

COCA COLA BOTTLING CO CONSOLIDATED /DE/

Form 10-Q

November 07, 2014

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**  
**FORM 10-Q**

x **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended September 28, 2014

Commission File Number 0-9286

**COCA-COLA BOTTLING CO. CONSOLIDATED**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of

56-0950585  
(I.R.S. Employer

incorporation or organization)

Identification No.)

4100 Coca-Cola Plaza, Charlotte, North Carolina 28211

(Address of principal executive offices) (Zip Code)

(704) 557-4400

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

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Large accelerated filer ☐ Accelerated filer ☒ x  
Non-accelerated filer ☐ (Do not check if a smaller reporting company) Smaller reporting company ☐  
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒ x

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

| Class                                  | Outstanding at October 31, 2014 |
|----------------------------------------|---------------------------------|
| Common Stock, \$1.00 Par Value         | 7,141,447                       |
| Class B Common Stock, \$1.00 Par Value | 2,129,862                       |

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**COCA-COLA BOTTLING CO. CONSOLIDATED**

**QUARTERLY REPORT ON FORM 10-Q**

**FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 28, 2014**

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### PART I - FINANCIAL INFORMATION

#### Item 1. Financial Statements.

Coca-Cola Bottling Co. Consolidated

#### CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

In Thousands (Except Per Share Data)

|                                                                | Third Quarter |            | First Nine Months |              |
|----------------------------------------------------------------|---------------|------------|-------------------|--------------|
|                                                                | 2014          | 2013       | 2014              | 2013         |
| Net sales                                                      | \$ 457,676    | \$ 434,464 | \$ 1,305,731      | \$ 1,246,994 |
| Cost of sales                                                  | 272,734       | 258,352    | 778,936           | 746,868      |
| Gross margin                                                   | 184,942       | 176,112    | 526,795           | 500,126      |
| Selling, delivery and administrative expenses                  | 156,496       | 145,912    | 454,969           | 427,539      |
| Income from operations                                         | 28,446        | 30,200     | 71,826            | 72,587       |
| Interest expense, net                                          | 7,333         | 7,361      | 21,899            | 22,149       |
| Income before income taxes                                     | 21,113        | 22,839     | 49,927            | 50,438       |
| Income tax expense                                             | 7,408         | 4,756      | 17,789            | 14,550       |
| Net income                                                     | 13,705        | 18,083     | 32,138            | 35,888       |
| Less: Net income attributable to noncontrolling interest       | 1,573         | 1,914      | 3,774             | 3,628        |
| Net income attributable to Coca-Cola Bottling Co. Consolidated | \$ 12,132     | \$ 16,169  | \$ 28,364         | \$ 32,260    |

#### Basic net income per share based on net income attributable to Coca-Cola Bottling Co. Consolidated:

|                                                            |         |         |         |         |
|------------------------------------------------------------|---------|---------|---------|---------|
| Common Stock                                               | \$ 1.31 | \$ 1.75 | \$ 3.06 | \$ 3.49 |
| Weighted average number of Common Stock shares outstanding | 7,141   | 7,141   | 7,141   | 7,141   |
| Class B Common Stock                                       | \$ 1.31 | \$ 1.75 | \$ 3.06 | \$ 3.49 |

|                                                                    |       |       |       |       |
|--------------------------------------------------------------------|-------|-------|-------|-------|
| Weighted average number of Class B Common Stock shares outstanding | 2,130 | 2,109 | 2,125 | 2,104 |
|--------------------------------------------------------------------|-------|-------|-------|-------|

#### Diluted net income per share based on net income attributable to Coca-Cola Bottling Co. Consolidated:

|                                                                                      |         |         |         |         |
|--------------------------------------------------------------------------------------|---------|---------|---------|---------|
| Common Stock                                                                         | \$ 1.30 | \$ 1.74 | \$ 3.05 | \$ 3.47 |
| Weighted average number of Common Stock shares outstanding assuming dilution         | 9,311   | 9,290   | 9,306   | 9,285   |
| Class B Common Stock                                                                 | \$ 1.30 | \$ 1.74 | \$ 3.04 | \$ 3.46 |
| Weighted average number of Class B Common Stock shares outstanding assuming dilution | 2,170   | 2,149   | 2,165   | 2,144   |

#### Cash dividends per share:

|                      |        |        |        |        |
|----------------------|--------|--------|--------|--------|
| Common Stock         | \$ .25 | \$ .25 | \$ .75 | \$ .75 |
| Class B Common Stock | \$ .25 | \$ .25 | \$ .75 | \$ .75 |

See Accompanying Notes to Consolidated Financial Statements.

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Coca-Cola Bottling Co. Consolidated

### CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)

In Thousands

|                                                                          | Third Quarter |           | First Nine Months |           |
|--------------------------------------------------------------------------|---------------|-----------|-------------------|-----------|
|                                                                          | 2014          | 2013      | 2014              | 2013      |
| Net income                                                               | \$ 13,705     | \$ 18,083 | \$ 32,138         | \$ 35,888 |
| Other comprehensive income, net of tax:                                  |               |           |                   |           |
| Foreign currency translation adjustment                                  | (4)           | (1)       | (4)               | 0         |
| Defined benefit plans reclassification included in pension costs:        |               |           |                   |           |
| Actuarial loss                                                           | 277           | 514       | 795               | 1,533     |
| Prior service costs                                                      | 5             | 2         | 16                | 7         |
| Postretirement benefits reclassification included in benefits costs:     |               |           |                   |           |
| Actuarial loss                                                           | 344           | 430       | 1,035             | 1,281     |
| Prior service costs                                                      | (231)         | (231)     | (696)             | (691)     |
| Other comprehensive income, net of tax                                   | 391           | 714       | 1,146             | 2,130     |
| Comprehensive income                                                     | 14,096        | 18,797    | 33,284            | 38,018    |
| Less: Comprehensive income attributable to noncontrolling interest       | 1,573         | 1,914     | 3,774             | 3,628     |
| Comprehensive income attributable to Coca-Cola Bottling Co. Consolidated | \$ 12,523     | \$ 16,883 | \$ 29,510         | \$ 34,390 |

See Accompanying Notes to Consolidated Financial Statements.

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Coca-Cola Bottling Co. Consolidated

**CONSOLIDATED BALANCE SHEETS (UNAUDITED)**

In Thousands (Except Share Data)

|                                                                                                                | Sept. 28,<br>2014   | Dec. 29,<br>2013    | Sept. 29,<br>2013   |
|----------------------------------------------------------------------------------------------------------------|---------------------|---------------------|---------------------|
| <b>ASSETS</b>                                                                                                  |                     |                     |                     |
| <b>Current Assets:</b>                                                                                         |                     |                     |                     |
| Cash and cash equivalents                                                                                      | \$ 23,067           | \$ 11,761           | \$ 25,283           |
| Accounts receivable, trade, less allowance for doubtful accounts of \$1,490, \$1,401 and \$1,553, respectively | 121,466             | 105,610             | 114,068             |
| Accounts receivable from The Coca-Cola Company                                                                 | 33,074              | 17,849              | 24,549              |
| Accounts receivable, other                                                                                     | 15,660              | 15,136              | 14,526              |
| Inventories                                                                                                    | 80,123              | 61,987              | 70,255              |
| Prepaid expenses and other current assets                                                                      | 30,460              | 26,872              | 32,209              |
| <b>Total current assets</b>                                                                                    | <b>303,850</b>      | <b>239,215</b>      | <b>280,890</b>      |
| Property, plant and equipment, net                                                                             | 327,238             | 302,998             | 295,147             |
| Leased property under capital leases, net                                                                      | 44,470              | 48,981              | 50,212              |
| Other assets                                                                                                   | 60,497              | 58,560              | 62,621              |
| Franchise rights                                                                                               | 520,672             | 520,672             | 520,672             |
| Goodwill                                                                                                       | 103,294             | 102,049             | 102,049             |
| Other identifiable intangible assets, net                                                                      | 17,104              | 3,681               | 3,764               |
| <b>Total assets</b>                                                                                            | <b>\$ 1,377,125</b> | <b>\$ 1,276,156</b> | <b>\$ 1,315,355</b> |

See Accompanying Notes to Consolidated Financial Statements.

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Coca-Cola Bottling Co. Consolidated

CONSOLIDATED BALANCE SHEETS (UNAUDITED)

In Thousands (Except Share Data)

|                                                                | Sept. 28,<br>2014 | Dec. 29,<br>2013 | Sept. 29,<br>2013 |
|----------------------------------------------------------------|-------------------|------------------|-------------------|
| <b>LIABILITIES AND EQUITY</b>                                  |                   |                  |                   |
| <b>Current Liabilities:</b>                                    |                   |                  |                   |
| Current portion of debt                                        | \$ 0              | \$ 20,000        | \$ 20,000         |
| Current portion of obligations under capital leases            | 6,325             | 5,939            | 5,732             |
| Accounts payable, trade                                        | 49,477            | 43,579           | 46,279            |
| Accounts payable to The Coca-Cola Company                      | 47,093            | 25,869           | 43,363            |
| Other accrued liabilities                                      | 73,856            | 77,622           | 73,858            |
| Accrued compensation                                           | 31,953            | 31,753           | 26,733            |
| Accrued interest payable                                       | 9,107             | 4,054            | 9,380             |
| Total current liabilities                                      | 217,811           | 208,816          | 225,345           |
| Deferred income taxes                                          | 150,543           | 153,408          | 142,795           |
| Pension and postretirement benefit obligations                 | 80,993            | 90,599           | 138,288           |
| Other liabilities                                              | 141,625           | 125,791          | 123,208           |
| Obligations under capital leases                               | 54,243            | 59,050           | 60,378            |
| Long-term debt                                                 | 443,709           | 378,566          | 393,520           |
| Total liabilities                                              | 1,088,924         | 1,016,230        | 1,083,534         |
| <b>Commitments and Contingencies (Note 15)</b>                 |                   |                  |                   |
| <b>Equity:</b>                                                 |                   |                  |                   |
| Common Stock, \$1.00 par value:                                |                   |                  |                   |
| Authorized 30,000,000 shares;                                  |                   |                  |                   |
| Issued 10,203,821 shares                                       | 10,204            | 10,204           | 10,204            |
| Class B Common Stock, \$1.00 par value:                        |                   |                  |                   |
| Authorized 10,000,000 shares;                                  |                   |                  |                   |
| Issued 2,757,976, 2,737,076 and 2,737,076 shares, respectively | 2,756             | 2,735            | 2,735             |
| Capital in excess of par value                                 | 110,860           | 108,942          | 108,959           |
| Retained earnings                                              | 210,285           | 188,869          | 195,766           |
| Accumulated other comprehensive loss                           | (57,030)          | (58,176)         | (92,396)          |
|                                                                | 277,075           | 252,574          | 225,268           |
| Less-Treasury stock, at cost:                                  |                   |                  |                   |
| Common 3,062,374 shares                                        | 60,845            | 60,845           | 60,845            |
| Class B Common 628,114 shares                                  | 409               | 409              | 409               |
| Total equity of Coca-Cola Bottling Co. Consolidated            | 215,821           | 191,320          | 164,014           |
| Noncontrolling interest                                        | 72,380            | 68,606           | 67,807            |
| Total equity                                                   | 288,201           | 259,926          | 231,821           |
| Total liabilities and equity                                   | \$ 1,377,125      | \$ 1,276,156     | \$ 1,315,355      |



See Accompanying Notes to Consolidated Financial Statements.

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Coca-Cola Bottling Co. Consolidated

### CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY (UNAUDITED)

In Thousands (Except Share Data)

|                                                      | Common<br>Stock | Class B<br>Common<br>Stock | Capital in<br>Excess of<br>Par Value | Retained<br>Earnings | Accumulated<br>Other<br>Comprehensive<br>Loss | Treasury<br>Stock | Total<br>Equity of<br>CCBCC | Noncontrolling<br>Interest | Total<br>Equity |
|------------------------------------------------------|-----------------|----------------------------|--------------------------------------|----------------------|-----------------------------------------------|-------------------|-----------------------------|----------------------------|-----------------|
| Balance on Dec. 30, 2012                             | \$ 10,204       | \$ 2,715                   | \$ 107,681                           | \$ 170,439           | \$ (94,526)                                   | \$ (61,254)       | \$ 135,259                  | \$ 64,179                  | \$ 199,438      |
| Net income                                           |                 |                            |                                      | 32,260               |                                               |                   | 32,260                      | 3,628                      | 35,888          |
| Other comprehensive income,<br>net of tax            |                 |                            |                                      |                      | 2,130                                         |                   | 2,130                       |                            | 2,130           |
| Cash dividends paid Common<br>(\$ .75 per share)     |                 |                            |                                      | (5,356)              |                                               |                   | (5,356)                     |                            | (5,356)         |
| Class B Common (\$ .75 per<br>share)                 |                 |                            |                                      | (1,577)              |                                               |                   | (1,577)                     |                            | (1,577)         |
| Issuance of 20,120 shares of<br>Class B Common Stock |                 | 20                         | 1,278                                |                      |                                               |                   | 1,298                       |                            | 1,298           |
| Balance on Sept. 29, 2013                            | \$ 10,204       | \$ 2,735                   | \$ 108,959                           | \$ 195,766           | \$ (92,396)                                   | \$ (61,254)       | \$ 164,014                  | \$ 67,807                  | \$ 231,821      |
| Balance on Dec. 29, 2013                             | \$ 10,204       | \$ 2,735                   | \$ 108,942                           | \$ 188,869           | \$ (58,176)                                   | \$ (61,254)       | \$ 191,320                  | \$ 68,606                  | \$ 259,926      |
| Net income                                           |                 |                            |                                      | 28,364               |                                               |                   | 28,364                      | 3,774                      | 32,138          |
| Other comprehensive income,<br>net of tax            |                 |                            |                                      |                      | 1,146                                         |                   | 1,146                       |                            | 1,146           |
| Cash dividends paid Common<br>(\$ .75 per share)     |                 |                            |                                      | (5,356)              |                                               |                   | (5,356)                     |                            | (5,356)         |
| Class B Common (\$ .75 per<br>share)                 |                 |                            |                                      | (1,592)              |                                               |                   | (1,592)                     |                            | (1,592)         |
| Issuance of 20,900 shares of<br>Class B Common Stock |                 | 21                         | 1,742                                |                      |                                               |                   | 1,763                       |                            | 1,763           |
| Stock compensation adjustment                        |                 |                            | 176                                  |                      |                                               |                   | 176                         |                            | 176             |
| Balance on Sept. 28, 2014                            | \$ 10,204       | \$ 2,756                   | \$ 110,860                           | \$ 210,285           | \$ (57,030)                                   | \$ (61,254)       | \$ 215,821                  | \$ 72,380                  | \$ 288,201      |

See Accompanying Notes to Consolidated Financial Statements.

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Coca-Cola Bottling Co. Consolidated

### CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

In Thousands

|                                                                                   | First Nine Months<br>2014 | 2013             |
|-----------------------------------------------------------------------------------|---------------------------|------------------|
| <b>Cash Flows from Operating Activities</b>                                       |                           |                  |
| Net income                                                                        | \$ 32,138                 | \$ 35,888        |
| Adjustments to reconcile net income to net cash provided by operating activities: |                           |                  |
| Depreciation expense                                                              | 44,358                    | 43,655           |
| Amortization of intangibles                                                       | 377                       | 250              |
| Deferred income taxes                                                             | 655                       | (1,376)          |
| (Gain)/loss on sale of property, plant and equipment                              | 231                       | (264)            |
| Amortization of debt costs                                                        | 1,438                     | 1,453            |
| Amortization of deferred gain related to terminated interest rate agreements      | (420)                     | (411)            |
| Stock compensation expense                                                        | 2,272                     | 1,901            |
| Increase in current assets less current liabilities (exclusive of acquisition)    | (20,370)                  | (4,366)          |
| Increase in other noncurrent assets (exclusive of acquisition)                    | (3,362)                   | (6,656)          |
| Increase (decrease) in other noncurrent liabilities (exclusive of acquisition)    | (7,343)                   | 4,887            |
| Other                                                                             | (6)                       | 12               |
| <b>Total adjustments</b>                                                          | <b>17,830</b>             | <b>39,085</b>    |
| <b>Net cash provided by operating activities</b>                                  | <b>49,968</b>             | <b>74,973</b>    |
| <b>Cash Flows from Investing Activities</b>                                       |                           |                  |
| Additions to property, plant and equipment                                        | (61,357)                  | (45,197)         |
| Proceeds from the sale of property, plant and equipment                           | 1,212                     | 6,056            |
| Acquisition of new territories, net of cash acquired                              | (12,163)                  | 0                |
| <b>Net cash used in investing activities</b>                                      | <b>(72,308)</b>           | <b>(39,141)</b>  |
| <b>Cash Flows from Financing Activities</b>                                       |                           |                  |
| Borrowings under revolving credit facility                                        | 85,000                    | 55,000           |
| Payment on revolving credit facility                                              | (40,000)                  | (65,000)         |
| Cash dividends paid                                                               | (6,948)                   | (6,933)          |
| Excess tax expense from stock-based compensation                                  | 176                       | 0                |
| Principal payments on capital lease obligations                                   | (4,420)                   | (3,926)          |
| Other                                                                             | (162)                     | (89)             |
| <b>Net cash provided by (used in) financing activities</b>                        | <b>33,646</b>             | <b>(20,948)</b>  |
| <b>Net increase in cash</b>                                                       | <b>11,306</b>             | <b>14,884</b>    |
| <b>Cash at beginning of period</b>                                                | <b>11,761</b>             | <b>10,399</b>    |
| <b>Cash at end of period</b>                                                      | <b>\$ 23,067</b>          | <b>\$ 25,283</b> |
| <b>Significant non-cash investing and financing activities:</b>                   |                           |                  |
| Issuance of Class B Common Stock in connection with stock award                   | \$ 1,763                  | \$ 1,298         |

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|                                                                                            |       |       |
|--------------------------------------------------------------------------------------------|-------|-------|
| Capital lease obligations incurred                                                         | 0     | 455   |
| Additions to property, plant and equipment accrued and recorded in accounts payable, trade | 2,854 | 1,976 |
| See Accompanying Notes to Consolidated Financial Statements.                               |       |       |

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Coca-Cola Bottling Co. Consolidated

Notes to Consolidated Financial Statements (Unaudited)

### **1. Significant Accounting Policies**

The consolidated financial statements include the accounts of Coca-Cola Bottling Co. Consolidated and its majority-owned subsidiaries (the Company ). All intercompany accounts and transactions have been eliminated.

The consolidated financial statements reflect all adjustments which, in the opinion of management, are necessary for a fair statement of the results for the interim periods presented. All such adjustments are of a normal, recurring nature.

The consolidated financial statements have been prepared in accordance with United States generally accepted accounting principles (GAAP) for interim financial reporting and the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all information and footnotes required by GAAP. The preparation of consolidated financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

The accounting policies followed in the presentation of interim financial results are consistent with those followed on an annual basis. These policies are presented in Note 1 to the consolidated financial statements included in the Company's Annual Report on Form 10-K for the year ended December 29, 2013 filed with the United States Securities and Exchange Commission.

### **2. Seasonality of Business**

Historically, operating results for the third quarter and the first nine months of the fiscal year have not been representative of results for the entire fiscal year. Business seasonality results primarily from higher unit sales of the Company's products in the second and third quarters versus the first and fourth quarters of the fiscal year. Fixed costs, such as depreciation expense, are not significantly impacted by business seasonality.

### **3. Piedmont Coca-Cola Bottling Partnership**

On July 2, 1993, the Company and The Coca-Cola Company formed Piedmont Coca-Cola Bottling Partnership ( Piedmont ) to distribute and market nonalcoholic beverages primarily in portions of North Carolina and South Carolina. The Company provides a portion of the nonalcoholic beverage products to Piedmont at cost and receives a fee for managing the operations of Piedmont pursuant to a management agreement. These intercompany transactions are eliminated in the consolidated financial statements.

Noncontrolling interest as of September 28, 2014, December 29, 2013 and September 29, 2013 represents the portion of Piedmont owned by The Coca-Cola Company. The Coca-Cola Company's interest in Piedmont was 22.7% for all periods presented.

