PEPSICO INC Form 4 October 03, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * MARTINEZ ARTHUR C

(Street)

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(First) (Middle) PEPSICO INC [PEP] 3. Date of Earliest Transaction

_X__ Director 10% Owner Other (specify

(Check all applicable)

20 DAYTON AVENUE

(Month/Day/Year) 10/01/2006

below)

Officer (give title

6. Individual or Joint/Group Filing(Check Applicable Line)

4. If Amendment, Date Original Filed(Month/Day/Year)

> _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

GREENWICH, CT 06830

| (City) | (State) | (Zip) Table | e I - Non-D | erivative Securit | ties Acq | uired, Disposed of | , or Beneficiall | y Owned |
|--------------------------------------|---|---|---|--|-------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acon(A) or Disposed (Instr. 3, 4 and 5) (A) or Amount (D) | of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| PepsiCo, Inc. Common Stock | 10/01/2006 | | A | 766 <u>(1)</u> A | \$ 0 | 5,155 | D | |
| PepsiCo, Inc. Common Stock | 10/01/2006 | | F | 192 <u>(2)</u> D | \$ 65.25 | 4,963 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title Derivat Security (Instr. 3 | ive Conv y or Ex | ative | 3. Transaction Date (Month/Day/Year) | e 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. Number of torDerivative Securities Acquired (A Disposed of (Instr. 3, 4, a 5) |) or (D) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount Underlying Securitie (Instr. 3 and 4) | |
|--|---------------------|-----------|---|---|---------------------------------------|--|-------------|--|--------------------|---|---------------------------|
| | | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amour Number Shares |
| Emplo Stock Option (right buy) | n \$6 | 5.25 | 10/01/2006 | | A | 3,064 | | 10/01/2009 | 09/30/2016 | PepsiCo, Inc. Common Stock | 3,00 |
| Phante Stock Units | | <u>4)</u> | 09/29/2006 | | A | 295.13 | | <u>(5)</u> | <u>(5)</u> | PepsiCo, Inc. Common Stock | 295. |
| Phante Stock Units | | <u>4)</u> | 10/02/2006 | | A | 1,554.48 | | <u>(5)</u> | <u>(5)</u> | PepsiCo, Inc. Common Stock | 1,554 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---------------------------------------|---------------|-----------|---------------|--|--|--|--|
| • 0 | Director | 10% Owner | Officer Other | | | | |
| MARTINEZ ARTHUR C 20 DAYTON AVENUE | X | | | | | | |
| GREENWICH, CT 06830 | | | | | | | |

Signatures

/s/ Thomas H. Tamoney, Jr.,
Atty-in-Fact

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This number reflects shares of PepsiCo Common Stock granted to the reporting person as a portion of his compensation for serving as a director of PepsiCo, Inc. These shares must be beneficially held by the reporting person until he leaves the Board, except for withholding of shares to pay taxes related to the grant.

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- (2) This number reflects shares of PepsiCo Common Stock withheld by PepsiCo, Inc. to pay withholding taxes related to the grant.
- (3) There is no price for this derivative security.
- (4) These phantom units are held under the issuer's deferred compensation plan and convert to shares of PepsiCo Common Stock on a one-for-one basis.
- (5) This security is payable upon the end of the reporting person's tenure on the Board of Directors.
- (6) Acquired on various dates between October 2, 2005 and September 29, 2006 pursuant to PepsiCo's deferred compensation plan, at prices ranging from \$57.79 to \$65.26.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.