,666,673 principal amount of 8% Convertible Subordinated Secured Promissory Notes due in 2015 (the "Convertible Note"), which is convertible as of the filing date of this Form 4 into 417,712 shares of Common Stock at a conversion price of \$3.99 per share. The principal office or business address of the Red Oak Fund, Red Oak Partners and David

#### **Reporting Owners**

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Sandberg is 1969 SW 17th Street, Boca Raton, FL 33486. The principal office or business address of Pinnacle Partners and Pinnacle Fund is 2810 North Speer Boulevard, Denver, CO 80211.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.