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Coca-Cola Bottling Co. Consolidated

Notes to Consolidated Financial Statements (Unaudited)

**4. Acquisitions**

In April 2013, the Company announced that it had signed a non-binding letter of intent with The Coca-Cola Company to expand the Company's franchise territory to include distribution rights in parts of Tennessee and Kentucky served by Coca-Cola Refreshments USA, Inc. (CCR), a wholly owned subsidiary of The Coca-Cola Company. On May 7, 2014, the Company and CCR entered into an asset purchase agreement (the Asset Purchase Agreement) relating to the territory served by CCR through CCR's facilities and equipment located in Johnson City and Morristown, Tennessee (the Territory). The closing of this transaction occurred on May 23, 2014 for a cash purchase price of \$12.2 million, which will remain subject to adjustment until July 2, 2015, as specified in the Asset Purchase Agreement. The financial results of the Territory have been included in the Company's consolidated financial statements from the acquisition date and did not significantly impact the Company's consolidated financial results for the three and nine month periods ended September 28, 2014.

The Company has preliminarily allocated the purchase price to the individual acquired assets and assumed liabilities. The valuations are subject to adjustment as additional information is obtained, but any adjustments are not expected to be material.

The fair values of acquired assets and assumed liabilities as of the acquisition date are summarized as follows:

| In Thousands                                                              | Fair Value       |
|---------------------------------------------------------------------------|------------------|
| Cash                                                                      | \$ 46            |
| Inventories                                                               | 1,361            |
| Prepaid expense and other current assets                                  | 252              |
| Property, plant and equipment                                             | 8,495            |
| Other assets                                                              | 10               |
| Goodwill                                                                  | 1,245            |
| Other identifiable intangible assets                                      | 13,800           |
| <b>Total acquired assets</b>                                              | <b>\$ 25,209</b> |
| <b>Current liabilities (acquisition related contingent consideration)</b> | <b>\$ 1,005</b>  |
| <b>Other liabilities (acquisition related contingent consideration)</b>   | <b>11,995</b>    |
| <b>Total assumed liabilities</b>                                          | <b>\$ 13,000</b> |

The fair value of the preliminary purchase price allocation to the identifiable intangible assets is as follows:

| In Thousands            | Fair Value       | Estimated Useful Life |
|-------------------------|------------------|-----------------------|
| Distribution agreements | \$ 13,200        | 40 years              |
| Customer lists          | 600              | 12 years              |
| <b>Total</b>            | <b>\$ 13,800</b> |                       |

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Coca-Cola Bottling Co. Consolidated

Notes to Consolidated Financial Statements (Unaudited)

### 4. Acquisitions

The goodwill of \$1.25 million is primarily attributed to the workforce of the acquired business. None of the goodwill recorded is expected to be deductible for tax purposes.

As part of the Asset Purchase Agreement, the Company signed a Comprehensive Beverage Agreement which has a term of ten years and is renewable by the Company indefinitely for successive additional terms of ten years each unless the Comprehensive Beverage Agreement is earlier terminated as provided therein. Under the Comprehensive Beverage Agreement, the Company will make a quarterly sub-bottling payment to CCR on a continuing basis for the grant of exclusive rights to distribute, promote, market and sell the Covered Beverages and Related Products in the Territory. The quarterly sub-bottling payment will be based on sales of certain beverages and beverage products that are sold under the same trademarks that identify a Covered Beverage, Related Product or certain cross-licensed brands (as defined in the Comprehensive Beverage Agreement). The anticipated range of undiscounted amounts the Company could pay annually under the contingent consideration arrangement are between \$1.0 million and \$1.8 million. As of September 28, 2014, the Company has recorded a liability of \$13.0 million to reflect the estimated fair value of the contingent consideration related to the future sub-bottling payments. The contingent consideration was valued using a probability weighted discounted cash flow model based on internal forecasts and the weighted average cost of capital derived from market data. The contingent consideration will be reassessed and marked to market each quarter through other income or expense. There was no significant change in this liability from the date of acquisition through September 28, 2014. The first payment is scheduled for November 2014.

### 5. Inventories

Inventories were summarized as follows:

| In Thousands                                          | Sept. 28,<br>2014 | Dec. 29,<br>2013 | Sept. 29,<br>2013 |
|-------------------------------------------------------|-------------------|------------------|-------------------|
| Finished products                                     | \$ 50,732         | \$ 35,360        | \$ 42,695         |
| Manufacturing materials                               | 9,796             | 9,127            | 8,594             |
| Plastic shells, plastic pallets and other inventories | 19,595            | 17,500           | 18,966            |
| Total inventories                                     | \$ 80,123         | \$ 61,987        | \$ 70,255         |

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Notes to Consolidated Financial Statements (Unaudited)

**6. Property, Plant and Equipment**

The principal categories and estimated useful lives of property, plant and equipment were as follows:

| In Thousands                                    | Sept. 28,<br>2014 | Dec. 29,<br>2013 | Sept. 29,<br>2013 | Estimated<br>Useful Lives |
|-------------------------------------------------|-------------------|------------------|-------------------|---------------------------|
| Land                                            | \$ 14,161         | \$ 12,307        | \$ 12,307         |                           |
| Buildings                                       | 115,844           | 113,864          | 113,032           | 8-50 years                |
| Machinery and equipment                         | 153,538           | 144,662          | 143,518           | 5-20 years                |
| Transportation equipment                        | 177,759           | 164,403          | 159,012           | 4-20 years                |
| Furniture and fixtures                          | 43,969            | 42,605           | 42,403            | 3-10 years                |
| Cold drink dispensing equipment                 | 333,984           | 317,143          | 319,767           | 5-17 years                |
| Leasehold and land improvements                 | 74,176            | 73,742           | 72,632            | 5-20 years                |
| Software for internal use                       | 86,646            | 81,718           | 80,310            | 3-10 years                |
| Construction in progress                        | 5,686             | 7,204            | 3,266             |                           |
| Total property, plant and equipment, at cost    | 1,005,763         | 957,648          | 946,247           |                           |
| Less: Accumulated depreciation and amortization | 678,525           | 654,650          | 651,100           |                           |
| Property, plant and equipment, net              | \$ 327,238        | \$ 302,998       | \$ 295,147        |                           |

Depreciation and amortization expense was \$15.1 million and \$14.8 million in the third quarter of 2014 ( Q3 2014 ) and in the third quarter of 2013 ( Q3 2013 ), respectively. Depreciation and amortization expense was \$44.4 million and \$43.7 million in the first nine months of 2014 ( YTD 2014 ) and in the first nine months of 2013 ( YTD 2013 ), respectively. These amounts included amortization expense for leased property under capital leases.

**7. Leased Property Under Capital Leases**

Leased property under capital leases was summarized as follows:

| In Thousands                              | Sept. 28,<br>2014 | Dec. 29,<br>2013 | Sept. 29,<br>2013 | Estimated<br>Useful Lives |
|-------------------------------------------|-------------------|------------------|-------------------|---------------------------|
| Leased property under capital leases      | \$ 94,793         | \$ 94,889        | \$ 94,629         | 3-20 years                |
| Less: Accumulated amortization            | 50,323            | 45,908           | 44,417            |                           |
| Leased property under capital leases, net | \$ 44,470         | \$ 48,981        | \$ 50,212         |                           |

As of September 28, 2014, real estate represented \$43.9 million of the leased property under capital leases, net and \$29.1 million of this real estate is leased from related parties as described in Note 20 to the consolidated financial statements.

The Company's outstanding obligations for capital leases were \$60.6 million, \$65.0 million and \$66.1 million as of September 28, 2014, December 29, 2013 and September 29, 2013, respectively.





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### 8. Franchise Rights and Goodwill

Franchise rights and goodwill were summarized as follows:

| In Thousands                               | Sept. 28,<br>2014 | Dec. 29,<br>2013  | Sept. 29,<br>2013 |
|--------------------------------------------|-------------------|-------------------|-------------------|
| Franchise rights                           | \$ 520,672        | \$ 520,672        | \$ 520,672        |
| Goodwill                                   | 103,294           | 102,049           | 102,049           |
| <b>Total franchise rights and goodwill</b> | <b>\$ 623,966</b> | <b>\$ 622,721</b> | <b>\$ 622,721</b> |

In the second quarter of 2014 ( Q2 2014 ), the Company added \$1.2 million to goodwill due to the acquisition of territory in Morristown, Tennessee. There were no additions to franchise rights due to the acquisition of new territories.

The Company performs its annual impairment test of franchise rights and goodwill as of the first day of the fourth quarter. During YTD 2014, the Company did not experience any triggering events or changes in circumstances that indicated the carrying amounts of the Company's franchise rights or goodwill exceeded fair values. As such, the Company has not recognized any impairments of franchise rights or goodwill.

### 9. Other Identifiable Intangible Assets

Other identifiable intangible assets were summarized as follows:

| In Thousands                                            | Sept. 28,<br>2014 | Dec.<br>29,<br>2013 | Sept. 29,<br>2013 | Estimated<br>Useful Lives |
|---------------------------------------------------------|-------------------|---------------------|-------------------|---------------------------|
| Distribution agreements                                 | \$ 15,509         | \$ 2,309            | \$ 2,309          | 20-40 years               |
| Customer lists and other identifiable intangible assets | 6,838             | 6,238               | 6,238             | 12-20 years               |
| <b>Total other identifiable intangible assets</b>       | <b>22,347</b>     | <b>8,547</b>        | <b>8,547</b>      |                           |
| Less: Accumulated amortization                          | 5,243             | 4,866               | 4,783             |                           |
| <b>Other identifiable intangible assets, net</b>        | <b>\$ 17,104</b>  | <b>\$ 3,681</b>     | <b>\$ 3,764</b>   |                           |

In Q2 2014, the Company added \$0.6 million to customer lists and \$13.2 million to distribution agreements due to the acquisition of territories in Johnson City and Morristown, Tennessee.

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### 10. Other Accrued Liabilities

Other accrued liabilities were summarized as follows:

| In Thousands                                                                         | Sept. 28,<br>2014 | Dec. 29,<br>2013 | Sept. 29,<br>2013 |
|--------------------------------------------------------------------------------------|-------------------|------------------|-------------------|
| Accrued marketing costs                                                              | \$ 14,122         | \$ 13,613        | \$ 12,463         |
| Accrued insurance costs                                                              | 21,603            | 21,132           | 21,571            |
| Accrued taxes (other than income taxes)                                              | 3,228             | 1,207            | 4,192             |
| Accrued income taxes                                                                 | 0                 | 2,515            | 0                 |
| Employee benefit plan accruals                                                       | 12,991            | 17,643           | 16,754            |
| Checks and transfers yet to be presented for payment from zero balance cash accounts | 10,472            | 11,237           | 9,999             |
| All other accrued liabilities                                                        | 11,440            | 10,275           | 8,879             |
| Total other accrued liabilities                                                      | \$ 73,856         | \$ 77,622        | \$ 73,858         |

### 11. Debt

Debt was summarized as follows:

| In Thousands                         | Maturity | Interest<br>Rate | Interest<br>Paid | Sept. 28,<br>2014 | Dec. 29,<br>2013 | Sept. 29,<br>2013 |
|--------------------------------------|----------|------------------|------------------|-------------------|------------------|-------------------|
| Revolving credit facility            | 2016     | Variable         | Varies           | \$ 50,000         | \$ 5,000         | \$ 20,000         |
| Line of credit                       | 2014     | Variable         | Varies           | 20,000            | 20,000           | 20,000            |
| Senior Notes                         | 2015     | 5.30%            | Semi-annually    | 100,000           | 100,000          | 100,000           |
| Senior Notes                         | 2016     | 5.00%            | Semi-annually    | 164,757           | 164,757          | 164,757           |
| Senior Notes                         | 2019     | 7.00%            | Semi-annually    | 110,000           | 110,000          | 110,000           |
| Unamortized discount on Senior Notes | 2019     |                  |                  | (1,048)           | (1,191)          | (1,237)           |
| Debt                                 |          |                  |                  | 443,709           | 398,566          | 413,520           |
| Less: Current portion of debt        |          |                  |                  | 0                 | 20,000           | 20,000            |
| Long-term debt                       |          |                  |                  | \$ 443,709        | \$ 378,566       | \$ 393,520        |

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Notes to Consolidated Financial Statements (Unaudited)

### 11. Debt

On October 16, 2014, the Company entered into a \$350 million five-year unsecured revolving credit facility ( "\$350 million facility" ) which amended and restated the Company's existing \$200 million five-year unsecured revolving credit agreement dated as of September 21, 2011 ( "\$200 million facility" ). The \$350 million facility has a scheduled maturity date of October 16, 2019 and up to \$50 million is available for the issuance of letters of credit. Subject to obtaining commitments from the lenders and satisfying other conditions specified in the credit agreement, the Company may increase the aggregate availability under the facility to \$450 million. Borrowings under the agreement bear interest at a floating base rate or a floating Eurodollar rate plus an applicable margin, dependent on the Company's credit rating at the time of borrowing. At the Company's current credit ratings, the Company must pay an annual facility fee of .15% of the lenders' aggregate commitments under the facility. The \$350 million facility includes, and the \$200 million facility included, two financial covenants: a cash flow/fixed charges ratio ( "fixed charges coverage ratio" ) and a funded indebtedness/cash flow ratio ( "operating cash flow ratio" ), each as defined in the respective credit agreements. The Company was in compliance with these covenants under the \$200 million facility at September 28, 2014 and is currently in compliance with these covenants under the \$350 million facility. These covenants do not currently, and the Company does not anticipate they will, restrict its liquidity or capital resources.

On September 28, 2014, the Company had \$50.0 million of outstanding borrowings on the \$200 million facility and had \$150.0 million available to meet its cash requirements. On December 29, 2013, the Company had \$5.0 million of outstanding borrowings on the \$200 million facility. On September 29, 2013, the Company had \$20.0 million of outstanding borrowings on the \$200 million facility.

The Company has \$100 million of senior notes which mature in April 2015. The Company currently expects to use borrowings under the \$350 million facility to repay the notes when due and, accordingly, has classified all the \$100 million Senior Notes due April 2015 as long-term.

On September 28, 2014, December 29, 2013 and September 29, 2013, the Company had \$20.0 million outstanding on an uncommitted line of credit at a weighted average interest rate of 0.90%, 0.88% and 0.93%, respectively. On October 31, 2014, the Company terminated its uncommitted line of credit and refinanced the outstanding balance with additional borrowings under the \$350 million facility and, accordingly, has classified the outstanding balance on the uncommitted line of credit at September 28, 2014 as long-term.

As of September 28, 2014, December 29, 2013 and September 29, 2013, the Company had a weighted average interest rate of 5.8%, 6.2% and 6.1%, respectively, for its outstanding debt and capital lease obligations. The Company's overall weighted average interest rate on its debt and capital lease obligations was 5.8% for both YTD 2014 and YTD 2013. As of September 28, 2014, \$70.0 million of the Company's debt and capital lease obligations of \$504.3 million were subject to changes in short-term interest rates.

The indentures under which the Company's public debt was issued do not include financial covenants but do limit the incurrence of certain liens and encumbrances as well as the incurrence of indebtedness by the Company's subsidiaries in excess of certain amounts.

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### 11. Debt

All of the outstanding long-term debt has been issued by the Company with none being issued by any of the Company's subsidiaries. There are no guarantees of the Company's debt.

### 12. Derivative Financial Instruments

#### **Commodities**

The Company is subject to the risk of increased costs arising from adverse changes in certain commodity prices. In the normal course of business, the Company manages these risks through a variety of strategies, including the use of derivative instruments. The Company does not use derivative instruments for trading or speculative purposes. All derivative instruments are recorded at fair value as either assets or liabilities in the Company's consolidated balance sheets. These derivative instruments are not designated as hedging instruments under GAAP and are used as economic hedges to manage commodity price risk. Derivative instruments are marked to market on a monthly basis and recognized in earnings consistent with the expense classification of the underlying hedged item. Settlements of derivative agreements are included in cash flows from operating activities on the Company's consolidated statements of cash flows.

The Company uses several different financial institutions for commodity derivative instruments to minimize the concentration of credit risk. While the Company is exposed to credit loss in the event of nonperformance by these counterparties, the Company does not anticipate nonperformance by these parties.

The Company has master agreements with the counterparties to its derivative financial agreements that provide for net settlement of derivative transactions. The Company did not have any offsetting derivative transactions with its counterparties on September 28, 2014. Accordingly, the gross amounts of derivative assets are recognized in prepaid expenses and other current assets in the consolidated balance sheet at September 28, 2014. The Company did not have any outstanding derivative transactions at December 29, 2013 or September 29, 2013.

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## 12. Derivative Financial Instruments

The following summarizes Q3 2014 and Q3 2013 pre-tax changes in the fair value of the Company's commodity derivative financial instruments and the classification of such changes in the consolidated statements of operations.

| In Thousands     | Classification of Gain (Loss) | Third Quarter |      |
|------------------|-------------------------------|---------------|------|
|                  |                               | 2014          | 2013 |
| Commodity hedges | Cost of sales                 | \$ (319)      | \$ 0 |
| Total            |                               | \$ (319)      | \$ 0 |

The following summarizes YTD 2014 and YTD 2013 pre-tax changes in the fair value of the Company's commodity derivative financial instruments and the classification of such changes in the consolidated statements of operations.

| In Thousands     | Classification of Gain (Loss) | First Nine Months |          |
|------------------|-------------------------------|-------------------|----------|
|                  |                               | 2014              | 2013     |
| Commodity hedges | Cost of sales                 | \$ 552            | \$ (500) |
| Total            |                               | \$ 552            | \$ (500) |

The following table summarizes the fair values and classification in the consolidated balance sheets of derivative instruments held by the Company:

| In Thousands                          | Balance Sheet Classification              | Sept. 28,<br>2014 | Dec. 29,<br>2013 | Sept. 29,<br>2013 |
|---------------------------------------|-------------------------------------------|-------------------|------------------|-------------------|
|                                       |                                           |                   |                  |                   |
| Commodity hedges at fair market value | Prepaid expenses and other current assets | \$ 552            | \$ 0             | \$ 0              |
| Total                                 |                                           | \$ 552            | \$ 0             | \$ 0              |

The following table summarizes the Company's outstanding commodity derivative agreements as of September 28, 2014:

| In Millions                  | Notional<br>Amount | Latest<br>Maturity |
|------------------------------|--------------------|--------------------|
| Commodity hedging agreements | \$ 10.2            | Dec. 2014          |

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Notes to Consolidated Financial Statements (Unaudited)

### 13. Fair Value of Financial Instruments

The following methods and assumptions were used by the Company in estimating the fair values of its financial instruments:

#### **Cash and Cash Equivalents, Accounts Receivable and Accounts Payable**

The fair values of cash and cash equivalents, accounts receivable and accounts payable approximate carrying values due to the short maturity of these items.

#### **Public Debt Securities**

The fair values of the Company's public debt securities are based on estimated current market prices.

#### **Non-Public Variable Rate Debt**

The carrying amounts of the Company's variable rate borrowings approximate their fair values due to variable interest rates with short reset periods.

#### **Deferred Compensation Plan Assets/Liabilities**

The fair values of deferred compensation plan assets and liabilities, which are held in mutual funds, are based upon the quoted market value of the securities held within the mutual funds.

#### **Acquisition Related Contingent Consideration**

The fair values of acquisition related contingent consideration are based on internal forecasts and the weighted average cost of capital derived from market data.

#### **Derivative Financial Instruments**

The fair values for the Company's commodity hedging agreements are based on current settlement values at each balance sheet date. The fair values of the commodity hedging agreements at each balance sheet date represent the estimated amounts the Company would have received upon termination of these agreements. Credit risk related to the derivative financial instruments is managed by requiring high standards for its counterparties and periodic settlements. The Company considers nonperformance risk in determining the fair value of derivative financial instruments.

