SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 15, 2004

FIFTH THIRD BANCORP

(Exact name of registrant as specified in its charter)

Ohio 0-8076 31-0854434 (State or other jurisdiction (Commission (IRS Employer

of incorporation) File Number) Identification No.)

Fifth Third Center
38 Fountain Square Plaza, Cincinnati, Ohio
(Address of principal executive offices)

Registrant s telephone number, including area code: (513) 534-5300

45263

(Zip Code)

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Not Applicable

 $(Former\ name\ or\ address,\ if\ changed\ since\ last\ report)$

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Item 7. Financial Statements and Exhibits	
Exhibit 99.1 Press release dated as of January 15, 2004.	
Item 9. Regulation FD Disclosure	
On January 15, 2004, Fifth Third Bancorp issued a press release announ- press release is attached as Exhibit 99.1. This information is furnished un Operations and Financial Condition in accordance with SEC Release No hereto shall not be deemed filed for purposes of Section 18 of the Securi- filing under the Securities Act of 1933, except as shall be expressly set f	nder both Item 9. Regulation FD Disclosure and Item 12. Results of b. 33-8176. The information in this Form 8-K and Exhibit 99.1 attached ties Act of 1934, nor shall it be deemed incorporated by reference in any
Item 12. Results of Operations and Financial Condition	
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SIGNATURES	
Pursuant to the requirements of the Securities Exchange Act of 1934, the undersigned hereunto duly authorized.	e registrant has duly caused this report to be signed on its behalf by the
	FIFTH THIRD BANCORP (Registrant)
January 15, 2004	/s/ Neal E. Arnold
	Neal E. Arnold Executive Vice President

and Chief Financial Officer