J C PENNEY CO INC

Form 8-K October 08, 2014			
UNITED STATES SECURITIES AND EXCHA WASHINGTON, D.C. 2054			
FORM 8-K			
CURRENT REPORT			
PURSUANT TO SECTION SECURITIES EXCHANGE	* /		
Date of Report (Date of earli	est event reported): October 6	, 2014	
J. C. PENNEY COMPANY, (Exact name of registrant as s			
Delaware	1-15274		26-0037077
(State or other jurisdiction of incorporation )	(Commission File No.)		(IRS Employer Identification No.)
6501 Legacy Drive			
Plano, Texas (Address of principal executive offices)		75024-3698 (Zip code)	
	er, including area code: (972)	•	
Not Applicable (Former name or former add	ress, if changed since last repo	ort.)	
Check the appropriate box be the registrant under any of the	•	ntended to simultan	eously satisfy the filing obligation of
[ ] Written communications	pursuant to Rule 425 under th	e Securities Act (17	CFR 230.425)
[ ] Soliciting material pursu	ant to Rule 14a-12 under the E	Exchange Act (17 CI	FR 240.14a-12)
[ ] Pre-commencement com	munications pursuant to Rule	14d-2(b) under the I	Exchange Act (17 CFR 240.14d-2(b))

[ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))	

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(d) The Board of Directors (the "Board") of J. C. Penney Company, Inc. (the "Company") has elected B. Craig Owens as a member of the Board, effective October 6, 2014. There are no arrangements or understandings between Mr. Owens and any other person pursuant to which he was elected as a director. The committees of the Board on which Mr. Owens will serve have not yet been determined.

In connection with his election to the Board, and pursuant to the terms of the Company's 2014 Long-Term Incentive Plan, Mr. Owens will be granted an award of restricted stock units that represents a pro-rata amount of the current annual equity award to non-associate directors based on the effective date of Mr. Owens' election.

A copy of the press release announcing Mr. Owens' election to the Board of Directors is filed with this report as Exhibit 99.1 and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibit 99.1 J. C. Penney Company, Inc. Press Release dated October 8, 2014

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J. C. PENNEY COMPANY, INC.

By: /s/ Janet Dhillon Janet Dhillon Executive Vice President, General Counsel and Secretary

Date: October 8, 2014

#### EXHIBIT INDEX

Exhibit Number Description

99.1 J. C. Penney Company, Inc. Press Release dated October 8, 2014