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### 13. Fair Value of Financial Instruments

The carrying amounts and fair values of the Company's debt, deferred compensation plan assets and liabilities, acquisition related contingent consideration and derivative financial instruments were as follows:

| In Thousands                                 | Sept. 28, 2014  |              | Dec. 29, 2013   |              | Sept. 29, 2013  |              |
|----------------------------------------------|-----------------|--------------|-----------------|--------------|-----------------|--------------|
|                                              | Carrying Amount | Fair Value   | Carrying Amount | Fair Value   | Carrying Amount | Fair Value   |
| Public debt securities                       | \$ (373,709)    | \$ (406,800) | \$ (373,566)    | \$ (409,434) | \$ (373,520)    | \$ (411,197) |
| Deferred compensation plan assets            | 18,015          | 18,015       | 17,098          | 17,098       | 15,875          | 15,875       |
| Deferred compensation plan liabilities       | (18,015)        | (18,015)     | (17,098)        | (17,098)     | (15,875)        | (15,875)     |
| Commodity hedging agreements                 | 552             | 552          | 0               | 0            | 0               | 0            |
| Non-public variable rate debt                | (70,000)        | (70,000)     | (25,000)        | (25,000)     | (40,000)        | (40,000)     |
| Acquisition related contingent consideration | (13,000)        | (13,000)     | 0               | 0            | 0               | 0            |

GAAP requires that assets and liabilities carried at fair value be classified and disclosed in one of the following categories:

Level 1: Quoted market prices in active markets for identical assets or liabilities.

Level 2: Observable market based inputs or unobservable inputs that are corroborated by market data.

Level 3: Unobservable inputs that are not corroborated by market data.

The following table summarizes, by assets and liabilities, the valuation of the Company's deferred compensation plan, commodity hedging agreements and acquisition related contingent consideration:

| In Thousands                                 | Sept. 28, 2014 |         |           | Dec. 29, 2013 |         |         | Sept. 29, 2013 |         |         |
|----------------------------------------------|----------------|---------|-----------|---------------|---------|---------|----------------|---------|---------|
|                                              | Level 1        | Level 2 | Level 3   | Level 1       | Level 2 | Level 3 | Level 1        | Level 2 | Level 3 |
| <b>Assets</b>                                |                |         |           |               |         |         |                |         |         |
| Deferred compensation plan assets            | \$ 18,015      |         |           | \$ 17,098     |         |         | \$ 15,875      |         |         |
| Commodity hedging agreements                 |                | \$ 552  |           |               | \$ 0    |         |                | \$ 0    |         |
| <b>Liabilities</b>                           |                |         |           |               |         |         |                |         |         |
| Deferred compensation plan liabilities       | 18,015         |         |           | 17,098        |         |         | 15,875         |         |         |
| Acquisition related contingent consideration |                |         | \$ 13,000 |               |         | \$ 0    |                |         | \$ 0    |

The fair value estimates of the Company's debt are classified as Level 2. Public debt securities are valued using quoted market prices of the debt or debt with similar characteristics.



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### 13. Fair Value of Financial Instruments

The Company maintains a non-qualified deferred compensation plan for certain executives and other highly compensated employees. The investment assets are held in mutual funds. The fair value of the mutual funds is based on the quoted market value of the securities held within the funds (Level 1). The related deferred compensation liability represents the fair value of the investment assets.

The fair values of the Company's commodity hedging agreements are based upon rates from public commodity exchanges that are observable and quoted periodically over the full term of the agreement and are considered Level 2 items.

As part of the Johnson City and Morristown, Tennessee territory acquisition in Q2 2014, the Company will make a quarterly sub-bottling payment to CCR on a continuing basis for the grant of exclusive rights to distribute, promote, market and sell the Covered Beverages and Related Products in the Territory. This contingent consideration is valued using a probability weighted discounted cash flow model based on internal forecasts and the weighted average cost of capital derived from market data, which are considered Level 3 inputs. Significant changes in any Level 3 input or assumption in isolation would result in increases or decreases to the fair value measurement for the acquisition related contingent consideration.

There were no transfers of assets or liabilities between Level 1, Level 2 and Level 3 for YTD 2014 and YTD 2013. Additionally, there was no change to Level 3 instruments which had an effect on net income or other comprehensive income in Q3 2014 or YTD 2014.

### 14. Other Liabilities

Other liabilities were summarized as follows:

| In Thousands                                 | Sept. 28,<br>2014 | Dec. 29,<br>2013 | Sept. 29,<br>2013 |
|----------------------------------------------|-------------------|------------------|-------------------|
| Accruals for executive benefit plans         | \$ 113,839        | \$ 109,386       | \$ 106,370        |
| Acquisition related contingent consideration | 11,995            | 0                | 0                 |
| Other                                        | 15,791            | 16,405           | 16,838            |
| Total other liabilities                      | \$ 141,625        | \$ 125,791       | \$ 123,208        |

### 15. Commitments and Contingencies

The Company is a member of South Atlantic Canners, Inc. ( "SAC" ), a manufacturing cooperative from which it is obligated to purchase 17.5 million cases of finished product on an annual basis through June 2024 based on a new agreement signed in the first quarter of 2014. The Company is also a member of Southeastern Container ( "Southeastern" ), a plastic bottle manufacturing cooperative from which it is obligated to purchase at least 80% of its requirements of plastic bottles for certain designated territories. See Note 20 to the consolidated financial statements for additional information concerning SAC and Southeastern.

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### 15. Commitments and Contingencies

The Company guarantees a portion of SAC's and Southeastern's debt. The amounts guaranteed were \$32.7 million, \$29.3 million and \$33.5 million as of September 28, 2014, December 29, 2013 and September 29, 2013, respectively. The Company holds no assets as collateral against these guarantees, the fair value of which is immaterial. The guarantees relate to the debt of SAC and Southeastern, which resulted primarily from the purchase of production equipment and facilities. These guarantees expire at various dates through 2023. The members of both cooperatives consist solely of Coca-Cola bottlers. The Company does not anticipate either of these cooperatives will fail to fulfill its commitments. The Company further believes each of these cooperatives has sufficient assets, including production equipment, facilities and working capital, and the ability to adjust selling prices of its products to adequately mitigate the risk of material loss from the Company's guarantees. In the event either of these cooperatives fails to fulfill its commitments under the related debt, the Company would be responsible for payments to the lenders up to the level of the guarantees. If these cooperatives had borrowed up to their aggregate borrowing capacity, the Company's maximum exposure under these guarantees on September 28, 2014 would have been \$23.9 million for SAC and \$25.3 million for Southeastern and the Company's maximum total exposure, including its equity investment, would have been \$28.0 million for SAC and \$43.7 million for Southeastern.

The Company has been purchasing plastic bottles from Southeastern and finished products from SAC for more than ten years and has never had to pay against these guarantees.

The Company has an equity ownership in each of the entities in addition to the guarantees of certain indebtedness and records its investment in each under the equity method. As of September 28, 2014, SAC had total assets of approximately \$41 million and total debt of approximately \$21 million. SAC had total revenues for YTD 2014 of approximately \$138 million. As of September 28, 2014, Southeastern had total assets of approximately \$321 million and total debt of approximately \$134 million. Southeastern had total revenue for YTD 2014 of approximately \$502 million.

The Company has standby letters of credit, primarily related to its property and casualty insurance programs. On September 28, 2014, these letters of credit totaled \$23.4 million.

The Company participates in long-term marketing contractual arrangements with certain prestige properties, athletic venues and other locations. The future payments related to these contractual arrangements as of September 28, 2014 amounted to \$40.0 million and expire at various dates through 2022.

The Company is involved in various claims and legal proceedings which have arisen in the ordinary course of its business. Although it is difficult to predict the ultimate outcome of these claims and legal proceedings, management believes the ultimate disposition of these matters will not have a material adverse effect on the financial condition, cash flow or results of operations of the Company. No material amount of loss in excess of recorded amounts is believed to be reasonably possible as a result of these claims and legal proceedings.

The Company is subject to audit by tax authorities in jurisdictions where it conducts business. These audits may result in assessments that are subsequently resolved with the tax authorities or potentially through the

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Notes to Consolidated Financial Statements (Unaudited)

## 15. Commitments and Contingencies

courts. Management believes the Company has adequately provided for any assessments that are likely to result from these audits; however, final assessments, if any, could be different than the amounts recorded in the consolidated financial statements.

## 16. Income Taxes

The Company's effective tax rate, as calculated by dividing income tax expense by income before income taxes, for YTD 2014 and YTD 2013 was 35.6% and 28.8%, respectively. The Company's effective tax rate, as calculated by dividing income tax expense by income before income taxes minus net income attributable to noncontrolling interest, for YTD 2014 and YTD 2013 was 38.5% and 31.1%, respectively.

The following table provides a reconciliation of income tax expense at the statutory federal rate to actual income tax expense.

| In Thousands                               | First Nine Months |           |
|--------------------------------------------|-------------------|-----------|
|                                            | 2014              | 2013      |
| Statutory expense                          | \$ 17,474         | \$ 17,653 |
| State income taxes, net of federal benefit | 1,915             | 2,093     |
| Valuation allowance change                 | 63                | (1)       |
| Noncontrolling interest - Piedmont         | (1,465)           | (1,348)   |
| Manufacturing deduction benefit            | (1,893)           | (1,678)   |
| Meals and entertainment                    | 918               | 1,070     |
| Adjustment for uncertain tax positions     | (76)              | (223)     |
| Adjustment for state tax legislation       | 0                 | (2,261)   |
| Other, net                                 | 853               | (755)     |
| Income tax expense                         | \$ 17,789         | \$ 14,550 |

As of September 28, 2014, December 29, 2013 and September 29, 2013, the Company had \$2.8 million of uncertain tax positions, including accrued interest, all of which would affect the Company's effective tax rate if recognized. Total accrued interest related to uncertain tax positions is immaterial in all periods presented. While it is expected that the amount of uncertain tax positions may change in the next 12 months, the Company does not expect any change to have a material impact on the consolidated financial statements.

In Q3 2014, the Company reduced its liability for uncertain tax positions by \$0.6 million, all of which was a decrease to income tax expense. In Q3 2013, the Company reduced its liability for uncertain tax positions by \$3.4 million, of which only \$0.9 million was a decrease to income tax expense. The reduction to the liability for uncertain tax positions was primarily due to the lapse of the applicable statute of limitations.

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Notes to Consolidated Financial Statements (Unaudited)

**16. Income Taxes**

The American Taxpayer Relief Act ( Act ) was signed into law on January 2, 2013. The Act approved a retroactive extension of certain favorable business and energy tax provisions that had expired at the end of 2011 which are applicable to the Company. The Company recorded a reduction to income tax expense totaling \$0.4 million related to the Act in YTD 2013, which is included in the other, net line of the reconciliation of income tax expense table.

During 2013, state tax legislation was enacted that reduced the corporate tax rate in that state from 6.9% to 6.0% effective January 1, 2014. This state corporate tax rate will be further reduced from 6.0% to 5.0% effective January 1, 2015. This reduction in the corporate tax rate decreased the Company's income tax expense by approximately \$2.3 million due to the impact on the Company's net deferred tax liabilities. The total impact of this legislation was recorded in Q3 2013.

Prior tax years beginning in year 2011 remain open to examination by the Internal Revenue Service, and various tax years beginning in year 1997 remain open to examination by certain state tax jurisdictions due to loss carryforwards.

The Company's income tax assets and liabilities are subject to adjustment in future periods based on the Company's ongoing evaluations of such assets and liabilities and new information that becomes available to the Company.

**17. Accumulated Other Comprehensive Loss**

Accumulated other comprehensive loss is comprised of adjustments relative to the Company's pension and postretirement medical benefit plans and foreign currency translation adjustments required for a subsidiary of the Company that performs data analysis and provides consulting services outside the United States.

A summary of accumulated other comprehensive loss for Q3 2014 and Q3 2013 is as follows:

| In Thousands                                 | June 29,<br>2014   | Pre-tax<br>Activity | Tax<br>Effect   | Sept. 28,<br>2014  |
|----------------------------------------------|--------------------|---------------------|-----------------|--------------------|
| <b>Net pension activity:</b>                 |                    |                     |                 |                    |
| Actuarial loss                               | \$ (42,510)        | \$ 450              | \$ (173)        | \$ (42,233)        |
| Prior service costs                          | (110)              | 9                   | (4)             | (105)              |
| <b>Net postretirement benefits activity:</b> |                    |                     |                 |                    |
| Actuarial loss                               | (17,750)           | 562                 | (218)           | (17,406)           |
| Prior service costs                          | 2,945              | (377)               | 146             | 2,714              |
| Foreign currency translation adjustment      | 4                  | (6)                 | 2               | 0                  |
| <b>Total</b>                                 | <b>\$ (57,421)</b> | <b>\$ 638</b>       | <b>\$ (247)</b> | <b>\$ (57,030)</b> |

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Coca-Cola Bottling Co. Consolidated

Notes to Consolidated Financial Statements (Unaudited)

### 17. Accumulated Other Comprehensive Loss

| In Thousands                            | June 30,<br>2013 | Pre-tax<br>Activity | Tax<br>Effect | Sept. 29,<br>2013 |
|-----------------------------------------|------------------|---------------------|---------------|-------------------|
| Net pension activity:                   |                  |                     |               |                   |
| Actuarial loss                          | \$ (75,388)      | \$ 837              | \$ (323)      | \$ (74,874)       |
| Prior service costs                     | (28)             | 4                   | (2)           | (26)              |
| Net postretirement benefits activity:   |                  |                     |               |                   |
| Actuarial loss                          | (21,574)         | 700                 | (270)         | (21,144)          |
| Prior service costs                     | 3,874            | (377)               | 146           | 3,643             |
| Foreign currency translation adjustment | 6                | (1)                 | 0             | 5                 |
| Total                                   | \$ (93,110)      | \$ 1,163            | \$ (449)      | \$ (92,396)       |

A summary of accumulated other comprehensive loss for YTD 2014 and YTD 2013 is as follows:

| In Thousands                            | Dec. 29,<br>2013 | Pre-tax<br>Activity | Tax<br>Effect | Sept. 28,<br>2014 |
|-----------------------------------------|------------------|---------------------|---------------|-------------------|
| Net pension activity:                   |                  |                     |               |                   |
| Actuarial loss                          | \$ (43,028)      | \$ 1,294            | \$ (499)      | \$ (42,233)       |
| Prior service costs                     | (121)            | 27                  | (11)          | (105)             |
| Net postretirement benefits activity:   |                  |                     |               |                   |
| Actuarial loss                          | (18,441)         | 1,688               | (653)         | (17,406)          |
| Prior service costs                     | 3,410            | (1,133)             | 437           | 2,714             |
| Foreign currency translation adjustment | 4                | (6)                 | 2             | 0                 |
| Total                                   | \$ (58,176)      | \$ 1,870            | \$ (724)      | \$ (57,030)       |

| In Thousands                            | Dec. 30,<br>2012 | Pre-tax<br>Activity | Tax<br>Effect | Sept. 29,<br>2013 |
|-----------------------------------------|------------------|---------------------|---------------|-------------------|
| Net pension activity:                   |                  |                     |               |                   |
| Actuarial loss                          | \$ (76,407)      | \$ 2,513            | \$ (980)      | \$ (74,874)       |
| Prior service costs                     | (33)             | 12                  | (5)           | (26)              |
| Net postretirement benefits activity:   |                  |                     |               |                   |
| Actuarial loss                          | (22,425)         | 2,100               | (819)         | (21,144)          |
| Prior service costs                     | 4,334            | (1,133)             | 442           | 3,643             |
| Foreign currency translation adjustment | 5                | 0                   | 0             | 5                 |
| Total                                   | \$ (94,526)      | \$ 3,492            | \$ (1,362)    | \$ (92,396)       |

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Coca-Cola Bottling Co. Consolidated

Notes to Consolidated Financial Statements (Unaudited)

### 17. Accumulated Other Comprehensive Loss

A summary of the impact on the income statement line items is as follows:

| In Thousands                                            | Net<br>Pension<br>Activity | Net Postretirement<br>Benefits<br>Activity | Total    |
|---------------------------------------------------------|----------------------------|--------------------------------------------|----------|
| <b>Q3 2014</b>                                          |                            |                                            |          |
| Cost of sales                                           | \$ 83                      | \$ 24                                      | \$ 107   |
| Selling, delivery and administrative ( S,D&A ) expenses | 376                        | 161                                        | 537      |
| Subtotal pre-tax                                        | 459                        | 185                                        | 644      |
| Income tax expense                                      | 177                        | 72                                         | 249      |
| Total after tax effect                                  | \$ 282                     | \$ 113                                     | \$ 395   |
| <b>Q3 2013</b>                                          |                            |                                            |          |
| Cost of sales                                           | \$ 76                      | \$ 42                                      | \$ 118   |
| S,D&A expenses                                          | 765                        | 281                                        | 1,046    |
| Subtotal pre-tax                                        | 841                        | 323                                        | 1,164    |
| Income tax expense                                      | 325                        | 124                                        | 449      |
| Total after tax effect                                  | \$ 516                     | \$ 199                                     | \$ 715   |
| <b>YTD 2014</b>                                         |                            |                                            |          |
| Cost of sales                                           | \$ 238                     | \$ 72                                      | \$ 310   |
| S,D&A expenses                                          | 1,083                      | 483                                        | 1,566    |
| Subtotal pre-tax                                        | 1,321                      | 555                                        | 1,876    |
| Income tax expense                                      | 510                        | 216                                        | 726      |
| Total after tax effect                                  | \$ 811                     | \$ 339                                     | \$ 1,150 |
| <b>YTD 2013</b>                                         |                            |                                            |          |
| Cost of sales                                           | \$ 227                     | \$ 116                                     | \$ 343   |
| S,D&A expenses                                          | 2,298                      | 851                                        | 3,149    |
| Subtotal pre-tax                                        | 2,525                      | 967                                        | 3,492    |
| Income tax expense                                      | 985                        | 377                                        | 1,362    |
| Total after tax effect                                  | \$ 1,540                   | \$ 590                                     | \$ 2,130 |

18. Capital Transactions

The Company has two classes of common stock outstanding, Common Stock and Class B Common Stock. The Common Stock is traded on the NASDAQ Global Select Market<sup>sm</sup> under the symbol COKE. There is no established public trading market for the Class B Common Stock. Shares of the Class B Common Stock are convertible on a share-for-share basis into shares of Common Stock at any time at the option of the holders of Class B Common Stock.

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Notes to Consolidated Financial Statements (Unaudited)

### 18. Capital Transactions

No cash dividend or dividend of property or stock other than stock of the Company, as specifically described in the Company's certificate of incorporation, may be declared and paid on the Class B Common Stock unless an equal or greater dividend is declared and paid on the Common Stock. During YTD 2014 and YTD 2013, dividends of \$.75 per share were declared and paid on both the Common Stock and Class B Common Stock.

Each share of Common Stock is entitled to one vote per share and each share of Class B Common Stock is entitled to 20 votes per share at all meetings of stockholders. Except as otherwise required by law, holders of the Common Stock and Class B Common Stock vote together as a single class on all matters brought before the Company's stockholders. In the event of liquidation, there is no preference between the two classes of common stock.

On April 29, 2008, the stockholders of the Company approved a Performance Unit Award Agreement for J. Frank Harrison, III, the Company's Chairman of the Board of Directors and Chief Executive Officer, consisting of 400,000 performance units (Units). Each Unit represents the right to receive one share of the Company's Class B Common Stock, subject to certain terms and conditions. The Units are subject to vesting in annual increments over a ten-year period starting in fiscal year 2009. The number of Units that vest each year equals the product of 40,000 multiplied by the overall goal achievement factor (not to exceed 100%) under the Company's Annual Bonus Plan.

Each annual 40,000 Unit tranche has an independent performance requirement as it is not established until the Company's Annual Bonus Plan targets are approved each year by the Compensation Committee of the Board of Directors. As a result, each 40,000 Unit tranche is considered to have its own service inception date, grant-date and requisite service period. The Company's Annual Bonus Plan targets, which establish the performance requirements for the Performance Unit Award Agreement, are approved by the Compensation Committee of the Board of Directors in the first quarter of each year. The Performance Unit Award Agreement does not entitle Mr. Harrison, III to participate in dividends or voting rights until each installment has vested and the shares are issued. Mr. Harrison, III may satisfy tax withholding requirements in whole or in part by requiring the Company to settle in cash such number of Units otherwise payable in Class B Common Stock to meet the maximum statutory tax withholding requirements.

Compensation expense for the Performance Unit Award Agreement recognized in YTD 2014 was \$2.3 million, which was based upon a common stock share price of \$75.74 on September 26, 2014. Compensation expense for the Performance Unit Award Agreement recognized in YTD 2013 was \$1.9 million, which was based upon a common stock share price of \$63.36 on September 27, 2013.

