```
DIAL CORP /NEW/
Form 4
April 04, 2003
      UNITED STATES SECURITIES AND EXCHANGE COMMISSION
      WASHINGTON, D.C. 20549
      FORM 4
      STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
      () Check this box if no longer subject to Section 16.
      Form 4 or Form 5 obligations may continue. See Instructions 1(b).
      1. Name and Address of Reporting Person
         Conrad A. Conrad
         15501 North Dial Boulevard
      Suite 2212
         AZ, Scottsdale 85260-1619
      2. Issuer Name and Ticker or Trading Symbol
         The Dial Corporation (DL)
      3. IRS or Social Security Number of Reporting Person (Voluntary)
      4. Statement for Month/Day/Year
         4/3/2003
      5. If Amendment, Date of Original (Month/Day/Year)
      6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
          () Director () 10% Owner (X) Officer (give title below) () Other
         (specify below)
         Executive Vice President & Chief Financial Officer
      7. Individual or Joint/Group Filing (Check Applicable Line)
```

(X) Form filed by One Reporting Person

() Form filed by More than One Reporting Person

1. Title of Security	Trans-		Tra	ns	or Disposed	5.Amount of Securities Beneficially			
						.	A/		Owned Following
	Date	Date	Cod	le V	Amount		DI	Price	Reported Trans(s
The Dial Corporation		I		I	1		I		12000
Common Stock						I			
The Dial Corporation					 I	 I			554.216
Common Stock (401(K	1	1	1	1		1			I
) Stock Holdings)									
The Dial Corporation					 				1355.322256
Common Stock (Emplo	1					I			
yee Stock Purchase P	1	1		I		I	I		I
lan)	1					1			1

Table II -- Derivative Securitites Acquired, Disposed of, or Beneficially Owned

1.Title of |2.Con- |3. |3A. |4. |5.Number of De |6.Date Exer|7.Title and Amount |8.P Derivative |version |Trans- |Deemed|Trans- | rivative Secu |cisable and | of Underlying |of Security |or Exer |action | |action | rities Acqui |Expiration | Securities |vat

Edgar	Filing: [DIAL	CORP	/NEW/ -	Form 4

	cise		Execu-	-	1	red(A) or 1	Dis	Date(!	Month/				Sec
	Price of	•	ution	1	1	posed of(D		-					rit
	Deriva-)	1		Date	-				
	tive				1			/ Exer-			Title and		
	Secu-							cisa-		c	of Shares		
	· _				V	Amount		ble					
	 	Year)	Year)		 	1	 		 				
Options - Rig	113.9850	I	I	I	I	I	I	11	108/31	The	Dial Cor	1	I
ht To Buy		I I		1	1	l.					ation Com		1
110 10						l	I			· •	Stock		
Options - Rig	17.7700							2	03/12	The	Dial Cor		
ht to Buy	1				1 '	I			/2010	pora	ation Com		
					!					mon	Stock		
Options-Right	13.4688		-		1						Dial Cor		1
To Buy					1.1						ation Com		I
										mon	Stock		
Phantom Stock			0	A	1	58.82408363	A	3			Dial Cor		. 19
Units	1	03			1.1	1					ation Com		
										mon	Stock		
Phantom Stock			0	A		235.2963345	A	4			Dial Cor		19
Units	1	03			1.1	1					ation Com	3	
										mon	Stock		
			I	I	1					I			I

Explanation of Responses:

1. Granted pursuant to the 1996 Stock Incentive Plan. The options shall vest on August 31, 2001. Each option contains a Change in Control Cash-Out whereby, in the event of a change in control, the participant may elect to surrender all or part of the st ock option to the Corporation and to receive cash in an amount equal to the amount by which the Change in Control Price per share of stock shall exceed the exercisable price per share of stock under the stock option multipled by the number of shares of st 2. Granted pursuant to the 1996 Stock Incentive Plan. 1/3 of the options vest on the first anniversary of the grant date; 1/3 vest after the second anniversary of the grant date; and the final 1/3 vest after the third anniversary of the grant date. All op tions vest in the event of a change in control. Each option contains a Change in Control Cash-Out whereby, in the event of a change in control, the participant may elect to surrender all or part of the stock option to the Corporation and to receive cash i 3. On April 3, 2003, the reporting person acquired 58.82 discount phantom stock units at a price of \$19.37 as a result of the salary deferral payment under the Corporation's Management Deferred Compensation Plan, but which vest at the end of the second pl an year following the plan year in which such units were acquired. 4. On April 3, 2003, the reporting person acquired 235.30 phantom stock units at a price of \$19.37 as a result of the salary deferral payment under the Corporation's Management Deferred Compensation Plan. SIGNATURE OF REPORTING PERSON Conrad A. Conrad /s/ Dianne B. Stoehr Attorney-In-Fact