Under Armour, Inc. Form 4/A March 22, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

January 31, 2005

0.5

Estimated average

burden hours per response...

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue.

1. Name and Address of Reporting Person *

(First)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Under Armour, Inc. [UA]

3. Date of Earliest Transaction

See Instruction

(Middle)

Symbol

1(b).

Plank Kevin A

(Last)

(Print or Type Responses)

(=)	()	3. Dute of	Larnest 110	insuction							
1020 HULL	·	(Month/Day/Year) 02/15/2017				Director 10% Owner Officer (give title Other (specify below) Chairman and CEO					
File			4. If Amendment, Date Original Filed(Month/Day/Year) 02/16/2017				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
BALTIMO	RE, MD 21230	02/10/20	02/10/2017				Form filed by More than One Reporting Person				
(City)	(State) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								lly Owned		
1.Title of Security (Instr. 3)	a	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securition(A) or Dis (D) (Instr. 3, 4	sposed	of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class C Common Stock	02/15/2017		F	22,243	D	\$0	28,954,150 (1)	D			
Class C Common Stock							719,722 (1)	I	KD Plank LLC		
Class C Common Stock							1,046,123 (1)	I	KD Plank #2 LLC		
Class C Common							3,107,880 (1)	I	By Plank Family		

Stock Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	int of lying	8. Price of Derivative Security (Instr. 5)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Plank Kevin A

1020 HULL STREET Chairman and CEO BALTIMORE, MD 21230

Signatures

/s/ John P. Stanton, Attorney in Fact for Kevin A. Plank

03/22/2017

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This amendment corrects the Amount of Securities Beneficially Owned Following Reported Transaction(s), which erroneously excluded shares received by the Reporting Person in June 2016 pursuant to a dividend and excluded shares indirectly held by the Reporting Person. On June 29, 2016, Under Armour, Inc. paid a dividend in the form of shares of Class C Common Stock to holders of Class C Common Stock pursuant to the settlement of the shareholder litigation related to the creation of the Class C Common Stock. The amended holdings in column 5 include any shares of Class C Common Stock received by the Reporting Person pursuant to these dividends, including outstanding shares held by the Reporting Person and shares underlying

Reporting Owners 2

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performance-based restricted units previously granted to the Reporting Person which have been earned based on the Company performance but have not yet vested.

Remarks:

Does not include Class A Common Stock or Class B Common Stock held by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.