On March 4, 2014 and March 5, 2013, the Compensation Committee determined that 40,000 shares of the Company's Class B Common Stock should be issued in each year pursuant to a Performance Unit Award Agreement to J. Frank Harrison, III, in connection with his services in 2013 and 2012, respectively, as Chairman of the Board of Directors and Chief Executive Officer of the Company. As permitted under the terms of the Performance Unit Award Agreement, 19,100 and 19,880 of such shares were settled in cash in 2014 and 2013, respectively, to satisfy tax withholding obligations in connection with the vesting of the performance units.



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Coca-Cola Bottling Co. Consolidated

Notes to Consolidated Financial Statements (Unaudited)

### 18. Capital Transactions

The increase in the total number of shares outstanding in YTD 2014 and YTD 2013 was due to the issuance of the 20,900 and 20,120 shares, respectively, of Class B Common Stock related to the Performance Unit Award Agreement in each year.

### 19. Benefit Plans

#### *Pension Plans*

All benefits under the primary Company-sponsored pension plan were frozen as of June 30, 2006 and no benefits have accrued to participants after this date. The Company also sponsors a pension plan for certain employees under collective bargaining agreements. Benefits under the pension plan for collectively bargained employees are determined in accordance with negotiated formulas for the respective participants. Contributions to the plans are based on actuarial determined amounts and are limited to the amounts currently deductible for income tax purposes.

In Q3 2013, the Company offered a limited Lump Sum Window distribution of present valued pension benefits to terminated plan participants meeting certain criteria. Benefit distributions were made during the fourth quarter of 2013 ( Q4 2013 ). The Company incurred a noncash charge of \$12.0 million in Q4 2013 when the distributions were made in accordance with the relevant accounting standards. The reduction in the number of plan participants and the reduction of plan assets will reduce the cost of administering the pension plan in the future.

The components of net periodic pension cost (benefit) were as follows:

| In Thousands                        | Third Quarter |         | First Nine Months |          |
|-------------------------------------|---------------|---------|-------------------|----------|
|                                     | 2014          | 2013    | 2014              | 2013     |
| Service cost                        | \$ 26         | \$ 32   | \$ 84             | \$ 96    |
| Interest cost                       | 2,904         | 3,086   | 8,696             | 9,258    |
| Expected return on plan assets      | (3,430)       | (3,546) | (10,343)          | (10,640) |
| Amortization of prior service cost  | 9             | 4       | 27                | 12       |
| Recognized net actuarial loss       | 450           | 837     | 1,294             | 2,513    |
| Net periodic pension cost (benefit) | \$ (41)       | \$ 413  | \$ (242)          | \$ 1,239 |

The Company contributed \$7.5 million to the Company-sponsored pension plans during YTD 2014. Anticipated contributions for the two Company-sponsored pension plans will be in the range of \$1 million to \$3 million during the remainder of 2014.

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Notes to Consolidated Financial Statements (Unaudited)

## 19. Benefit Plans

*Postretirement Benefits*

The Company provides postretirement benefits for a portion of its current employees. The Company recognizes the cost of postretirement benefits, which consist principally of medical benefits, during employees' periods of active service. The Company does not pre-fund these benefits and has the right to modify or terminate certain of these benefits in the future.

The components of net periodic postretirement benefit cost were as follows:

| In Thousands                             | Third Quarter |          | First Nine Months |          |
|------------------------------------------|---------------|----------|-------------------|----------|
|                                          | 2014          | 2013     | 2014              | 2013     |
| Service cost                             | \$ 382        | \$ 412   | \$ 1,148          | \$ 1,238 |
| Interest cost                            | 825           | 715      | 2,475             | 2,145    |
| Recognized net actuarial loss            | 562           | 700      | 1,688             | 2,100    |
| Amortization of prior service cost       | (377)         | (377)    | (1,133)           | (1,133)  |
| Net periodic postretirement benefit cost | \$ 1,392      | \$ 1,450 | \$ 4,178          | \$ 4,350 |

*401(k) Savings Plan*

The Company provides a 401(k) Savings Plan for substantially all of its full-time employees who are not part of collective bargaining agreements.

During 2013, the Company's 401(k) Savings Plan matching contribution was discretionary with the Company having the option to make matching contributions for eligible participants of up to 5% of eligible participants' contributions. The 5% matching contribution was accrued during 2013 and paid in the first quarter of 2014. During 2014, the Company has matched the first 3.5% of participants' contributions, or \$5.1 million, while maintaining the option to increase the matching contributions an additional 1.5%, for a total of 5%, for the Company's employees based on the financial results for 2014. The total expense for this benefit was \$6.2 million and \$5.8 million in YTD 2014 and YTD 2013, respectively.

*Multi-Employer Benefits*

The Company currently has a liability to a multi-employer pension plan related to the Company's exit from the plan in 2008. As of September 28, 2014, the Company had a liability of \$9.0 million recorded. The Company is required to make payments of approximately \$1 million each year through 2028 to this multi-employer pension plan.

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Notes to Consolidated Financial Statements (Unaudited)

**19. Benefit Plans**

Certain employees of the Company participate in a multi-employer pension plan, the Employers-Teamsters Local Union Nos. 175 and 505 Pension Fund (the Plan), to which the Company makes monthly contributions on behalf of such employees. The Plan was certified by the Plan's actuary as being in critical status for the plan year beginning January 1, 2013. As a result, the Plan adopted a Rehabilitation Plan effective January 1, 2015. The Company agreed and incorporated such agreement in the renewal of the collective bargaining agreement with the union, effective April 28, 2014, to participate in the Rehabilitation Plan. The Company will increase its contribution rates to the Plan effective January 2015 with additional increases occurring annually to support the Rehabilitation Plan.

There would likely be a withdrawal liability in the event the Company withdraws from its participation in the Plan. The Company's withdrawal liability was reported by the Plan's actuary as of April 2014 to be approximately \$4.5 million. The Company does not currently anticipate withdrawing from the Plan.

**20. Related Party Transactions**

The Company's business consists primarily of the production, marketing and distribution of nonalcoholic beverages of The Coca-Cola Company, which is the sole owner of the secret formulas under which the primary components (either concentrate or syrup) of its soft drink products are manufactured. As of September 28, 2014, The Coca-Cola Company had a 34.8% interest in the Company's total outstanding Common Stock, representing 5.0% of the total voting power of the Company's Common Stock and Class B Common Stock voting together as a single class. As long as The Coca-Cola Company holds the number of shares of Common Stock that it currently owns, it has the right to have its designee proposed by the Company for the nomination to the Company's Board of Directors, and J. Frank Harrison III, the Chairman of the Board and the Chief Executive Officer of the Company, and trustees of certain trusts established for the benefit of certain relatives of J. Frank Harrison, Jr., have agreed to vote their shares of the Company's Class B Common Stock which they control in favor of such designee. The Coca-Cola Company does not own any shares of Class B Common Stock of the Company.

The following table summarizes the significant transactions between the Company and The Coca-Cola Company:

| In Millions                                                                                                       | First Nine Months |          |
|-------------------------------------------------------------------------------------------------------------------|-------------------|----------|
|                                                                                                                   | 2014              | 2013     |
| Payments by the Company for concentrate, syrup, sweetener and other purchases                                     | \$ 329.1          | \$ 309.9 |
| Marketing funding support payments to the Company                                                                 | 35.0              | 32.6     |
| Payments by the Company net of marketing funding support                                                          | \$ 294.1          | \$ 277.3 |
| Payments by the Company for customer marketing programs                                                           | \$ 43.2           | \$ 43.2  |
| Payments by the Company for cold drink equipment parts                                                            | 7.7               | 6.9      |
| Fountain delivery and equipment repair fees paid to the Company                                                   | 9.9               | 9.4      |
| Presence marketing funding support provided by The Coca-Cola Company on the Company's behalf                      | 4.4               | 4.0      |
| Payments to the Company to facilitate the distribution of certain brands and packages to other Coca-Cola bottlers | 2.8               | 3.0      |

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Notes to Consolidated Financial Statements (Unaudited)

### 20. Related Party Transactions

The Company has a production arrangement with CCR to buy and sell finished products at cost. Sales to CCR under this arrangement were \$45.3 million and \$45.4 million in YTD 2014 and YTD 2013, respectively. Purchases from CCR under this arrangement were \$44.0 million and \$34.9 million in YTD 2014 and YTD 2013, respectively. In addition, CCR distributes one of the Company's own brands (Tum-E Yummies). Total sales to CCR for this brand were \$17.4 million and \$19.3 million in YTD 2014 and YTD 2013, respectively.

On May 7, 2014, the Company and CCR entered into an asset purchase agreement relating to the Territory served by CCR through CCR's facilities and equipment located in Johnson City and Morristown, Tennessee. At closing, which occurred on May 23, 2014, the Company signed a Comprehensive Beverage Agreement that has a term of ten years and is renewable by the Company indefinitely for successive additional terms of ten years each unless the Comprehensive Beverage Agreement is earlier terminated as provided therein. Under the Comprehensive Beverage Agreement, the Company will make a quarterly sub-bottling payment to CCR on a continuing basis for the grant of exclusive rights to distribute, promote, market and sell the Covered Beverages and Related Products (as defined in the Comprehensive Beverage Agreement) in the Territory. The quarterly sub-bottling payment will be based on sales of certain beverages and beverage products that are sold under the same trademarks that identify a Covered Beverage, Related Product or certain cross-licensed brands. As of September 28, 2014, the Company has recorded a liability of \$13.0 million to reflect the estimated fair value of the contingent consideration related to the future sub-bottling payments. At closing, the Company also entered into a finished goods supply agreement with CCR for the Territory.

Along with all other Coca-Cola bottlers in the United States, the Company is a member in Coca-Cola Bottlers' Sales and Services Company, LLC (CCBSS), which was formed in 2003 for the purposes of facilitating various procurement functions and distributing certain specified beverage products of The Coca-Cola Company with the intention of enhancing the efficiency and competitiveness of the Coca-Cola bottling system in the United States. CCBSS negotiates the procurement for the majority of the Company's raw materials (excluding concentrate). The Company pays an administrative fee to CCBSS for its services. Administrative fees to CCBSS for its services were \$0.3 million in both YTD 2014 and YTD 2013. Amounts due from CCBSS for rebates on raw materials were \$6.3 million, \$5.1 million and \$5.0 million as of September 28, 2014, December 29, 2013 and September 29, 2013, respectively. CCR is also a member of CCBSS.

The Company is a member of SAC, a manufacturing cooperative. SAC sells finished products to the Company and Piedmont at cost. Purchases from SAC by the Company and Piedmont for finished products were \$101.4 million and \$104.7 million in YTD 2014 and YTD 2013, respectively. The Company also manages the operations of SAC pursuant to a management agreement. Management fees earned from SAC were \$1.3 million and \$1.2 million in YTD 2014 and YTD 2013, respectively. The Company has also guaranteed a portion of debt for SAC. Such guarantee amounted to \$21.5 million as of September 28, 2014. The Company's equity investment in SAC was \$4.1 million as of September 28, 2014, December 29, 2013 and September 29, 2013 and was recorded in other assets on the Company's consolidated balance sheets.

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Coca-Cola Bottling Co. Consolidated

Notes to Consolidated Financial Statements (Unaudited)

### 20. Related Party Transactions

The Company is a shareholder in two entities from which it purchases a majority of its requirements for plastic bottles. Net purchases from these entities were \$59.9 million in YTD 2014 and \$60.4 million in YTD 2013. In conjunction with the Company's participation in one of these entities, Southeastern, the Company has guaranteed a portion of the entity's debt. Such guarantee amounted to \$11.2 million as of September 28, 2014. The Company's equity investment in Southeastern was \$18.4 million, \$17.6 million and \$20.8 million as of September 28, 2014, December 29, 2013 and September 29, 2013, respectively, and was recorded in other assets on the Company's consolidated balance sheets.

The Company holds no assets as collateral against the SAC or Southeastern guarantees, the fair value of which is immaterial to the Company's consolidated financial statements.

The Company monitors its investments in SAC and Southeastern and would be required to write down its investment if an impairment is identified and the Company determined it to be other than temporary. No impairment of the Company's investments in SAC or Southeastern has been identified as of September 28, 2014 nor was there any impairment in 2013.

The Company leases from Harrison Limited Partnership One ( HLP ) the Snyder Production Center ( SPC ) and an adjacent sales facility, which are located in Charlotte, North Carolina. HLP is directly and indirectly owned by trusts of which J. Frank Harrison, III, Chairman of the Board of Directors and Chief Executive Officer of the Company, and Deborah H. Everhart, a director of the Company, are trustees and beneficiaries. Morgan H. Everett, a director of the Company, is a permissible, discretionary beneficiary of the trusts that directly or indirectly own HLP. The lease expires on December 31, 2020. The principal balance outstanding under this capital lease as of September 28, 2014, December 29, 2013 and September 29, 2013 was \$20.5 million, \$22.2 million and \$22.7 million, respectively. Rental payments related to this lease were \$2.8 million and \$2.7 million in YTD 2014 and YTD 2013, respectively.

The Company leases from Beacon Investment Corporation ( Beacon ) the Company's headquarters office facility and an adjacent office facility. The lease expires on December 31, 2021. Beacon's majority shareholder is J. Frank Harrison, III and Morgan H. Everett is a minority shareholder. The principal balance outstanding under this capital lease as of September 28, 2014, December 29, 2013 and September 29, 2013 was \$21.2 million, \$22.9 million and \$23.5 million, respectively. Rental payments related to this lease were \$3.1 million in both YTD 2014 and YTD 2013.

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Notes to Consolidated Financial Statements (Unaudited)

### 21. Net Sales by Product Category

Net sales by product category were as follows:

| In Thousands                                    | Third Quarter     |                   | First Nine Months   |                     |
|-------------------------------------------------|-------------------|-------------------|---------------------|---------------------|
|                                                 | 2014              | 2013              | 2014                | 2013                |
| <b>Bottle/can sales:</b>                        |                   |                   |                     |                     |
| Sparkling beverages (including energy products) | \$ 286,830        | \$ 273,905        | \$ 829,622          | \$ 798,271          |
| Still beverages                                 | 81,540            | 73,336            | 217,878             | 196,352             |
| <b>Total bottle/can sales</b>                   | <b>368,370</b>    | <b>347,241</b>    | <b>1,047,500</b>    | <b>994,623</b>      |
| <b>Other sales:</b>                             |                   |                   |                     |                     |
| Sales to other Coca-Cola bottlers               | 41,291            | 42,030            | 123,680             | 126,621             |
| Post-mix and other                              | 48,015            | 45,193            | 134,551             | 125,750             |
| <b>Total other sales</b>                        | <b>89,306</b>     | <b>87,223</b>     | <b>258,231</b>      | <b>252,371</b>      |
| <b>Total net sales</b>                          | <b>\$ 457,676</b> | <b>\$ 434,464</b> | <b>\$ 1,305,731</b> | <b>\$ 1,246,994</b> |

Sparkling beverages are carbonated beverages and energy products while still beverages are noncarbonated beverages.

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### 22. Net Income Per Share

The following table sets forth the computation of basic net income per share and diluted net income per share under the two-class method:

| In Thousands (Except Per Share Data)                                                               | Third Quarter |           | First Nine Months |           |
|----------------------------------------------------------------------------------------------------|---------------|-----------|-------------------|-----------|
|                                                                                                    | 2014          | 2013      | 2014              | 2013      |
| <b>Numerator for basic and diluted net income per Common Stock and Class B Common Stock share:</b> |               |           |                   |           |
| Net income attributable to Coca-Cola Bottling Co. Consolidated                                     | \$ 12,132     | \$ 16,169 | \$ 28,364         | \$ 32,260 |
| Less dividends:                                                                                    |               |           |                   |           |
| Common Stock                                                                                       | 1,785         | 1,785     | 5,356             | 5,356     |
| Class B Common Stock                                                                               | 532           | 527       | 1,592             | 1,577     |
| Total undistributed earnings                                                                       | \$ 9,815      | \$ 13,857 | \$ 21,416         | \$ 25,327 |
| Common Stock undistributed earnings basic                                                          | \$ 7,560      | \$ 10,698 | \$ 16,505         | \$ 19,563 |
| Class B Common Stock undistributed earnings basic                                                  | 2,255         | 3,159     | 4,911             | 5,764     |
| Total undistributed earnings basic                                                                 | \$ 9,815      | \$ 13,857 | \$ 21,416         | \$ 25,327 |
| Common Stock undistributed earnings diluted                                                        | \$ 7,528      | \$ 10,652 | \$ 16,434         | \$ 19,479 |
| Class B Common Stock undistributed earnings diluted                                                | 2,287         | 3,205     | 4,982             | 5,848     |
| Total undistributed earnings diluted                                                               | \$ 9,815      | \$ 13,857 | \$ 21,416         | \$ 25,327 |
| <b>Numerator for basic net income per Common Stock share:</b>                                      |               |           |                   |           |
| Dividends on Common Stock                                                                          | \$ 1,785      | \$ 1,785  | \$ 5,356          | \$ 5,356  |
| Common Stock undistributed earnings basic                                                          | 7,560         | 10,698    | 16,505            | 19,563    |
| Numerator for basic net income per Common Stock share                                              | \$ 9,345      | \$ 12,483 | \$ 21,861         | \$ 24,919 |
| <b>Numerator for basic net income per Class B Common Stock share:</b>                              |               |           |                   |           |
| Dividends on Class B Common Stock                                                                  | \$ 532        | \$ 527    | \$ 1,592          | \$ 1,577  |
| Class B Common Stock undistributed earnings basic                                                  | 2,255         | 3,159     | 4,911             | 5,764     |
| Numerator for basic net income per Class B Common Stock share                                      | \$ 2,787      | \$ 3,686  | \$ 6,503          | \$ 7,341  |

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Notes to Consolidated Financial Statements (Unaudited)

### 22. Net Income Per Share

| In Thousands (Except Per Share Data)                                    | Third Quarter    |                  | First Nine Months |                  |
|-------------------------------------------------------------------------|------------------|------------------|-------------------|------------------|
|                                                                         | 2014             | 2013             | 2014              | 2013             |
| <b>Numerator for diluted net income per Common Stock share:</b>         |                  |                  |                   |                  |
| Dividends on Common Stock                                               | \$ 1,785         | \$ 1,785         | \$ 5,356          | \$ 5,356         |
| Dividends on Class B Common Stock assumed converted to Common Stock     | 532              | 527              | 1,592             | 1,577            |
| Common Stock undistributed earnings diluted                             | 9,815            | 13,857           | 21,416            | 25,327           |
| <b>Numerator for diluted net income per Common Stock share</b>          | <b>\$ 12,132</b> | <b>\$ 16,169</b> | <b>\$ 28,364</b>  | <b>\$ 32,260</b> |
| <b>Numerator for diluted net income per Class B Common Stock share:</b> |                  |                  |                   |                  |
| Dividends on Class B Common Stock                                       | \$ 532           | \$ 527           | \$ 1,592          | \$ 1,577         |
| Class B Common Stock undistributed earnings diluted                     | 2,287            | 3,205            | 4,982             | 5,848            |
| <b>Numerator for diluted net income per Class B Common Stock share</b>  | <b>\$ 2,819</b>  | <b>\$ 3,732</b>  | <b>\$ 6,574</b>   | <b>\$ 7,425</b>  |



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Notes to Consolidated Financial Statements (Unaudited)

### 22. Net Income Per Share

| In Thousands (Except Per Share Data)                                                                                  | Third Quarter |         | First Nine Months |         |
|-----------------------------------------------------------------------------------------------------------------------|---------------|---------|-------------------|---------|
|                                                                                                                       | 2014          | 2013    | 2014              | 2013    |
| <b>Denominator for basic net income per Common Stock and Class B Common Stock share:</b>                              |               |         |                   |         |
| Common Stock weighted average shares outstanding basic                                                                | 7,141         | 7,141   | 7,141             | 7,141   |
| Class B Common Stock weighted average shares outstanding basic                                                        | 2,130         | 2,109   | 2,125             | 2,104   |
| <b>Denominator for diluted net income per Common Stock and Class B Common Stock share:</b>                            |               |         |                   |         |
| Common Stock weighted average shares outstanding diluted (assumes conversion of Class B Common Stock to Common Stock) | 9,311         | 9,290   | 9,306             | 9,285   |
| Class B Common Stock weighted average shares outstanding diluted                                                      | 2,170         | 2,149   | 2,165             | 2,144   |
| <b>Basic net income per share:</b>                                                                                    |               |         |                   |         |
| Common Stock                                                                                                          | \$ 1.31       | \$ 1.75 | \$ 3.06           | \$ 3.49 |
| Class B Common Stock                                                                                                  | \$ 1.31       | \$ 1.75 | \$ 3.06           | \$ 3.49 |
| <b>Diluted net income per share:</b>                                                                                  |               |         |                   |         |
| Common Stock                                                                                                          | \$ 1.30       | \$ 1.74 | \$ 3.05           | \$ 3.47 |
| Class B Common Stock                                                                                                  | \$ 1.30       | \$ 1.74 | \$ 3.04           | \$ 3.46 |

#### NOTES TO TABLE

- (1) For purposes of the diluted net income per share computation for Common Stock, all shares of Class B Common Stock are assumed to be converted; therefore, 100% of undistributed earnings is allocated to Common Stock.
- (2) For purposes of the diluted net income per share computation for Class B Common Stock, weighted average shares of Class B Common Stock are assumed to be outstanding for the entire period and not converted.
- (3) Denominator for diluted net income per share for Common Stock and Class B Common Stock includes the dilutive effect of shares relative to the Performance Unit Award.

