

CONNS INC
Form 4
July 18, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
THOMPSON SCOTT L

(Last) (First) (Middle)
8610 HAWAII LANE
(Street)
JERSEY VILLAGE, TX 77040
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
CONNS INC [CONN]

3. Date of Earliest Transaction (Month/Day/Year)
07/17/2013

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount | (A) or (D) | Price |
| Common Stock | 07/17/2013 | | M | | 8,657 | A | \$ 10.21 |
| | | | | | | | 19,426 |
| Common Stock | 07/17/2013 | | S | | 8,657 | D | \$ 58.0484 |
| | | | | | | | 10,769 |
| Common Stock | 07/18/2013 | | M | | 1,343 | A | \$ 10.21 |
| | | | | | | | 12,112 |
| Common Stock | 07/18/2013 | | S | | 1,343 | D | \$ 58.0455 |
| | | | | | | | 10,769 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Employee Stock Option (right to buy) | \$ 10.21 | 07/17/2013 | | M | 8,657 | <u>(1)</u> 06/02/2019 | Common Stock | 8,657 |
| Employee Stock Option (right to buy) | \$ 10.21 | 07/18/2013 | | M | 1,343 | <u>(1)</u> 06/02/2019 | Common Stock | 1,343 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| THOMPSON SCOTT L 8610 HAWAII LANE JERSEY VILLAGE, TX 77040 | | X | | |

Signatures

/s/ Scott L.
Thompson

07/18/2013

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The stock option vested in full on June 2, 2010.

(2) Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

The price reflected is the weighted average sales price. The actual prices for the transaction reported ranged between \$58.00 and \$58.785 per share. Upon request by the commission staff, the issuer or the reporting person, a security holder of the issuer, will provide full information regarding the number of shares purchased or sold at each separate price.

The price reflected is the weighted average sales price. The actual prices for the transaction reported ranged between \$58.00 and \$58.10 per share. Upon request by the commission staff, the issuer or the reporting person, a security holder of the issuer, will provide full information regarding the number of shares purchased or sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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