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ACXIOM CORP

Form 4

January 08, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- Name and Address of Reporting Person(s) Childers, Cindy K.
 Information Way
 Little Rock, AR 72202
- Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 01/03
- 5. If Amendment, Date of Original (Month/Year)
- - [X] Officer (give title below) [] Other (specify below)
 Company Organizational
 Development Leader
- 7. Individual or Joint/Group Filing (Check Applicable Line)
 [X] Form filed by One Reporting Person
 - [] Form filed by More than One Reporting Person

Table T	Non-Derivative	Securities	Acquired	Disposed	οf	or	Reneficially	Owned
Tante T	MOH DELIVACIVE	DECUTTUTED	ACGULLEU,	DISPOSED	O L ,	O_{\perp}	Deliettctatt/	Owned

1) Title of Security	2)Trans- action		4.Securities Acquired(A) or Disposed of (D)			
	Date	Code		A		Ber
	(Month/			or		Owr
	Day/Year)	Code V	Amount	D	Price	Enc
Common Stock, \$.10 Par Value	10/04/02	J	6.6374 (1)	А	\$12.0530	
Common Stock, \$.10 Par Value	11/06/02	J	7.4697 (1)	Α	\$10.7100	
Common Stock, \$.10 Par Value	12/05/02	J	6.0878 (1)	А	\$13.1410	13,
Common Stock, \$.10 Par Value						5,6
Common Stock, \$.10 Par Value	01/07/03	J	72.5822 (2)	Α	\$14.4800	774

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1)Title of Derivative	2)Conversion	3)Trans-	4)Trans-	5)Number of Derivative
Security	or Exercise	action	action	Securities Acquired (A)
	Price of	Date	Code	or Disposed of (D)
	Derivative			
	Security		Code V	A D

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Table II (PART 2)	Derivative	Securities	Acquired,	Disposed	of, o	r Beneficially	Owned	(Columns 1
1)Title of Derivati Security	ive	action	7) Title ar of Underly Securities	ying		Amount Number		8)Price of Deri- vative Security

Shares

Explanation of Responses:

(1)

These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock (2)

On January 7, 2003, the issuer was notified by the administrator of the Acxiom Corporation Non-Qu (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the issuer contributed to the account of the reporting person for the period of October 1, 2002 through Decematching contribution made in accordance with the terms of the Plan. \$14.48 was the average shares

SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact

For: Cindy K. Childers

DATE: January 8, 2003