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Coca-Cola Bottling Co. Consolidated

Notes to Consolidated Financial Statements (Unaudited)

### 23. Risks and Uncertainties

Approximately 89% of the Company's YTD 2014 bottle/can volume to retail customers are products of The Coca-Cola Company, which is the sole supplier of these products or of the concentrates or syrups required by the Company to manufacture these products. The remaining 11% of the Company's YTD 2014 bottle/can volume to retail customers are products of other beverage companies or those owned by the Company. The Company has beverage agreements under which it has various requirements to meet. Failure to meet the requirements of these beverage agreements could result in the loss of distribution rights for the respective product.

The Company's products are sold and distributed directly by its employees to retail stores and other outlets. During both YTD 2014 and YTD 2013, approximately 68% of the Company's bottle/can volume to retail customers was sold for future consumption, while the remaining bottle/can volume to retail customers of approximately 32% was sold for immediate consumption. The Company's largest customers, Wal-Mart Stores, Inc. and Food Lion, LLC, accounted for approximately 22% and 9%, respectively, of the Company's total bottle/can volume to retail customers in YTD 2014; and accounted for approximately 21% and 8%, respectively, of the Company's total bottle/can volume to retail customers in YTD 2013. Wal-Mart Stores, Inc. accounted for approximately 15% and 14% of the Company's total net sales during YTD 2014 and YTD 2013, respectively. No other customer represented greater than 10% of the Company's total net sales for YTD 2014 or YTD 2013.

The Company obtains all of its aluminum cans from two domestic suppliers. The Company currently obtains a majority of its plastic bottles from two domestic entities. See Note 15 and Note 20 to the consolidated financial statements for additional information.

The Company is exposed to price risk on such commodities as aluminum, corn and resin which affects the cost of raw materials used in the production of finished products. The Company both produces and procures these finished products. Examples of the raw materials affected are aluminum cans and plastic bottles used for packaging and high fructose corn syrup used as a product ingredient. Further, the Company is exposed to commodity price risk on crude oil which impacts the Company's cost of fuel used in the movement and delivery of the Company's products. The Company participates in commodity hedging and risk mitigation programs administered both by CCBSS and by the Company. In addition, there is no limit on the price The Coca-Cola Company and other beverage companies can charge for concentrate.

Certain liabilities of the Company are subject to risk due to changes in both long-term and short-term interest rates. These liabilities include floating rate debt, retirement benefit obligations and the Company's pension liability.

The Company's acquisition related contingent consideration liability is subject to risk due to changes in the Company's probability weighted discounted cash flow model which is based on internal forecasts and changes in weighted average cost of capital which is derived from market data.

Approximately 6% of the Company's labor force is covered by collective bargaining agreements. Two collective bargaining agreements covering approximately .7% of the Company's employees expired during 2013 and the Company entered into new agreements in 2013. One collective bargaining agreement covering approximately 1% of the Company's employees expired in Q2 2014 and the Company entered into a new

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Coca-Cola Bottling Co. Consolidated

Notes to Consolidated Financial Statements (Unaudited)

### 23. Risks and Uncertainties

collective bargaining agreement at that time. One collective bargaining agreement covering approximately 4% of the Company's employees expired in Q3 2014 and the Company entered into a new collective bargaining agreement at that time.

### 24. Supplemental Disclosures of Cash Flow Information

Changes in current assets and current liabilities affecting cash flows were as follows:

| In Thousands                                                                          | First Nine Months  |                   |
|---------------------------------------------------------------------------------------|--------------------|-------------------|
|                                                                                       | 2014               | 2013              |
| Accounts receivable, trade, net                                                       | \$ (15,856)        | \$ (10,544)       |
| Accounts receivable from The Coca-Cola Company                                        | (15,225)           | (9,028)           |
| Accounts receivable, other                                                            | (524)              | (1,650)           |
| Inventories                                                                           | (16,775)           | (4,331)           |
| Prepaid expenses and other current assets                                             | (3,325)            | 802               |
| Accounts payable, trade                                                               | 10,219             | 7,085             |
| Accounts payable to The Coca-Cola Company                                             | 21,224             | 15,533            |
| Other accrued liabilities                                                             | (4,852)            | (1,255)           |
| Accrued compensation                                                                  | (309)              | (6,298)           |
| Accrued interest payable                                                              | 5,053              | 5,320             |
| <b>Increase in current assets less current liabilities (exclusive of acquisition)</b> | <b>\$ (20,370)</b> | <b>\$ (4,366)</b> |

### **Non-cash activity**

Additions to property, plant and equipment of \$2.9 million and \$2.0 million have been accrued but not paid and are recorded in accounts payable, trade as of September 28, 2014 and September 29, 2013, respectively.

### 25. New Accounting Pronouncements

#### *Recently Adopted Pronouncements*

In July 2013, the Financial Accounting Standards Board ( FASB ) issued new guidance on the financial statement presentation of an unrecognized tax benefit when a net operating loss carryforward, a similar tax loss, or a tax credit carryforward exists. The provisions of the new guidance were effective for fiscal years beginning after December 15, 2013. The requirements of this new guidance did not have a material impact on the Company's consolidated financial statements.

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Coca-Cola Bottling Co. Consolidated

Notes to Consolidated Financial Statements (Unaudited)

### 25. New Accounting Pronouncements

#### *Recently Issued Pronouncements*

In April 2014, the FASB issued new guidance which changes the criteria for determining which disposals can be presented as discontinued operations and modifies related disclosure requirements. The new guidance is effective for annual and interim periods beginning after December 15, 2014. The impact on the Company of adopting the new guidance will depend on the nature, terms and size of business disposals completed after the effective date.

In May 2014, the FASB issued new guidance on accounting for revenue from contracts with customers. The new guidance is effective for annual and interim periods beginning after December 15, 2016. The Company is in the process of evaluating the impact of the new guidance on the Company's consolidated financial statements.

In August 2014, the FASB issued new guidance that specifies the responsibility that an entity's management has to evaluate whether there is substantial doubt about the entity's ability to continue as a going concern. The new guidance is effective for annual and interim periods beginning after December 15, 2016. The requirements of this new guidance are not expected to have an impact on the Company's consolidated financial statements.

### 26. Subsequent Events

On August 28, 2014, the Company signed an asset purchase agreement with CCR relating to the territory currently served by CCR through CCR's facilities and equipment located in Knoxville, Tennessee (the "Knoxville Territory"). The asset purchase agreement, together with the comprehensive beverage agreement the Company entered into at the closing of this transaction, which occurred on October 24, 2014, with CCR, grant the Company certain exclusive rights in the Knoxville Territory and obligate the Company to make a quarterly sub-bottling payment to CCR on a continuing basis for the grant of such rights are described in a Current Report on Form 8-K filed by the Company with the Securities and Exchange Commission on August 29, 2014. The aggregate purchase price paid by the Company in cash at the closing for the transferred assets, after deducting the value of certain retained assets and retained liabilities, was approximately \$29.5 million. The amount paid remains subject to adjustment post-closing. The Knoxville Territory expansion transaction will be accounted for as a business combination under FASB Accounting Standards Codification 805. A preliminary purchase price allocation is not yet available for this transaction because the valuation of identifiable intangible assets is not complete.

On October 17, 2014, the Company and CCR entered into an agreement (the "Asset Exchange Agreement") pursuant to which CCR has agreed to exchange certain assets of CCR relating to the marketing, promotion, distribution and sale of Coca-Cola and other beverage products in the territory currently served by CCR's facilities and equipment located in Lexington, Kentucky, including the rights to produce such beverages in the Lexington, Kentucky territory in exchange for certain assets of the Company relating to the marketing, promotion, distribution and sale of Coca-Cola and other beverage products in the territory currently served by the Company's facilities and equipment located in Jackson, Tennessee, including the rights to produce such beverages in the Jackson, Tennessee territory. The Company filed a Current Report on Form 8-K with the Securities and Exchange Commission (SEC) on October 20, 2014, which includes a summary description of the Asset Exchange Agreement. The Company anticipates the closing of the transactions contemplated by the Asset Exchange Agreement will occur in the first half of 2015.

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### **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

#### **Introduction**

The following Management's Discussion and Analysis of Financial Condition and Results of Operations ( *M,D&A* ) of Coca-Cola Bottling Co. Consolidated (the *Company* ) should be read in conjunction with the Company's consolidated financial statements and the accompanying notes to the consolidated financial statements. *M,D&A* includes the following sections:

*Our Business and the Nonalcoholic Beverage Industry* – a general description of the Company's business and the nonalcoholic beverage industry.

*Areas of Emphasis* – a summary of the Company's key priorities.

*Overview of Operations and Financial Condition* – a summary of key information and trends concerning the financial results for the third quarter of 2014 ( *Q3 2014* ) and the first nine months of 2014 ( *YTD 2014* ) and changes from the third quarter of 2013 ( *Q3 2013* ) and the first nine months of 2013 ( *YTD 2013* ).

*Discussion of Critical Accounting Policies, Estimates and New Accounting Pronouncements* – a discussion of accounting policies that are most important to the portrayal of the Company's financial condition and results of operations that require critical judgments and estimates and the expected impact of new accounting pronouncements.

*Results of Operations* – an analysis of the Company's results of operations for *Q3 2014* and *YTD 2014* compared to *Q3 2013* and *YTD 2013*, respectively.

*Financial Condition* – an analysis of the Company's financial condition as of the end of *Q3 2014* compared to year-end 2013 and the end of *Q3 2013* as presented in the consolidated financial statements.

*Liquidity and Capital Resources* – an analysis of capital resources, cash sources and uses, operating activities, investing activities, financing activities, off-balance sheet arrangements, aggregate contractual obligations and hedging activities.

#### *Cautionary Information Regarding Forward-Looking Statements.*

The consolidated financial statements include the consolidated operations of the Company and its majority-owned subsidiaries including Piedmont Coca-Cola Bottling Partnership ( *Piedmont* ). The noncontrolling interest primarily consists of The Coca-Cola Company's interest in Piedmont, which was 22.7% for all periods presented.

#### ***Expansion of Company's Franchise Territory***

In April 2013, the Company announced that it had signed a non-binding letter of intent (the *LOI* ) with The Coca-Cola Company to expand the Company's franchise territory to include distribution rights in parts of Tennessee, Kentucky and Indiana that are served by Coca-Cola Refreshments USA, Inc. ( *CCR* ), a wholly owned subsidiary of The Coca-Cola Company. On May 23, 2014, the Company closed the transaction involving the first phase of this territory expansion, covering the Morristown and Johnson City, Tennessee territories served by *CCR* for a cash purchase price of \$12.2 million. The financial results of the Morristown and Johnson City, Tennessee territories have been included in the Company's consolidated financial statements from the acquisition date and did not have a material impact on the Company's consolidated financial results for the three and nine month periods ended September 28, 2014. On October 24, 2014, the Company closed the transaction involving the second completed phase of territory expansion, covering the Knoxville, Tennessee territory previously served by *CCR*. The transaction is described in a subsequent events note to the Company's unaudited financial statements included in this quarterly report on Form

10-Q.

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On October 17, 2014, the Company and CCR entered into an agreement (the "Asset Exchange Agreement") pursuant to which CCR has agreed to exchange certain assets of CCR relating to the marketing, promotion, distribution and sale of Coca-Cola and other beverage products in the territory currently served by CCR's facilities and equipment located in Lexington, Kentucky, including the rights to produce such beverages in the Lexington, Kentucky territory in exchange for certain assets of the Company relating to the marketing, promotion, distribution and sale of Coca-Cola and other beverage products in the territory currently served by the Company's facilities and equipment located in Jackson, Tennessee, including the rights to produce such beverages in the Jackson, Tennessee territory. The Company filed a Current Report on Form 8-K with the Securities and Exchange Commission ("SEC") on October 20, 2014, which includes a summary description of the Asset Exchange Agreement. The Company anticipates the closing of the transactions contemplated by the Asset Exchange Agreement will occur in the first half of 2015.

While the Company is preparing to close the transactions contemplated by the Asset Exchange Agreement, the Company is continuing to work towards a definitive agreement or agreements with The Coca-Cola Company for the remainder of the proposed franchise territory expansion described in the LOI, including Cleveland and Cookeville, Tennessee, Louisville, Paducah and Pikeville, Kentucky, and Evansville, Indiana. There is no assurance, however, that the parties will enter into such an agreement or agreements, or that any of the additional proposed territory expansion transactions contemplated by the LOI will occur or the timing of any such transactions.

### **Our Business and the Nonalcoholic Beverage Industry**

The Company produces, markets and distributes nonalcoholic beverages, primarily products of The Coca-Cola Company, which include some of the most recognized and popular beverage brands in the world. The Company is the largest independent bottler of products of The Coca-Cola Company in the United States, distributing these products in eleven states primarily in the Southeast. The Company also distributes several other beverage brands. These product offerings include both sparkling and still beverages. Sparkling beverages are carbonated beverages, including energy products. Still beverages are noncarbonated beverages such as bottled water, tea, ready to drink coffee, enhanced water, juices and sports drinks. The Company had full year net sales of \$1.6 billion in 2013.

The nonalcoholic beverage market is highly competitive. The Company's competitors include bottlers and distributors of nationally and regionally advertised and marketed products and private label products. In each region in which the Company operates, between 85% and 95% of sparkling beverage sales in bottles, cans and other containers are accounted for by the Company and its principal competitors, which in each region includes the local bottler of Pepsi-Cola and, in some regions, the local bottler of Dr Pepper, Royal Crown and/or 7-Up products. The sparkling beverage category (including energy products) represents approximately 79% of the Company's YTD 2014 bottle/can net sales to retail customers.

The principal methods of competition in the nonalcoholic beverage industry are point-of-sale merchandising, new product introductions, new vending and dispensing equipment, packaging changes, pricing, price promotions, product quality, retail space management, customer service, frequency of distribution and advertising. The Company believes it is competitive in its territories with respect to each of these methods.

Historically, operating results for the third quarter and first nine months of the fiscal year have not been representative of results for the entire fiscal year. Business seasonality results primarily from higher unit sales of the Company's products in the second and third quarters versus the first and fourth quarters of the fiscal year. Fixed costs, such as depreciation expense, are not significantly impacted by business seasonality.

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The Company performs its annual impairment test of franchise rights and goodwill as of the first day of the fourth quarter. During YTD 2014, the Company did not experience any triggering events or changes in circumstances that indicated the carrying amounts of the Company's franchise rights or goodwill exceeded fair values. As such, the Company has not recognized any impairments of franchise rights or goodwill.

Net sales by product category were as follows:

| In Thousands                                    | Third Quarter     |                   | First Nine Months   |                     |
|-------------------------------------------------|-------------------|-------------------|---------------------|---------------------|
|                                                 | 2014              | 2013              | 2014                | 2013                |
| <b>Bottle/can sales:</b>                        |                   |                   |                     |                     |
| Sparkling beverages (including energy products) | \$ 286,830        | \$ 273,905        | \$ 829,622          | \$ 798,271          |
| Still beverages                                 | 81,540            | 73,336            | 217,878             | 196,352             |
| <b>Total bottle/can sales</b>                   | <b>368,370</b>    | <b>347,241</b>    | <b>1,047,500</b>    | <b>994,623</b>      |
| <b>Other sales:</b>                             |                   |                   |                     |                     |
| Sales to other Coca-Cola bottlers               | 41,291            | 42,030            | 123,680             | 126,621             |
| Post-mix and other                              | 48,015            | 45,193            | 134,551             | 125,750             |
| <b>Total other sales</b>                        | <b>89,306</b>     | <b>87,223</b>     | <b>258,231</b>      | <b>252,371</b>      |
| <b>Total net sales</b>                          | <b>\$ 457,676</b> | <b>\$ 434,464</b> | <b>\$ 1,305,731</b> | <b>\$ 1,246,994</b> |

## Areas of Emphasis

Key priorities for the Company include revenue management, product innovation and beverage portfolio expansion, distribution cost management and productivity.

### Revenue Management

Revenue management requires a strategy which reflects consideration for pricing of brands and packages within product categories and channels, highly effective working relationships with customers and disciplined fact-based decision-making. Revenue management has been and continues to be a key performance driver which has significant impact on the Company's results of operations.

### Product Innovation and Beverage Portfolio Expansion

Innovation of both new brands and packages has been and is expected to continue to be important to the Company's overall revenue. New packaging introductions over the last several years include the 1.25-liter bottle, the 7.5-ounce sleek can and the 2-liter contour bottle for Coca-Cola products.

The Company has invested in its own brand portfolio with products such as Tum-E Yummies, a vitamin C enhanced flavored drink, and Fuel in a Bottle power shots. These brands enable the Company to participate in strong growth categories and capitalize on distribution channels that may include the Company's traditional Coca-Cola franchise territory as well as third party distributors outside the Company's traditional Coca-Cola franchise territory. While the growth prospects of Company-owned or exclusively licensed brands appear promising, the cost of developing, marketing and distributing these brands is anticipated to be significant as well.



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### **Distribution Cost Management**

Distribution costs represent the costs of transporting finished goods from Company locations to customer outlets. Total distribution costs amounted to \$156.7 million and \$151.0 million in YTD 2014 and YTD 2013, respectively. Over the past several years, the Company has focused on converting its distribution system from a conventional routing system to a predictive system. This conversion to a predictive system has allowed the Company to more efficiently handle an increasing number of products. In addition, the Company has focused on reducing fixed warehouse-related costs by consolidating warehouse space throughout the Company's territory.

The Company has three primary delivery systems for its current business:

bulk delivery for large supermarkets, mass merchandisers and club stores;

advanced sales delivery for convenience stores, drug stores, small supermarkets and certain on-premise accounts; and

full service delivery for its full service vending customers.

Distribution cost management will continue to be a key area of emphasis for the Company.

### **Productivity**

A key driver in the Company's selling, delivery and administrative (S,D&A) expense management relates to ongoing improvements in labor productivity and asset productivity.

### **Overview of Operations and Financial Condition**

The following items affect the comparability of the financial results presented below:

#### **Q3 2014 and YTD 2014**

a \$0.3 million pre-tax unfavorable and a \$0.6 million pre-tax favorable mark-to-market adjustment to cost of sales related to the Company's 2014 commodity hedging program in Q3 2014 and YTD 2014, respectively;

\$2.6 million and \$7.6 million recorded in S,D&A expenses (pre-tax) related to the Company's franchise territory expansion in Q3 2014 and YTD 2014, respectively; and

a \$0.6 million decrease to income tax expense related to the reduction of the liability of uncertain tax positions in Q3 2014 primarily due to the lapse of the applicable statute of limitations.

#### **Q3 2013 and YTD 2013**

a \$3.1 million pre-tax favorable adjustment to net sales in Q3 2013 related to a refund of 2012 cooperative trade marketing funds paid by the Company to The Coca-Cola Company that were not spent in 2012;

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a \$0.5 million pre-tax unfavorable mark-to-market adjustment to cost of sales related to the Company's 2013 commodity hedging program in YTD 2013;

\$1.6 million and \$3.3 million recorded in S,D&A expenses (pre-tax) related to the Company's franchise territory expansion in Q3 2013 and YTD 2013, respectively;

a \$0.4 million decrease to income tax expense related to the American Taxpayer Relief Act in the first quarter of 2013;

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a \$2.3 million decrease to income tax expense related to state tax legislation enacted during Q3 2013; and

a \$0.9 million decrease to income tax expense related to the reduction of the liability for uncertain tax positions in Q3 2013 primarily due to the lapse of the applicable statute of limitations.

