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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On August 7, 2012, Roderick A. Palmore, Executive Vice President, General Counsel, Chief Compliance and Risk Management Officer, and Secretary of General Mills, Inc., was elected to the Board of Directors of The Goodyear Tire & Rubber Company (the "Company") to a term expiring at the 2013 Annual Meeting of Shareholders. Mr. Palmore will join the Finance Committee and the Governance Committee of the Board of Directors. Mr. Palmore will receive the compensation established from time-to-time for non-employee directors.

A copy of the news release announcing Mr. Palmore's election is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibit 99.1 – News release, dated August 7, 2012

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Goodyear Tire & Rubber Company

August 7, 2012

By: *David L. Bialosky*

Name: David L. Bialosky

Title: Senior Vice President, General Counsel and Secretary

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Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
99.1	News release, dated August 7, 2012