#### Form 3 March 15, 2010 UNITED STATES SECURITIES AND EXCHANGE COMMISSION **OMB APPROVAL** FORM 3 Washington, D.C. 20549 OMB 3235-0104 Number: January 31, **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF** Expires: 2005 **SECURITIES** Estimated average burden hours per Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response... 0.5 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 (Print or Type Responses) 1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement Financial Engines, Inc. [FNGN] ELMORE WILLIAM B (Month/Day/Year) 03/15/2010 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O FOUNDATION (Check all applicable) CAPITAL, 250 MIDDLEFIELD ROAD \_X\_ 10% Owner Director (Street) Officer Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) Form filed by One Reporting Person MENLO PARK. CAÂ 94025 \_X\_ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Beneficially Owned (Instr. 4) Ownership Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) By Foundation Capital Common Stock Ι 1,640,262 Leadership, LP (2) By Foundation Capital

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**GROSSER ADAM** 

Common Stock

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Ι

SEC 1473 (7-02)

(2)

Leadership Principals Fund, LLC

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1. Title of Derivative Security (Instr. 4)	2. Date Exer Expiration D (Month/Day/Year)	Date	3. Title and A Securities Ur Derivative Se (Instr. 4)	derlying	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Series A Preferred	(1)	(1)	Common Stock	32,467	\$ <u>(1)</u>	Ι	By Foundation Capital Leadership, LP $(2)$
Series A Preferred	(1)	(1)	Common Stock	866	\$ <u>(1)</u>	Ι	By Foundation Capital Leadership Principals Fund, LLC <sup>(2)</sup>
Series B Preferred	( <u>1)</u>	(1)	Common Stock	1,442,447	\$ <u>(1)</u>	Ι	By Foundation Capital, LP $(3)$
Series B Preferred	( <u>1)</u>	( <u>1)</u>	Common Stock	160,271	\$ <u>(1)</u>	Ι	By Foundation Capital Entrepreneurs Fund, LLC (3)
Series C Preferred	( <u>1)</u>	(1)	Common Stock	475,080	\$ <u>(1)</u>	Ι	By Foundation Capital, LP $(3)$
Series C Preferred	( <u>1)</u>	(1)	Common Stock	52,787	\$ <u>(1)</u>	Ι	By Foundation Capital Entrepreneurs Fund, LLC (3)
Series D Preferred	(1)	(1)	Common Stock	487,305	\$ <u>(1)</u>	Ι	By Foundation Capital, LP (3)
Series D Preferred	(1)	( <u>1)</u>	Common Stock	54,145	\$ <u>(1)</u>	Ι	By Foundation Capital Entrepreneurs Fund, LLC (3)
Series E Preferred	(1)	(1)	Common Stock	105,924	\$ <u>(1)</u>	Ι	By Foundation Capital, LP $(3)$
Series E Preferred	(1)	(1)	Common Stock	11,771	\$ <u>(1)</u>	Ι	By Foundation Capital Entrepreneurs Fund, LLC (3)
Series F Preferred	(1)	(1)	Common Stock	1,198,503	\$ <u>(1)</u>	Ι	By Foundation Capital Leadership, LP $(2)$
Series F Preferred	( <u>1)</u>	(1)	Common Stock	31,959	\$ <u>(1)</u>	Ι	By Foundation Capital Leadership Principals Fund,

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
hepotong o mer runne / rran obs	Director	10% Owner	Officer	Other		
ELMORE WILLIAM B C/O FOUNDATION CAPITAL 250 MIDDLEFIELD ROAD MENLO PARK, CA 94025	Â	ÂX	Â	Â		
SCHUH MICHAEL N C/O FOUNDATION CAPITAL 250 MIDDLEFIELD ROAD MENLO PARK, CA 94025	Â	X	Â	Â		
GOULD KATHRYN C C/O FOUNDATION CAPITAL 250 MIDDLEFIELD ROAD MENLO PARK, CA 94025	Â	X	Â	Â		
ANDERSON JAMES C C/O FOUNDATION CAPITAL 250 MIDDLEFIELD ROAD MENLO PARK, CA 94025	Â	X	Â	Â		
GROSSER ADAM C/O FOUNDATION CAPITAL 250 MIDDLEFIELD ROAD MENLO PARK, CA 94025	Â	X	Â	Â		
Signatures						
/s/ Gail M. Haney as Attorney-in-fact	(	03/15/2010				

\*\*Signature of Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

(1) The convertible preferred stock is convertible at anytime, at the holder's option, on a one-for-one basis and has no expiration date.

FC Leadership Management Co., LLC ("FCLM") serves as the sole Manager of Foundation Capital Leadership Fund, L.P. ("FCL") and Foundation Capital Leadership Principals Fund, LLC ("FCLP"). William Elmore, Kathryn Gould, Adam Grosser, Paul Koontz, and Mike
(2) As Managing Members of FCLM. FCLM exercises sole voting and investment power over the shares owned by FCL and FCLP.

- (2) As Managing Members of FCLM, Ms. Gould and Mssrs. Elmore, Grosser, Koontz and Schuh may be deemed to share voting and investment power over the shares owned by FCL and FCLP. Each of the Managers of FCLM disclaim beneficial ownership of the reported securities, except to the extent of their pecuniary interest therein.
- (3) Foundation Capital Management Co., LLC ("FC1M") serves as the sole Manager of Foundation Capital, L.P. ("FC1") and Foundation Capital Entrepreneurs Fund, LLC ("FC1E"). James Anderson, William Elmore, Kathryn Gould, and Paul Koontz are Managers of FC1M. FC1M exercises sole voting and investment power over the shares owned by FC1 and FC1E. As Managers of FC1M, Ms. Gould and Mssrs. Anderson, Elmore, and Koontz may be deemed to share voting and investment power over the shares owned by FC1 and FC1E. Each of the Managers of FC1M disclaim beneficial ownership of the reported securities, except to the extent of their pecuniary interest

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therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.