Edgar Filing: DAUMAN PHILIPPE P - Form 4

DAUMAN PHIL	LIPPE P									
Form 4										
June 10, 2010										
FORM 4	UNITED	STATES	SECU	DITIES				NT	PPROVAL	
	UNITED	SIAIES		shington				Number:	3235-0287 January 31,	
Check this box if no longer subject to Section 16. Form 4 or										
Form 5 obligations may continue. <i>See</i> Instruction 1(b).	Section 17((a) of the I	Public U	tility Hol	ding Cor		nge Act of 1934, of 1935 or Secti 940	on		
(Print or Type Respo	onses)									
1. Name and Address of Reporting Person <u>*</u> DAUMAN PHILIPPE P			Symbol	er Name an		C	5. Relationship of Reporting Person(s) to Issuer			
			Viacon	n Inc. [VI	A, VIAB		(Check all applicable)			
(Last) (First) (Middle) 1515 BROADWAY			3. Date of Earliest Transaction (Month/Day/Year) 06/08/2010			X Director 10% Owner X Officer (give title Other (specify				
							below) Pre	below) esident and CEO)	
(Street)			4. If Am	endment, D	ate Origina	ıl	6. Individual or Joint/Group Filing(Check			
NEW YORK, N	Filed(Mo	onth/Day/Yea	ır)		Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)								
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
	ransaction Date nth/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4	(A) or of (D)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount	or (D) Price	(Instr. 3 and 4)			
Reminder: Report of	n a separate line	e for each cla	ass of sec	urities bene	ficially ow	ned directly	or indirectly.			
					inforn requii	nation cont red to resp ays a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

Edgar Filing: DAUMAN PHILIPPE P - Form 4

(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Ι (Acquired (A Disposed of (Instr. 3, 4, 5)	f (D)				
				Code V	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (Right to Buy) (1)	\$ 32.55	06/08/2010		A	l	610,998		<u>(2)</u>	06/08/2018	Class B Common Stock	610,99

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
DAUMAN PHILIPPE P 1515 BROADWAY NEW YORK, NY 10036	Х		President and Cl	EO			
Signatures							
/s/ Michael D. Fricklas, Attorn	ey-in-Fac	t for Philippe	e P.				
Dauman			(06/10/2010			

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated December 2, 2008, for no consideration.
- (2) The Stock Options will vest in four equal annual installments beginning on June 8, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.