

Maggioncalda Jeffrey Nacey
Form 4
February 15, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Maggioncalda Jeffrey Nacey

(Last) (First) (Middle)
1050 ENTERPRISE WAY, 3RD FLOOR
(Street)

SUNNYVALE, CA 94089

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Financial Engines, Inc. [FNGN]

3. Date of Earliest Transaction (Month/Day/Year)
02/14/2013

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
CEO

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Common Stock	02/14/2013	02/14/2013	M	13,236 A \$ 6.51	126,304	I	The Maggioncalda Family Trust
Common Stock	02/14/2013	02/14/2013	S ⁽¹⁾	13,236 D \$ 33.7822 ⁽²⁾	13,068	I	The Maggioncalda Family Trust
Common Stock	02/14/2013	02/14/2013	M	1,764 A \$ 7.5	114,832	I	The Maggioncalda Family Trust
Common Stock	02/14/2013	02/14/2013	S ⁽¹⁾	1,764 D \$ 33.7822	113,068	I	The Maggioncalda

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						(2)			
Common Stock	02/14/2013	02/14/2013	M	11,100	A	\$ 7.5	124,168	I	Family Trust The Maggioncalda Family Trust
Common Stock	02/14/2013	02/14/2013	M	6,368	A	\$ 7.99	130,536	I	The Maggioncalda Family Trust
Common Stock	02/14/2013	02/14/2013	M	4,319	A	\$ 7.5	134,855	I	The Maggioncalda Family Trust
Common Stock							20,000	I	By Child (3)
Common Stock							20,000	I	By Child
Common Stock							20,000	I	By Child

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 6.51	02/14/2013	02/14/2013	M	13,236	(4)	11/11/2018	Common Stock	13,236
Employee Stock Option (Right to Buy)	\$ 7.5	02/14/2013	02/14/2013	M	12,864	(5)	09/19/2016	Common Stock	12,864

