

FTD Group, Inc.
Form 4
September 26, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SOENEN MICHAEL J

(Last) (First) (Middle)
3113 WOODCREEK DRIVE
(Street)

DOWNERS GROVE, IL 60515

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
FTD Group, Inc. [FTD]

3. Date of Earliest Transaction
(Month/Day/Year)
09/24/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	09/24/2007		M	35,000 A \$ 3	288,434 ⁽¹⁾	D	
Common Stock	09/24/2007		S	8,500 ₍₂₎ D \$ 15	279,934 ⁽¹⁾	D	
Common Stock	09/24/2007		S	100 ₍₂₎ D \$ 15.01	279,834 ⁽¹⁾	D	
Common Stock	09/24/2007		S	500 ₍₂₎ D \$ 15.02	279,334 ⁽¹⁾	D	
Common Stock	09/24/2007		S	1,300 ₍₂₎ D \$ 15.1	278,034 ⁽¹⁾	D	

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Common Stock	09/24/2007	S	2,800 <u>(2)</u>	D	\$ 15.11	275,234 <u>(1)</u>	D
Common Stock	09/24/2007	S	1,100 <u>(2)</u>	D	\$ 15.12	274,134 <u>(1)</u>	D
Common Stock	09/24/2007	S	4,600 <u>(2)</u>	D	\$ 15.13	269,534 <u>(1)</u>	D
Common Stock	09/24/2007	S	4,900 <u>(2)</u>	D	\$ 15.15	264,634 <u>(1)</u>	D
Common Stock	09/24/2007	S	1,800 <u>(2)</u>	D	\$ 15.16	262,834 <u>(1)</u>	D
Common Stock	09/24/2007	S	400 <u>(2)</u>	D	\$ 15.17	262,434 <u>(1)</u>	D
Common Stock	09/24/2007	S	2,800 <u>(2)</u>	D	\$ 15.18	259,634 <u>(1)</u>	D
Common Stock	09/24/2007	S	2,700 <u>(2)</u>	D	\$ 15.2	256,934 <u>(1)</u>	D
Common Stock	09/24/2007	S	1,800 <u>(2)</u>	D	\$ 15.21	255,134 <u>(1)</u>	D
Common Stock	09/24/2007	S	100 <u>(2)</u>	D	\$ 15.22	255,034 <u>(1)</u>	D
Common Stock	09/24/2007	S	1,000 <u>(2)</u>	D	\$ 15.23	254,034 <u>(1)</u>	D
Common Stock	09/24/2007	S	600 <u>(2)</u>	D	\$ 15.24	253,434 <u>(1)</u>	D
Common Stock	09/25/2007	M	16,400	A	\$ 3	269,834 <u>(1)</u>	D
Common Stock	09/25/2007	S	16,400 <u>(2)</u>	D	\$ 15	253,434 <u>(1)</u>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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and 5)

	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)		\$ 3		09/24/2007	M	35,000	06/30/2006 09/30/2014	Common Stock 35,000
Stock Option (right to buy)		\$ 3		09/25/2007	M	16,400	06/30/2006 09/30/2014	Common Stock 16,400

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SOENEN MICHAEL J 3113 WOODCREEK DRIVE DOWNERS GROVE, IL 60515	X		President and CEO	

Signatures

Jandy Tomy,
Attorney-In-Fact

09/26/2007

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 95,000 of securities beneficially owned are restricted shares subject to vesting requirements.

(2) Shares sold pursuant to a 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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