MARCHEX INC Form 8-K May 06, 2010

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

## FORM 8-K

#### **CURRENT REPORT**

#### PURSUANT TO SECTION 13 OR 15(d) OF THE

#### **SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): April 30, 2010

# Marchex, Inc.

(Exact name of Registrant as Specified in its Charter)

**Delaware** (State or other jurisdiction

000-50658 (Commission File Number) 35-2194038 (I.R.S. Employer

of incorporation)

**Identification No.)** 

#### 520 Pike Street

**Suite 2000** 

Seattle, Washington 98101

(Address of Principal Executive Offices)

(206) 331-3300

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 1.01 Entry into a Material Definitive Agreement

On April 30, 2010, Marchex, Inc. (the Company or Marchex), through its wholly-owned subsidiary, MDNH, Inc., entered into Amendment No. 1 (the Amendment) to the Master Services and License Agreement dated as of October 1, 2007, by and between MDNH, Inc. and YellowPages.com LLC d/b/a AT&T Interactive (the Agreement) and related agreements. The Amendment is effective as of April 30, 2010 and extends the term of the Agreement through June 30, 2015 with product exclusivity through the majority of the term and amends certain financial terms.

The above summary is qualified in its entirety by reference to the Amendment, a copy of which will be filed as an exhibit to the Company s next applicable periodic report or registration statement.

#### Item 2.02 Results of Operations and Financial Condition.

On May 6, 2010, Marchex is issuing a press release and holding a conference call regarding its financial results for the quarter ended March 31, 2010 (the Press Release). The full text of the Press Release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 2.02 (including Exhibit 99.1) is being furnished and shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or otherwise subject to the liabilities of that Section. Such information shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933 or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Marchex is referencing non-GAAP financial information in both the Press Release and on the conference call. A reconciliation of these non-GAAP financial measures to the comparable GAAP financial measures is contained in the attached Press Release. Disclosures regarding definitions of these financial measures used by Marchex and why Marchex s management believes these financial measures provide useful information to investors is also included in the Press Release.

# Item 9.01 Financial Statements and Exhibits. (d) Exhibits.

#### **Exhibit**

No. Description

99.1 Press Release of Marchex, dated May 6, 2010.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Current Report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 6, 2010 MARCHEX, INC.

By: /s/ MICHAEL A. ARENDS
Name: Michael A. Arends
Title: Chief Financial Officer

(Principal Financial and Accounting Officer)

#### EXHIBIT INDEX

#### Exhibit

No. Description

99.1 Press Release of Marchex, dated May 6, 2010.