STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

BULL RUN CORP [BULL]

HOWELL HILTON H JR

Form 4 January 04, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB 3235-0287 Number:

Expires:

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

January 31, 2005

Estimated average burden hours per

response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

Symbol

(Print or Type Responses)

HOWELL HILTON H JR

1. Name and Address of Reporting Person *

1(b).

									(Cne	ск ан аррисаві	e)
(Last)	(First)	(Middle)	3. Date of Earliest Transaction								
4370 PEACHTREE ROAD NE			(Month/Day/Year) 12/30/2005				X_ Director 10% Owner X_ Officer (give title Other (specify below) Urice President, Secretary				
				mendment, Date Original Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Tabl	le I - Non-	-Deri	rivative Se	curiti	ies Acq	uired, Disposed o	f, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Day/Yea	r) Execution any	med on Date, if Day/Year)	3. Transact Code (Instr. 8)	ion(A (Ii	. Securities A) or Disponent A) or Disponent Anstr. 3, 4 a	osed o	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Stock, \$.01 par value	12/30/2005			U	48	8,928	D	<u>(1)</u>	0	D	
Common Stock, \$.01 par value	12/30/2005			U	72	2,724	D	(1)	0	I	by Delta Fire Insurance Co. (2)
Common Stock, \$.01 par value	12/30/2005			U	20	06,179	D	(1)	0	I	by Delta Life Insurance Co. (3)

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Common Stock, \$.01 par value	12/30/2005	U	76,335	D	<u>(1)</u>	0	I	by Bankers Fidelity (4)	
Common Stock, \$.01 par value	12/30/2005	U	61,335	D	<u>(1)</u>	0	I	by Georgia Casualty & Surety (5)	
Description Description of the formula line for each above of a constant boundaries beneficially account the sales and discrete.									

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 II S (
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option to Purchase	\$ 24.375	12/30/2005		U	7,500	(6)	04/23/2006	Common Stock, \$.01 par	7,500	

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
HOWELL HILTON H JR			Vice					
4370 PEACHTREE ROAD NE	X		President,					
ATLANTA, GA 30319			Secretary					

Signatures

FREDERICK J. ERICKSON attorney in fact for HILTON H.

HOWELL 01/04/2006

**Signature of Reporting Person Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Disposed of pursuant to the merger agreement between Bull Run Corporation and Triple Crown Media, Inc., the terms of which provide
- (1) for the exchange of each outstanding share of Bull Run common stock for 0.0289 shares of Triple Crown Media, Inc. common stock having a market value of \$12.25 per share as of market close on December 30, 2005.
- (2) Owned by Delta Fire & Casualty Insurance Co., of which the reporting person is an executive officer.
- (3) Owned by Delta Life Insurance Co., of which the reporting person is an executive officer.
- (4) Owned by Bankers Fidelity Life Insurance Company, of which the reporting person is an executive officer.
- (5) Owned by Georgia Casualty & Surety Insurance Co., of which the reporting person is an executive officer.
- (6) This option, which was fully vested, was assumed by Triple Crown Media, Inc. and replaced with an option to purchase 216 shares of Triple Crown Media common stock for \$843.43 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.