

CPFL Energy INC
Form 6-K
June 16, 2014

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13A-16 OR 15D-16 UNDER THE
SECURITIES EXCHANGE ACT OF 1934**

For the month of June, 2014

Commission File Number 32297

CPFL Energy Incorporated
(Translation of Registrant's name into English)

**Rua Gomes de Carvalho, 1510, 14º andar, cj 1402
CEP 04547-005 - Vila Olímpia, São Paulo – SP
Federative Republic of Brazil
(Address of principal executive office)**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule
101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule
101(b)(7):

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of
1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):
82- _____

CPFL ENERGIA S.A.

Publicly-held Company

Corporate Taxpayer's ID (CNPJ) 02,429,144/0001-93

Company Registry ID (NIRE) 353,001,861-33

MATERIAL FACT

CPFL Energia S.A. ("CPFL Energia"), in compliance with the provisions contained in article 157, § 4th, of Law nº. 6,404/76 and in the Securities and Exchange Commission ("CVM") Instruction nº 358/2002, hereby announces to its shareholders and the Market the following:

CPFL Energia was informed, on the 13th of June, through correspondence sent by the shareholders Bonaire Participações S.A. ("Bonaire") and Energia São Paulo Fundo de Investimento em Ações ("Energia SP FIA"), lawful successor of Bonaire, that JP MORGAN S.A., a financial institution headquartered at Avenida Brigadeiro Faria Lima, nº 3,729 – 13th to 15th floors, in the city and state of São Paulo, was engaged as its financial advisor, aiming at a possible operation to sell the shares bound to control block of CPFL Energia S.A., owned by Energia SP FIA and Bonaire, without prejudice to the rights under the Shareholders Agreement of CPFL, signed between Bonaire, VBC Energia S.A. and 521 Participações S.A.

São Paulo, June 16, 2014.

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CPFL ENERGIA S.A.

Gustavo Estrella

Chief Financial and Investor Relations Officer