The following overview provides a summary of key information concerning the Company's financial results for Q3 2014 and YTD 2014 compared to Q3 2013 and YTD 2013.

| In Thousands (Except Per Share Data)   | Third Quarter |            |           | %<br>Change |
|----------------------------------------|---------------|------------|-----------|-------------|
|                                        | 2014          | 2013       | Change    |             |
| Net sales                              | \$ 457,676    | \$ 434,464 | \$ 23,212 | 5.3         |
| Cost of sales                          | 272,734       | 258,352    | 14,382    | 5.6         |
| Gross margin                           | 184,942       | 176,112    | 8,830     | 5.0         |
| S,D&A expenses                         | 156,496       | 145,912    | 10,584    | 7.3         |
| Income from operations                 | 28,446        | 30,200     | (1,754)   | (5.8)       |
| Interest expense, net                  | 7,333         | 7,361      | (28)      | (0.4)       |
| Income before taxes                    | 21,113        | 22,839     | (1,726)   | (7.6)       |
| Income tax expense                     | 7,408         | 4,756      | 2,652     | 55.8        |
| Net income                             | 13,705        | 18,083     | (4,378)   | (24.2)      |
| Net income attributable to the Company | 12,132        | 16,169     | (4,037)   | (25.0)      |
| Basic net income per share:            |               |            |           |             |
| Common Stock                           | \$ 1.31       | \$ 1.75    | \$ (.44)  | (25.1)      |
| Class B Common Stock                   | \$ 1.31       | \$ 1.75    | \$ (.44)  | (25.1)      |
| Diluted net income per share:          |               |            |           |             |
| Common Stock                           | \$ 1.30       | \$ 1.74    | \$ (.44)  | (25.3)      |
| Class B Common Stock                   | \$ 1.30       | \$ 1.74    | \$ (.44)  | (25.3)      |

  

| In Thousands (Except Per Share Data)   | First Nine Months |              |           | %<br>Change |
|----------------------------------------|-------------------|--------------|-----------|-------------|
|                                        | 2014              | 2013         | Change    |             |
| Net sales                              | \$ 1,305,731      | \$ 1,246,994 | \$ 58,737 | 4.7         |
| Cost of sales                          | 778,936           | 746,868      | 32,068    | 4.3         |
| Gross margin                           | 526,795           | 500,126      | 26,669    | 5.3         |
| S,D&A expenses                         | 454,969           | 427,539      | 27,430    | 6.4         |
| Income from operations                 | 71,826            | 72,587       | (761)     | (1.0)       |
| Interest expense, net                  | 21,899            | 22,149       | (250)     | (1.1)       |
| Income before taxes                    | 49,927            | 50,438       | (511)     | (1.0)       |
| Income tax expense                     | 17,789            | 14,550       | 3,239     | 22.3        |
| Net income                             | 32,138            | 35,888       | (3,750)   | (10.4)      |
| Net income attributable to the Company | 28,364            | 32,260       | (3,896)   | (12.1)      |
| Basic net income per share:            |                   |              |           |             |
| Common Stock                           | \$ 3.06           | \$ 3.49      | \$ (.43)  | (12.3)      |
| Class B Common Stock                   | \$ 3.06           | \$ 3.49      | \$ (.43)  | (12.3)      |
| Diluted net income per share:          |                   |              |           |             |
| Common Stock                           | \$ 3.05           | \$ 3.47      | \$ (.42)  | (12.1)      |
| Class B Common Stock                   | \$ 3.04           | \$ 3.46      | \$ (.42)  | (12.1)      |

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The Company's net sales increased 5.3% in Q3 2014 compared to Q3 2013. The increase in net sales in Q3 2014 compared to Q3 2013 was primarily due to a 5.4% increase in bottle/can volume to retail customers and a 1.4% increase in bottle/can sales price per unit to retail customers. The Company's net sales increased 4.7% in YTD 2014 compared to YTD 2013. The increase in net sales in YTD 2014 compared to YTD 2013 was primarily due to a 4.3% increase in bottle/can volume to retail customers and a 1.4% increase in bottle/can sales price per unit to retail customers. The increases in bottle/can volume to retail customers were primarily due to increases in the still beverage category and the incremental volume resulting from the acquisition of the Johnson City and Morristown, Tennessee territories in May 2014. Bottle/can sales to retail customers price per unit increases were primarily due to a sales price increase in sparkling beverages. Bottle/can volume to retail customers increases in Q3 2014 and YTD 2014 compared to Q3 2013 and YTD 2013 due to the Morristown and Johnson City, Tennessee territories acquisition were 3.1% and 1.5%, respectively. The Company's bottle/can volume to retail customers was impacted by cooler and wetter than normal weather in most of the Company's territories during the first and second quarters of 2013.

Gross margin dollars increased 5.0% in Q3 2014 compared to Q3 2013. The Company's gross margin percentage decreased to 40.4% in Q3 2014 compared to 40.5% in Q3 2013. Gross margin dollars increased 5.3% in YTD 2014 compared to YTD 2013. The Company's gross margin percentage increased to 40.3% in YTD 2014 compared to 40.1% in YTD 2013. The increase in gross margin percentage in YTD 2014 compared to YTD 2013 was primarily due to higher sales price per unit to retail customers.

S,D&A expenses increased 7.3% in Q3 2014 from Q3 2013. The increase in S,D&A expenses in Q3 2014 from Q3 2013 was primarily attributable to increased employee salaries and wages including bonuses and incentives, increased marketing expense and increased expenses related to the Company's franchise territory expansion. S,D&A expenses increased 6.4% in YTD 2014 from YTD 2013. The increase in S,D&A expenses in YTD 2014 from YTD 2013 was primarily attributable to increased employee salaries and wages including bonuses and incentives, increased expenses related to the Company's franchise territory expansion, increased marketing expenses and increased property and casualty insurance expense.

Net interest expense decreased 1.1% in YTD 2014 compared to YTD 2013. The decrease in interest expense was due to lower average borrowings on the Company's \$200 million five-year unsecured revolving credit facility ( \$200 million facility ) and lower interest expense on capital leases. The Company's overall weighted average interest rate on its debt and capital lease obligations was 5.8% during both YTD 2014 and YTD 2013.

Income tax expense increased 22.3% in YTD 2014 as compared to YTD 2013. The increase to income tax expense was primarily due to a reduction of \$0.4 million in YTD 2013 associated with the American Taxpayer Relief Act enacted on January 2, 2013 and a reduction of \$2.3 million in YTD 2013 due to the impact on the Company's net deferred tax liabilities associated with a reduction in a state corporate tax rate.

Net debt and capital lease obligations were summarized as follows:

| In Thousands                                                | Sept. 28,<br>2014 | Dec. 29,<br>2013 | Sept. 29,<br>2013 |
|-------------------------------------------------------------|-------------------|------------------|-------------------|
| Debt                                                        | \$ 443,709        | \$ 398,566       | \$ 413,520        |
| Capital lease obligations                                   | 60,568            | 64,989           | 66,110            |
| Total debt and capital lease obligations                    | 504,277           | 463,555          | 479,630           |
| Less: Cash and cash equivalents                             | 23,067            | 11,761           | 25,283            |
| Total net debt and capital lease obligations <sup>(1)</sup> | \$ 481,210        | \$ 451,794       | \$ 454,347        |

- (1) The non-GAAP measure Total net debt and capital lease obligations is used to provide investors with additional information which management believes is helpful in the evaluation of the Company's capital structure and financial leverage. This non-GAAP financial information is not presented elsewhere in this report and may not be comparable to the similarly titled measures used by other companies. Additionally, this information should not be considered in isolation or as a substitute for performance measures calculated in accordance with GAAP.



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### **Discussion of Critical Accounting Policies, Estimates and New Accounting Pronouncements**

#### **Critical Accounting Policies and Estimates**

In the ordinary course of business, the Company has made a number of estimates and assumptions relating to the reporting of results of operations and financial position in the preparation of its consolidated financial statements in conformity with accounting principles generally accepted in the United States of America. Actual results could differ significantly from those estimates under different assumptions and conditions. The Company included in its Annual Report on Form 10-K for the year ended December 29, 2013 a discussion of the Company's most critical accounting policies, which are those most important to the portrayal of the Company's financial condition and results of operations and require management's most difficult, subjective and complex judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain.

The Company did not make changes in any critical accounting policies during YTD 2014. Any changes in critical accounting policies and estimates are discussed with the Audit Committee of the Board of Directors of the Company during the quarter in which a change is made.

#### **New Accounting Pronouncements**

##### **Recently Adopted Pronouncements**

In July 2013, the Financial Accounting Standards Board ( FASB ) issued new guidance on the financial statement presentation of an unrecognized tax benefit when a net operating loss carryforward, a similar tax loss, or a tax credit carryforward exists. The provisions of the new guidance were effective for fiscal years beginning after December 15, 2013. The requirements of this new guidance did not have a material impact on the Company's consolidated financial statements.

##### **Recently Issued Pronouncements**

In April 2014, the FASB issued new guidance which changes the criteria for determining which disposals can be presented as discontinued operations and modifies related disclosure requirements. The new guidance is effective for annual and interim periods beginning after December 15, 2014. The impact on the Company of adopting the new guidance will depend on the nature, terms and size of business disposals completed after the effective date.

In May 2014, the FASB issued new guidance on accounting for revenue from contracts with customers. The new guidance is effective for annual and interim periods beginning after December 15, 2016. The Company is in the process of evaluating the impact of the new guidance on the Company's consolidated financial statements.

In August 2014, the FASB issued new guidance that specifies the responsibility that an entity's management has to evaluate whether there is substantial doubt about the entity's ability to continue as a going concern. The new guidance is effective for annual and interim periods beginning after December 15, 2016. The requirements of this new guidance are not expected to have an impact on the Company's consolidated financial statements.

**Table of Contents****Results of Operations*****Q3 2014 Compared to Q3 2013 and YTD 2014 Compared to YTD 2013*****Net Sales**

Net sales increased \$23.2 million, or 5.3%, to \$457.7 million in Q3 2014 compared to \$434.5 million in Q3 2013. Net sales increased \$58.7 million, or 4.7% to \$1,305.7 million in YTD 2014 compared to \$1,247.0 million in YTD 2013.

The increase in net sales for Q3 2014 compared to Q3 2013 was principally attributable to the following:

| Q3 2014<br>(In Millions) | Attributable to:                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$ 18.7                  | 5.4% increase in bottle/can volume to retail customers primarily due to a volume increase in still beverages (3.1% of the total bottle/can volume increase related to the acquisition of the Johnson City and Morristown, Tennessee territories)                                                                                                                                                                                                                             |
| 5.0                      | 1.4% increase in bottle/can sales price per unit to retail customers primarily due to an increase in sparkling beverages sales price per unit                                                                                                                                                                                                                                                                                                                                |
| 3.2                      | Increase in freight revenue                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| (3.1)                    | Refund in 2013 of 2012 cooperative trade marketing funds paid to The Coca-Cola Company based on updated information related to the collective marketing funds paid by the Company and other non-related bottlers maintained by The Coca-Cola Company that was not available until the third quarter of 2013. The amount previously paid and expensed by the Company was in accordance with the agreed upon contractual rate and the refund represented a change in estimate. |
| (1.2)                    | 2.7% decrease in sales volume to other Coca-Cola bottlers primarily due to volume decreases in the sparkling beverage category excluding energy products                                                                                                                                                                                                                                                                                                                     |
| (0.8)                    | Decrease in sales of the Company's own brand portfolio (primarily Tum-E Yummies)                                                                                                                                                                                                                                                                                                                                                                                             |
| 0.7                      | 2.8% increase in post-mix sales price per unit                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 0.7                      | Other                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| \$ 23.2                  | Total increase in net sales                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

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The increase in net sales for YTD 2014 compared to YTD 2013 was principally attributable to the following:

| YTD 2014<br>(In Millions) | Attributable to:                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|---------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$ 42.2                   | 4.3% increase in bottle/can volume to retail customers primarily due to a volume increase in still beverages (1.5% of the total bottle/can volume increase related to the acquisition of the Johnson City and Morristown, Tennessee territories)                                                                                                                                                                                                                             |
| 14.1                      | 1.4% increase in bottle/can sales price per unit to retail customers primarily due to an increase in sparkling beverages sales price per unit                                                                                                                                                                                                                                                                                                                                |
| 7.8                       | Increase in freight revenue                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| (5.5)                     | 4.4% decrease in sales volume to other Coca-Cola bottlers primarily due to volume decreases in the sparkling beverage category excluding energy products                                                                                                                                                                                                                                                                                                                     |
| (3.1)                     | Refund in 2013 of 2012 cooperative trade marketing funds paid to The Coca-Cola Company based on updated information related to the collective marketing funds paid by the Company and other non-related bottlers maintained by The Coca-Cola Company that was not available until the third quarter of 2013. The amount previously paid and expensed by the Company was in accordance with the agreed upon contractual rate and the refund represented a change in estimate. |
| 2.6                       | 2.1% increase in sales price per unit of sales to other Coca-Cola bottlers primarily due to a higher percentage of energy products and still beverages which have a higher sales price per unit than sparkling beverages (excluding energy products)                                                                                                                                                                                                                         |
| 2.0                       | 3.1% increase in post-mix sales price per unit                                                                                                                                                                                                                                                                                                                                                                                                                               |
| (1.6)                     | Decrease in sales of the Company's own brand portfolio (primarily Tum-E Yummies)                                                                                                                                                                                                                                                                                                                                                                                             |
| 0.2                       | Other                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| \$ 58.7                   | Total increase in net sales                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

The Company's bottle/can volume was impacted by cooler and wetter than normal weather in most of the Company's territories during the first and second quarters of 2013. Bottle/can volume to retail customers increased in Q3 2014 and YTD 2014 compared to Q3 2013 and YTD 2013 due to the acquisition of the Morristown and Johnson City, Tennessee territories were 3.1% and 1.5%, respectively.

In YTD 2014, the Company's bottle/can sales to retail customers accounted for 80% of the Company's total net sales. Bottle/can net pricing is based on the invoice price charged to customers reduced by promotional allowances. Bottle/can net pricing per unit is impacted by the price charged per package, the volume generated in each package and the channels in which those packages are sold.

Product category sales volume in Q3 2014 and Q3 2013 and YTD 2014 and YTD 2013 as a percentage of total bottle/can sales volume to retail customers and the percentage change by product category was as follows:

| Product Category                                | Bottle/Can Sales Volume |         | Bottle/Can Sales Volume<br>% Increase |
|-------------------------------------------------|-------------------------|---------|---------------------------------------|
|                                                 | Q3 2014                 | Q3 2013 |                                       |
| Sparkling beverages (including energy products) | 77.4%                   | 78.7%   | 3.7                                   |
| Still beverages                                 | 22.6%                   | 21.3%   | 11.7                                  |
| Total bottle/can sales volume                   | 100.0%                  | 100.0%  | 5.4                                   |



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| Product Category                                | Bottle/Can Sales Volume |               | Bottle/Can Sales Volume<br>% Increase |
|-------------------------------------------------|-------------------------|---------------|---------------------------------------|
|                                                 | YTD 2014                | YTD 2013      |                                       |
| Sparkling beverages (including energy products) | 78.8%                   | 80.5%         | 2.2                                   |
| Still beverages                                 | 21.2%                   | 19.5%         | 12.9                                  |
| <b>Total bottle/can sales volume</b>            | <b>100.0%</b>           | <b>100.0%</b> | <b>4.3</b>                            |

The Company's products are sold and distributed through various channels. They include selling directly to retail stores and other outlets such as food markets, institutional accounts and vending machine outlets. During both YTD 2014 and YTD 2013, approximately 68% of the Company's bottle/can volume to retail customers was sold for future consumption, while the remaining bottle/can volume to retail customers of approximately 32% was sold for immediate consumption. The Company's largest customer, Wal-Mart Stores, Inc., accounted for approximately 22% and 21% of the Company's total bottle/can volume to retail customers during YTD 2014 and YTD 2013, respectively. The Company's second largest customer, Food Lion, LLC, accounted for approximately 9% and 8% of the Company's total bottle/can volume to retail customers during YTD 2014 and YTD 2013, respectively. All of the Company's beverage sales are to customers in the United States.

The Company recorded delivery fees in net sales of \$4.7 million and \$4.8 million in YTD 2014 and YTD 2013, respectively. These fees are used to offset a portion of the Company's delivery and handling costs.

## Cost of Sales

Cost of sales includes the following: raw material costs, manufacturing labor, manufacturing overhead including depreciation expense, manufacturing warehousing costs and shipping and handling costs related to the movement of finished goods from manufacturing locations to sales distribution centers.

Cost of sales increased 5.6%, or \$14.4 million, to \$272.8 million in Q3 2014 compared to \$258.4 million in Q3 2013. Cost of sales increased 4.3%, or \$32.0 million, to \$778.9 million in YTD 2014 compared to \$746.9 million in YTD 2013.

The increase in cost of sales for Q3 2014 compared to Q3 2013 was principally attributable to the following:

| Q3 2014<br>(In Millions) | Attributable to:                                                                                                                                                                                                                                 |
|--------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$ 11.1                  | 5.4% increase in bottle/can volume to retail customers primarily due to a volume increase in still beverages (3.1% of the total bottle/can volume increase related to the acquisition of the Johnson City and Morristown, Tennessee territories) |
| 2.7                      | Increase in freight cost of sales                                                                                                                                                                                                                |
| 2.5                      | Increase in raw material costs and increased purchases of finished products                                                                                                                                                                      |
| (1.2)                    | Increase in marketing funding support received (primarily from The Coca-Cola Company)                                                                                                                                                            |
| (1.1)                    | 2.7% decrease in sales volume to other Coca-Cola bottlers primarily due to volume decreases in the sparkling beverage category excluding energy products                                                                                         |
| (0.8)                    | Decrease in cost of sales of the Company's own brand portfolio (primarily Tum-E Yummies)                                                                                                                                                         |
| 1.2                      | Other                                                                                                                                                                                                                                            |
| \$ 14.4                  | Total increase in cost of sales                                                                                                                                                                                                                  |

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The increase in cost of sales for YTD 2014 compared to YTD 2013 was principally attributable to the following:

| YTD 2014<br>(In Millions) | Attributable to:                                                                                                                                                                                                                                 |
|---------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$ 24.9                   | 4.3% increase in bottle/can volume to retail customers primarily due to a volume increase in still beverages (1.5% of the total bottle/can volume increase related to the acquisition of the Johnson City and Morristown, Tennessee territories) |
| 7.0                       | Increase in freight cost of sales                                                                                                                                                                                                                |
| 6.8                       | Increase in raw material costs and increased purchases of finished products                                                                                                                                                                      |
| (5.3)                     | 4.4% decrease in sales volume to other Coca-Cola bottlers primarily due to volume decreases in the sparkling beverage category excluding energy products                                                                                         |
| (2.8)                     | Increase in marketing funding support received (primarily from The Coca-Cola Company)                                                                                                                                                            |
| 2.3                       | Increase in cost of sales to other Coca-Cola bottlers (primarily due to a higher percentage of energy products and still beverages which have higher costs per unit than sparkling beverages (excluding energy products))                        |
| (1.9)                     | Decrease in cost due to the Company's commodity hedging program                                                                                                                                                                                  |
| (1.8)                     | Decrease in cost of sales of the Company's own brand portfolio (primarily Tum-E Yummies)                                                                                                                                                         |
| 1.6                       | Increase in manufacturing labor costs                                                                                                                                                                                                            |
| 1.2                       | Other                                                                                                                                                                                                                                            |
| \$ 32.0                   | Total increase in cost of sales                                                                                                                                                                                                                  |

The following inputs represent a substantial portion of the Company's total cost of sales: (1) sweeteners, (2) packaging materials, including plastic bottles and aluminum cans, and (3) finished products purchased from other vendors. The Company anticipates that the costs of some of the underlying commodities related to these inputs will have a smaller increase in 2014 compared to 2013.

