#### SMILEY BEVERLY L P

Form 4 May 05, 2008

### FORM 4

#### **OMB APPROVAL OMB**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Number:

3235-0287 January 31,

0.5

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Expires: 2005 Estimated average

Form 4 or Form 5 obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response...

may continue. See Instruction

1(b).

(Print or Type Responses)

	1. Name and Address of Reporting SMILEY BEVERLY L P	Sy	mbol		Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
						(Che	eck all applicab	le)	
	(Last) (First) (	Middle) 3.	Date of Ear	rliest Tra	nsaction				
		(M	Ionth/Day/Y	Year)		Director	10	% Owner	
	4545 W. BROWN DEER	05	5/02/2008	3		_X_ Officer (give		her (specify	
	ROAD, P.O. BOX 245036					below)	below)		
	,					·	VP-Controller		
	(Street)	4.	If Amendm	nent, Dat	e Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)			Applicable Line)			
						_X_ Form filed by One Reporting Person			
	MILWAUKEE, WI 53224-9	536				Form filed by More than One Reporting			
	,					Person			
	(City) (State)	(Zip)	Table I -	- Non-De	erivative Securities Acq	uired, Disposed o	of, or Beneficia	ally Owned	
	1.Title of 2. Transaction Dat	e 2A. Deemed	3.		4. Securities	5. Amount of	6. Ownership	7. Nature o	
	Security (Month/Day/Year)	Execution D				Securities	Form: Direct	Indirect	
	(Instr. 3)	any		ode	* ` ′	Beneficially	(D) or	Beneficial	

(City)	(State)	Table	e I - Non-D	erivative S	Securi	ities Ac	equired, Disposed	of, or Beneficia	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities on Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	05/02/2008		A(1)	500	A	<u>(2)</u>	6,100	I	Restricted Stock
Common Stock							5,685.9883	I	ESSOP
Common Stock							64,200	D	
Common Stock							600	I	Family

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options	\$ 52.81	05/02/2008		A	1,500	05/02/2009	05/02/2018	BMI Common Stock	1,500
Stock Options	\$ 7					05/02/2004	05/02/2013	BMI Common Stock	3,600
Stock Options	\$ 7					05/02/2004	05/02/2013	BMI Common Stock	3,200
Stock Options	\$ 18.325					05/09/2006	05/09/2015	BMI Common Stock	3,600
Stock Options	\$ 31.41					05/05/2007	05/05/2016	BMI Common Stock	1,800
Stock Options	\$ 24.94					05/04/2008	05/04/2017	BMI Common Stock	1,800

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
SMILEY BEVERLY L P			VP-Controller				
4545 W. BROWN DEER ROAD							
P.O. BOX 245036							

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MILWAUKEE, WI 53224-9536

## **Signatures**

Beverly L. 05/05/2008 Smiley

\*\*Signature of Date
Reporting Person

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock granted pursuant to the Company's Restricted Stock Plans as approved by shareholders.
- (2) The value of the award will be determined at the closing price on May 2, 2011, the date of vesting.
- (3) Stock Options are granted on a one-for-one basis.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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