SPECTRUM PHARMACEUTICALS INC Form DEFA14A April 29, 2014

SCHEDULE 14A

PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE

SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant x			Filed by a Party other than the Registrant "				
Che	ck the app	propriate box:					
	Definiti	ve Proxy Statement					
	Preliminary Proxy Statement						
" Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))							
X	Definitive Additional Materials						
•	Solicitin	liciting Material Pursuant to § 240.14a-12					
		SPEC	CTRUM PHARMACEUTICALS, INC. (Name of Registrant as Specified In Its Charter)				
		(N/A Name of Person(s) Filing Proxy Statement, if other than the Registrant)				
Pay	ment of F	iling Fee (Check the appr	opriate box):				
X	No fee r	No fee required.					
	Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.						
	(1) Ti	tle of each class of securi	ties to which transaction applies:				
	(2) A ₂	ggregate number of secur	ities to which transaction applies:				
	(2) P-	w wit price or other wal-	whing value of transaction computed pursuant to Evobarge Act Dula 0.11 (set footb the consent or orbital				
			rlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which				

(4)	Proposed maximum aggregate value of transaction:				
(5)	Total fee paid:				
Fee p	paid previously with preliminary materials.				
Chec was j	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.				
(1)	Amount Previously Paid:				
(2)	Form, Schedule or Registration Statement No.:				
(3)	Filing Party:				
(4)	Date Filed:				

Vote by Internet

Go to www.envisionreports.com/SPPI

Or scan the QR code with your smartphone

Follow the steps outlined on the secure website

Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to be Held on June 27, 2014

The proxy materials for Spectrum Pharmaceuticals, Inc. s annual meeting are available on the Internet or by mail. Follow the instructions below to view the materials and vote online or request a copy. The items to be voted on and location of the annual meeting are on the reverse side. Your vote is important!

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. The proxy statement and annual report to stockholders are available at:

Easy Online Access A Convenient Way to View Proxy Materials and Vote When you go online to view materials, you can also vote your shares.

- **Step 1:** Go to www.envisionreports.com/SPPI to view the materials.
- **Step 2:** Click on Cast Your Vote or Request Materials.
- **Step 3:** Follow the instructions on the screen to log in.
- **Step 4:** Make your selection as instructed on each screen to select delivery preferences and vote.

When you go online, you can also help the environment by consenting to receive electronic delivery of future materials.

Obtaining a Copy of the Proxy Materials If you want to receive a paper or email copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed on the reverse side on or before June 13, 2014 to facilitate timely delivery.

01UCCB

Spectrum Pharmaceuticals, Inc. s Annual Meeting of Stockholders will be held on Friday, June 27, 2014 at 11500 South Eastern Avenue, Suite 240, Henderson, Nevada 89052, at 10:30 a.m. Pacific Time.

Proposals to be voted on at the meeting are listed below along with the Board of Directors recommendations.

- 1. *Election of Directors*. To elect seven directors to serve until our Annual Meeting of Stockholders to be held in 2015, or until their successors are elected and duly qualified.
- 2. Approval of Flexible Settlement Feature for the Potential Conversion of Convertible Senior Notes. To approve the flexible settlement feature in connection with the potential conversion of our Convertible Senior Notes, which could result in the issuance of an aggregate amount of shares of our common stock equal to 20% or more of the amount of outstanding common stock at the time the Convertible Senior Notes were priced.
- 3. *Ratification of Selection of Independent Registered Public Accounting Firm.* To ratify the selection of Deloitte & Touche LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2014.
- 4. *Advisory Vote on the Compensation of our Named Executive Officers.* To approve, by a non-binding advisory vote, the compensation of our named executive officers, as disclosed in the Compensation Discussion and Analysis section of the Proxy Statement.

The Board of Directors recommends that you vote FOR each of the director nominees named in Proposal 1 and FOR Proposals 2, 3 and 4.

PLEASE NOTE YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must vote online or request a paper copy of the proxy materials to receive a proxy card. If you wish to attend and vote at the meeting, please bring this notice with you.

Here s how to order a copy of the proxy materials and select a future delivery preference:

Paper copies: Current and future paper delivery requests can be submitted via the telephone, Internet or email options below.

Email copies: Current and future email delivery requests must be submitted via the Internet following the instructions below.

If you request an email copy of current materials you will receive an email with a link to the materials.

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a set of proxy materials.

- g **Internet** Go to **www.envisionreports.com/SPPI**. Click Cast Your Vote or Request Materials. Follow the instructions to log in and order a copy of the current meeting materials and submit your preference for email or paper delivery of future meeting materials.
- g **Telephone** Call us free of charge at 1-866-641-4276 and follow the instructions to log in and order a paper copy of the materials by mail for the current meeting. You can also submit a preference to receive a paper copy for future meetings.
- g Email Send email to investorvote@computershare.com with Proxy Materials Spectrum Pharmaceuticals, Inc. in the subject line. Include in the message your full name and address, plus the number located in the shaded bar on the reverse, and state in the email that you want a paper copy of current meeting materials. You can also state your preference to receive a paper copy for future meetings.

To facilitate timely delivery, all requests for a paper copy of the proxy materials must be received by June 13, 2014.

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*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the

Shareholder Meeting to Be Held on June 27, 2014

SPECTRUM PHARMACEUTICALS, INC.

Meeting Information

Meeting Type: Annual Meeting

For holders as of: April 28, 2014

Date: June 27, 2014 **Time:** 10:30 AM PDT

Location: Spectrum Pharmaceuticals Inc.

11500 South Eastern Avenue

Suite 240

Henderson, NV 89052

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the

proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Broadridge Internal Use Only

Job#

Envelope #

Sequence #

of # Sequence

Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

1. Annual Report 2. Notice & Proxy Statement

How to View Online:

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) *BY INTERNET*: www.proxyvote.com 2) *BY TELEPHONE*: 1-800-579-1639

3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line. Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before June 13, 2014 to facilitate timely delivery.

How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: If you choose to vote these shares in person at the meeting, you must request a *legal proxy*. To do so, please follow the instructions at *www.proxyvote.com* or request a paper copy of the materials, which will contain the appropriate instructions. Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a voting instruction form.

Voting items

The Board of Directors recommends that

you vote FOR the following:

1. Election of Directors

Nominees

01 Raymond W. Cohen 02

Gilles R. Gagnon 03 Stuart M. Krassner 04

Luigi Lenaz 05 Anthony E. Maida 06 Rajesh C. Shrotriya 07 Dolatrai Vyas

The Board of Directors recommends you vote FOR the following proposal(s):

- 2. To approve the flexible settlement feature in connection with the potential conversion of our Convertible Senior Notes, which could result in the issuance of an aggregate amount of shares of our common stock equal to 20% or more of the amount of outstanding common stock at the time the Convertible Senior Notes were priced.
- 3. To ratify the selection of Deloitte & Touche LLP as our independent registered public accounting firm for fiscal year ending December 31, 2014.
- **4**. To approve, by a non-binding advisory vote, the compensation of our named executive officers, as disclosed in the Compensation Discussion and Analysis section of the Proxy Statement.

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.

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Voting Instructions

THIS SPACE RESERVED FOR LANGUAGE PERTAINING TO BANKS AND BROKERS AS REQUIRED BY THE NEW YORK STOCK EXCHANGE

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THIS SPACE RESERVED FOR SIGNATURES IF APPLICABLE

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