Since 2008, the Company has been purchasing concentrate from The Coca-Cola Company for all sparkling beverages for which the Company purchases concentrate from The Coca-Cola Company under an incidence-based pricing arrangement and has not purchased concentrates at standard concentrate prices as was the Company's practice in prior years. During the two-year term of a new incidence-based pricing agreement that the Company entered into with The Coca-Cola Company in December 2013 that began January 1, 2014 and will end on December 31, 2015, the pricing of such concentrate will continue to be governed by the incidence-based pricing model rather than the other agreements that the Company has with The Coca-Cola Company. Under the incidence-based pricing model, the concentrate price The Coca-Cola Company charges is impacted by a number of factors, including the incidence rate in effect, the Company's pricing and sales of finished products, the channels in which the finished products are sold and package mix.

The Company relies extensively on advertising and sales promotion in the marketing of its products. The Coca-Cola Company and other beverage companies that supply concentrates, syrups and finished products to the Company make substantial marketing and advertising expenditures to promote sales in the local territories served by the Company. The Company also benefits from national advertising programs conducted by The Coca-Cola Company and other beverage companies. Certain marketing expenditures by The Coca-Cola Company and other beverage companies are made pursuant to annual arrangements. Although The Coca-Cola Company has advised the Company that it intends to continue to provide marketing funding support, it is not obligated to do so under the Company's Beverage Agreements. Significant decreases in marketing funding support from The Coca-Cola Company or other beverage companies could adversely impact operating results of the Company in the future.

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Total marketing funding support from The Coca-Cola Company and other beverage companies, which includes direct payments to the Company and payments to customers for marketing programs, was \$14.6 million for Q3 2014 compared to \$13.4 million for Q3 2013. Total marketing funding support from The Coca-Cola Company and other beverage companies, which includes direct payments to the Company and payments to customers for marketing programs, was \$41.4 million for YTD 2014 compared to \$38.7 million for YTD 2013.

**Gross Margin**

Gross margin dollars increased 5.0%, or \$8.8 million, to \$184.9 million in Q3 2014 compared to \$176.1 million in Q3 2013. Gross margin as a percentage of net sales decreased to 40.4% for Q3 2014 from 40.5% for Q3 2013. Gross margin dollars increased 5.3%, or \$26.7 million, to \$526.8 million in YTD 2014 compared to \$500.1 million in YTD 2013. Gross margin as a percentage of net sales increased to 40.3% for YTD 2014 from 40.1% for YTD 2013.

The increase in gross margin dollars for Q3 2014 compared to Q3 2013 was principally attributable to the following:

| Q3 2014<br>(In Millions) | Attributable to:                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$ 7.6                   | 5.4% increase in bottle/can volume to retail customers primarily due to a volume increase in still beverages (3.1% of the total bottle/can volume increase related to the acquisition of the Johnson City and Morristown, Tennessee territories)                                                                                                                                                                                                                             |
| 5.0                      | 1.4% increase in bottle/can sales price per unit to retail customers primarily due to an increase in sparkling beverages sales price per unit                                                                                                                                                                                                                                                                                                                                |
| (3.1)                    | Refund in 2013 of 2012 cooperative trade marketing funds paid to The Coca-Cola Company based on updated information related to the collective marketing funds paid by the Company and other non-related bottlers maintained by The Coca-Cola Company that was not available until the third quarter of 2013. The amount previously paid and expensed by the Company was in accordance with the agreed upon contractual rate and the refund represented a change in estimate. |
| (2.5)                    | Increase in raw material costs and increased purchases of finished products                                                                                                                                                                                                                                                                                                                                                                                                  |
| 1.2                      | Increase in marketing funding support received (primarily from The Coca-Cola Company)                                                                                                                                                                                                                                                                                                                                                                                        |
| 0.7                      | 2.8% increase in post-mix sales price per unit                                                                                                                                                                                                                                                                                                                                                                                                                               |
| (0.1)                    | Other                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| \$ 8.8                   | Total increase in gross margin                                                                                                                                                                                                                                                                                                                                                                                                                                               |

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The increase in gross margin dollars for YTD 2014 compared to YTD 2013 was principally attributable to the following:

| YTD 2014<br>(In Millions) | Attributable to:                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|---------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$ 17.3                   | 4.3% increase in bottle/can volume to retail customers primarily due to a volume increase in still beverages (1.5% of the total bottle/can volume increase related to the acquisition of the Johnson City and Morristown, Tennessee territories)                                                                                                                                                                                                                             |
| 14.1                      | 1.4% increase in bottle/can sales price to retail customers primarily due to an increase in sparkling beverages sales price per unit                                                                                                                                                                                                                                                                                                                                         |
| (6.8)                     | Increase in raw material costs and increased purchases of finished products                                                                                                                                                                                                                                                                                                                                                                                                  |
| (3.1)                     | Refund in 2013 of 2012 cooperative trade marketing funds paid to The Coca-Cola Company based on updated information related to the collective marketing funds paid by the Company and other non-related bottlers maintained by The Coca-Cola Company that was not available until the third quarter of 2013. The amount previously paid and expensed by the Company was in accordance with the agreed upon contractual rate and the refund represented a change in estimate. |
| 2.8                       | Increase in marketing funding support received (primarily from The Coca-Cola Company)                                                                                                                                                                                                                                                                                                                                                                                        |
| 2.6                       | 2.1% increase in sales price per unit of sales to other Coca-Cola bottlers primarily due to a higher percentage of energy products and still beverages which have a higher sales price per unit than sparkling beverages (excluding energy products)                                                                                                                                                                                                                         |
| (2.3)                     | Increase in cost of sales to other Coca-Cola bottlers primarily due to a higher percentage of energy products and still beverages which have higher costs per unit than sparkling beverages (excluding energy products)                                                                                                                                                                                                                                                      |
| 2.0                       | 3.1% increase in post-mix sales price per unit                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 1.9                       | Decrease in cost due to the Company's commodity hedging program                                                                                                                                                                                                                                                                                                                                                                                                              |
| (1.6)                     | Increase in manufacturing labor costs                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 0.8                       | Increase in freight gross margin                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| (1.0)                     | Other                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| \$ 26.7                   | Total increase in gross margin                                                                                                                                                                                                                                                                                                                                                                                                                                               |

The Company's gross margins may not be comparable to other peer companies, since some of them include all costs related to their distribution network in cost of sales and the Company does not. The Company includes a portion of these costs in S,D&A expenses.

**S,D&A Expenses**

S,D&A expenses include the following: sales management labor costs, distribution costs from sales distribution centers to customer locations, sales distribution center warehouse costs, depreciation expense related to sales centers, delivery vehicles and cold drink equipment, point-of-sale expenses, advertising expenses, cold drink equipment repair costs, amortization of intangibles and administrative support labor and operating costs such as treasury, legal, information services, accounting, internal control services, human resources and executive management costs.

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S,D&A expenses increased by \$10.6 million, or 7.3%, to \$156.5 million in Q3 2014 from \$145.9 million in Q3 2013. S,D&A expenses as a percentage of net sales increased to 34.2% in Q3 2014 from 33.6% in Q3 2013. S,D&A expenses increased by \$27.4 million, or 6.4%, to \$454.9 million in YTD 2014 from \$427.5 million in YTD 2013. S,D&A expenses as a percentage of net sales increased to 34.8% in YTD 2014 from 34.3% in YTD 2013.

The increase in S,D&A expenses for Q3 2014 compared to Q3 2013 was principally attributable to the following:

| Q3 2014<br>(In Millions) | Attributable to:                                                                                                                                                                |
|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$ 3.6                   | Increase in employee salaries due to normal salary increases and additional personnel related to the acquisition of the Johnson City and Morristown, Tennessee territories      |
| 2.5                      | Increase in bonus expense, incentive expense and other performance pay initiatives due to the Company's financial performance                                                   |
| 1.0                      | Increase in marketing expense primarily due to increased spending for promotional items and various marketing programs                                                          |
| 1.0                      | Increase in expenses related to the Company's franchise territory expansion, primarily professional fees related to due diligence and consulting fees related to infrastructure |
| 2.5                      | Other                                                                                                                                                                           |
| \$ 10.6                  | Total increase in S,D&A expenses                                                                                                                                                |

The increase in S,D&A expenses for YTD 2014 compared to YTD 2013 was principally attributable to the following:

| YTD 2014<br>(In Millions) | Attributable to:                                                                                                                                                                |
|---------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$ 6.7                    | Increase in employee salaries due to normal salary increases and additional personnel                                                                                           |
| 5.7                       | Increase in bonus expense, incentive expense and other performance pay initiatives due to the Company's financial performance                                                   |
| 4.3                       | Increase in expenses related to the Company's franchise territory expansion, primarily professional fees related to due diligence and consulting fees related to infrastructure |
| 2.5                       | Increase in marketing expense primarily due to increased spending for promotional items and various marketing programs                                                          |
| 0.8                       | Increase in employer payroll taxes and an increase in employee benefit costs primarily due to increased medical insurance expense partially offset by a pension benefit         |
| 0.7                       | Increase in property and casualty insurance expense primarily due to an increase in auto insurance claims                                                                       |
| 6.7                       | Other                                                                                                                                                                           |
| \$ 27.4                   | Total increase in S,D&A expenses                                                                                                                                                |

Shipping and handling costs related to the movement of finished goods from manufacturing locations to sales distribution centers are included in cost of sales. Shipping and handling costs related to the movement of finished goods from sales distribution centers to customer locations are included in S,D&A expenses and totaled \$156.7 million and \$151.0 million in YTD 2014 and YTD 2013, respectively.

The Company's expense recorded in S,D&A expenses related to the two Company-sponsored pension plans decreased by \$1.3 million to a benefit of \$0.2 million in YTD 2014 from an expense of \$1.1 million in YTD 2013.

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The Company provides a 401(k) Savings Plan for substantially all of its full-time employees who are not part of collective bargaining agreements. During 2013, the Company's 401(k) Savings Plan matching contribution was discretionary with the Company having the option to make matching contributions for eligible participants of up to 5% of eligible participants' contributions. The 5% matching contribution was accrued during 2013 and paid in the first quarter of 2014. During 2014, the Company has matched the first 3.5% of participants' contributions while maintaining the option to increase the matching contributions an additional 1.5%, for a total of 5%, for the Company's employees based on the financial results for 2014. The total expense for this benefit recorded in S,D&A expenses was \$5.4 million and \$5.1 million in YTD 2014 and YTD 2013, respectively.

Certain employees of the Company participate in a multi-employer pension plan, the Employers-Teamsters Local Union Nos. 175 and 505 Pension Fund (the Plan), to which the Company makes monthly contributions on behalf of such employees. The Plan was certified by the Plan's actuary as being in critical status for the plan year beginning January 1, 2013. As a result, the Plan adopted a Rehabilitation Plan effective January 1, 2015. The Company agreed and incorporated such agreement in the renewal of the collective bargaining agreement with the union, effective April 28, 2014, to participate in the Rehabilitation Plan. The Company will increase its contribution rates to the Plan effective January 2015 with additional increases occurring annually to support the Rehabilitation Plan.

There would likely be a withdrawal liability in the event the Company withdraws from its participation in the Plan. The Company's withdrawal liability was reported by the Plan's actuary as of April 2014 to be approximately \$4.5 million. The Company does not currently anticipate withdrawing from the Plan.

### **Interest Expense**

Net interest expense was flat in Q3 2014 compared to Q3 2013. Net interest expense decreased 1.1% in YTD 2014 compared to YTD 2013. The decrease in YTD 2014 compared to YTD 2013 was primarily due to lower average borrowings on the Company's \$200 million facility and lower interest expense on capital leases. The Company's overall weighted average interest rate on its debt and capital lease obligations was 5.8% during both YTD 2014 and YTD 2013.

### **Income Taxes**

The Company's effective tax rate, as calculated by dividing income tax expense by income before income taxes, for YTD 2014 and YTD 2013 was 35.6% and 28.8%, respectively. The Company's effective tax rate, as calculated by dividing income tax expense by income before income taxes minus net income attributable to noncontrolling interest, for YTD 2014 and YTD 2013 was 38.5% and 31.1%, respectively. The increase in the effective tax rate for YTD 2014 resulted primarily from certain favorable tax provisions in YTD 2013 associated with the American Taxpayer Relief Act enacted on January 2, 2013, state tax legislation enacted in Q3 2013 that reduced the corporate tax rate and a reduction to the liabilities for uncertain tax positions.

The Company's income tax assets and liabilities are subject to adjustment in future periods based on the Company's ongoing evaluations of such assets and liabilities and new information that becomes available to the Company.

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### **Noncontrolling Interest**

The Company recorded net income attributable to noncontrolling interest of \$3.8 million and \$3.6 million in YTD 2014 and YTD 2013, respectively, related to the portion of Piedmont owned by The Coca-Cola Company.

### **Financial Condition**

Total assets increased to \$1.38 billion at September 28, 2014, from \$1.28 billion at December 29, 2013 primarily due to increases in cash and cash equivalents; accounts receivables; inventories; property, plant and equipment, net and other identifiable intangible assets, including acquired assets from the acquisition of the Johnson City and Morristown, Tennessee territories.

Net working capital, defined as current assets less current liabilities, increased by \$55.6 million to \$86.0 million at September 28, 2014 from December 29, 2013 and increased by \$30.5 million at September 28, 2014 from September 29, 2013.

Significant changes in net working capital from December 29, 2013 were as follows:

An increase in cash and cash equivalents of \$11.3 million primarily due to borrowings from the Company's \$200 million facility.

An increase in accounts receivable, trade of \$15.9 million primarily due to normal seasonal increase in sales and accounts receivable sales from acquired franchise territories.

An increase in accounts receivable from and an increase in accounts payable to The Coca-Cola Company of \$15.2 million and \$21.2 million, respectively, primarily due to the timing of payments.

An increase in inventories of \$18.1 million primarily due to normal seasonal increase in sales and acquired inventories from new territories.

A decrease of \$20.0 million in the current portion of debt due to the refinance of the Company's uncommitted line of credit with borrowings under the Company's \$350 million five-year unsecured amended and restated revolving credit facility on October 31, 2014 and, accordingly, the \$20.0 million outstanding balance was classified as long-term as of September 28, 2014.

An increase in accounts payable trade of \$5.9 million primarily due to normal seasonal increases in purchases and timing of payments.

An increase in accrued interest payable of \$5.1 million due to timing of payments.

Significant changes in net working capital from September 29, 2013 were as follows:

An increase in accounts receivable, trade of \$7.4 million primarily due to the timing of payments and accounts receivable sales from acquired franchise territories.

An increase in accounts receivable from and an increase in accounts payable to The Coca-Cola Company of \$8.5 million and \$3.7 million, respectively, primarily due to the timing of payments.

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An increase in inventories of \$9.9 million primarily due to acquired inventories from new territories and inventory required for future marketing strategy.

A decrease of \$20.0 million in the current portion of debt due to the refinance of the Company's uncommitted line of credit with borrowings under the Company's \$350 million five-year unsecured amended and restated revolving credit facility on October 31, 2014 and, accordingly, the \$20.0 million outstanding balance was classified as long-term as of September 28, 2014.



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An increase in accrued compensation of \$5.2 million primarily due to increased bonus accrual due to the Company's financial performance. Debt and capital lease obligations were \$504.3 million as of September 28, 2014 compared to \$463.6 million as of December 29, 2013 and \$479.6 million as of September 29, 2013. Debt and capital lease obligations as of September 28, 2014 included \$60.6 million of capital lease obligations related primarily to Company facilities.

## **Liquidity and Capital Resources**

### **Capital Resources**

The Company's available sources of capital include cash flows from operations, available credit facility balances and the issuance of debt and equity securities. Historically, operating results for the third quarter and the first nine months of the fiscal year have not been representative of results for the entire fiscal year. Business seasonality results primarily from higher unit sales of the Company's products in the second and third quarter versus the first and fourth quarters of the fiscal year. Management believes the Company has sufficient resources available to finance its business plan, meet its working capital requirements and maintain an appropriate level of capital spending for at least the next 12 months. The amount and frequency of future dividends will be determined by the Company's Board of Directors in light of the earnings and financial condition of the Company at such time, and no assurance can be given that dividends will be declared in the future.

On October 16, 2014, the Company entered into a \$350 million five-year unsecured revolving credit facility ( "\$350 million facility" ) which amended and restated the Company's existing \$200 million five-year unsecured revolving credit agreement dated as of September 21, 2011 ( "\$200 million facility" ). The \$350 million facility has a scheduled maturity date of October 16, 2019 and up to \$50 million is available for the issuance of letters of credit. Subject to obtaining commitments from the lenders and satisfying other conditions specified in the credit agreement, the Company may increase the aggregate availability under the facility to \$450 million. Borrowings under the agreement bear interest at a floating base rate or a floating Eurodollar rate plus an applicable margin, dependent on the Company's credit rating at the time of borrowing. At the Company's current credit ratings, the Company must pay an annual facility fee of .15% of the lenders' aggregate commitments under the facility. The \$350 million facility includes, and the \$200 million facility included, two financial covenants: a cash flow/fixed charges ratio ( "fixed charges coverage ratio" ) and a funded indebtedness/cash flow ratio ( "operating cash flow ratio" ), each as defined in the respective credit agreements. The Company was in compliance with these covenants under the \$200 million facility at September 28, 2014 and is currently in compliance with these covenants under the \$350 million facility. These covenants do not currently, and the Company does not anticipate they will, restrict its liquidity or capital resources.

The Company has \$100 million of senior notes which mature in April 2015. The Company currently expects to use borrowings under the \$350 million facility to repay the notes when due and, accordingly, has classified all the \$100 million Senior Notes due April 2015 as long-term.

On September 28, 2014, December 29, 2013 and September 29, 2013, the Company had \$20.0 million outstanding on an uncommitted line of credit. On October 31, 2014, the Company terminated the uncommitted line of credit and refinanced the outstanding balance with borrowings under the \$350 million facility and, accordingly, has classified the outstanding balance on the uncommitted line of credit as of September 28, 2014 as long-term.

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The Company has obtained the majority of its long-term financing, other than capital leases, from public markets. As of September 28, 2014, \$373.7 million of the Company's total outstanding balance of debt and capital lease obligations of \$504.3 million was financed through publicly offered debt. The Company had capital lease obligations of \$60.6 million as of September 28, 2014. As of September 28, 2014, the Company had \$50.0 million and \$20.0 million outstanding on the \$200 million facility and the Company's uncommitted line of credit, respectively.

**Cash Sources and Uses**

The primary sources of cash for the Company in YTD 2014 and YTD 2013 have been provided by operating activities and available credit facilities. The primary uses of cash in YTD 2014 were for capital expenditures, the payment of debt and capital lease obligations, dividend payments, income tax payments, pension plan contributions, acquisition of new territories and funding working capital. The primary uses of cash in YTD 2013 were for capital expenditures, the payment of debt and capital lease obligations, dividend payments, income tax payments and funding working capital.

A summary of activity for YTD 2014 and YTD 2013 follows:

| In Millions                                                                       | First Nine Months |                 |
|-----------------------------------------------------------------------------------|-------------------|-----------------|
|                                                                                   | 2014              | 2013            |
| <b>Cash Sources</b>                                                               |                   |                 |
| Cash provided by operating activities (excluding income tax and pension payments) | \$ 81.7           | \$ 88.7         |
| Proceeds from \$200 million facility                                              | 85.0              | 55.0            |
| Proceeds from the sale of property, plant and equipment                           | 1.2               | 6.0             |
| <b>Total cash sources</b>                                                         | <b>\$ 167.9</b>   | <b>\$ 149.7</b> |
| <b>Cash Uses</b>                                                                  |                   |                 |
| Capital expenditures                                                              | \$ 61.4           | \$ 45.2         |
| Acquisition of new territories                                                    | 12.2              |                 |
| Payment on \$200 million facility                                                 | 40.0              | 65.0            |
| Payment on capital lease obligations                                              | 4.4               | 3.9             |
| Dividends                                                                         | 6.9               | 6.9             |
| Income tax payments                                                               | 24.2              | 13.6            |
| Contributions to pension plans                                                    | 7.5               | .1              |
| Other                                                                             |                   | .1              |
| <b>Total cash uses</b>                                                            | <b>\$ 156.6</b>   | <b>\$ 134.8</b> |
| <b>Increase in cash</b>                                                           | <b>\$ 11.3</b>    | <b>\$ 14.9</b>  |

Based on current projections, which include a number of assumptions such as the Company's pre-tax earnings, the Company anticipates its cash requirements for income taxes will be between \$3 million and \$8 million for the remainder of 2014.

