

WOLVERINE WORLD WIDE INC /DE/  
Form 4  
July 16, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ZWIERS JAMES D**

2. Issuer Name and Ticker or Trading Symbol  
**WOLVERINE WORLD WIDE INC /DE/ [WWW]**

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
**9341 COURTLAND DRIVE NE**  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**07/12/2013**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Sr VP & President, Outdoor Grp**

**ROCKFORD, MI 49351**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	07/12/2013		M		1,175 A \$ 30.26		D
Common Stock	07/12/2013		M		1,175 A \$ 30.26		D
Common Stock	07/12/2013		M		1,200 A \$ 30.26		D
Common Stock	07/12/2013		M		1,606 A \$ 20.8		D
Common Stock	07/12/2013		M		1,406 A \$ 15.37		D

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Common Stock	07/12/2013		M	2,175	A	\$ 15.37	129,998	D	
Common Stock	07/12/2013		F	5,033	D	\$ 58.85	124,965	D	
Common Stock	07/15/2013		G V	1,700	D	\$ 0	123,265	D	
Common Stock							10,986	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 30.26	07/12/2013		M	1,175	02/07/2008 02/06/2017	Common Stock	1,175
Stock Option (Right to Buy)	\$ 30.26	07/12/2013		M	1,175	02/07/2009 02/06/2017	Common Stock	1,175
Stock Option (Right to Buy)	\$ 30.26	07/12/2013		M	1,200	02/07/2010 02/06/2017	Common Stock	1,200
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 20.8	07/12/2013		M	1,606	12/20/2004 02/17/2014	Common Stock	1,606

