

PUBLICIS GROUPE SA

Form 424B3

February 05, 2007

The Bank of New York
101 Barclay Street, 22nd Floor
New York, NY 10286

Securities & Exchange Commission
450 Fifth Street, NW
Washington, DC 20549

Attn.: Document Control

RE: American Depositary Shares evidenced
by American Depositary Receipts, each
representing one Ordinary Share of Publicis
Groupe S.A.
(Form F-6 File No 333-140339)

Ladies and Gentlemen:

Pursuant to Rule 424(b)(3) under the Securities
Act of 1933, as amended, on behalf of The Bank
of New York, as Depositary for securities
against which American Depositary Receipts are
to be issued, we attach a copy of the new
prospectus (Prospectus) reflecting the par value
change of Publicis Groupe S.A., from 2.50
French francs each to EUR 0.40 each..

As required by Rule 424(e), the upper right hand
corner of the Prospectus cover page has a
reference to Rule 424(b)(3) and to the file
number of the registration statement to which
the Prospectus relates.

Pursuant to Section III. B. of the General
Instructions to the Form F-6 Registration
Statement, the Prospectus consists of the ADR
certificate with revised par value of EUR 0.40 for
Publicis Groupe S.A. The Prospectus has been
revised to reflect the new par value.

Please contact me with any questions or
comments at 212 815-4244.