

State Auto Financial CORP
Form SC 13G/A
January 22, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G/A

Under the Securities Exchange Act of 1934

(Amendment No. 12)

State Auto Financial Corporation
(Name of Issuer)

Common Shares, without par value
(Title of Class of Securities)

855-707105
(CUSIP Number)

December 31, 2012
(Date of Event Which Requires Filing of this Statement)

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Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

Schedule 13G/A (Amendment No. 12)

CUSIP No.: 855-707105

1 NAME OF REPORTING PERSON

State Automobile Mutual Insurance Company

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)

(b)

The reporting person disclaims membership in any group.

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Ohio

5 SOLE VOTING POWER

Number of

Shares 25,264,627 Common Shares (as of December 31, 2012)

6 SHARED VOTING POWER

Beneficially

Owned By -0- Common Shares (as of December 31, 2012)

7 SOLE DISPOSITIVE POWER

Each

Reporting

Person 25,264,627 Common Shares (as of December 31, 2012)

8 SHARED DISPOSITIVE POWER

With:

-0- Common Shares (as of December 31, 2012)

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

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25,264,627 Common Shares (as of December 31, 2012)

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

62.4% (as of December 31, 2012)

12 TYPE OF REPORTING PERSON

IC

Items 1 Through 10

of

Schedule 13G/A (Amendment No. 12)

for

State Automobile Mutual Insurance Company

Item 1.

(a) Name of Issuer: State Auto Financial Corporation

(b) Address of Issuer's Principal Executive Offices:
518 East Broad Street, Columbus, Ohio 43215

Item 2.

(a) Name of Person Filing: State Automobile Mutual Insurance Company

(b) Address of Principal Business Office:
518 East Broad Street, Columbus, Ohio 43215

(c) Place of Organization: Ohio

(d) Title of Class of Securities: Common Shares, without par value

(e) CUSIP Number: 855-707105

Item 3. Not Applicable.

Item 4. The information contained in rows 5 through 9, inclusive, and row 11 of the cover page are incorporated herein by reference.

Item 5. Not Applicable.

Item 6. Not Applicable.

Item 7. Not Applicable.

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Item 8. Not Applicable.

Item 9. Not Applicable.

Item 10. Not Applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and accurate.

STATE AUTOMOBILE MUTUAL
INSURANCE COMPANY

January 22, 2013

By /s/ James A. Yano
James A. Yano, Vice President and
General Counsel