**Operating Activities**

During YTD 2014, cash flow from operating activities decreased \$25.0 million compared to YTD 2013. The decrease was primarily due to \$10.6 million in additional income tax payments and \$7.4 million in additional pension payments during YTD 2014 compared to YTD 2013 and \$12.4 million additional increase in inventories for YTD 2014 compared to YTD 2013. These decreases to operating activities YTD 2014 compared to YTD 2013 were offset by a \$6.0 million decrease in accrued compensation.

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### **Investing Activities**

On May 7, 2014, the Company and CCR entered into an asset purchase agreement relating to the territory served by CCR through CCR's facilities and equipment located in Johnson City and Morristown, Tennessee. The closing of this transaction occurred on May 23, 2014 for a cash purchase price of \$12.2 million, which amount remains subject to adjustment until July 2, 2015, as specified in the asset purchase agreement. See Note 4 to the consolidated financial statements for additional information related to the Johnson City and Morristown, Tennessee territory acquisition.

Additions to property, plant and equipment during YTD 2014 were \$57.0 million of which \$2.9 million were accrued in accounts payable, trade as unpaid. This amount does not include \$8.5 million in property, plant and equipment acquired at the date of acquisition for the Johnson City and Morristown, Tennessee territories. This compared to \$32.7 million in total additions to property, plant and equipment during YTD 2013 of which \$2.0 million were accrued in accounts payable, trade as unpaid. Capital expenditures during YTD 2014 were funded with cash flows from operations and available credit facilities. The Company anticipates total additions to property, plant and equipment in fiscal year 2014 will be in the range of \$80 million to \$90 million. Leasing is used for certain capital additions when considered cost effective relative to other sources of capital. The Company currently leases its corporate headquarters, two production facilities and several sales distribution facilities and administrative facilities.

### **Financing Activities**

On October 16, 2014, the Company entered into a \$350 million facility which amended and restated the Company's existing \$200 million facility. The \$350 million facility has a scheduled maturity date of October 16, 2019 and up to \$50 million is available for the issuance of letters of credit. Subject to obtaining commitments from the lenders and satisfying other conditions specified in the credit agreement, the Company may increase the aggregate availability under the facility to \$450 million. Borrowings under the agreement bear interest at a floating base rate or a floating Eurodollar rate plus an applicable margin, dependent on the Company's credit rating at the time of borrowing. At the Company's current credit ratings, the Company must pay an annual facility fee of .15% of the lenders' aggregate commitments under the facility. The \$350 million facility includes, and the \$200 million facility included, two financial covenants: a cash flow/fixed charges ratio (fixed charges coverage ratio) and a funded indebtedness/cash flow ratio (operating cash flow ratio), each as defined in the respective credit agreements. The Company was in compliance with these covenants under the \$200 million facility at September 28, 2014 and is currently in compliance with these covenants under the \$350 million facility. These covenants do not currently, and the Company does not anticipate they will, restrict its liquidity or capital resources. The Company currently believes that all of the banks participating in the Company's \$350 million facility have the ability to and will meet any funding requests from the Company. On September 28, 2014, December 29, 2013 and September 29, 2013, the Company had \$50.0 million, \$5.0 million and \$20.0 million, respectively, of outstanding borrowings on the \$200 million facility.

During YTD 2014, the Company's net borrowings under the \$200 million facility increased \$45.0 million primarily to fund working capital requirements, capital expenditures and the acquisition of the Johnson City and Morristown, Tennessee territories. During YTD 2013, the Company's net borrowings under the \$200 million facility decreased \$10.0 million primarily due to increased cash available for repayments as a result of seasonally lower working capital requirements.

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The Company has \$100 million of senior notes which mature in April 2015. The Company currently expects to use borrowings under the \$350 million facility to repay the notes when due and, accordingly, has classified all the \$100 million Senior Notes due April 2015 as long-term.

On September 28, 2014, December 29, 2013 and September 29, 2013, the Company had \$20.0 million outstanding on an uncommitted line of credit. On October 31, 2014, the Company terminated the uncommitted line of credit and refinanced the outstanding balance with borrowings under the \$350 million facility and, accordingly, has classified the outstanding balance on the uncommitted line of credit as of September 28, 2014 as long-term.

As of September 28, 2014, December 29, 2013 and September 29, 2013, the weighted average interest rate of the Company's debt and capital lease obligations was 5.8%, 6.2% and 6.1%, respectively, for its outstanding debt and capital lease obligations. The Company's overall weighted average interest rate on its debt and capital lease obligations was 5.8% in both YTD 2014 and YTD 2013. As of September 28, 2014, \$70.0 million of the Company's debt and capital lease obligations of \$504.3 million were subject to changes in short-term interest rates.

All of the outstanding debt on the Company's balance sheet has been issued by the Company with none having been issued by any of the Company's subsidiaries. There are no guarantees of the Company's debt. The Company or its subsidiaries have entered into eight capital leases.

At September 28, 2014, the Company's credit ratings were as follows:

Standard & Poor's  
Moody's

Long-Term Debt  
BBB  
Baa2

The Company's credit ratings, which the Company is disclosing to enhance understanding of the Company's sources of liquidity and the effect of the Company's rating on the Company's cost of funds, are reviewed periodically by the respective rating agencies. Changes in the Company's operating results or financial position could result in changes in the Company's credit ratings. Lower credit ratings could result in higher borrowing costs for the Company or reduced access to capital markets, which could have a material impact on the Company's financial position or results of operations. There were no changes in these credit ratings from the prior year and the credit ratings are currently stable. Changes in the credit ratings of The Coca-Cola Company could adversely affect the Company's credit ratings as well.

The indentures under which the Company's public debt was issued do not include financial covenants but do limit the incurrence of certain liens and encumbrances as well as indebtedness by the Company's subsidiaries in excess of certain amounts.

## **Off-Balance Sheet Arrangements**

The Company is a member of two manufacturing cooperatives and has guaranteed \$32.7 million of debt for these entities as of September 28, 2014. In addition, the Company has an equity ownership in each of the entities. The members of both cooperatives consist solely of Coca-Cola bottlers. The Company does not anticipate either of these cooperatives will fail to fulfill their commitments. The Company further believes each of these cooperatives has sufficient assets, including production equipment, facilities and working capital, and the ability to adjust selling prices of their products to adequately mitigate the risk of material loss from the Company's guarantees. As of September 28, 2014, the Company's maximum exposure, if the entities borrowed up to their borrowing capacity, would have been \$71.7 million including the Company's equity interests. See Note 15 and Note 20 to the consolidated financial statements for additional information about these entities.

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### Aggregate Contractual Obligations

The following table summarizes the Company's contractual obligations and commercial commitments as of September 28, 2014:

| In Thousands                                                                      | Total        | Payments Due by Period   |                          |                          |                     |
|-----------------------------------------------------------------------------------|--------------|--------------------------|--------------------------|--------------------------|---------------------|
|                                                                                   |              | Oct. 2014-<br>Sept. 2015 | Oct. 2015-<br>Sept. 2017 | Oct. 2017-<br>Sept. 2019 | After<br>Sept. 2019 |
| Contractual obligations:                                                          |              |                          |                          |                          |                     |
| Total debt, excluding interest                                                    | \$ 443,709   | \$ 120,000               | \$ 164,757               | \$ 108,952               | \$ 50,000           |
| Capital lease obligations, excluding interest                                     | 60,568       | 6,325                    | 14,093                   | 15,903                   | 24,247              |
| Estimated interest on long-term debt and capital lease obligations <sup>(1)</sup> | 69,957       | 23,081                   | 27,735                   | 16,074                   | 3,067               |
| Purchase obligations <sup>(2)</sup>                                               | 919,815      | 94,340                   | 188,680                  | 188,680                  | 448,115             |
| Other long-term liabilities <sup>(3)</sup>                                        | 151,866      | 12,009                   | 19,268                   | 13,592                   | 106,997             |
| Operating leases                                                                  | 54,365       | 5,695                    | 10,845                   | 8,669                    | 29,156              |
| Long-term contractual arrangements <sup>(4)</sup>                                 | 40,039       | 10,907                   | 14,971                   | 8,030                    | 6,131               |
| Postretirement obligations <sup>(5)</sup>                                         | 69,288       | 4,686                    | 6,183                    | 7,739                    | 50,680              |
| Purchase orders <sup>(6)</sup>                                                    | 51,747       | 51,747                   |                          |                          |                     |
| Total contractual obligations                                                     | \$ 1,861,354 | \$ 328,790               | \$ 446,532               | \$ 367,639               | \$ 718,393          |

(1) Includes interest payments based on contractual terms.

(2) Represents an estimate of the Company's obligation to purchase 17.5 million cases of finished product on an annual basis through June 2024 from South Atlantic Canners, a manufacturing cooperative.

(3) Includes obligations under executive benefit plans, the liability to exit from a multi-employer pension plan, acquisition related contingent consideration and other long-term liabilities.

(4) Includes contractual arrangements with certain prestige properties, athletic venues and other locations, and other long-term marketing commitments.

(5) Includes the liability for postretirement benefit obligations only. The unfunded portion of the Company's pension plans is excluded as the timing and/or the amount of any cash payment is uncertain.

(6) Purchase orders include commitments in which a written purchase order has been issued to a vendor, but the goods have not been received or the services have not been performed.

The Company has \$2.8 million of uncertain tax positions, including accrued interest, as of September 28, 2014 (excluded from other long-term liabilities in the table above because the Company is uncertain as to if or when such amounts will be recognized) all of which would affect the Company's effective tax rate if recognized. While it is expected that the amount of uncertain tax positions may change in the next 12 months, the Company does not expect any change to have a material impact on the consolidated financial statements. See Note 16 to the consolidated financial statements for additional information.

The Company is a member of Southeastern Container (Southeastern), a plastic bottle manufacturing cooperative, from which the Company is obligated to purchase at least 80% of its requirements of plastic bottles for certain designated territories. This obligation is not included in the Company's table of contractual obligations and commercial commitments since there are no minimum purchase requirements. See Note 15 and Note 20 to the consolidated financial statements for additional information related to Southeastern.

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As of September 28, 2014, the Company has \$23.4 million of standby letters of credit, primarily related to its property and casualty insurance programs. See Note 15 to the consolidated financial statements for additional information related to commercial commitments, guarantees, legal and tax matters.

The Company contributed \$7.5 million to the two Company-sponsored pension plans in YTD 2014. Based on information currently available, the Company estimates it will be required to make contributions for the remainder of 2014 in the range of \$1 million to \$3 million to these two plans. Postretirement medical care payments are expected to be approximately \$3 million in 2014. See Note 19 to the consolidated financial statements for additional information related to pension and postretirement obligations.

## **Hedging Activities**

### *Commodity Hedging*

The Company entered into derivative instruments to hedge certain commodity purchases for 2014 and 2013. Fees paid by the Company for derivative instruments are amortized over the corresponding period of the instrument. The Company accounts for its commodity hedges on a mark-to-market basis with any expense or income reflected as an adjustment of cost of sales or S,D&A expenses.

The Company uses several different financial institutions for commodity derivative instruments to minimize the concentration of credit risk. The Company has master agreements with the counterparties to its derivative financial agreements that provide for net settlement of derivative transactions.

In February 2014, the Company paid \$0.9 million for agreements to hedge certain commodity costs for 2014. The notional amount of these agreements at inception was \$31.6 million.

The net impact of the commodity hedges was to decrease the cost of sales by \$0.9 million in YTD 2014 and to increase the cost of sales by \$0.9 million in YTD 2013.

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### **Cautionary Information Regarding Forward-Looking Statements**

This Quarterly Report on Form 10-Q, as well as information included in future filings by the Company with the Securities and Exchange Commission and information contained in written material, news releases and oral statements issued by or on behalf of the Company, contains, or may contain, forward-looking management comments and other statements that reflect management's current outlook for future periods. These statements include, among others, statements relating to:

the Company's expectation regarding the time frame for and sequencing of subsequent phases of the expansion of the Company's franchise territory;

the Company's belief that the undiscounted amounts to be paid under the acquisition related contingent consideration arrangement will be between \$1.0 million and \$1.8 million per year;

the Company's belief that the covenants on its \$350 million facility will not restrict its liquidity or capital resources;

the Company's belief that other parties to certain contractual arrangements will perform their obligations;

the Company's potential marketing funding support from The Coca-Cola Company and other beverage companies;

the Company's belief that disposition of certain claims and legal proceedings will not have a material adverse effect on its financial condition, cash flows or results of operations and that no material amount of loss in excess of recorded amounts is reasonably possible as a result of these claims and legal proceedings;

the Company's belief that the Company has adequately provided for any ultimate amounts that are likely to result from tax audits;

the Company's belief that the Company has sufficient resources available to finance its business plan, meet its working capital requirements and maintain an appropriate level of capital spending;

the Company's belief that the cooperatives whose debt the Company guarantees have sufficient assets and the ability to adjust selling prices of their products to adequately mitigate the risk of material loss and that the cooperatives will perform their obligations under their debt commitments;

the Company's key priorities which are revenue management, product innovation and beverage portfolio expansion, distribution cost management and productivity;

the Company's belief that cash contributions to the two Company-sponsored pension plans will be in the range of \$1 million to \$3 million for the remainder of 2014;

the Company's belief that postretirement medical care payments are expected to be approximately \$3 million in 2014;

the Company's belief that cash requirements for income taxes will be in the range of \$3 million to \$8 million for the remainder of 2014;

the Company's expectation that additions to property, plant and equipment in 2014 will be in the range of \$80 million to \$90 million;

the Company's belief that compliance with environmental laws will not have a material adverse effect on its capital expenditures, earnings or competitive position;

the Company's belief that the majority of its deferred tax assets will be realized;

the Company's beliefs and estimates regarding the impact of the adoption of certain new accounting pronouncements;

the Company's beliefs that the growth prospects of Company-owned or exclusive licensed brands appear promising and the cost of developing, marketing and distributing these brands may be significant;



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the Company's belief that all of the banks participating in the Company's \$350 million facility have the ability to and will meet any funding requests from the Company;

the Company's belief that it is competitive in its territories with respect to the principal methods of competition in the nonalcoholic beverage industry;

the Company's estimate that a 10% increase in the market price of certain commodities over the current market prices would cumulatively increase costs during the next 12 months by approximately \$26 million assuming no change in volume;

the Company's belief that innovation of new brands and packages will continue to be critical to the Company's overall revenue;

the Company's expectation that uncertain tax positions may change over the next 12 months but will not have a significant impact on the consolidated financial statements;

the Company's belief that the risk of loss with respect to funds deposited with banks is minimal;

the Company's expectation that the costs of some of the underlying commodities to inputs to the Company's total cost of sales will have a smaller increase for the remainder of 2014 compared to 2013; and

the Company's hypothetical calculation of the impact of a 1% increase in interest rates on outstanding floating rate debt and capital lease obligations for the next twelve months as of September 28, 2014.

These statements and expectations are based on currently available competitive, financial and economic data along with the Company's operating plans, and are subject to future events and uncertainties that could cause anticipated events not to occur or actual results to differ materially from historical or anticipated results. Factors that could impact those statements and expectations or adversely affect future periods include, but are not limited to, the factors set forth in Part I. Item 1A. Risk Factors of the Company's Annual Report on Form 10-K for the year ended December 29, 2013.

Caution should be taken not to place undue reliance on the Company's forward-looking statements, which reflect the expectations of management of the Company only as of the time such statements are made. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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**Item 3. Quantitative and Qualitative Disclosures About Market Risk.**

The Company is exposed to certain market risks that arise in the ordinary course of business. The Company may enter into derivative financial instrument transactions to manage or reduce market risk. The Company does not enter into derivative financial instrument transactions for trading purposes. A discussion of the Company's primary market risk exposure and interest rate risk is presented below.

***Debt and Derivative Financial Instruments***

The Company is subject to interest rate risk on its fixed and floating rate debt. As of September 28, 2014, \$70.0 million of the Company's debt and capital lease obligations of \$504.3 million were subject to changes in short-term interest rates.

As it relates to the Company's variable rate debt, assuming no changes in the Company's financial structure, if market interest rates average 1% more over the next twelve months than the interest rates as of September 28, 2014, interest expense for the next twelve months would increase by approximately \$0.7 million. This amount was determined by calculating the effect of the hypothetical interest rate on the Company's variable rate debt. This calculated, hypothetical increase in interest expense for the following twelve months may be different from the actual increase in interest expense from a 1% increase in interest rates due to varying interest rate reset dates on the Company's floating debt.

***Raw Material and Commodity Price Risk***

The Company is also subject to commodity price risk arising from price movements for certain commodities included as part of its raw materials. The Company manages this commodity price risk in some cases by entering into contracts with adjustable prices. The Company periodically uses derivative commodity instruments in the management of this risk. The Company estimates that a 10% increase in the market prices of these commodities over the current market prices would cumulatively increase costs during the next 12 months by approximately \$26 million assuming no change in volume.

Fees paid by the Company for agreements to hedge commodity purchases are amortized over the corresponding period of the instruments. The Company accounts for commodity hedges on a mark-to-market basis with any expense or income being reflected as an adjustment to cost of sales or S,D&A expenses.

***Effects of Changing Prices***

The annual rate of inflation in the United States, as measured by year-over-year changes in the consumer price index, was 1.5% in 2013 compared to 1.7% in 2012 and 3.0% in 2011. Inflation in the prices of those commodities important to the Company's business is reflected in changes in the consumer price index, but commodity prices are volatile and have in recent years increased at a faster rate than the rate of inflation as measured by the consumer price index.

The principal effect of inflation in both commodity and consumer prices on the Company's operating results is to increase costs, both of goods sold and S,D&A. Although the Company can offset these cost increases by increasing selling prices for its products, consumers may not have the buying power to cover these increased costs and may reduce their volume of purchases of those products. In that event, selling price increases may not be sufficient to offset completely the Company's cost increases.

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**Item 4. Controls and Procedures.**

As of the end of the period covered by this report, the Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures (as defined in Rule 13a-15(e) of the Securities Exchange Act of 1934 (the Exchange Act)), pursuant to Rule 13a-15(b) of the Exchange Act. Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures were effective as of September 28, 2014.

There has been no change in the Company's internal control over financial reporting during the quarter ended September 28, 2014 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

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PART II - OTHER INFORMATION

**Item 1A. Risk Factors.**

There have been no material changes to the factors disclosed in Part I. Item 1A. Risk Factors in the Company's Annual Report on Form 10-K for the year ended December 29, 2013.

**Item 6. Exhibits.**

| Exhibit<br>Number | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4.1               | The registrant, by signing this report, agrees to furnish the Securities and Exchange Commission, upon its request, a copy of any instrument which defines the rights of holders of long-term debt of the registrant and its consolidated subsidiaries which authorizes a total amount of securities not in excess of 10 percent of the total assets of the registrant and its subsidiaries on a consolidated basis.                                                                                                                                  |
| 12                | Ratio of earnings to fixed charges (filed herewith).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 31.1              | Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith).                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 31.2              | Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith).                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 32                | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished (and not filed) herewith pursuant to Item 601(b)(32)(ii) of Regulation S-K).                                                                                                                                                                                                                                                                                                                                        |
| 101               | Financial statements from the quarterly report on Form 10-Q of Coca-Cola Bottling Co. Consolidated for the quarter ended September 28, 2014, filed on November 7, 2014, formatted in XBRL (Extensible Business Reporting Language): (i) the Consolidated Statements of Operations; (ii) the Consolidated Statements of Comprehensive Income; (iii) the Consolidated Balance Sheets; (iv) the Consolidated Statements of Changes in Equity; (v) the Consolidated Statements of Cash Flows and (vi) the Notes to the Consolidated Financial Statements. |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

COCA-COLA BOTTLING CO. CONSOLIDATED  
(REGISTRANT)

Date: November 7, 2014

By: /s/ James E. Harris  
James E. Harris  
Principal Financial Officer of the Registrant  
and  
Senior Vice President, Shared Services  
and  
Chief Financial Officer

Date: November 7, 2014

By: /s/ William J. Billiard  
William J. Billiard  
  
Principal Accounting Officer of the Registrant  
  
and  
  
Chief Accounting Officer  
  
and  
  
Corporate Controller