

HOMEAWAY INC  
Form 4  
March 11, 2014

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Buhrdorf Ross

(Last) (First) (Middle)

1011 W. FIFTH STREET, SUITE 300

(Street)

AUSTIN, TX 78703

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
HOMEAWAY INC [AWAY]

3. Date of Earliest Transaction (Month/Day/Year)  
03/10/2014

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Technology Officer

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |         |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|---------|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |         |   |
| Common Stock                    | 03/10/2014                           |  | M                              |   | 101,300   | A  | \$ 0.01   | 142,932 | D |
| Common Stock                    | 03/10/2014                           |  | M                              |   | 28,446  | A  | \$ 19.97  | 171,378 | D |
| Common Stock                    | 03/10/2014                           |  | M                              |   | 7,333   | A  | \$ 13.49  | 178,711 | D |
| Common Stock                    | 03/10/2014                           |  | M                              |   | 28,650  | A  | \$ 25.54  | 207,361 | D |
| Common Stock                    | 03/10/2014                           |  | M                              |   | 12,763  | A  | \$ 30.43  | 220,124 | D |

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|              |            |                  |         |   |               |        |   |
|--------------|------------|------------------|---------|---|---------------|--------|---|
| Common Stock | 03/10/2014 | S <sup>(1)</sup> | 174,192 | D | \$<br>45.3326 | 45,932 | D |
|              |            |                  |         |   | (2)           |        |   |
| Common Stock | 03/10/2014 | S <sup>(1)</sup> | 5,165   | D | \$<br>45.8576 | 40,767 | D |
|              |            |                  |         |   | (3)           |        |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |              |                      |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title        | Amount Number Shares |
| Restricted Stock Units                     | (4)  |                                      |  |                                |   | (5)  | (5)   | Common Stock | 7,78                 |
| Stock Option                               | \$ 19.97   | 03/10/2014                           |  | M                              | 28,446  | (6)  | 02/10/2021  | Common Stock | 28,4                 |
| Stock Option                               | \$ 0.01  | 03/10/2014                           |  | M                              | 101,300   | (7)  | 07/22/2015  | Common Stock | 101,3                |
| Stock Option                               | \$ 13.49   | 03/10/2014                           |  | M                              | 7,333   | 12/31/2011   | 11/13/2019  | Common Stock | 7,33                 |
| Stock Option                               | \$ 25.54   | 03/10/2014                           |  | M                              | 28,650  | (8)  | 03/27/2022  | Common Stock | 28,65                |
| Stock Option                               | \$ 30.43   | 03/10/2014                           |  | M                              | 12,763  | (9)  | 03/05/2023  | Common Stock | 12,76                |

## Reporting Owners

| Reporting Owner Name / Address                   | Relationships |           |                          |       |
|--|---------------|-----------|--------------------------|-------|
|  | Director      | 10% Owner | Officer                  | Other |
| Buhrdorf Ross<br>1011 W. FIFTH STREET, SUITE 300 |               |           | Chief Technology Officer |       |

AUSTIN, TX 78703

## Signatures

/s/ Melissa Fruge, Attorney-in-Fact for Ross  
Buhrdorf

03/11/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction pursuant to a 10b5-1 Trading Plan adopted by the Reporting Person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.  

Price reflected is the weighted-average sale price for shares sold. The shares were sold in multiple transactions, and the range of sale prices for the transactions reported was \$44.76 to \$45.75. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price.
- (2) Price reflected is the weighted-average sale price for shares sold. The shares were sold in multiple transactions, and the range of sale prices for the transactions reported was \$45.76 to \$46.30. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price.
- (3) Each restricted stock unit represents a contingent right to receive one share of HomeAway common stock.  

On March 27, 2012, the reporting person was granted 13,838 restricted stock units. Six and one quarter percent (6.25%) of the restricted stock units will vest each quarter over a period of four years beginning June 1, 2012, subject to continued service through each vesting date.
- (6) 6.25% of the shares of Common Stock subject to the Option shall vest on the date which is three months following the Vesting Commencement Date and an additional one forty-eighth (1/48th) of the total number of shares of Common Stock subject to the Option shall vest on the corresponding day of each month thereafter, or to the extent such a month does not have the corresponding day, on the last day of any such month, and will be fully vested as of February 10, 2015.
- (7) Fully vested as of July 18, 2009.  

6.25% of the shares of Common Stock subject to the Option shall vest on the date which is three months following the Vesting Commencement Date and an additional one forty-eighth (1/48th) of the total number of shares of Common Stock subject to the Option shall vest on the corresponding day of each month thereafter, or to the extent such a month does not have the corresponding day, on the last day of any such month, and will be fully vested as of April 1, 2016.
- (8) 6.25% of the shares of Common Stock subject to the Option shall vest on the date which is three months following the Vesting Commencement Date and an additional one forty-eighth (1/48th) of the total number of shares of Common Stock subject to the Option shall vest on the corresponding day of each month thereafter, or to the extent such a month does not have the corresponding day, on the last day of any such month, and will be fully vested as of April 1, 2017.
- (9)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.