

KIMBERLY CLARK CORP
Form FWP
July 26, 2010

Free Writing Prospectus

Filed on July 26, 2010 Pursuant to Rule 433

Registration No. 333-167886

Kimberly-Clark Corporation

\$250,000,000 3.625% Notes due August 1, 2020

PRICING TERM SHEET

Dated July 26, 2010

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|--------------------------------------|--|
| Issuer: | Kimberly-Clark Corporation |
| Security Type: | Senior Notes |
| Offering Format: | SEC Registered |
| Principal Amount: | \$250,000,000 |
| Maturity Date: | August 1, 2020 |
| Coupon: | 3.625% |
| Interest Payment Dates: | Semi-annually on the 1 st day of February and August, commencing February 1, 2011 |
| Price to Public: | 99.700% of the principal amount |
| Benchmark Treasury: | 3.500% due May 15, 2020 |
| Benchmark Treasury Yield: | 3.011% |
| Spread to Benchmark Treasury: | 65 bps |
| Yield to Maturity: | 3.661% |
| Optional Redemption: | The notes will be redeemable, at the option of Kimberly-Clark Corporation, at any time, in whole or in part, at a redemption price equal to the greater of (i) 100% of the principal amount of the notes to be redeemed and (ii) the sum of the present values of the remaining scheduled payments of principal and interest thereon discounted, on a semi-annual basis, at the applicable treasury rate plus 10 basis points, plus, in each case, accrued interest to the date of redemption. |
| Expected Settlement Date: | July 29, 2010 |
| CUSIP: | 494368BE2 |
| ISIN: | US494368BE20 |
| Anticipated Ratings: | A2 by Moody's Investors Service, Inc. A by Standard & Poor's Ratings Services A by Fitch Ratings Ltd. |
| Joint Book-Running Managers: | Banc of America Securities LLC J.P. Morgan Securities Inc. |

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Co-Managers:

UBS Securities LLC

Barclays Capital Inc.

Citigroup Global Markets Inc.

Goldman, Sachs & Co.

HSBC Securities (USA) Inc.

Morgan Stanley & Co. Incorporated

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (No. 333-167886) (including a prospectus and a preliminary prospectus supplement) with the U.S. Securities and Exchange Commission (the SEC) for the offering to which this communication relates. Before you invest, you should read each of these documents and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Banc of America Securities LLC toll free at 1-800-294-1322, J.P. Morgan Securities Inc. collect at 212-834-4533 or UBS Securities LLC toll free at 1-877-827-6444, ext. 561 3884.