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BFC FINANCIAL CORP Form 8-K August 30, 2013

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UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 30, 2013

BFC FINANCIAL CORPORATION

(Exact name of registrant as specified in its charter)

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Florida (State or other jurisdiction of incorporation) 001-09071 (Commission File Number) 59-2022148 (IRS Employer Identification No.)

401 East Las Olas Boulevard, Suite 800,

Fort Lauderdale, Florida (Address of principal executive offices) 33301 (Zip Code)

Registrant s telephone number, including area code: 954-940-4900

Not applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

As previously disclosed, BFC Financial Corporation (BFC) holds a 54% equity interest in Woodbridge Holdings, LLC, which owns 100% of Bluegreen Corporation (Bluegreen). Pursuant to Item 7.01 of Form 8-K, BFC is furnishing the materials attached hereto as Exhibit 99.1 relating to Bluegreen. Such materials have been prepared by Bluegreen and are to be included in one or more presentations to be made by Bluegreen following the filing of this report. Neither BFC nor Bluegreen undertakes to update the attached presentation materials.

The information in this report (including Exhibit 99.1) is being furnished pursuant to Item 7.01 of Form 8-K and shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934 (the Exchange Act) or otherwise subject to the liabilities of that section, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act. This report will not be deemed an admission as to the materiality of any information herein (including Exhibit 99.1).

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit 99.1 Bluegreen Corporation Presentation Materials

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 30, 2013

BFC FINANCIAL CORPORATION

By: /s/ John K. Grelle John K. Grelle,

Executive Vice President and

Chief Financial Officer

EXHIBIT INDEX

Exhibit Description

99.1 Bluegreen Corporation Presentation Materials