CPFL Energy INC Form 6-K June 16, 2014

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13A-16 OR 15D-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of June, 2014

**Commission File Number 32297** 

## **CPFL Energy Incorporated**

(Translation of Registrant's name into English)

Rua Gomes de Carvalho, 1510, 14º andar, cj 1402 CEP 04547-005 - Vila Olímpia, São Paulo – SP Federative Republic of Brazil (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F  Form 20-FX Form 40-F
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule $101(b)(1)$ : [ ]
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule $101(b)(7)$ : [ ]
Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.
Yes NoX
If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82

#### **CPFL ENERGIA S.A.**

#### **Publicly-held Company**

Corporate Taxpayer's ID (CNPJ) 02,429,144/0001-93

Company Registry ID (NIRE) 353,001,861-33

#### **MATERIAL FACT**

CPFL Energia S.A. ("CPFL Energia"), in compliance with the provisions contained in article 157, § 4th, of Law  $n^{\circ}$ . 6,404/76 and in the Securities and Exchange Commission ("CVM") Instruction  $n^{\circ}$  358/2002, hereby announces to its shareholders and the Market the following:

CPFL Energia was informed, on the 13th of June, through correspondence sent by the shareholders Bonaire Participações S.A. ("Bonaire") and Energia São Paulo Fundo de Investimento em Ações ("Energia SP FIA"), lawful successor of Bonaire, that JP MORGAN S.A., a financial institution headquartered at Avenida Brigadeiro Faria Lima, nº 3,729 – 13<sup>th</sup> to 15<sup>th</sup> floors, in the city and state of São Paulo, was engaged as its financial advisor, aiming at a possible operation to sell the shares bound to control block of CPFL Energia S.A., owned by Energia SP FIA and Bonaire, without prejudice to the rights under the Shareholders Agreement of CPFL, signed between Bonaire, VBC Energia S.A. and 521 Participações S.A.

São Paulo, June 16, 2014.

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## **CPFL ENERGIA S.A.**

### **Gustavo Estrella**

Chief Financial and Investor Relations Officer

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: June 16, 2014

CPFL ENERGIA S.A.

By: /s/ GUSTAVO ESTRELLA

Name: Gustavo Estrella

Title: Chief Financial Officer and Head of Investor Relations

#### FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.