Edgar Filing: BERNSTEIN ALLEN J - Form 4

BERNSTEIN	I ALLEN J										
Form 4											
February 23,	2011										
FORM	FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSIO								OMB APPROVAL		
	UNITED	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,								3235-0287	
Check this if no long subject to Section 10 Form 4 or Form 5 obligation	er STATEN 6. Filed put									Expires:January 31Expires:2005Estimated averageburden hours perresponse0.5	
may conti See Instru 1(b).	nue. Section 170			ility Hold vestment	•	· ·		1935 or Section 0	n		
(Print or Type R	lesponses)										
BERNSTEIN ALLEN J Symbol				er Name and Ticker or Trading SECAKE FACTORY INC E]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) 3. Date of (Month/E 26901 MALIBU HILLS ROAD 02/18/2				-				X Director Officer (give below)		Owner rr (specify	
				endment, Date Original nth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
CALABASA	AS HILLS, CA 9	01301							Iore than One Re		
(City)	(State)	(Zip)	Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)		n Date, if	3. Transactio Code (Instr. 8) Code V	(Instr. 3,	spose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common stock	02/18/2011			Р	500	А	\$ 24.49	1,500	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 2. 3. Transaction Date 3A. Deemed 5. 6. Date Exercisable and 7. Title and 4. (Month/Day/Year) Derivative Conversion Execution Date, if TransactionNumber **Expiration Date** Amount of Underlying Security or Exercise any Code of (Month/Day/Year) (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Securities Derivative (Instr. 3 and 4) Derivative Securities Security Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Amount or Date Expiration Title Number Exercisable Date of Shares Code V (A) (D) **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
BERNSTEIN ALLEN J 26901 MALIBU HILLS ROAD CALABASAS HILLS, CA 91301	Х							
Signatures								
Allen J. Bernstein by Debby Zurzo in fact	orney	02/23/2011						
<u>**</u> Signature of Reporting Per		Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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8. Price of

Derivative

Security

(Instr. 5)

9. Nt

Deriv

Secu

Bene

Own

Follo

Repo

Trans

(Insti