MacKenzie Kevin Form 4 February 11, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

0.5

January 31, Expires: 2005

OMB APPROVAL

Estimated average burden hours per response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * MacKenzie Kevin	2. Issuer Name and Ticker or Trading Symbol HFF, Inc. [HF]	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle) C/O HFF, INC., ONE VICTORY	3. Date of Earliest Transaction (Month/Day/Year) 02/06/2019	(Check all applicable) Director 10% OwnerX_ Officer (give title Other (specify			
PARK,, 2323 VICTORY AVENUE, SUITE 1200		below) below) Executive Managing Director			
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(CheckApplicable Line)_X_ Form filed by One Reporting Person			
DALLAS TX 75219		Form filed by More than One Reporting			

Class A

02/06/2019

D1 EE 10, 111 /321)				Person						
	(City)	(State)	(Zip) Tabl	e I - Non-D	erivative)	Secur	rities Acq	uired, Disposed of	f, or Beneficial	y Owned
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securin(A) or Di (Instr. 3,	spose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
	Class A common stock	02/06/2019		F	2,500 (1)	D	\$ 41.36	134,581	D	
	Class A common stock	02/06/2019		F	118 (1)	D	\$ 41.36	134,463	D	
	Class A common stock	02/06/2019		F	195 (1)	D	\$ 41.36	134,268	D	

144 (1) D \$

134,124

D

F

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41.36 common

stock

Class A

112 ⁽²⁾ D common 02/06/2019 F 134,012 D

stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	of Derivative Securities Acquired (A) or		ate	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date Exercisable	Expiration Date	Title	or Number of		
				Code V	(A) (D)				Shares		

Reporting Owners

	Kelationships
Reporting Owner Name / Address	•

Director 10% Owner Officer Other

MacKenzie Kevin Executive C/O HFF, INC., ONE VICTORY PARK, Managing 2323 VICTORY AVENUE, SUITE 1200 Director **DALLAS, TX 75219**

Signatures

/s/ Eric O. Conrad, as 02/11/2019 attorney-in-fact

**Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 2

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- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of Class A

 (1) common stock, which grant was originally reported on a Form 3 filed with the U.S. Securities and Exchange Commission on January 10, 2018.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of Class A

 (2) common stock, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on April 4, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.