Financial Engines, Inc. Form 8-K November 17, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

November 11, 2010

Financial Engines, Inc.

(Exact name of registrant as specified in its charter)

001-34636

(Commission

File Number)

Delaware

(State or other jurisdiction of incorporation)

1804 Embarcadero Road, Palo Alto, California

(Address of principal executive offices)

Registrant s telephone number, including area code:

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

94-3250323

(I.R.S. Employer Identification No.)

94303

(Zip Code)

(650) 565-4900

Top of the Form Item 3.02 Unregistered Sales of Equity Securities.

During the period October 1, 2010 through November 11, 2010, we issued 424,050 shares of common stock upon the exercise of options to purchase our common stock granted under our 1998 Stock Option Plan, which, on November 11, 2010, slightly exceeded 1% of the number of shares of common stock outstanding as of such date. The shares of common stock issued pursuant to these stock options were unregistered securities granted under our 1998 Stock Option Plan as permitted by Rule 701 of the Securities Act of 1933. The aggregate purchase price of the shares was \$2.1 million which was paid in cash. All recipients either received adequate information about us or had access, through employment or other relationships, to such information. There were no underwriters employed in connection with these transactions.

Edgar Filing: Financial Engines, Inc. - Form 8-K

Top of the Form

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Financial Engines, Inc.

November 17, 2010

By: /s/ Raymond J. Sims

Name: Raymond J. Sims Title: Executive Vice President and Chief Financial Officer