

FTD Group, Inc.
Form 4
September 25, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
VAN CLEAVE WILLIAM J

(Last) (First) (Middle)

3113 WOODCREEK DRIVE

(Street)

DOWNERS GROVE, IL 60515

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
FTD Group, Inc. [FTD]

3. Date of Earliest Transaction (Month/Day/Year)
09/24/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

Exec VP of FTD.COM

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
| | | | Code | V Amount (A) or (D) Price | | | |
| Common Stock | 09/24/2007 | | M | 7,234 A \$ 3 | 22,234 ⁽¹⁾ | D | |
| Common Stock | 09/24/2007 | | S | 300 ⁽²⁾ D \$ 15 | 21,934 ⁽¹⁾ | D | |
| Common Stock | 09/24/2007 | | S | 1,700 ⁽²⁾ D \$ 15.12 | 20,234 ⁽¹⁾ | D | |
| Common Stock | 09/24/2007 | | S | 400 ⁽²⁾ D \$ 15.125 | 19,834 ⁽¹⁾ | D | |
| Common Stock | 09/24/2007 | | S | 1,000 ⁽²⁾ D \$ 15.13 | 18,834 ⁽¹⁾ | D | |

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| | | | | | | | |
|--------------|------------|---|----------------------|---|-----------|-----------------------|---|
| Common Stock | 09/24/2007 | S | 100 ⁽²⁾ | D | \$ 15.135 | 18,734 ⁽¹⁾ | D |
| Common Stock | 09/24/2007 | S | 700 ⁽²⁾ | D | \$ 15.14 | 18,034 ⁽¹⁾ | D |
| Common Stock | 09/24/2007 | S | 300 ⁽²⁾ | D | \$ 15.145 | 17,734 ⁽¹⁾ | D |
| Common Stock | 09/24/2007 | S | 1,200 ⁽²⁾ | D | \$ 15.15 | 16,534 ⁽¹⁾ | D |
| Common Stock | 09/24/2007 | S | 200 ⁽²⁾ | D | \$ 15.16 | 16,334 ⁽¹⁾ | D |
| Common Stock | 09/24/2007 | S | 234 ⁽²⁾ | D | \$ 15.17 | 16,100 ⁽¹⁾ | D |
| Common Stock | 09/24/2007 | S | 600 ⁽²⁾ | D | \$ 15.18 | 15,500 ⁽¹⁾ | D |
| Common Stock | 09/24/2007 | S | 300 ⁽²⁾ | D | \$ 15.19 | 15,200 ⁽¹⁾ | D |
| Common Stock | 09/24/2007 | S | 100 ⁽²⁾ | D | \$ 15.2 | 15,100 ⁽¹⁾ | D |
| Common Stock | 09/24/2007 | S | 100 ⁽²⁾ | D | \$ 15.21 | 15,000 ⁽¹⁾ | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. D S (I) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|------------|
| Stock Option (right to | \$ 3 | 09/24/2007 | | M | 7,234 | 06/30/2007 09/30/2014 | Common Stock | 7,234 |

buy)

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|--------------------|-------|
| | Director | 10% Owner | Officer | Other |
| VAN CLEAVE WILLIAM J 3113 WOODCREEK DRIVE DOWNERS GROVE, IL 60515 | | | Exec VP of FTD.COM | |

Signatures

Jandy Tomy,
Attorney-in-fact

09/25/2007

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 15,000 of securities beneficially owned are restricted shares subject to vesting requirements.
- (2) Shares sold pursuant to a 10b5-1 plan.

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