SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: October 30, 2003

(Date of earliest event reported)

UNIVERSAL CORPORATION

(Exact Name of Registrant as Specified in its Charter)

Virginia (State or Other Jurisdiction 1-652 (Commission File Number) **54-0414210** (IRS Employer

of Incorporation)

Identification No.)

1501 North Hamilton Street

Richmond, Virginia

23230

(Address of Principal Executive Offices)

(Zip Code)

Registrant s telephone number, including area code:

(804) 359-9311

Item 5. Other Events.

On October 30, 2003, Universal Corporation issued a press release announcing new corporate officers. A copy of the press release is being furnished as Exhibit 99.1 and is incorporated by reference herein.

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

(c) Exhibits.

No. Description

99.1 Press release dated October 30, 2003 announcing new corporate officers.*

^{*}Filed Herewith

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNIVERSAL CORPORATION

(Registrant)

Date: October 30, 2003 By: /s/ George C. Freeman, III

George C. Freeman, III

General Counsel and Secretary

Exhibit Index

Exhibit Number	Document
99.1	Press release dated October 30, 2003 announcing new corporate officers.*

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