

ASSURANT INC
Form 4
December 13, 2011

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
POLLOCK ROBERT B

2. Issuer Name and Ticker or Trading Symbol
ASSURANT INC [AIZ]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

ASSURANT, INC., ONE CHASE MANHATTAN PLAZA, 41ST FLOOR

(Street)

NEW YORK, NY 10005

(City) (State) (Zip)

3. Date of Earliest Transaction (Month/Day/Year)
12/09/2011

Director 10% Owner
 Officer (give title below) Other (specify below)
President, CEO, Director

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price	
Common Stock	12/09/2011		M		122,346	A \$ 22	364,363.179 D
Common Stock	12/09/2011		D		67,374	D \$ 39.95	296,989.179 D
Common Stock	12/09/2011		F		27,745	D \$ 39.95	269,244.179 D
Common Stock	12/09/2011		M		6,136	A \$ 22.88	275,380.179 D
Common Stock	12/09/2011		D		3,514	D \$ 39.95	271,866.179 D

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Common Stock	12/09/2011	F	1,324	D	\$ 39.95	270,542.179	D	
Common Stock	12/09/2011	M	4,555	A	\$ 30.83	275,097.179	D	
Common Stock	12/09/2011	D	3,515	D	\$ 39.95	271,582.179	D	
Common Stock	12/09/2011	F	525	D	\$ 39.95	271,057.179 (1)	D	
Common Stock	12/09/2011	G	V 10,000	D	\$ 0	261,057.179 (2)	D	
Common Stock						12,761.066 (3)	I	By 401 (k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amo Nur Sha	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Appreciation Right	\$ 22	12/09/2011		M		122,346 02/04/2005	01/01/2012	Common Stock	12
Stock Appreciation Right	\$ 22.88	12/09/2011		M		6,136 02/04/2005	01/01/2012	Common Stock	6
Stock Appreciation Right	\$ 30.08	12/09/2011		M		4,555 02/04/2005	01/01/2012	Common Stock	4

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

POLLOCK ROBERT B
ASSURANT, INC.
ONE CHASE MANHATTAN PLAZA, 41ST FLOOR
NEW YORK, NY 10005

X

President, CEO, Director

Signatures

Lisa Richter
Attorney-in-Fact

12/13/2011

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 29,040 shares, net of tax withholding, (rounded to the nearest whole share) granted to Reporting Person pursuant to exercise of these SARs.
- (2) Includes restricted stock units.
- (3) Between May 26, 2004 and September 30, 2011, Mr. Pollock acquired 12,761.066 shares of Assurant, Inc. common stock under the Assurant, Inc. 401 (k) Plan. The information in this report is based on plan information dated as of September 30, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.